

With the First Breath of Spring Comes the Announcement of

# DIRECTOR'S DEPARTMENT

## A Homelike Store *for the* Masses

While carpenters, painters and interior decorators have transformed our rooms into most convenient, well lighted, commodious quarters, the management has selected, with great care to meet the requirements of the masses, and assembled a complete stock of seasonable merchandise, and secured a polite and efficient sales force whose every effort will be to properly serve the public--the whole creating that atmosphere of welcome so rarely found in the large stores of the present day.

Signed: SIMON DIRECTOR

Salem's Big, New, Daylight Emporium Located at the  
Formerly Known as "The White Corner" and Later

With a Complete Stock of Standard, High Grade Merchandise  
Direct from Looms, Manufacturers and Importers

## Dry Goods, Clothing, Shoes, Ladies' Millinery, Furnishing Goods

The Entire Stock Will Be On Sale at Reduced

# For Ten Days --- Wednesday, March

**Big Assortment**

**Jap Crepe**  
Fancy Checks  
Reg. 25c Value  
**12c**

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**New Shipment**  
54-Inch  
**Fancy Velour**  
Bought to sell at \$5.00 yard. Slightly damaged in shipment. Special  
**\$2.49**

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**Domestics**  
Hope Bleached Muslin Yard  
**16c**  
26-in. Bleached Outing  
**19c**  
9-4 Bleached Pequot Sheeting, Yard  
**58c**

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Ladies' **Tweed Knickers**  
Adjustable Bands Rubber Belts Very Latest  
**\$3.25**

### SILKS AND DRESS GOODS

All Silk Jap Pongee. Standard width and weight	<b>69c</b>	36-in. Blackburn Suiting, Fancy weave	<b>69c</b>
36-in. Taffetas and Messalines, all colors	<b>\$1.59</b>	27-in. Plain and Fancy Dress Flannel	<b>\$1.49 and \$2.19</b>
36-in. Crepe De Chene, Black and colors	<b>\$1.69</b>	40-in. Fancy All Wool Striped Crepe	<b>\$2.49</b>

### LADIES' READY-TO-WEAR

Ladies' Blouses, English Broadcloth, Piques and Voiles	<b>\$1.49 and \$1.98</b>	Ladies' Dresses, latest styles and material	<b>\$14.98 to \$26.50</b>
Ladies' Dress Skirts, Accordion and Combination Pleats	<b>\$2.98 to \$7.00</b>	50 Ladies' Spring Coats, All colors and sizes	<b>\$7.98</b>
Ladies Flannel Dresses Checks and stripes at	<b>\$6.98 up</b>	50 Ladies' Spring Coats, All styles and sizes	<b>\$10.98</b>
Ladies' Silk Dresses. No two alike. All styles	<b>\$8.85</b>	Ladies' Spring Coats. Very Latest Styles	<b>\$14.98 to \$39.50</b>

### LADIES' HOSIERY AND UNDERWEAR

Ladies' Union Suits, with Bodice or band tops	<b>59c</b>	Ladies' Cotton Hose Black or Brown	<b>19c</b>
Ladies' \$2.00 Munsing Union Suits, Med. Weight	<b>\$1.25</b>	Ladies' Fibre Silk Hose Brown and Black, Special	<b>49c</b>
Ladies' Fibre Silk Vests, Reg. \$1.49 at	<b>98c</b>	Children's Heavy Ribbed Hose, Reg. 50c. All sizes	<b>25c</b>
Ladies' Fibre Silk Stepins, Reg. \$1.85 at	<b>\$1.25</b>	Children's Heather Mix Hose, Fcy. Top, Sizes 9 to 10	<b>19c</b>

### Millinery

Big Assortment Ladies' Trimmed Hats  
Latest Spring Styles No Two Alike  
**\$3.95 to \$8.50**

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### Children's Gingham Dresses

All sizes and Colors Ages 6 to 14 years  
**\$1.25**

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### Ladies' Bungalow Aprons

Made of Ginghams and Percales  
**85c**

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### Ladies' Slipon Sweaters

Kitboot and Benrybs  
**\$1.98 and \$2.49**

### MEN'S SUITS AND OVERCOATS

One Lot Men's Worsted and Cassimere Suits, Light and Dark Colors	<b>\$14.85</b>	One Lot Men's Worsted Suits, All Sizes, Light and Dark	
One Lot Men's Suits, Values to \$35, sizes to 44	<b>\$24.85</b>	Men \$25 Cravenet Raincoats	
Entire Lot of Men's Overcoats, will go at			<b>25%</b>

### Groceries On Sale for Ten Days

<b>ROYAL BAKING POWDER</b>		<b>CANNED MATCHLESS DRIED BEANS</b>	
12-oz. Can	.39	3 1/2-oz. glass	
2 1/2-lb. Can	<b>\$1.29</b>	Armour's Veal Loins	
<b>SALT</b>		Libby's, Armour's Loin Beef, cans	
3-lb. Bag	.07	Morris' Deviled Meats	
8-lb. Bag	.18	Armour's, 3 large Borden's, Carnation 6 small cans for	
25-lb. Bag	.45	ROYAL CLUB	
50-lb. Bag Dairy Salt	.79	Royal Club, 1-lb. tins	
50-lb. Bag Half Ground	.49	Bulk Peaberry, 1-lb. tins	
<b>BEANS</b>		Bulk Peaberry, 3-lb. tins	
Navy Beans, 7 lbs.	.49	Preferred Stock, 2 1/2 lbs.	
Red Mexican, 3 lbs.	.25	CORN	
<b>RICE</b>		Royal Club, 1-lb. tins	
Blue Rose, 6 lbs.	.49	Bulk Peaberry, 1-lb. tins	
Broken Pearl, 4 lbs.	.25	Bulk Peaberry, 3-lb. tins	
<b>SYRUPS</b>		Preferred Stock, 2 1/2 lbs.	
Stayley's Dark, 5-lb. pail	.39	CEREALS	
Stayley's Light, 5-lb. pail	.45	Albers Minute Oatmeal	
Karo Dark, 5-lb. pail	.42	Albers Precooked Oatmeal	
Karo Light, 5-lb. pail	.46	Heat Hearts, 10-lb. cans	
<b>TEAS</b>		SOAPS	
Schilling's English Breakfast, 1-lb. pkg.	.69	Snow Lite Laundry Cream Oil Soap, 3-lb. box	
Schilling's Japan, 1 lb. pkg.	.69	White Flyer Laundry Soap	
<b>CANNED FISH</b>		White Wonder Laundry Soap	
Sardines, Oval in Tomato or Mustard Sauce, 2 cans for	.25	Crystal White Laundry Soap	
Fountain Salmon, 15 1/2-oz. tins 2 for	.45	EXTENDING	
Sardines in Cotton Seed Oil, can.	.05	Royal Club Vanilla	

Salem's New Department Store  
Bids You A Hearty Welcome

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