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THE WORLD'S BEST CELERY DISTRICT
 the Salem district can grow and does grow the best celery
in the world. Here are some proofs: Eugene celery in 1921 took second prize at the national celery contest; and Prof. Bouquet of the Oregon Agricultural College said the Orego
exhibitors gained a greater victory than the taking of th prize in that contest. Troutdale celery took first prize in by a man who was a celery grower before coming to Oregon
in the famous Kglamazoo, Michigan, district. Last year Oregon celery took all three prizes-first, sec-
ond and third, at the annual meeting and exhibition of vegetable gardeners at Louisyille, Kentucky And at the annual banquet held there tane name of ore
gon as the greatest of all the celery states, in point of
quality, was on the tongue of all the experts gathered there quality, was on the tongue of all the experts gathered there
The Labish Meadows district, just north of Salem, pre Ss as high quality celery as can be grown in Oregon-
And by the same sign the best in the world.
The Labish Meadows celery, 200 car loads of it in 1923 and over 300 car loads of it last year, shipped to points outside of Oregon, brought $\$ 1$ a crate above the price of the famous
California celery. That means $\$ 160$ to $\$ 180$ a car above the market price for the California product. It means the de-
Do you realize what else that means? will ship out about 500 cars this year. The acreage will
grow every year. It may go up to 4000 to 5000 cars annuall, grow every year. It may go up to 4000 to 5000 cars annually,
and in a few years. It is bound to become such a gigantic industry in good time, because of the immense money value of quality. It is enough to make up the difference between
profit and loss, or between small profits and large gains. The world is the market. Celery fresh from our fields now goes

The pioneering has been done. The proofs are at hand wide areas-
But, what is more important, they can produce celery of the best quality grown in the United States; which
best in the world-and they are doing just this. For the Salem district, this is another case of taking $t$ ducing the things we can produce better than any other dis things at which we excel.
There has been a lot of progress in the celery industry
here in sixteen years; in three years. What was a dream here in sixteen years; in timee ago has partly come true; is a clear vision now; a certainty of

There is no mystery about the celery jndustry here. plished, can be duplicated with equal industry and intelligent methods by othiers. But there is a magic in the combination
of soil and sunshine and showers that make possible the grow ing of
One more point: There is no monopoly in this field
any seeret. Only hard work is needed to succeed in celery industry here; hard work and horse sense. ready to share their knowledge with any comer who desires
to engage in the industry. They have succeeded in reducing the cost of growing celery from around $\$ 1000$ to $\$ 1200 \mathrm{an}$ acre, down to around $\$ 600$ an
part of their own celery seed.







## Oregon Statesman

## The Ocefory Ktatesmant <br> CLASSIFIED SECTION

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Beautiful Oregon Rose


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