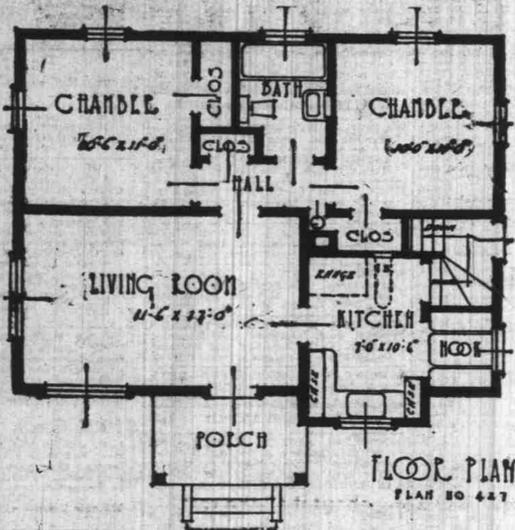
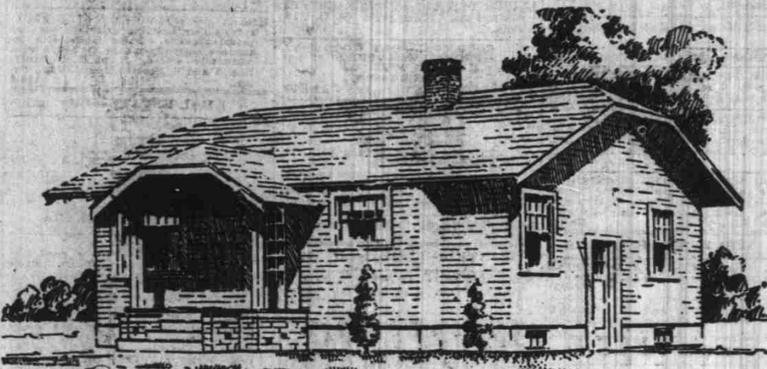


OWN YOUR HOME

Comfort in Cottage at Small Cost



Two sets of blue prints and specifications for this or other houses will be supplied at nominal cost upon application to

SPAULDING LOGGING CO.
SALEM, OREGON

KITCHEN CALLED HOME WORKSHOP

Proper Lighting Is Emphasized By Portland Electric Power Company

The kitchen is the workshop of the home. In it the housewife spends about 40 per cent of her time.

A dark kitchen is like a gloomy day—your spirits drop and your work is done in a half-hearted fashion. Then the sun comes out and presto—your head goes up, your spirits rise and your work is mere child's play.

Records show that from 75 to 80 per cent of the kitchens throughout the country are improperly lighted—that they have inferior equipment, too small and badly located lamps, or glaring unshaded lamps that create dense shadows, causing eye strain and defective eyesight.

In conjunction with many other electric lighting companies, the Portland Electric Power company is carrying on a campaign for better kitchen lighting. They have a force of men demonstrating a "daylight kitchen unit" to their customers.

This unit is specially designed for lighting kitchens. It consists of a very neat and substantially built porcelain enamel holder and a full diffusing glass shade. The

kitchen is flooded with a soft even light that gets into all the corners—illuminating the shelves of the cupboard or the kitchen cabinet; makes it possible to see in the oven when baking or roasting; and does away with objectionable shadows. The housewife does not stand in her own light while working at the sink or table.

In addition the unit is equipped with a convenience outlet so that the flat iron, toaster or other appliances may be used whether the light is burning or not.

The company representatives have been calling on the customers, demonstrating the light and giving them an opportunity of trying it for seven days without cost. When the customer is not entirely satisfied the company removes the lamp. They are placing the lamps with their customers on a basis of small monthly payments so that all may have the benefit of a well lighted kitchen.

Small Business Building Will Be Completed Soon

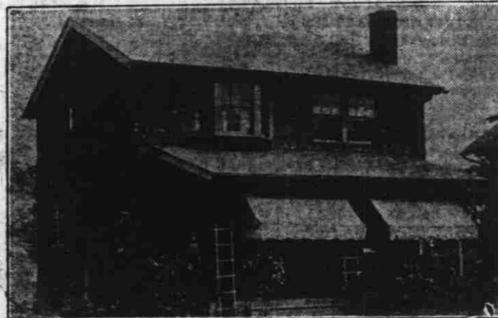
Actual construction is under way on the small two story concrete building to be erected by Fred D. Thielsen on Ferry between Liberty and Commercial. Excavations for the basement have been completed and plumb for the foundation are being sounded.

When finished the building will be let to Ben Sing for a noodle joint and rooming house.

C. Van Patton & Son are handling the construction matters.

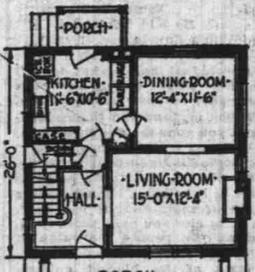
Life becomes more humane anyway. Once girls pinched their cheeks to get that glow.

THIS FAMILY'S STATUS IN BRICK



THE MANTO—DESIGN A-636

Many thousands of years ago, in the ancient days when the Assyrians



ans were in their prime, the only libraries in existence contained brick "books" exclusively, these books consisting of burned clay tablets which were inscribed before being burned.

