

# THE KIND OF NEWS THAT WOULD OPEN TO THE PEOPLE A WHOLE NEW FRONTIER

### Leading New York Physician Has a Little Experience as to the Ideas of Newspaper Men on What is News—Daily Paper Reporters and Their Chiefs Play Up Crime When They and Their Readers Might Learn How to Become Independent

(The Slogon editor takes a great deal of satisfaction in printing from the January number of the American Nut Journal, Rochester, New York, the following excepts from a letter of Dr. Robert T. Morris, a leading New York physician and nut grower.)

About forty members and visitors attended the New York meeting of the Northern Nut Growers association. These were largely men from agricultural colleges and experiment stations and others in official position. Why did we not have more people present at the meeting? As chairman of the committee on arrangements I have feeling on that point. Five of the best newspapers in New York were asked to send representatives to Hsten, to our saying and two local newspapers in addition were asked to report upon the excursion to Stamford. The press folks were informed that interesting news material might be found in the subject of nut growing. It had points of contact with sociology in general as well as economics in particular. Not one of the editors had his imagination made captive. Only one New York reporter was sent to us. One of the local papers in the vicinity of Merrilbrooke made no response, but a reporter connected with the other paper called me up by telephone. He expressed his regret at not being able to be with us because a number of things of interest were going on that day. He wanted to know if the Northern Nut Growers association was something like the Tree Planting association. I might have told him that we were importing \$50,000,000 worth of nuts per year from other countries and that \$14,000,000 worth of the California walnut crop alone were sold in the first two days of public sale this year. I feared however, that this would not be news. The Crown Prince was here at the time and fifty reporters were sent to ask what books he read and what sort of a bride he would be likely to choose.

It is safe to say that hundreds of newspaper men in this country are now "whining" because they have no decent means of support. Almost every one of them equipped with news which might have been obtained at our meeting could have seen a way toward prosperity instead of having visions of indigency. These press people could have a larger income during their declining years than they ever made when vigorously reporting murders, mysteries, burglars, divorces and similar destructive news which by suggestion leads others to the committing of misdeeds. The reporting of crime leads promptly to a committing of more crime in accordance with well-known laws of advertising, but it is news. People who find sport in the committing of crime but who do not know how very well are shown the way by the newspaper press almost as well as they are shown by the movies. A little girl asked her schoolmate if she really believed there was a devil. Her little friend thought a moment and said, "No, I guess it's like Santa Claus—it's father." We cannot get on without the press any more than the little girl can without father, but the press is a devil when it comes to choice of news.

It is safe to say that thousands of teachers and men and women in clerical positions are now poor

in pocket, because the press finds more news in misdeeds than it does in subjects which would lead teachers and clerks to live well for the rest of their lives.

It seems to me that it would be news for people to learn that in the pine woodlands of Alabama and Georgia, pecan growers can now ride about in limousines to their various plantations.

It seems to me that it would be news if farmers in general were informed that they might raise the mortgage on the farm by raising nut crops, for which the demand exceeds the supply. Many years must elapse before the market equilibrium in this field of agriculture is reached.

It seems to me that it would be news for people to learn that a WHOLE NEW FRONTIER IS NOW OPEN TO THE WORLD. The top soil has been pretty well exhausted over large areas of some of the older countries of the world where people chose to show primal gregarious instinct by making dense population. The subsoil, however, is all there to be drawn upon for tree crops. THE SUBSOIL OF THE WORLD IS ITS NEW FRONTIER.

Three crops furnish all of the essentials of diet for man and his live stock. They furnish starches, fats, proteins and vitamins. Delicious foods are brought out of the subsoil by trees which dig deeper than man ever plowed. THEY DIG AT LESS EXPENSE THAN THE PLOW-MAN DIGS. THEY WORK WHILE THE FARMER SLEEPS. They are machines which simplify the labor problem to such an extent that millions of young men may be freed from the farms and allowed to become politicians, professionals, and proletarians in the cities. On the other hand an era of enjoyable farming is to come when news presses show our boys that a limitless range of intellectual gift and educational training may be profitably applied to intensive farming and to PIONEERING IN OUR NEW FRONTIER OF THE SUBSOIL. Incidentally they may learn that when northern capital plunges its caterpillar tractor into the tropical jungle a food supply for man will burst forth beyond all human computation. This apparently would not be news.

People would rather hear that the Prince has returned home at 5 a. m. after a dance, or they would rather hear a speaker at Williamstown say that we must have birth control in order to conserve our food supply.

It would not be news perhaps to be told that one may stand on the beautiful hills at Williams-town and look over thousands of acres of unoccupied woodland almost every acre of which could be made to support at least two people in comfort while two babies were coming.

When H. R. H. the Prince was here sympathy with things British allowed our press to devote considerable space to the statement that Canada was now importing \$5,000,000 worth of nut foods per year and that the Dominion Government was trying to persuade farmers to raise many times that amount at home. In all probability that news would not have been published here had the prince not been our guest at the time.

