

CANADIAN PLANT IS SOON TO OPEN

Dodge Brothers Start Production in Toronto in February

Dodge Brothers new Canadian plant, scheduled to begin operations in February, will be a factory of real productive capacity, and not merely an assembling station.

The factory will be in Toronto, Ont., and will displace the one established by Dodge Brothers several years ago at Walkerville, directly across the river from Detroit. The buildings acquired for the purpose in Toronto are among the finest erected by the Imperial Government for munitions work during the World war. Their original cost was \$1,250,000 and subsequent improvements represent an investment of another half million. Facilities are available for one of the largest automobile plants in Canada.

The Canadian business will be conducted by a subsidiary company, Dodge Brothers (Canada) Limited, incorporated under the laws of the Dominion. It will govern its own production and formulate its own policies, in harmony with those of the parent organization and with the requirements of the countries to be served. Mr. E. P. Clarkson, it is announced, is general manager. Mr. Clarkson, a native Canadian, has represented Dodge Brothers in Canada nearly 10 years.

"The natural preference of British subjects for products manufactured by fellow subjects of Great Britain, together with the possible tariff advantages, make it entirely logical for Dodge Brothers to produce cars in Canada for export to other British territory," said Mr. Clarkson.

"This was the thought in mind in establishing a manufacturing and assembling plant in Walkerville several years ago. The output of this plant, however, was practically all absorbed in Canada and we are now preparing to en-

large production enough to leave a good surplus for export. "The population of Canada is slightly less than eight millions. The per capita ability to absorb automobiles is substantially the same as that of the United States. The Dominion government realizing that manufacture of automobiles in Canada for Canadian consumption exclusive would have insufficient volume to permit prices comparable with those in the United States, amended the tariff regulations, making Canada a free trade country for export. That is, raw materials imported into Canada for manufacture, and parts or units brought in for assembling, are assessed at the time of entry and the duty is remitted when the completed motor vehicle is exported. This naturally makes more desirable the expansion we have always had in mind.

"As soon as possible after the opening of the Toronto plant in February, production will be on a much larger scale than in the former Canadian plant, to care for the ever increasing Canadian and other British demand for Dodge Brothers motor cars."

Mr. Clarkson was born in Halifax, N. S., the son of a British army officer. As a youth, he accepted a commission in the Canadian Field Artillery. After some service and later additional training in the Royal Military college, he was sent to South Africa with the Second Canadian Mounted rifles as first lieutenant in charge of guns. Shortly after the peace declaration in 1902, following two years in Africa, Lieutenant Clarkson returned and accepted an appointment as junior assistant to the chief engineer of Dick Kerr Co., Ltd., on the construction of the Hastings-Berhill tramways in southern England. Subsequently he served as secretary of one Sandringham Motor Works, Ltd., Kings Lynn, England, and soon after was made manager of the concern.

Love for the homeland and the belief that even better opportunities awaited him there, induced Mr. Clarkson to return to Canada in 1907. Surprised to find the motor car industry still so far in its infancy, he accepted a position as assistant superintendent of construction with the Canadian General Electric company, later resigning the chief and taking

MOTOR TRIPS ABROAD A 1000 Year Old Castle SECOND OF A SERIES OF TRAVEL TALKS



Unarmed, Guy of Warwick slew the 18 foot long, 18 feet high sea cow dragon, says legend.

Photo Courtesy Chrysler Maxwell Motor Corporation
Warwick Castle at Warwick, England, an easy motor trip from London
IT WAS Scott who said of Warwick Castle at Warwick, England, "the fairest monument of ancient and chivalrous splendor which yet remains unimpaired by time." This marvelous castle which has attracted hundreds of American motor tourists in England to Warwick, stands on a rock overlooking the Avon. It is said to have been founded in 915 by Ethelred, the daughter of Alfred. In the war with the barons in the time of Henry III it was destroyed except

