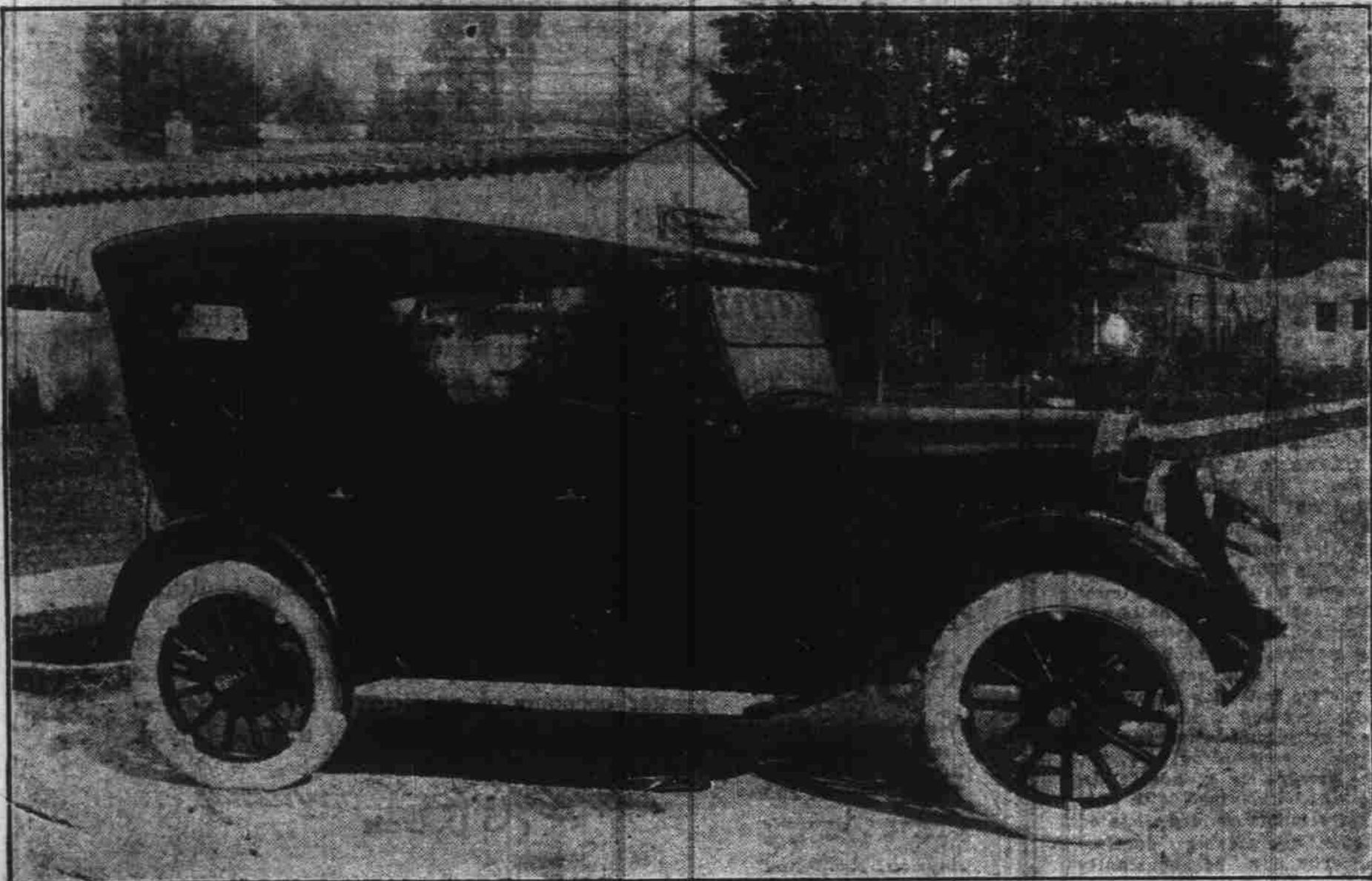




Auto News of the Day



—RADIO—BICYCLE—MOTORCYCLE—



The new 1925 Star Special Touring Car, equipped with the "Million Dollar Motor," is forming the center of the local Star dealer's display. This car, illustrated here, is equipped with four wheel brakes, cord tires, and has with other features, a nicked radiator shell and door handles.

