

SEVENTY-FOURTH YEAR

SALEM, OREGON, SUNDAY MORNING, MARCH 15, 1925



Auto News of the Day

RADIO — BICYCLE — MOTORCYCLE



BUSHMEN STARTLED BY "DEVIL WAGON"

New Oldsmobile Six First Motor Car in Jungles of Central Australia

Daily the number of places on the earth's vast surface that have not yet heard the clang of the automobile are becoming fewer and fewer. In fact there are but few remaining spots invaded by



man that have not seen the motor car. One of the last to get the first view of the automobile were Bushmen of the native tribes of Central Australia, a virgin territory invaded recently by Francis Birtles in a pioneer automobile trip across the island continent.

ed time, which is considered phenomenal in view of the fact that much of that distance was traveled over crude trails made by natives and animals.

About half the distance had never been traversed by any automobile before. Only the crudest of food could be obtained, with the result that the explorer had to carry most of his stores with him. Of course, it was impossible to obtain any gasoline or oil en route, and this difficulty was overcome by the Britles sending supplies ahead, mostly by camel teams. The cans of gasoline were buried at selected places, three to four feet underground to reduce evaporation to a minimum.

The supply trains apprised the

natives of the "devil wagon" that was coming. Even this advance information and assurance of its harmless character failed to still the fears of the natives, and it was with only with great difficulty that Birtles induced some of the natives to enter the Oldsmobile with him.

The entire trip of more than 2,000 miles was made on 100 gallons of gasoline, showing an average of 20.01 miles per gallon. Despite the rough going no mechanical trouble was encountered.

in hearings at Boston and Concord, N. H., before Interstate Commerce Commissioner B. H. Meyer.

Communities affected by the projected discontinuance of branch line service are invited to form committees with power to determine how much bus service shall be given and what fares shall be paid, provided that operation costs are met, asserted Homer Loring, chairman of the B. & M. executive committee in the course of the hearings.

Describing his plan, Mr. Loring said: "The quantity of service or the schedule of operation, and the fares to be charged are, of course, closely interrelated and it is our desire to balance the two so as to best serve the communities. We are willing to give the views of those served great weight in this adjustment."

"We believe this may best be accomplished by the committee affected appointing a bus service committee. We are willing to leave with this committee the determination of what bus trips will be operated and the fares to be charged on the buses so long as the service fares are so adjusted as to have the revenue equal the cost of providing the service. We will cooperate with the committee in every way to see that they are furnished with all available data which will help them in determining what service would be warranted. We will also give them complete financial reports regarding the bus operation so they may determine what adjustments are desirable or necessary from time to time."

"It is our belief that through an arrangement of this kind a service can be furnished which will best serve your communities and insure confidence that those served are getting the greatest value possible in the form of transportation."

"Green makes dark women attractive." Long green makes any of them attractive.

MOTOR STAGES TO SUPPLEMENT LINES

Railroads Will Be Saved \$536,656 Annually, Authorities Believe

Aggregate losses annually on 186 miles of branch lines on the Boston and Maine Railroad which the railroad wishes to replace with motor bus and truck service are \$536,656, according to W. A. Coles, attorney for the road, testifying

A Good Insurance Policy They Won't Skid

McCLAREN CORD



Smith & Watkins SNAPPY SERVICE PHONE 44

PREMIER RACE OF SOUTH IS RECORD

Studebaker Sets Pace and Captures Grand Prize From 24 Starters

BUENOS AIRES, March 14.—An Angel won the year's premier South American automobile road race of 1,509 kilometers (936.4 miles) here today, lowering all previous records for the course, which runs through sand, muck and mud, as well as over hills and rocky roads.

The Angel was Angel y Luis Marelli, who bearing the hoodoo number 13 on his Studebaker Special Six, led a field of twenty-four starters from the finish to the end of the course, which broke down all but nine entrants. The route was from Buenos Aires to Rosario to Cordoba and return.

His time was 21 hours, 37 minutes. The best previous record was 24 hours, 45 minutes, set by a Studebaker last year when Mariano de la Fuente won.