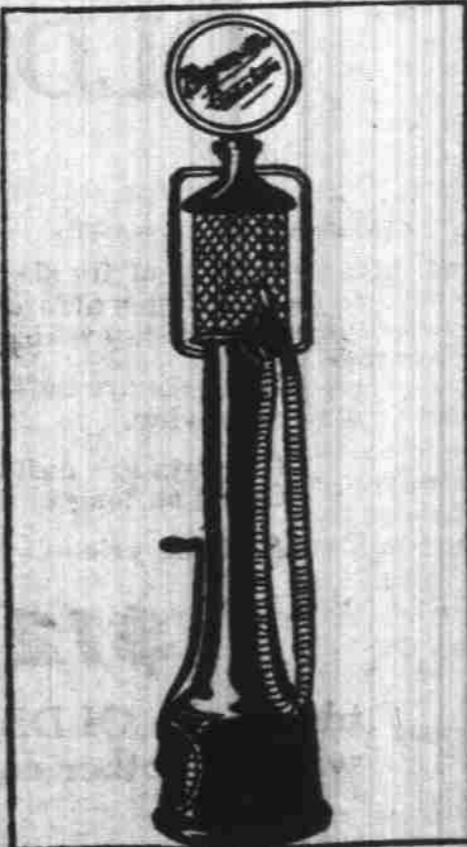
charge of the company's civil engineering program and building construction generally. He soon organized his own company and was in turn bought out by the Canadian General Electric. Immediately before becoming Dodge Brothers representative in Canada, he was in charge of the Consolidated Motors, Ltd., at Toronto.

YOU OUGHT TO KNOW THESE CANCER FACTS

Here are five cancer axioms that everybody should learn by heart:
1. After the age of 35, one out of every eight women and one out of every 11 men die of cancer.
2. Cancer is at first local and permanently curable by operation.
3. Cancer nearly always gives some indication of its presence while in this stage.
4. In at least four fifths of cases cancer begins in regions accessible to surgery.
5. The majority of cancer deaths are due to delay and are unnecessary.
"It is unfortunate that occasionally physicians immersed in general practice are not fully conversant with what may be accomplished by modern surgery," says Dr. David Cheever of Harvard medical school. "They can consider a case hopeless while it is still operable. In so serious a condition as cancer, neither the patient nor his physician should be satisfied with a single opinion." Hygeia.

ASKS HEAVY DAMAGES

A \$20,000 damage suit charging alienation of his wife's affections was filed late Tuesday in circuit court here by Frank White of Portland against George M. Werline, prominent hop man of independence. The suit, brought by Attorneys J. F. Alexander of Portland and J. N. Helgeson of Dallas asks \$10,000 as damages for being deprived of his wife's affections and \$10,000 exemplary damages "because of said malicious acts" recited in the complaint. The time charged in the complaint runs from February, 1924, to September 30, 1924, and is



Visible Pumps Aid Gasoline Buyer

Whenever possible the car owner should buy gasoline from pumps having visible glass containers which display the gasoline. The motorist is then certain that he is getting full measure and he can see what he is buying. Motorists are warned against buying gasoline that is not either absolutely white or a clear blue green in color.

How Motor Vehicle Taxes Compare

State	Gas tax (cts)	Motor Vehicle Fee on Dodge Car 500 gal. Touring	Cost of Dodge Tax on Car 500 gal. Touring
Alabama	2	\$18.75	\$28.75
Arizona	3	5.00	20.00
Arkansas	4	22.00	42.00
California	2	3.00	13.00
Colorado	2	5.00	15.00
Connecticut	1	17.00	22.00
Delaware	2	19.00	29.00
Florida	3	13.00	28.00
Georgia	3	13.85	28.85
Idaho	2	20.00	30.00
Illinois	0	5.00	8.00
Indiana	2	5.00	15.00
Iowa	0	19.80	19.80
Kansas	0	11.50	11.50
Kentucky	1	16.61	21.61
Louisiana	1	18.26	23.26
Maine	1	12.50	17.50
Maryland	2	7.68	17.68
Massachusetts	0	10.00	10.00
Michigan	0	16.20	16.20
Minnesota	0	24.20	24.20
Mississippi	1	13.00	18.00
Missouri	0	11.00	11.00
Montana	2	15.00	25.00
Nebraska	0	12.50	12.50
Nevada	2	11.55	21.55
New Hampshire	2	15.30	25.30
New Jersey	0	9.60	9.60
New Mexico	0	9.60	14.60
New York	0	13.00	13.00
North Carolina	3	20.00	35.00
North Dakota	1	12.00	17.00
Ohio	0	8.00	8.00
Oklahoma	1	13.00	18.00
Oregon	3	34.00	49.00
Pennsylvania	2	10.00	20.00
Rhode Island	0	15.00	15.00
South Carolina	3	10.00	25.00
South Dakota	2	17.00	27.00
Tennessee	2	12.02	22.02
Texas	1	18.20	23.20
Utah	2 1/2	7.50	20.00
Vermont	1	22.10	27.10
Virginia	3	14.40	29.40
Washington	2	17.20	27.20
West Virginia	2	18.08	28.08
Wisconsin	0	13.00	13.00
Wyoming	1	12.00	12.00