In these days of modern civilization, multitudes of families are writing the story of their success by expressing it to the world in permanent homes with burned clay walls—brick homes that will be their pride and satisfaction for the remainder of their lives. The Mantle is such a home—simple and

local price for brick, which may be as low as \$15.00 according to local production costs.

The Common Brick Manufacturers' Association, Cleveland, Ohio, can furnish complete drawings for this design. Lead on brick construction sent upon request.

good. It is a square house—twenty-six feet in each dimension—roofed very simply. This house is entered from the front porch which leads into a stair hall. Many people prefer having the stairs in a separate hall, thus avoiding drafts which are sometimes troublesome with stairways leading directly from the living room. The house contains six good sized and well arranged rooms. Including basement walls and chimney this house requires about 40,500 brick in solid construction, which at an average cost of about \$15.00 per M. would mean an expenditure of \$742.50 for all the brick in the entire structure. To know exactly the cost of the brick, multiply 40,500 by the

and that is that you buy your home within the sound of the factory whistle."

FREE PRIZES

Everyone entering our store will receive a ticket. An additional ticket will be given with each \$1.00 purchase.

April 1 at 5 p. m. there will be a drawing and the lucky winners will get their prizes

A 2-Tube Radiola Is the First Prize



The Second Prize Is a

Handsome Boudoir Lamp

SALEM ELECTRIC CO.

F. S. Barton, Owner

MASONIC TEMPLE

PHONE 1200

MARCH BUILDING RECORD IS GOOD

Hundred Thousand Dollar Mark Passed So Far in Month

March building permits passed the \$100,000 mark this week, although only five permits were issued—one for a residence to cost \$2400, and the remainder for repairs, amounting to \$700.

Prior to this week 20 permits were issued for new dwellings, amounting to \$52,100, which with the permits for new dwellings this week, brings the total to 24 new dwellings with an aggregate cost of \$61,900.

March building permits to date, including new buildings, dwellings and repairs, total \$104,400, with another week remaining.

Very rich men who prefer shabby clothes always live in some distant town.

HOME OWNERS ARE BETTER EMPLOYEES, SAYS J. H. BARRINGER

"Buy a home! Go in debt on it!"

That is the advice of J. H. Barringer, first vice president and general manager of the National Cash Register company to the 7,000 employees of that organization in Dayton, Ohio, given in a recent address.

"If you are not buying a home, now is the time to start," Mr. Barringer declared. "When a man is buying a home and facing an obligation in the way of a debt, he is a better employee."

Referring to progress being made in the company's American sales and rapid advance in foreign business, Mr. Barringer stated that it is a time when all employees can go ahead and figure and plan on the future.

One of the audience asked Mr. Barringer in which section of the city he would recommend that homes be bought.

"I can't answer that," he said. "I am no real estate man. But I can give you one good hunch,

Lone Star Service Station and Camp Ground



1998 N. Capitol Street
John W. Williamson
Prop.

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Builder of Homes
for sale on easy terms.
If you are looking for a home call on us.

and that is that you buy your home within the sound of the factory whistle."

Let Us Help You—SOLVE YOUR HEATING PROBLEM

Just give us your name and address and we will have our salesman call and go over your heating problem with you without any obligation on your part

"EASTMAN SIBLOCO" FURNACES

\$79.00 and up, Installed Complete

EASTMAN BROS.
(Formerly Silveston Blow Pipe Co.)
Silverton, Oregon

House Beauty Is Surface Deep New Plan Makes Painting Easy



SPECIAL PRICE On Special Material

If you are going to build a house, a garage, or do repairing, we will make a special price on our "good" low grade stock of lumber. As so many took advantage of our special prices we will continue them for another week. Come and look our stock over. No pick up junk. From our own mill and standard.

6-inch Nov. or Cal. Rustic Special	\$22.50 per thousand
6-inch Bev. Rustic Special	\$22.50 per thousand
8-inch Nov. Rustic Special	\$22.50 per thousand
Best grade 6-inch V Rustic, 4 to 9 ft. long	\$22.50 per thousand
1x3 T. G. Flooring	\$17.50 per thousand
2x4 Special, not culls	\$16.00 per thousand
Standard Shingles	\$ 2.10 per thousand

COME AND SEE FOR YOURSELF

Our Prices Are the Lowest in the West

COBBS & MITCHELL CO.

A. B. KELSEY, Manager

349 South Twelfth St., near Thos. Kay Woolen Mill
Mills at Falls City and Valzets

HOW TO BUILD COMFORT INTO A FRAME HOUSE

Use Celotex, an insulating lumber, in construction of the outer walls—costs practically same as wood, saves fuel bills. It is just like having an outer wall of "cork" around your home.

Let us show you how to use Celotex for profit and comfort in Home Building.

Oregon Gravel Co.

Hood at Front St.



ELECTRICITY EASES EFFORT

NOTE TO HUSBANDS:—Surprise the missus with one of our Electric Appliances. There are no cross words in a home that's equipped with "wife-savers."

Brownell Electric Co.

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