

SEVENTY-FOURTH YEAR

SALEM, OREGON, SUNDAY MORNING, MARCH 22, 1925

STUDENT ACTORS TO PRESENT PLAY

"Icebound" Will Be Offered By Willamette Dramatic Club April 21

"Icebound" a play written by Owen Davis, will be presented by the dramatic department of Willamette university, April 21. Professor Raab, head of the public speaking department of the university will coach the play. Wallace Griffith, of Salem, will act as manager.

All students of the public speaking department have been invited to participate in the play by the Theta Alpha Phi, national dramatic fraternity. It is hoped that this new policy increase the interest of the Willamette students in dramatic work.

The cast of the play is as follows: Henry Jordan... Walter Welbon Emma, his wife... Marion Wyatt Nettie, her daughter... Dorothy Owens Sadie Fellows, a widow... Ella Pfister Orin, her son... Willis Hawley, Jr. Ella Jordan... Zeld Mulkey Ben Jordan... James McClintock Judge Bradford... Wendell Balsiger Jane Crosby... Sadie Jo Read Hannah, a servant... Genevieve Thompson Jim Jay, a deputy sheriff... Henry Hartley Doctor Curtis... Winston Wade

A LITTLE TALK ON THRIFT

(By S. W. Straus, President American Society for Thrift)

Much harm is often done by those who seem to feel that thrift means merely denying ourselves pleasures and comforts in order to put aside sums of money. Let us see what the situation actually is with regard to our savings.

Money that is saved means merely that it has been diverted to useful channels. Instead of being spent for purposes that will do us no good as often is the case, or that do us harm, our savings are spent constructively.

Even accumulations put in a savings bank are immediately invested for us. The institution acts as our agent in making use of our savings until such a time possibly as we may desire to withdraw our deposits from the bank and invest them in a home, a farm, a business, or in some other worthy manner.

Thus the essence of real thrift is correct spending.

We have at one extreme of the scale the miser who hoards his money not for useful purposes, but merely for the selfish lust of piling up wealth. At the other end of the scale we have the spendthrift. The money in his hand possesses certain definite values of purchasing power, but he has no appreciation of these values or their relative importance. Hence, he dissipates his money as fast as he receives it.

The thrifty man embodies the qualities that are lacking in the miser and in the spendthrift. He

is well balanced where they are out of poise. He can see facts to which they are blind.

To be thrifty is neither to spend all nor to save all.

Thrift is the conserving of each resource that it may be used and invested to the best advantage.

This is why the thrifty man, never stands still. He is ever moving onward and upward on the pathway of success.

Thrift and progress are synonymous.

New Potato Law Is An Improvement

The recent legislature repealed the potato law enacted two years ago, and which has been in effect for about a year and a half, and enacted a new statute.

It is founded on and is largely a part of the former law, but there are several changes advocated by both growers and buyers. The old law had no penalty for violation and it could not be enforced. It was over-looked at the time of its passage. So all that could be done was to urge observance and let it go at that. This was the source of much criticism by those who did not know of the oversight. They demanded that the state market agent prosecute the violators.

The new law makes violation a misdemeanor, and any person guilty of violation shall be punished by a fine of not less than \$10, nor more than \$100, or by imprisonment in the county jail of not less than 10 nor more than 30 days. It provides that it shall be the duty of the state inspection to enforce the law.

The U. S. Standard grades are adopted for Oregon, as under the old law, but authority is given the inspection department to fix other grades and rules not adequately provided for in U. S. grades. These can only be made after thorough investigation and public hearings.

The new law provides that all potatoes in lots of 50 pounds or more sold in Oregon shall have the sack or container stenciled with the grade and name of the grower. This applies only to stock sold within the state. The old law applied to out going shipments as well. Potatoes which do not meet the required grades shall be known as "No grades" instead of "culls" as in the old law. All potatoes shipped in 10 lots or more shall be state inspected.

In seed potatoes when certified by the Oregon Agricultural College, no further inspection is required.

In grades of No. 1, or better grade, the sacks shall be uniform, sound and clean new sacks or "No. 1 Seconds" grain sacks. In lower grades than No. 1, poorer quality sacks may be used. This distinction will in a measure designate first grade potatoes from the lower grades.

The new law carries the emergency clause and is now a law.

A punch press was not made for cutting off fingers. But with a very little carelessness it will.

The exhaust of any gasoline engine gives off carbon monoxide, a poisonous gas which you can't see or smell. Breathing this gas, even in very small amounts, is dangerous. There is little warning of the onset of the poisoning. It may quickly prove fatal. If you must run your motor inside, be sure to open doors and windows first!