REPAIR YOUR CAR NOW ON CREDIT

Progressive Auto Mechanic Has New Plan of Financing Henrys Overhaul

We are all getting more or less used to the idea of buying our furniture, groceries, clothing, jewelry and such items on credit but the last word in progress is the shop opened by H. H. Shocker at 349 Ferry street where it is possible to have the ailing automobile put back into the flush of youth on the credit plan. It would seem that in this state of high license prices this would be a godsend to the weary auto owner.

Mr. Shocker reports that the new plan is gaining in favor rapidly and anticipates that as the public becomes more acquainted with the system there will be a very heavy demand for his services. Nine years experience in the auto repairing business makes Mr. Shocker amply competent to diagnose and treat the ailments of the most ailing car whether it be a Pierce Arrow with the gont in its manifold or a Ford with a chillsblain in the gas tank. Mr. Shocker has been in business in Salem for some time and came here from Salt Lake City. A machine shop and welding shop in connection makes it possible to give quick service on any kind of repair job.

GERMANS LIKE U. S. RACE HORSES

BERLIN, Jan. 31—First-class race horses are being imported in growing numbers to Germany from the United States. A representative of the Prussian state racing commission recently visited America officially, and purchased several trotters both for racing and breeding purposes. He gave so glowing an account of American horse breeding that leading sportsmen are quickly following suit in placing orders with America.

CHAMPION COW

CHICAGO, Jan. 31.—After breaking the world's record for the production of butter fat in 10 months as a junior 3-year old a little more than a year ago, Lyons Sarcastic Korndyke, a purebred Holstein Friesian cow, has just completed a 10 months' test with a butter fat record which makes her the world's leading junior 4-year old over all breeds. Her 395-day record was 24,062.3 lbs. milk and \$54.88 pounds butter fat (1.068.6 pounds butter.) She gave birth to a bull calf weighing 130 pounds, carried for 200 days of the test period. The new champion is on the farm of Abner S. Deysher, near Reading, Pa. A ration consisting of home-mixed grains, including oil meal, coconut meal, molasses and beet pulp, with considerable quantities of good corn stlage and alfalfa hay, was fed.

understood to have begun at a time when White and his wife were employed on the Werline ranch early in 1924.—Polk Co. Observer.

MOTHERING THE SETTLER

Settlers have suffered through having placed too much faith in glittering advertising and glib promoters, and have sunk their all in acquiring an interest in Oregon farms that could not yield a living to their inexperienced cultivation. Homeseekers are led to expect too much from raw land, the conquering of which involves practical knowledge as well as privation and hardship. To help guard against these abuses it is proposed by Senator Dennis to establish a State Colonization commission and equip it with an appropriation that will enable it to supervise state effort at land settlement. "The commission shall have general supervision of state efforts to bring and locate in the state of Oregon desirable persons who wish to acquire lands and follow agricultural or other pursuits," says S. B. 66, the Dennis bill. "It shall especially study the conditions in the several irrigation districts with a view to determining the uses to which the lands are best adapted, and shall use its best efforts to obtain settlers who are equipped by experience to carry on the kind of agricultural pursuits to which the district is best adapted."