WRIGHT TELLS WHY USED CARS BOUGHT

Says That People Who Buy Used Cars Can Afford New Ones

"Don't make the mistake of believing that all people buy used cars because they cannot afford a new one," says Byron Wright, of the Certified Public Motor Car Market. "There are so many small, comparatively inexpensive new cars on the market that almost anybody who can buy a used car could afford to buy one of them if he were so inclined."

"But many people prefer a larger car, one that is roomier and more comfortable; so they buy used cars."

"Others prefer to buy a car that is 'broken-in' which has been seasoned by careful and judicious use; so they buy used cars."

"Still others prefer to own a make of car to which fellow motorists look up with respect,

admiration, and even envy; so they buy used cars."

"And still others, realizing the conditions under which dealers take in cars as part payment on new ones, know that in used cars, such as Certified cars, remain thousands of profit,—health and happiness—bringing miles which can be purchased for a mere fraction of their actual value. So they buy used cars. And they are usually far-sighted, thrifty citizens—the very salt of the earth. They buy wisely and well."

ROAD PATROLMEN NAMED BY COURT

Road patrolmen have been named by the Polk county court for the year 1925. The men and the districts under their supervision follow:

- 1, J. H. Paterson; 2, Roy Henderson; 3, W. R. Konzelman; 4, Thos. Merrick; 5, W. J. Estabrook; 6, A. J. Rempel; 8, Joe Tetherow; 9, Dave Stapleton; 10, J. C. Smith; 11, Wm. Toedtmeier; 12, Ben Aebi; 14, M. A. Lynch; 16, John Underwood; 17, I. G. McBee; 18, Frank Wilson; 19, Troy Turner; 20, T. J. Alsip; 21, Joe Murphy; 22, Geo. Stewart; 23, Gid. Newton; 26, Morris Hughes.—Polk County Observer.Salem.

HOFFER VISITS THE MARMON FACTORY

Stops in Indianapolis on Trip to East to See Factory

Mr. R. N. McDonald has just received a letter from R. N. Hofer of Salem, who while on a business trip to the east stopped over in Indianapolis to visit the Marmon factory, prior to taking delivery of a car. To quote Mr. Hofer's own words:

"It is a great plant and there is every indication that the cars are built in a very thorough painstaking manner and after going through the plant and seeing how the car is put together also seeing the beautiful lines of the cars, one does not object to waiting for delivery of a car."

Mr. Hofer has not decided whether he will take a five passenger or the new 7 passenger sedan which is now being put out. He may drive his car back to

GERMAN AUTOMOBILES

BERLIN, Jan. 24.—German automobile manufacturers today are interested in Spain, where the import duties on cars are very low. They hope to regain some of their business with Spain, interrupted by the war, but realize they will have to meet American competition.

American cars are popular in Spain, with French cars second. Reduced duties on the imported article is having a bad effect on the nationalized automobile factories of Spain, which are said here to be going out of business.

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We Give You Your
Money's Worth
**Tires and
Accessories**

TEXAS GARAGE

Guaranteed Expert Repairing
Fords and Chevrolets
a Specialty
1922 N. Capitol St.—Phone 550
Salem, Oregon.

VICK BROTHERS SEE GOOD YEAR AHEAD

Now Have a More Complete Line of Cars; Show Next Month

Vick Brothers believe they are putting it mildly when they say they are more than pleased with business conditions in their line. According to Charles Vick, never before have they had so complete a line of good cars as they will have this year. He says there are some real surprises in store for the auto buyers and they will need several more salesmen to take care of their business.

A carload of new models have arrived and a complete showing will be seen at the Portland Auto

Show the first week in February. Vick Brothers annual Auto Show has been postponed until a later date as they wish to have all the latest models on the floor at the time of the show which will be some time in February.

The new Overland Sedan has had a large reduction in price as well as a number of nice improvements such as Duco finish, all steel body, additional room, an entirely new gear shift and transmission. The new Overland four passenger Coupe Sedan is the lowest priced gear shift closed car on the market. It is neat as a pin in every particular. You will wonder how a car like this can be built at such a low price as it has the appearance of cars costing much more.

MOTTO

The world is held together by the mass of honest folk who do their daily tasks, and have faith that at last the Right will come fully to its own. These are the salt of the earth, they constitute that saline solution which is forever reviving a moribund world. They believe that right motives make right conditions, that if their faces are turned toward the light they cannot miss the road, and all right-minded men desire to see this true faith of the people vindicated. This is our trust basis of prosperity. It is the essence of all our security. It is the promise of all our progress. If this faith should be lost from any considerable group of society, it would constitute a loss equal to that of all the material wealth we possess.