Paris Glanini, also in a Studebaker Special Six, was second and Zaccardi, driving an Italian car, and Alfa Romeo, was third.

Twenty of the twenty-four cars entered were manufactured in the United States, including four Hudson, two Essex, three Stutz, a Packard, Lincoln, Chrysler, Reo, Gardner, Haynes and Flint.

This is the fourth consecutive year the Gran Premio of the Argentine Automobile club, as it is called, has been won by a Studebaker, each year with a different driver.

The race attracted attention first in 1922, when drivers from all over South America entered, the course then being 750 kilometers. It was won by Antonio Ovides in a Studebaker Special Six. In 1923, William T. Burke, in the same kind of car, led the field from the start.

Last year, de la Fuente, who had driven in every previous Gran Premio in different makes of cars, mounted a Special Six and set a course record for the 1,509 kilometers which had not been equalled until Marelli cut nearly three and a half hours from his time today.

Road race drivers in North America have no conception of the character of the roadway over which these races are run. The outcome is much less a test of speed than it is of the ability of a car to stand the worst kind of usage. At no time since the race was run have as many as half the starters finished.

This year only nine of the twen-

MOTOR TRIPS ABROAD

The Cathedral of Notre Dame

TENTH OF A SERIES OF TRAVEL TALKS

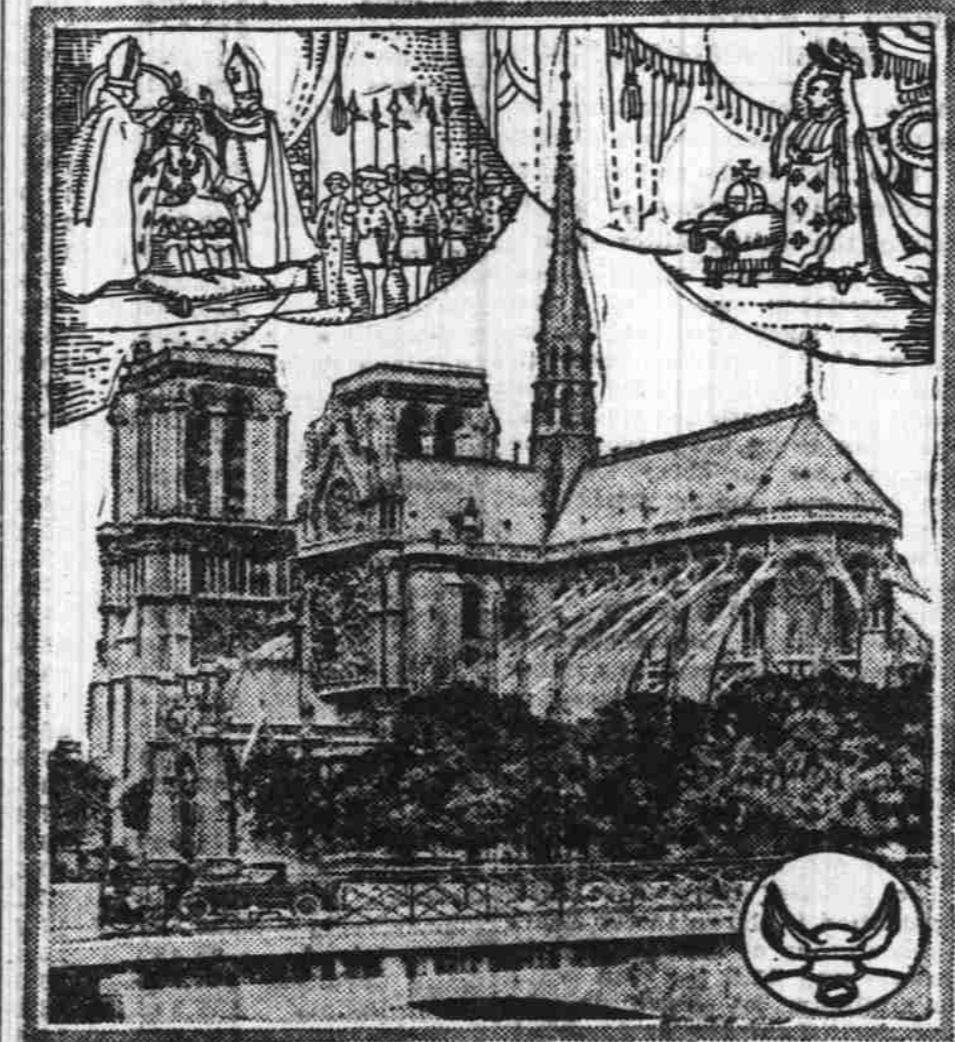


Photo Courtesy Chrysler Maxwell Motor Corporations

It was in this cathedral that Henry VI. of England was crowned king of France and in 1560 Mary Stuart, afterwards Mary Queen of Scots, was crowned queen-consort of Francis II. The coronation of Napoleon I. and the marriage of Napoleon III. took place here.

THE American who goes abroad for the first time will spend much of his time visiting cathedrals and one of the most famous he will probably visit and always remember is the Notre-Dame, the cathedral of the Archbishop of Paris which stands on the site of a church of that name already existing as early as 365.

In Roman times the site of the church was occupied by a temple of Jupiter.

The present church was begun in 1163. In 1240 the original plan of

ty-four lined up at the starter's tape finished the course. The first two home were Studebakers. Last year the same car won first, third and fourth, second place going to a Hudson.

The race has established American-made cars firmly in the Argentine and adjacent territory, as no foreign-made car ever has seriously threatened to win the grueling run. This year's performance by the Alfa Romeo is the best a foreign made car ever has

BANNER YEAR FOR SALES REPORTED