This measure springs from the sense of moral responsibility that is felt by many people of Oregon towards those who are invited to come here and make their home. We have witnessed so often in the last twenty years that homeseekers have lost their lifetime savings through having been inveigled into buying land that could not pay for itself in addition to yielding a living—unless the settler had the hardy disposition and practical experience that would enable him to survive and conquer.

A service would be performed by a state commission if it would keep homeseekers from settling on any land in Oregon unless they knew how to farm in the way it should be farmed. But can a state commission do this? Would a state commission dare divert one settler from one irrigation project? Would not the people interested in the project raise such an outcry against such a state commission that the next legislature would abolish the commission?

And if the commission did not have courage to keep inexperienced settlers from trying to convert sagebrush into alfalfa and pay \$100 or more an acre from the profits of the venture, what good would the commission be? For the state to attempt to be a father and mother to the homeseeker may be attempting too much. But there is no question as to the worthy purpose behind the movement. The only question is as to its practicability.—Oregon Voter.

SALT-CREEK LAD HAS THE HIGHEST AVERAGE

Bernhard Schroeder of Salt Creek district had the highest average out of 17 Polk county pupils who completed the eighth grade state examinations in January, according to Josiah Willis, county school superintendent. Schroeder's average was 93.8. The second highest average, 91.6, was

DODGE BROTHERS COACH

Dodge Brothers Coach measures up in every detail to the high standards of its builders.

Low, graceful and sturdy, it looks and performs the part of a true aristocrat.

The interior is roomy, comfortable and inviting.

The lacquer finish is exceedingly attractive in Dodge Brothers blue with body stripe of cartouche yellow.

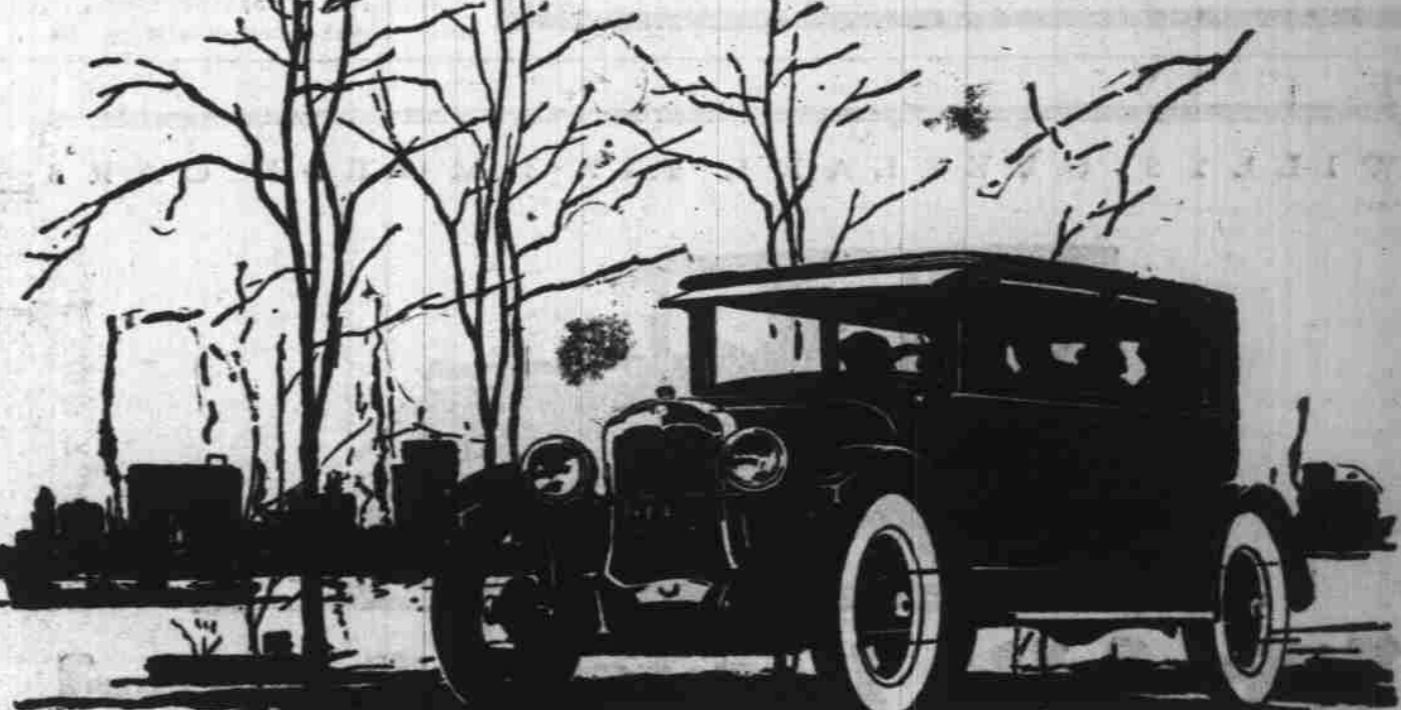
The chassis is the same on which Dodge Brothers have concentrated all their experiences and resources for a decade. Comfortable riding qualities and dependable performance are therefore obvious attributes.