—HENRY FORD

When a man is full of himself there isn't room for much else.

PROMOTIONS AT DODGE BROTHERS

Sanford Succeeds Jennings as Assistant General Sales Manager

According to announcement today by John A. Nichols, Jr., general sales manager, the following changes in the executive staff of Dodge Brothers have become effective.

C. H. Jennings, assistant general sales manager, becomes Dodge Brothers dealer in New York City.

F. L. Sanford, director of distribution, succeeds Mr. Jennings as assistant general sales manager.

John H. Gordon, director of field operations, becomes the director of field survey; F. H. Akers, commercial manager, as director of distribution and districts (taking over the departments formerly handled by Mr. Sanford and Mr. Gordon); F. B. Walker, Seattle district representative, comes to the home office as director of Service and L. C. Corvill, Detroit district representative, is the new commercial car manager.

R. N. Harger, director of advertising, has been transferred to London where he will represent the governing directors of Dodge Brothers (Britain) Limited. Mr. Harger sailed for London December 6, to take up permanent residence.

With Mr. Harger's departure direction of the promotion and advertising department has been

again placed in the hands of George Harrison Phelps, who until April, 1922, was director of advertising. At that time in connection with his own advertising business, he became advertising counsel for Dodge Brothers. In this latter capacity Mr. Phelps has been in close touch with all Dodge Brothers promotion and advertising activities and consequently is in a position to resume direction of all policies and details immediately. There will be no change in the general advertising business of George Harrison Phelps, Inc. It will be conducted as formerly at its present location, 110 Rowena street, Detroit, under the general direction of Mr. Phelps.

Mr. Jennings began business as Dodge Brothers dealer in New York on December 1. He has been associated with Dodge Brothers practically from the day they began building motor cars beginning as New York district representative. Subsequently, he was called to Detroit and for two years acted as director of service. Three years ago when Mr. Nichols was appointed general sales manager by President F. J. Haynes, Mr. Jennings was made assistant general sales manager.

"CONTENTS A KINGDOM"

Every citizen of Marion county should possess it. For, are not the prosperity, progress and general welfare of a great community best reflected in the contented disposition of its residents?

Put yourself in the place of the visitor with our gates. If he's the type who judge us as they pass—and most of them do—he will formulate his opinion of us and our community by the welcome he receives, the friendliness he observes about him, the neighborliness of our citizens, the state of contentment we show.

So go about with a friendly smile, one that you really mean—speak a kind word for Marion county whenever the opportunity presents itself. Do a kind deed for your neighbor now and then and he will do as much for you. Make the visitor feel at home by imparting what information you can with a cheerfulness that bespeaks your contentment in living in this great community. Surely you have every reason in the world to be content here. Your interests, both commercial and social, are here. Our resources are just beginning to be developed in which to live and enjoy life to its fullest extent.

Heed this advice and BE ONE.
—Mt. Angel News.

STROMBERG CARBURETOR
The Accepted Standard

PERFORMANCE
ECONOMY
POWER
and
Easy Starting
Accomplished
Facts

When your car is equipped with the new
Stromberg Carburetor

Full Special Low Speed Car

"Jim" "Bill"
SMITH & WATKINS

Distributors:
JOE WILLIAMS
The Battery Man
OTTO BUFF
STARR & WHITMORE
GREAT WESTERN GARAGE
MIKE PANEK
WOLGANOTT & OSTRANDER
—Service Station—

Hey Fellows

Act Quick—If You Want To Get This One

\$35.00



Down—the balance on easy monthly payments—makes you the owner of this fine rebuilt Harley-Davidson—completely rebuilt, new battery, new spotlight, good tires and fully guaranteed. Priced for quick sale at \$35.00.

Harry W. Scott

"The Cycle Man"
241 SOUTH COMMERCIAL STREET PHONE 68

Quick Starting
SHELL
GASOLINE

We Spent a Million to Give You a Better Motor

WORTH IT!

is the Verdict of Thousands who have seen it perform

The MILLION DOLLAR MOTOR in the New 1925 STAR CAR

See it, it's a Sensation!

SALEM AUTOMOBILE CO.

F. G. Delano

151 North High

A. I. Eoff