Parish Paragraphs

By IRENE GARBERT

The first issue of the Parish PeriScope was received with great enthusiasm. Several exchanges have been made with other schools.

The orchestra and Glee club, under the supervision of Mrs. Alice Thompson, are planning a benefit program to equip the stage with curtains and other conveniences. The stage is being made by the manual training classes. Miss White's physical education classes will probably contribute to this program.

The Junior Citizenship League, an organization of the ninth grade held a meeting March 18. An Irish program was given. As an additional treat Gerald Simpson

brought his well trained Irish set-ter and had him do many interesting and pleasing stunts.

The art work is progressing nicely under the supervision of our very capable teacher, Miss Hargrove. The ninth grade is doing pose work such as 3 minute pencil sketches. The eight grade boys are making cartoons, the girls are taking up dress design. The seventh grade is studying interior decorating, animals, trees, and silhouettes.

RUBE BAND BIG HEADLINER AT BLIGH

Mark D. Schaffer presents Buz-zington's Rube band as the head-

ling attraction on the new bill at the Bligh theater today. Something new and novel is presented to vaudeville in Buz-zington's band. It is an aggregation of seven talented musicians whose instruments are both freakish and novel. They play everything from opera to jazz, and promise a program of real interest.

Betty Don, who rightfully bills herself "The Girl With the Velvet Voice," comes to vaudeville after being featured with the Avon opera company. She has a most personality and her selections range from opera to popular numbers.

Hearing Charlotte and Otto Cline deliver their clever lines of chatter and songs shows one how much time and patience it takes to study characters and impersonate them truthfully. Miss Cline is a juvenile impersonator of the highest caliber, while Cline serves as an excellent foil for her.

A master of the accordion and a beautiful singer of popular songs

are Gualano and Marguerite. Both are fresh from the shores of Italy, where they recently graduated from a musical conservatory.

King J. Sauls will entertain with transparent paintings. Sauls' offering is just a little different from the usual act of its kind.

LABISH CENTER IS VERY ACTIVE

J. O. Hayes, manager of the Lake Labish gardens, was a visitor in the city last week, and waxed enthusiastic over the prospects at Labish this year, says the Mt. Angel News.

Last year the entire yield of the Labish gardens west of Mt. Angel, amounted to approximately 400 cars of vegetables of all kinds. This year, Mr. Hayes announces, it is expected the onion crop alone is likely to exceed 250 cars.

There are many more acres under cultivation this year, and even so, the interest in this project has become so great that many more

acres could and would be planted if they were available.

The rapid growth of this undertaking makes it more imperative that the Million Dollar Products Highway be completed as soon as possible. This year will see a permanent road built across the Labish bottom and now where there is a road to bring the truck to market or at least to a convenient shipping center. The logical place is Mt. Angel. Not only is it the nearest place but the road between the two points has a good road bed for nearly the entire distance and the work of paving it would be less costly than that of a paved road to some other place.

The county court has promised a paved road in a reasonable time if the roadbed is prepared. It is time for the two districts to get together on this all important business. The sooner a definite action can be relied upon the sooner may both places receive the reward for their respective endeavors.

Have you read these advertisements?

OREGON and her products are being advertised to all the United States this month by railroads. Have you read the advertisements?

This is National Oregon Products Month!

Hold "Oregon Products" dinners or lunches; merchants can feature displays of Oregon merchandise; or-



ganizations can include at least one number on Oregon manufactures in their programs; school children can write essays, or make up lists of Oregon goods—you'll be surprised at their variety.

Oregon products compete with the world. You can buy them on MERIT. Then, too, your support of Oregon industries means more work, more wage earners, bigger payrolls, increased prosperity for everyone.

Associated Industries of Oregon
PORTLAND, OREGON
DAN C. FREEMAN, MANAGER



Known Financial Ability

The United States National has guided the money of hundreds of patrons here into investments which meet their requirements and are safe and yield a profitable return.

The officers here are known for their financial ability, their foresight in being able to segregate the good investments from the bad and for their impartial advice upon the proposition under consideration.

The United States National Bank
Salem, Oregon

Hearts and Dollars

Two Statements—one of which has to do with Health and Welfare, the other with Financial Strength

AN OPEN LETTER

(Name on Request)

MR. HALEY FISKE, President
METROPOLITAN LIFE INSURANCE CO.
NEW YORK CITY

My Dear Mr. Fiske:

Why don't you publish a *Heart Statement* along with the regular Financial Statement you put out each year?

