



IT'S A SHAME FOR YOU

$\qquad$

## City Beautiful

Is the Slogan Editor's Topic This Week

## Salem Beautiful; More Beautiful

Salem beautiful-
That is not enough. Salem is now a beautiful city--

But she has the setting for and the ambition to become the most beautiful city on earth.

Salem is the bulb center of the United States.

It is now realized by Salem people that there is commercial value in beauty for a city. Beauty in a city brings people worth while; draws industries; enlists capital.

With every stream that meanders through Salem given a border of beauty, and all the helpsitto nature that may be taken advantage of in adding to the attractiveness of the city, Salem will realize her ambition.

## Thursday's Statesman Will Offer Many Suggestions for Beautifying Your Home and Salem

## Watch for this Issue