The red squirrel plants nuts and is then free to devote himself to sauciness and to mischief. The farmer may do the same thing. So long as there are wolves in France and wildcats in the Grand-pine hills and deer causing complaint from gardeners in Connecticut the soil of old settled states is practically untouched agriculturally.

## HAVE DARK HAIR AND LOOK YOUNG

Nobody Can Tell When You Darken Gray, Faded Hair With Sage Tea

Grandmother kept her hair beautifully darkened, glossy and attractive with a brew of Sage Tea and Sulphur. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful effect. By asking at any drug store for "Wynth's Sage and Sulphur Compound," you will get a large bottle of this old-time recipe, improved by the addition of other ingredients, all ready to use, at very little cost. This simple mixture can be depended upon to restore natural color and beauty to the hair.

A well known downtown drugist says everybody uses Wynth's Sage and Sulphur Compound now because it darkens so naturally and evenly that nobody can tell it has been applied. It is so easy to use, too. You simply dampen a comb of soft brush and draw it through your hair, taking one strand at a time. By morning the gray hair disappears; after another application or two it is restored to its natural color and looks glossy, soft and beautiful.—Adv.

## KIDNAPPED YOUTH, KLANSMAN IN WHOSE OFFICE HE SAYS HE WAS THREATENED, GIRL HE WAS FORCED TO WED



Above at the left are shown Keith E. Boehm, 19 year old high school student of Denver, Col., and his mother, Mrs. Evelyn Boehm. At the right are seen Miss May Nash and Dr. John G. Locke, who is Grand Dragon of the Colorado Ku Klux Klan. Young Boehm declares he was kidnaped from his home by a group of Klansmen and taken to Dr. Locke's office where he was threatened with death unless he married Miss Nash. A clergyman was called in, he says, and performed the ceremony and Boehm was then permitted to return home. Denver authorities are investigating the strange tale.

Editor Statesman:—

The past season has been a good one for Lake Labish onion growers. Prices have been good throughout the entire season, and production has broken all records. The yearly increase in production is one of the most encouraging things about Labish onion farming. The ground is constantly becoming more adapted for onion culture; the farmers are becoming better onion growers; better seed strains are being produced. The increasing acre production is not only encouraging, it is almost unbelievable.

Last year some acres of ground produced as high as 600 sacks, and there were very few acres that did not produce over 300 sacks. In the past our Slogan has been "A CARLOAD PER ACRE." It looks very much as though we would have to change it to "Two Carloads Per Acre."

**Increasing Quality, Too**

Increasing quality is keeping pace with the increasing quantity; in fact it is one of the principal causes of it. Quality and demand as well as price seem to follow together, and increased quality is solving one of our hardest problems. In the past we have had some difficulty in finding large enough demands for our entire crop. However, during this season we have had a constant demand which we have been unable to fill. This of course means higher prices.

At the present time on the Chicago market Oregon onions are bringing 75c per cwt more than any other yellow onions. Competing against them are the Indiana, Michigan, Ohio yellow varieties, the Colorado Yellow Danvers, and the California Australian Browns.

Last season's Oregon onion crop was estimated at 650 carloads. Labish supplied 475 of the number. This year, with the increased acreage, which there is sure to be, there should be 600 carloads grown on Lake Labish. The average price paid to the grower is \$475 per car. 600 cars would increase the wealth of Marion county to the extent of \$278,000, which is not bad from the Lake Labish district, when we consider that the onion crop has to share the acreage with celery.

**The Onion Set Crop**

There is a limited demand for onion sets, but Lake Labish succeeds in doing her share to fill it. At the present time approximately 2,000,000 pounds are produced annually, which supplies close to 85 per cent of the Pacific coast demand. Besides this five cars were shipped to the eastern markets this year.

**All Labish Farmers Prosper**

Lake Labish farmers are 100 per cent for Labish. All of them are making money, a condition that is not very general on the average farms at the present time. From the looks of the automobiles that they own one would think that it was a settlement of retired millionaires.

—J. O. HAYES, Jr.  
Hayes Farms, Lake Labish, Oregon, Feb. 4, 1925.

**White Onion Experiment**

The Hayes Farms management has for three years been experimenting with white onions. They have developed a hybrid strain of white onions, from the Australian Brown, which itself is a hybrid. They have selected white specimens each year and planted them, and while they have not yet secured 100 per cent white onions, they are approaching that. They are getting a white onion that is of good size, has good keeping qualities, and has a nice shape. The outlook for this is very promising. It may prove to be worth a great deal of money annually to the Salem district.—Ed.

## BETTER ONIONS, DEMAND AND PRICE

The Quality Has Come Up, Until Labish Product Will Sell in Any Market

Editor Statesman:—

Onion growing in Lake Labish district has increased from a small acreage ten years ago to about a five hundred car deal last year.

Fifteen years ago most of this land, which now produces about a car of onions to the acre, was in brush and swamp. By hard work this ground has been brought up to become as valuable as any land in the state.

**Six Hundred Cars**

There are about fifteen hundred acres of this beaver dam land in this district. This year upwards of six hundred acres will be planted to onions. As the land is farmed in onions and the correct fertilizers applied, the quality of the onions improves and as the quality improves the demand for them increases.