\$1095 f. o. b. Detroit, \$1315.00 delivered

BONESTEEL MOTOR CO. 474 South Commercial



made by Maria Dueltgen of Pedee. The remaining 15 students who passed were Laurene Kemp, and Beatrice Embree, district 8; Al-derman, district 30; Joe Gio-anni, district 33; Birta Nairn, district 42; Llod Keeney, Mary McBeth and Florence Hussey, district 46; Blanche Lenacker, district 65; Bertha Zahn, Frank K. Seeley and Lois O. Newton, district 66; Elton Reddekopp, district 10; and Dorothy Page, district 2.—Polk Co. Observer.



The Coach Of All Coaches!

When winter comes—spring is not far behind. But what matter the weather when you're driving this six-cylinder Oldsmobile Coach! It has a Fisher body—Duco finish—powerful L-Head engine—Balloon tires—Delco system—Harrison radiator—and a dry disc clutch—And it costs only \$1075—on General Motors' liberal easy-payment plan, if you choose!

\$1075

f. o. b. Lansing—Tax Extra



OLDSMOBILE Six

F. W. Pettyjohn Co.

AFTER WE SELL—WE SERVE 219 North Commercial

PRODUCT OF GENERAL MOTORS

Watch Your Battery!

Give your battery careful attention these days. It needs frequent inspection and filling with water. Drive in every two weeks. This may save you the price of a new battery.

Whether your battery is a Willard or not, come to us. You can rely on our judgment in battery problems.

JOE WILLIAMS "The Battery Man" AUTOMOBILE ELECTRIC WORK OF ALL KINDS 531 COURT STREET PHONE 108

Willard STORAGE BATTERIES THE ALL-STEEL Overland

OVERLAND stands right out in front of other low priced motor cars—because Overland has consistently kept ahead in quality. And because it has kept consistently behind other cars in operating and upkeep costs.

In the beauty and strength of its bodies, Overland leads the entire field of low-priced cars by a very substantial margin. The Overland Touring Car, Overland Sedan and Overland Business Coupe, are, in fact, the lowest-priced cars in the world with modern bodies ENTIRELY OF STEEL.

Everybody knows the superiority of steel over wood. Everybody knows that steel is supremely stronger than wood—that steel is able to laugh at shocks that would completely destroy wood.

Most motor car bodies are made of skeletons of wood, with thin sheets of steel nailed outside—whereas these three Overland bodies are ALL-STEEL frames of steel covered with steel—all steel, welded into one-piece solidity and strength. Hence it is very obvious that Overland gives an owner and his family far greater PROTECTION on the road.

Steel is progress. Steel ships have taken the place of wooden ships on the seas. Steel railway coaches have taken the place of wooden coaches on the railroads. And now Overland gives the public the safety of steel motor car bodies. This is, indeed, the Age of Steel.

Vick Brothers High Street at Trade