—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—

YOUR GOLDEN OPPORTUNIT

Sale Begins Friday Morning at 9 A.

OUR 49

The ideals are standards upon which this store was built continue the same. Our efforts unit to create greater and better values, which means a more prosperous community. Frida dise. A forceful Eight Days Sale. "Marvelous array of quality merchandise"—all wonder

J. & P. Coats

Crochet thread in white and colors, all sizes. Your choice during this sale, 6 balls for

49c

—MAIN FLOOR

Men's Ties

Men's silk four in hand ties. The season's newest shades and patterns are included. Also some knit ties. Values to $1.50. Your choice during this sale at each, only

49c

ECONOMY BASEMENT

Men's Shirts

Men's work shirts in blue and grey. Made good and roomy. Sizes 14½ to 17. Our regular 85c values. Your opportunity to save at each

(Limit 2 to a customer)

49c

ECONOMY BASEMENT

Stationery

Big assortment of stationery of excellent quality. Values to 95c. During this sale at per box

49c

—MAIN FLOOR

New Voile

We have just received a new shipment of fancy voiles. You'll say they are beautiful when you see them.

All the newest shades and designs are here. It will be a real treat to find such a selection at only per yard

49c

—MAIN FLOOR

Unions

Misses knit union suits in several styles. Size 6 to 16. Special during this sale at per suit

49c

—MAIN FLOOR

Economy Basement Specials

Ivory Soap

10c bar Ivory soap. During our sale, 10 bars for **49c**

(Limit 10 to a Customer)

—BASEMENT

Kotex

15 sanitary napkins. Regular size for only **49c**

—BASEMENT

CREME OIL Soap

The creme of Olive oil soaps. During this sale, 10 bars for **49c**

(Limit 10 to a Customer)

—BASEMENT

Bandana

Men's bandana handkerchiefs in blue and red, 10c value, on sale 7 for..... **49c**

—BASEMENT

Slippers

Children's felt slippers, nearly all sizes. Values to $1.45. On sale, per pair **49c**

—BASEMENT

Tissue

10c size roll of toilet tissue. Special during this sale, 10 rolls for **49c**

—BASEMENT

Suits

Children's play suits, neatly trimmed, sizes 1 to 6. Special during sale, each **49c**

—BASEMENT

Rinso

The soap that soaks the clothes clean. Now on sale, 7 boxes for **49c**

—BASEMENT

Towels

Large bleached Turkish bath towels. 75c value, during this sale, each **49c**

—BASEMENT

Boys' Unions

Boys' knit union suits in sizes 6 to 16. Better buy them now at per suit **49c**

—MAIN FLOOR

Laces

Fine imported laces, many pretty designs, in white and black. Your choice, 11 yards for

49c

—MAIN FLOOR

Jewelry

Big s... elry to... Beads, b... rings, co... etc. Choi...

4...

—MA...

Vests

Misses' sleeveless knit vests. Our regular 35c grade, sizes 6 to 16. Buy them now at 2 for

49c

—MAIN FLOOR

Men's Hose

Men's mercerized lisle hose, grey, cordovan, black, 35c value. 2 pair for **49c**

—BASEMENT

Ivory Flakes

Ivory soap flakes, on sale at 6 boxes for Buy a supply now **49c**

—BASEMENT

Towels

Fancy Turkish bath towels, 50c value. While they last, 2 for **49c**

—BASEMENT

Hose

Ladies' fibre silk hose, colors white and cordovan only. On sale, 2 pair **49c**

—BASEMENT

Bloomers

Ladies' knit bloomers in white and pink, nearly all sizes. While they last, 2 pair for.... **49c**

—BASEMENT

Pants

Infant's rubber pants in white and pink. During this sale, 2 for **49c**

—BASEMENT

Ribbon

Fancy hair bow ribbon, good assortment of colors, 29c value. 3 yards for.... **49c**

—BASEMENT

Hose

Ladies' cotton hose in black only. 19c value. During this sale, 4 pair for **49c**

—BASEMENT

Guest Ivory

Buy guest Ivory soap now, 12 bars for **49c**

—BASEMENT

Waists

Children's knit underwaists, with tape and buttons, all sizes, 35c val, 2 **49c**

—BASEMENT

Vests

Ladies' knit vests in white only, all sizes. Excellent quality, our regular 35c value. On sale at 2 for

49c

—MAIN FLOOR

Hose

Boys' and girls' hose in white, cordovan and black. All sizes. Very special during this sale,

2 pair for

49c

—MAIN FLOOR

Muslin

Hope muslin, 36 in. wide. Special during this sale, 3 yards for **49c**

—BASEMENT

Gingham

27 inch wide dress Ginghams in fancy plaids. 25c value, 3 yards for **49c**

—BASEMENT

Crystal White

A laundry soap that most people like. On sale 10 bars for **49c**

(Limit 10 to a Customer)

—BASEMENT

Handkerchiefs

Men's white hemstitched handkerchiefs, 10c value. On sale at 10 for **49c**

—BASEMENT

P. & G. Soap

White Naptha soap. Buy all you want during this sale, 10 bars for **49c**

—BASEMENT

Handkerchiefs

Ladies' fancy handkerchiefs, la... variety to select from, including silk handkerchiefs, 35c values. On sale, 2 for **49c**

—MAIN FLOOR

Handkerchiefs

Ladies' white handkerchiefs, 8c value, 10 for

49c

—BASEMENT

D. M. C.

Buy your D. M. C. embroidery floss during this sale. Your choice of colors. 14 skeins for **49c**

—MAIN FLOOR

Worth's
Where You Save Every Day
DEPARTMENT STORE
177 N. LIBERTY ST.—SALEM, OREGON

Brassieres

Ladies' brassieres in pink only. All sizes to choose from. Fancy stripes and brocades. Values to 75c. Special during this sale, each

49c

—SECOND FLOOR

Ladies' Unions

Ladies' knit union suits in two different styles, all sizes. Better buy them during this sale at per suit

49c

—MAIN FLOOR

Wor...
DEPARTM...
177 N. LIBERTY ST.

SA... 4...

—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE—WORTH'S DEPARTMENT STORE