Maxwell-Chrysler Company Has Largest Retail Sales in its History

With the largest retail sales for a single week in this season of the year ever recorded in Maxwell-Chrysler history, officials of the company are convinced that their two products are well started on the way to a banner year.

The record week, ending Feb. 21, showed a gain in Maxwell sales over the same week last year of 72.5 per cent, while the increase over the preceding week was 44.2 per cent. Chrysler sales gained more than 45 per cent over the week ending Feb. 14.

Although the views of business prognosticators held the belief that 1925 was to be an excellent and perhaps a record year for the motor car, the gains made by Maxwell-Chrysler to date are far above the automobile sales curve as charted for the entire industry. This is not based upon production records at the factories but upon actual retail deliveries as telegraphically reported by the dealers in every section.

The Maxwell-Chrysler group was generally expected in the trade to hang up high marks this year for the industry to shoot at, but this early assault upon the market especially indicates a tremendous year. Unsettled weather conditions have been an obstacle to extensive sales operations on the part of the dealer organiza-

tion and the full force of Maxwell-Chrysler influence upon the buyer certainly has yet an enormous power in reserve.

J. E. Fields, vice-president in charge of the sales of the Maxwell-Chrysler companies, is of the opinion that the business done by the two cars in 1925 will exceed by at least 50 per cent the volume of last year. "We have every reason to believe," said Mr. Fields, "that our sales will top by more than half our record volume of 1924. The motor buying public appreciates the extraordinary values offered to them in Maxwell and Chrysler cars. The early demand, despite inclement weather proves this."

Good Eyesight Needed To Confirm Scientist

LONDON, March 14.—The tiniest things which the human eye can see are the black spots and patches sometimes visible in soap bubbles, said Sir William Bragg, lecturing recently on "Ray and Soap Films" at the Royal Institution.

The rainbow-colored soap films are, therefore, not the tiniest things the human eye can detect. The black areas are so thin that if the soap bubbles could be magnified to the size of the earth and the thickness of the enveloping film increased in proportion, the film would then be only the thickness of a sheet of glass.

STATE GAME RESERVE

State Senator Sam H. Brown has had his farm just east of Gervais declared a state game reserve, and one day last week released thereon 24 pairs of Chinese pheasants. These birds are all mated and will soon be raising families of young pheasants.