Some of the first onions raised did not keep well and gave our district a bad name for a while, but this has been overcome by improved methods of farming, and now we will be able to sell our crops wherever there is any market for onions.

—R. E. JONES  
Labish Meadows Farm  
Brooks, Oregon,  
February 2, 1925.

## Women Unite to Display Records of Achievement

Edna Gertrude Tsanoff secured a divorce from her husband, Pete Tsanoff, yesterday and on the witness stand before Judge McMahan's court told how she had been changed by a revival meeting some time ago.

According to the testimony of the woman, she has led a life during the past two years as housekeeper for various bachelors and widowers in parts of the Willamette valley, since leaving her husband in Kansas because he abused her. She stated that Pete had treated her in a manner inhuman and cruel and therefore she desired the divorce.

Judge McMahan granted the decree but reserved opinion as to what should be done with the three children.

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perience has shown that much of the wheat with formaldehyde has rotted, thin stands resulting. The wheat treated with copper carbonate on the other hand appears to remain alive and active rather a long time even in wet and cold soils.

Treatment of neither oats nor barley with copper carbonate has been successful in the control of smut.

## NINE HOUSE BILLS MEET WITH FAVOR

### Two Senate Measures are Also Passed in House Session Yesterday

Nine house and two senate bills were passed by the house yesterday, and with the exception of the game and motor legislation measures, all were of small importance.

Bills passed were HB No. 5, increasing the salaries of deputy labor commissioners to \$200 from \$150 and limiting the clerical assistance to two stenographers; HB No. 133, providing that in case any district attorney is disqualified for any reason, similar officers from other counties may take his place; HB No. 68, raising the salary of the meat and herd inspector of Yamhill county from \$8 to \$10 a day; HB No. 134, in-

## LIONS WILL HEAR SINGING MAILMAN

### Lyman McDonald Has Been Secured to Appear Before Service Club

The Lions of Salem are to be entertained Friday at their regular luncheon by Lyman McDonald, the singing Mail Carrier, according to the announcement made yesterday by the Lions bulletin.

Definite arrangements for the Friday speaker have not been made, but it is presumed that a member of the state legislature will address the meeting. A request, however, has been made for Frank Neer, to flash the account of his California trip. Neer is district governor, and during the past year made many pleasing discoveries concerning the Lions club in the state just south of Oregon. Perhaps he will finish the remarks that he started at the last meeting.

The Imerick contest which the Lions have started in their organization is proving popular, as evidenced by 28 clever lines that were turned in. John Rottle will offer the prize for this week it is stated.

The good men do lives after them the evil gets after them.



## NEW EXPRESS SHIPMENT

# LADIES' DRESS PUMPS

We have just received a large selection of the newest things in real style pumps—all the latest patterns are here in satin, patent, Russian calf and combinations of the new leathers. You will have to see these new creations to fully appreciate them.

Moderately Priced From \$7.00 to \$12.00

## Archpreserver Oxfords and Pumps

We are exclusive agents for this famous line of shoes made both for comfort and style. If your feet hurt get a pair of Archpreserver shoes, and if they do not correct your foot trouble bring them back. There are thousands of customers that wear nothing but Archpreserver shoes both for home wear and dress wear.

## Ball Band Rubber Boots

Get a pair of the best rubber boots in the world. We are exclusive agents for these boots and we guarantee them to wear exactly twice as long as any boot you can buy for the same money. If you wear any kind of rubber goods, try this famous brand. If they are not exactly what we say they are, bring them back and get your money.

**DO YOUR FEET HURT?**

Corns and callouses removed without pain or soreness. Ingrown nails removed and treated. Pains in feet, weak-foot, flat-foot, foot strains and fallen arches adjusted. Do not suffer. I will give you the best that science can produce in scientific chiropody. Consult

**DR. WILLIAMS**

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Our shop is equipped with all new machinery. We use nothing but the very best grade of leather that money will buy.

Mr. Jacobson, in charge of this department, is an expert in his line—has spent years in factories and repair shops and will do nothing but high grade work.



## Heat

**For pain - soreness**

Rheumatic pains, soreness, aches, etc., call for heat. The best way to apply it is Red Pepper Rub. This is the modern way. It so excels the old ways that there is no comparison.

Nothing else creates such concentrated, such penetrating heat as red pepper. And heat that doesn't hurt you.

You feel that tingling heat in an instant. In three minutes it seems to penetrate the depths. Circulation is started, congestion is relieved. Pain and the soreness go.

What folly it is to suffer pains so easily and quickly stopped. What folly to let a cold in the chest go neglected. When trouble starts at night, what folly to wait until morning.

Keep Red Pepper Rub on hand. Homes which do that save a great deal of pain. Get it now—the very atom in help of this kind.—Adv.

**ROWLES RED PEPPER RUB**

for pains of Rheumatism Backaches Lumbago Sprains Soreness Neuritis Congestion Chest Colds

At all drugists None genuine without the name Rowles.