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The advertisers on this page are OREGON FIRMS. Each takes pride in putting "OREGON QUALITY" into its products. When you buy their goods you are assisting in a mutually beneficial co-operation to bring bigger payrolls, more capital, more people into Oregon. You help build bigger towns and cities. You increase and stabilize the markets for Oregon farm products.

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Offices: Salem, Oregon and San Francisco, California

World's Record Yield of Potatoes
Made With Oregon Grown Seed
(Continued from page 4)

not sufficient moisture to carry the crop through to a profitable maturity. Still others are trying to grow potatoes on fields so poor in fertility that they cannot possibly make a good crop. The good soils for potatoes are those friable and loose and that hold moisture well and that have sufficient plant food to keep the plants growing vigorously.

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ELECTRICITY AND HEALTH SCIENCE

Electronic Medicine Is the Most Scientific Procedure Known to Practice

(By EDWARD T. BARBER)

The powers of the natural resources of the universe are but little known. As modern science reveals glimpses of these wonderful possibilities we stand in doubtful awe of each step as it is announced. In no line of scientific research has the progress been more rapid than that relating to our life forces and the mastery of disease. Each step of this progress is marked by the doubtful awe of the public and violent denunciation of those who believe they control all scientific truth relating to the healing arts.

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THE OREGON PRODUCTS FAIR UNDER AUSPICES OF ASSOCIATED INDUSTRIES

Oregon Industries Make Fine Showing This Week at Portland, More Than Sixty Exhibitors, Numerous Working Exhibits Showing Actual Process of Manufacture—Public Shows its Appreciation By Large Attendance

The industrial exhibit being made in Portland this week, under the auspices of the Associated Industries of Oregon, fills the entire sixth floor of the Meier & Frank building, and is attracting crowds daily which tax the capacity of the room.

Some sixty firms are represented. Many working exhibits showing actual process of manufacture are included.

Such an exhibit is "the still small voice" of Oregon industry which is destined to soon become the leading factor commanding the greatness and prosperity of the state.

These are all "infant industries," operated mostly by individual owners or small companies operating on limited capital and struggling for commercial recognition in local as well as national markets.

Prices in cash and merchandise are offered to arouse interest daily.

List of Prominent Exhibitors and Products

- Aladdin company — Ready-cut Aladdin company — Ready-cut American Brush company — Brooms and brushes.
- Baker Manufacturing company — Art furniture.
- Coast Specialty company — Scooters, wagons, etc.
- Columbia Knitting Mills — Swimming suits.
- Eugene Woolen Mills — Blankets, woollens.
- Fem Washing Machinery company — Electric washers.
- Frostkist Ice Cream company — Ice cream.
- Globe Hat & Cap company — Hats and caps.
- Groves Van Allen company — "Build-over" toys.
- Hirsch Weis & Company — Tents awnings, outing togs.
- Huntington Rubber Mills — Non-skid rubber heels and soles.
- Multnomah Trunk & Bag company — Multnomah wardrobe trunks.
- Neustadter Bros — Overalls, shirts, etc.
- Oregon City Manufacturing company — Overcoats, blankets, etc.
- Oregon Worsted company — Yarns.
- Pendleton Woolen Mills — Blankets, robes, hosiery.
- Santiam Woolen Mills — Blankets, coats, suitings.
- Sohm Washing Machine company — Washing machines.
- Titus Manufacturing company — Outing togs.
- Two-J Soap — Powdered soaps.
- U. S. Willow Furniture company — Willow and reed furniture.
- Western Fluff Rug company — Quality rugs.
- Wightman & Company — Automobile cleaners.
- Willowcraft Furniture company — Furniture, flower boxes, etc.
- Food Products Exhibitors — Albers Milling company — Flours and cereals.
- Alice Love — Orange marmalade.
- Carnation Milk Products — Canned milk.
- Crown Mills — Flours and cereals.
- Everet Sauter — Honey-nut spread, honey.
- Graves Canning company — Canned fruit.
- Kerr-Gifford — Flours, cereals.
- Knight Packing company — Canned goods.
- Luxury Kitchens — Salad dressings.
- Nalley's Pure Food Products company — Salad dressings.
- Oregon Coffee Roasters — Coffee Port-O — Fruit concentrates.
- Red Rock Dairy — Cottage cheese Swift & Company — Meat products.
- Tru Bin Biscuit company — Biscuits, crackers.

"By selecting the soil and handling it in a rotation, and, in some sections, adding some fertilizers, as sulphate of ammonia and superphosphate, the yield of potatoes can be rather materially increased.

Plant Early

"Cultural operations have much to do with the production of potatoes. We find at the experiment station that the potatoes give the best results if planted about the middle of April. They give the largest yields if planted at a depth of about 5 inches and if the seed is cut to save the blossom end piece in one piece. Land plaster in the cut seed has been very beneficial in increasing the yield of potatoes and in developing a better stand.

"Careful culture to keep the weeds down is essential, but late, deep culture and the use of a plow is probably detrimental to the crop.

Advantage to Be in Market at All Times

"Many western Oregon farmers are greatly handicapped by the lack of sufficient storage facilities so that they can grade and handle their potatoes and store them efficiently. Better storage houses are very much needed in many potato growing districts. Folks with storage can grade and sell when the market is good.

"It was set forth at the recent conference at the college that one of the big problems solved now is the potato grading problem. Graded potatoes are finding a very satisfactory market at this time. Labeled graded potatoes are in demand. As farmers learn to grow potatoes to meet the grades and learn to grade potatoes properly, the Willamette valley potato business will again develop into an important industry."

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The industrial center of the United States is rapidly gravitating to Oregon because of the marvelously favorable conditions and prodigality of resources. World markets are opening before us like the first pink of an opening rosebud. Every dollar spent for "OREGON QUALITY" products stimulates it into full and refulgent bloom.

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