Any company can publish impressive figures of financial strength, financial growth, etc. But figures don't stick. All I remember from your last year's Statement is that the Metropolitan has several million policyholders and is the biggest life insurance company in the world.

I've been following some of your magazine

advertisements lately that tell of work you're doing to help people live longer. It isn't entirely clear in my mind just how you're doing it or why you do it, but since you are doing it, give us the facts and figures on that. Call it a *Heart Statement* or a *Welfare Statement*, or anything you like, but—give us the facts.

Perhaps other Metropolitan policyholders like myself would be interested in a Statement of that kind.

Very truly yours,
C. N. S.

WE are indebted to Mr. S. for his suggestion. It is an excellent one. We publish an annual *Business Statement* of the Metropolitan, not because we think that the figures will be remembered, but because they offer conclusive evidence of unusual growth and strength to its 22,000,000 policyholders.

And it is this extraordinary financial strength that makes it possible for the Metropolitan to carry on a nation-wide campaign for better health and longer life.

People now live longer

Records kept by the Metropolitan show an extraordinary decrease in the death rate among its policyholders. Compared with 1911, for example, there were nearly 62,000 fewer deaths in 1924 among its Industrial Policyholders than there would have been if the 1911 death rate had prevailed.

While the average life span in the United States is 5½ years greater than it was 12 years ago, the life span of the Industrial Policyholders of the Metropolitan increased nearly 8½ years—a betterment of three years over the general average—in the same interval.

These increases in longer life are due in large part to the Metropolitan's Health and Welfare Work among its policyholders.

You are the gainer

You and all the other 22,000,000 policyholders—one out of every six people in the United States and Canada—reap the benefit through better health and decreased cost of insurance.

The wealth of the Metropolitan belongs to you and to no one else. The Metropolitan has no stock and no stockholders. It is owned solely by its policyholders.

You, as one of the policyholders, share in the ownership of all its investments; in its railroad bonds, its real-estate mortgages, its loans to farmers, loans to states, cities and towns for public improvements and similar enterprises.

You, as a part-owner of over \$1,600,000,000, should read the two statements on the left with a feeling of pride in what your company has achieved.

The efforts as well as the assets of the Metropolitan are dedicated to protection against future want—to greater happiness, better health and longer life.

Haley Fiske, President

Health and Welfare Statement

DECEMBER 31, 1924

Lives saved among Metropolitan Industrial Policyholders since 1911 in excess of mortality improvement for population in general	200,000 people
Savings in death claims since 1911	\$40,000,000
Lives saved in 1924 as compared with death rate for 1911	61,958 people
Decline in mortality rate among Metropolitan Industrial Policyholders for all causes of death since 1911	32.1%
Decline in Metropolitan Tuberculosis mortality rate since 1911	53.4%
Decline in Metropolitan Typhoid mortality rate since 1911	80.3%
Decline in Metropolitan Diphtheria mortality rate since 1911	53.1%
Health information through magazine advertisements reached in 1924	50,000,000 people
Health literature distributed free in 1924	40,474,878 copies
Trained nursing care for sick policyholders in 1924	2,565,295 visits
Health examination film shown to	2,000,000 people
Total expenditures for Health and Welfare Work among Policyholders in 1924	\$3,027,001.23

Financial Statement

DECEMBER 31, 1924

Assets	\$1,628,174,348.20
Liabilities:	
Reinsurance Fund	\$1,451,693,897.00
Reserved for Dividends to Policyholders 1925	32,694,131.49
Unassigned Funds	91,088,070.71
All Other Liabilities	52,698,249.00
	\$1,628,174,348.20
Increase in Assets during 1924	196,774,929.93
Income in 1924	457,173,167.10
Gain in Income, 1924	60,861,502.85
Paid-for Insurance Issued, Increased and Revived in 1924	2,515,728,846.00
Gain in Insurance in Force in 1924	1,284,230,701.00
Total Bonuses and Dividends paid or credited to policyholders 1892-1925	213,604,276.13
INSURANCE OUTSTANDING	
Ordinary Insurance	\$5,307,887,075.00
Industrial (Premiums payable weekly)	4,352,250,399.00
Group	862,347,295.00
Total Insurance Outstanding	10,522,484,769.00
Number of Policies in Force December 31, 1924	32,447,644

METROPOLITAN LIFE INSURANCE COMPANY—NEW YORK

Biggest in the World—More Assets, More Policyholders, More Insurance in Force, More New Insurance Each Year
A Mutual Company—Incorporated by the State of New York