

### KIRKWOOD MOTOR CO. GETTING BUSY

Transforming Lower Part of Present YMCA Building for Its Uses

Fred Kirkwood and James Imah recently purchased the old Y. M. C. A. property on the corner of North Commercial and Chemeketa streets, for the purpose of making a new home for the Kirkwood Mo-

tor company. A wrecking crew is now working on the lower floor, getting it ready for the sub-letting of the necessary contracts, to convert the old structure into a modern and up to date show and sales room; one that will be in keeping with the spirit of the times, and in accordance with the new and progressive line of Hupmobile and Nash cars handled by the company. Gives Them Much Room The building directly adjoining the Y. M. C. A. building on the north has been purchased also by the company. This gives a frontage on Commercial street of 53 feet. The floor space in the Y. M. C. A. building has been acquired only as far back as the swimming

tank giving a depth of 53 feet on Chemeketa street. The building north of the Y. building extends back to the alley. This building will be used for the automobile repair shop of the company, which is in connection with the new car department. The lower floor of the building has been turned over to the new owners. The Y. M. C. A. will retain the second floor until the new Y. M. C. A. building is completed. This will probably be some time during the coming summer or fall. The Kirkwood Motor company expects to have the lower floor of the building ready for occupancy within a month or so. The bad thing about being bad is it makes you feel so badly.

### FORD INDUSTRIES LARGEST IN WORLD

Magazine Received Which Gives Complete and Interesting Data

The Automobile editor of the Statesman is in receipt of a magazine entitled "The Ford Industries." A book giving facts about Ford Industries and subsidiaries. This magazine, is not a catalog which is sent to everyone but a magazine, distributed only to a limited number, and which sets forth in word and picture, facts of interest of one of the largest industries of the world.

Time and space will not allow a complete review of this book but the writer will from time to time use articles from it in the automobile section of this paper. Briefly the subjects covered in this magazine are: Henry Ford, The Man and His Work; The Organization; Highland Park, Cradle of the Ford Industries; Ford Manufacturing Methods; Shortening the Production Cycle; The Productive Machinery; Special Departments; The Henry Ford Trade School; Motion Picture Laboratories; Shipping Ford Products; Control of Primary Necessities; The River Rouge Plant; Glass Manufacture; The Glass-moer Plant; Joansson Gages; Lincoln Motor Company; Coal Properties; The Imperial Mine; Ford Lumber Industries; Waste Elimination; Hydro-Electric Plants Dearborn Laboratories; Dearborn Independent; Industrial Relations; Wages; Typical Ford Dealer Establishments; Marketing and Daily Output; Illustrations of Ford Branches; World's Market for Ford Products; Ford Motor Company of Canada, Ltd.; Foreign Associated Companies.

Twenty Years Production A table showing twenty years of production is especially interesting. In 1903 the production was 195 and in 1923 it was 2,090,959 and the first nine months of 1924 was 1,571,323. The cost here is given from \$959 in 1908 to \$295 in 1923.

Raw Material to Cash One remarkable feature given is of the conversion of raw material to cash in approximately 33 hours. Monday at 8 a. m. the ore boat docks at the Bogus River plant. Tuesday 12:15 15 hours later the ore has been reduced to foundry iron. Tuesday 4:10 a. m. it is cast into cylinder blocks. Tuesday at 12:30 p. m. the casting goes to its first machining operation. Tuesday at 1:15 p. m. the motor block is ready for the assembly line. Tuesday at 3 p. m. the finished motor comes out over a trunk line conveyor and is loaded into a freight car. Wednesday at 8 a. m. the motor is unloaded at the branch plant and sent on the final assembly line. Wednesday 12 noon and long before noon the dealer will have taken delivery of the car and paid for it thus converting raw material into cash.

### CARAVAN VISITS SALEM FORD FIRM

Largest Display of Units Ever Displayed Here Visits Wednesday

A caravan of 20 units of the Ford truck visited Salem Wednesday of last week. This was perhaps the largest display of units, outside of an auto show, ever seen in Oregon. The Valley Motor company, local Ford dealers were hosts to the caravan while in Salem.

The units displayed were suitable to every kind of need and included: Ton truck with cab and little Giant Host; Ton truck with American LaFrance Fire body, type C, Chemical and hose combination; Ton truck with Hercules cab truckster axle and extension frame; Ton truck with Wayne school bus body; Model T with Martin Perry delivery with sliding door; Model T with Hercules express body, disc wheels; Model T with Martin Perry sliding doors, low side delivery; Model T with panel body, special grocery sign, nickel fixtures, disc wheels; Model T with Hercules panel, ersam, nickel fixtures, disc wheels; Model T with open express body, disc wheels to match; Model T, Roadster less top and deck with panel slip-on; Ton truck with Martin Perry special milk body; Ton truck panel body special plumbers sign; Ton truck with wide ton express body; Ton truck with stake body and cab; Ton truck with Martin Perry combination stake body; Ton truck with Lee Rubbish body and cab; Ton truck with Anthony Gaitly dump, high rocker type; Ton truck with Garbage dump body, hand hoist; Ton truck cab and screen body.

The first metal discovered by man was copper, which is also the first discovered by a boy who likes candy.

### Studebaker Costs Less Per Pound Than Butter

"Costs less per pound than butter," says an announcement concerning the Studebaker Standard six duplex phaeton, made by local distributors at Tusculum, Ala. "Compare the price of the new Studebaker with the other necessities of life" continues the announcement, "and you will find that the Standard six is sold at much less per pound."