SPRING RESULTS IN CLEANING OLD BUS

Automobile Owner's Fancy Is Stirred By Bright Sunshine and Breezes

In the spring an automobile owner's fancy turns to cleaning up the old bus. During the remainder of the year the color of the car may be unrecognizable but somehow the bright sunshine and the clean breezes form a kind of a tonic that gets into an automobile owner's blood that urges him to clean up the car, if for no other reason than to be in harmony with the spirit of the season.

The results of such manual labor are often real gratifying, in fact, inspires a kind of pride of ownership which may have palled during the year. But if the car chances to be a couple of years old, there are some tell-tale marks that reveal age.

It was because of the fact that rain and sunshine will form rust on most metals that engineers of the Chevrolet Motor company set to work to find a type of metal that would not rust.

The results of their experiments along this line are embodied in the new Chevrolet—in an airplane metal radiator shell, which is non-rusting because of the composition of the metal used and has all the beauty of nickel. Like this Duo finish on this car, this radiator shell actually improves its lustre with rubbing and age.

There is no possibility of rubbing through the coating because the whole shell is made of the same material.

SHE WANTED

the protection and comfort of a closed car. He wanted the freedom and airiness of an open one. They got both in a

Studebaker Phaeton

with the roller enclosures and steel body.

Look at this car before buying

STUDEBAKER PRICES

STANDARD SIX		Four Door Brougham	
Duplex Phaeton	\$1385.00	5 Pass.	\$2100.00
Duplex Roadster	\$1360.00	Victoria 4 Pass.	\$2195.00
Coach 5 Pass.	\$1545.00	Sedan	\$2315.00
Country Club Coupe		Berline Sedan	\$2390.00
3 Pass.	\$1595.00		
Coupe 5 Pass.	\$1710.00	BIG SIX	
Four Door Brougham		Phaeton 7 Pass.	\$2185.00
5 Pass.	\$1730.00	Coupe 5 Pass.	\$2825.00
Sedan 5 Pass.	\$1815.00	Sedan 7 Pass.	\$2950.00
Berline Sedan	\$1865.00	Berline Sedan 7 Pass.	\$3025.00
		Extra for 4 wheel brakes and 4 disc wheels on Standard Six models	\$60.00
		Extra for 4 wheel brakes and 5 disc wheels on Special and Big Six models	\$75.00
SPECIAL SIX			
Duplex Phaeton	\$1785.00		
Duplex Roadster	\$1725.00		
Duplex Sport	\$1825.00		

SALEM PRICES

MARION AUTOMOBILE CO.

OPEN DAY AND NIGHT

Phone 362

Opposite Hotel Marion

Compare these prices on STANDARD FACTORY armatures with the prices to which you have been accustomed

NEW PRICES

DELCO and REMY Armatures

Effective March 1, 1925

Built to Factory Standards and Specifications Here are a few typical examples:

Car	Make	Car Owner's New Exchange List	Car	Make	Car Owner's New Exchange List
Auburn	Remy Generator or Starting Motor		Essex (1919-22)	Delco Generator or Starting Motor	
Chevrolet	"		Jordan	"	
Chrysler	"		Marmoh	"	
Jewett	"	\$7.00	Moon	"	\$9.00
Maxwell	"		Nash	"	
Oakland	"		Oldsmobile	"	
Studebaker	"		Peerless "8"	"	
Stutz	"		Pierce-Arrow	"	
G. M. C. Truck	"		Buick	Delco Motor Generator	
Hupmobile (1919)	"	\$8.00	Cadillac	"	\$18.00
Paige	"		Hudson (1917-21)	"	
Reo Truck (1919-21)	"		Lincoln	"	
			Wills St. Claire	"	

You can no longer afford to take chances on cheap, reworked armatures when

UNITED MOTORS

announces greatly reduced prices on DELCO and REMY ARMATURES

E. H. BURRELL

BATTERY AND ELECTRIC SERVICE

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