Then follows a list of the market price of ordinary household commodities. Fed, of course, by the price of the automobile which, at list price, figures at 40 cents per pound. In the list are these prices:

Studebaker, per pound... 40 cents  
Butter, per pound... 57 cents  
Eggs, per dozen... 75 cents  
Tea, per pound... 90 cents  
Coffee, per pound... 50 cents

### TO CHART BUS FUTURE

A picture of the expanding field for bus operation will be presented at the open Motor Truck Convention at National Automobile Chamber of Commerce Headquarters, New York, on Monday, January 13th, in an address on "The Future of the Motor Bus," by Frank E. Engel, General Manager, Packard Motor Company.

Another speaker for this convention will be F. C. Horner of General Motors Corporation, who will talk on "How Can the Truck Industry Standardize on Cost Figures?" Other speakers previously announced are: G. C. Woodruff, General Freight Agent, N. Y. Central, "The Railroads and the Motor Truck," and B. B. Bachman, Chief Engineer, Autocar Co., "Is Motor Truck Design Backward?"

### TRAIN BIRDS TO CATCH FISH

We all make beasts work for us, but the Japanese go one better. They force birds to help swell the family bank account, for they have taught cormorants to fish for them, says Popular Science Monthly for January. Rings around the necks of the birds prevent them from swallowing the fish that they catch.

### NEW SALESMAN

Ralph M. Lawson and A. H. Buch have accepted positions with the F. W. Pettyjohn company as salesmen. The company expects to sell many cars during the coming season.

We bought a new auto and the first week got a crack in our neck looking to see if it was still out front.

Quick Startling  
**SHELL**  
GASOLINE

Today's  
**Outstanding**  
Values in Used  
Cars

- Ford Touring Cars at \$50.00 and up
- 1924 Star Special Touring Like New \$575.00
- Dodge Delivery Cheap at \$350.00
- Ford Sedan Excellent Condition \$325.00
- Overland 90 Touring Good Condition \$50.00
- Studebaker Special Touring Looks Like New \$595.00

VICK BROS.

# What Is a BARGAIN?

IS IT a good used car at the right price or is it any car at a low price? Is the final answer in the first cost or in the final cost? Can used cars be traded in or sold for less than a price that is just to all parties concerned?

Somebody has to pay for everything. What you get for nothing is a gift or it is good for nothing. The prices on my used cars are commensurate with the goods delivered and no higher.

I am in a permanent business. The only way I can live and thrive is to deliver the right goods at the right price. Too much bargain or too much profit would throttle me out of being. YOU CAN STOP A MOTOR WITH TOO LITTLE GAS OR TOO MUCH. AND REPUTATION, THE ELECTRIC SPARK, WON'T FIRE A DISHONEST MIXTURE.

I have an exceptional stock of good used cars which may be purchased at right prices for cash or on liberal terms. Why not trade in your old car on a better one. There are several excellent buys in enclosed models which should appeal to you.

One Look Is Worth a Thousand Words

## Fred M. Powell

Motor Cars Phone 2126  
Corner of Cottage & Ferry Sts.  
Packard Hudson Essex

# Studebaker Prices Drop

	SALEM PRICES	Old Price	New Price
Standard Six Coupe Roadster	\$1645	\$1595	
Standard Six 5 Pass. Coupe	1760	1710	
Standard Six Sedan	1865	1815	
Special Six 4 Pass. Victoria Coupe	2375	2220	
Special Six Sedan	2495	2330	
Big Six Coupe	3025	2825	
Big Six Sedan	3175	2965	
Big Six Berline Sedan	3250	3040	

WE SOLD 12 STUDEBAKERS IN DECEMBER THERE'S A REASON

## Marion Automobile Co.

OPEN DAY AND NIGHT

Phone 362 235 South Commercial Street

## DODGE BROTHERS TYPE-B SEDAN

Unquestionably, the most compelling tribute to the car's stamina is its widespread use by farmers, ranchmen, surveyors, salesmen and others who travel isolated roads in all sorts of weather.

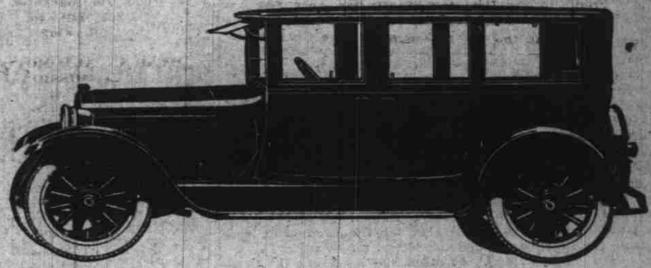
These men will tell you that a good polishing restores the durable finish to its original brightness after the car has been caked with mud for weeks.

To them it is a matter of vital importance, too, that Dodge Brothers powerful starter functions promptly after prolonged exposure to the cold.

Nor is any group of owners more constantly impressed by those elements of excess value which characterize not only the Type-B Sedan itself, but every car that Dodge Brothers build.

The price is \$1095 f. o. b. Detroit—\$1315.00 Delivered

BONESTEEL MOTOR CO.  
474 South Commercial



## THE UNIVERSAL CAR



The most practical personal car for winter driving

The Ford Coupe is equally satisfactory for business or social needs in cold weather.

Driving this convenient enclosed car, you will never hesitate to venture forth no matter how raw or blustery the day.

Light, yet affording all the power you will ever need, it will serve you faithfully every day. When heavy snow falls impede traffic, a Ford will carry you where heavier cars might fail.

The seat is generously broad and comfortable. Unusual luggage capacity is provided in the rear compartment.

Its low price and low cost of operation are factors that should influence your decision to buy at once.

Ford Motor Company

SEE THE NEAREST AUTHORIZED FORD DEALER

Coupe  
**\$520**  
Fordor Sedan - \$660  
Touring Car - \$390  
Rambler - \$500  
On open cars demountable rims and starter are 485 extra  
All prices f. o. b. Detroit