

GIESE  
-POWERS

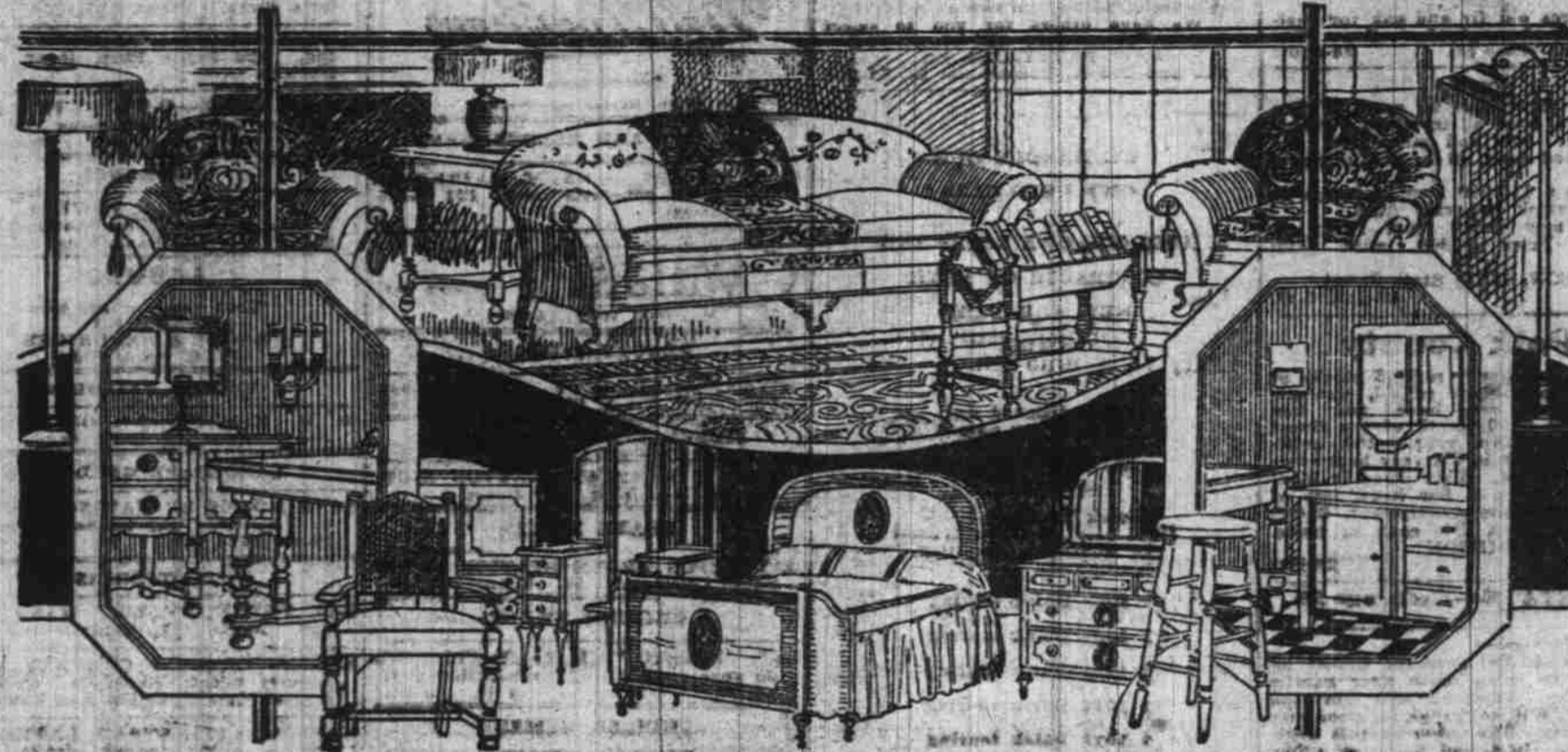
GIESE  
-POWERS

# JANUARY SALE OF QUALITY FURNITURE

January Sales  
Clearance Sales  
Closeout Sales  
Removal Sales

In fact every kind of sales, except fire sales, have been offered to the people of Salem recently. Through their efforts to attract attention they have used practically all of the "coined" words and phrases that have so far been concocted—that leaves us without material for a flowery "write up"—but—

Our Story Is In The Prices



Any Article

Sold during this sale will be exchanged or your money refunded if you are not entirely satisfied.

EASY TERMS  
NO INTEREST

Free delivery to surrounding cities

**STARTING SATURDAY at 9 A.M.**  
CONTINUING ONLY AS LONG AS PRESENT STOCKS LAST

## LIVING ROOM SUITES



**BIRCHFIELD** Davenport sets are built in our own shop and no better Davenport can be built. Call and let us explain the construction and materials used. There is as much difference as day and night.

**Mohair Davenport Reversible Cushions**, Birchfield built, insures the best of construction and materials ..... \$165

**Tapestry covered Davenports**, Birchfield built, regularly selling at \$125 ..... \$95

We are exclusive agents for the famous **Kroehler Mfg. Co.** Davenport beds. Sold during this sale at substantial reductions.

Regular \$154 Bed Davenport for ..... \$135

Regular \$122.50 Davenport for ..... \$97.50

Many others from which to select.

A 3-piece suite in all wool tapestry consisting of davenport, fireside chair, straight chair, regularly priced at \$267.50 sale price ..... \$182.50  
**Builtwell Bed Davenports** afford an extra bed with one simple operation. A large variety of coverings and all specially priced.  
Davenports of full web construction, best grade springs tied eight ways with the best twine.  
Mohairs as low as ..... \$125.00  
Tapestry, as low as ..... \$72.50  
Velours as low as ..... \$62.50  
Figured Denim as low as ..... \$42.50  
We are exclusive agents for the nationally known **KARPEN** fine furniture. All designs exclusive. Also the **Karpen Fibre Furniture** in sets and odd chairs and rockers.

## GENUINE GOLD SEAL CONGOLEUM



Regularly priced at 90c per yard, this Congoileum is of first quality and standard patterns, not discontinued lines.

Yard 70c

### CONGOLEUM RUG SPECIALS

|                              |         |   |
|------------------------------|---------|---|
| 9x15 Rugs, Reg. \$22.40      | \$17.75 | We carry the largest stock of Gold Seal Congoileum in the Willamette valley. All these prices are for first grade, standard patterns. These prices for this sale only: Genuine Burlap back Linoleum Rugs, not felt base, regular \$22.50— |
| 9x12 Rugs, Reg. \$17.95      | \$13.25 |   |
| 9x10 1/2 Rugs, Reg. \$15.75  | \$11.75 |   |
| 9x9 Rugs, Reg. \$13.45       | \$10.25 |   |
| 7 1/2 x 9 Rugs, Reg. \$11.15 | \$ 9.25 |   |
| 6x9 Rugs, Reg. \$8.95        | \$ 7.25 |   |
| 4 1/2 x 9 Rugs, Reg. \$5.70  | \$ 4.90 |   |
| 6x6 Rugs, Reg. \$5.00        | \$ 4.25 |   |
| 3x9 Rugs, Reg. \$3.50        | \$ 2.90 |   |
| 3x6 Rugs, Reg. \$2.50        | \$ 1.95 |   |
| 18-inx3 ft. Rugs, Reg. 55c   | .40     | 9x12, Special ..... \$15.50<br>6x9, Special ..... \$ 7.75   |

Three-piece **Karpen** suite in two-tone effect with tapestry upholstery, regularly priced at \$117.50. Sale price ..... \$92.50

Three-piece **Karpen** suite that sells regularly at \$135. Sale price ..... \$105.00

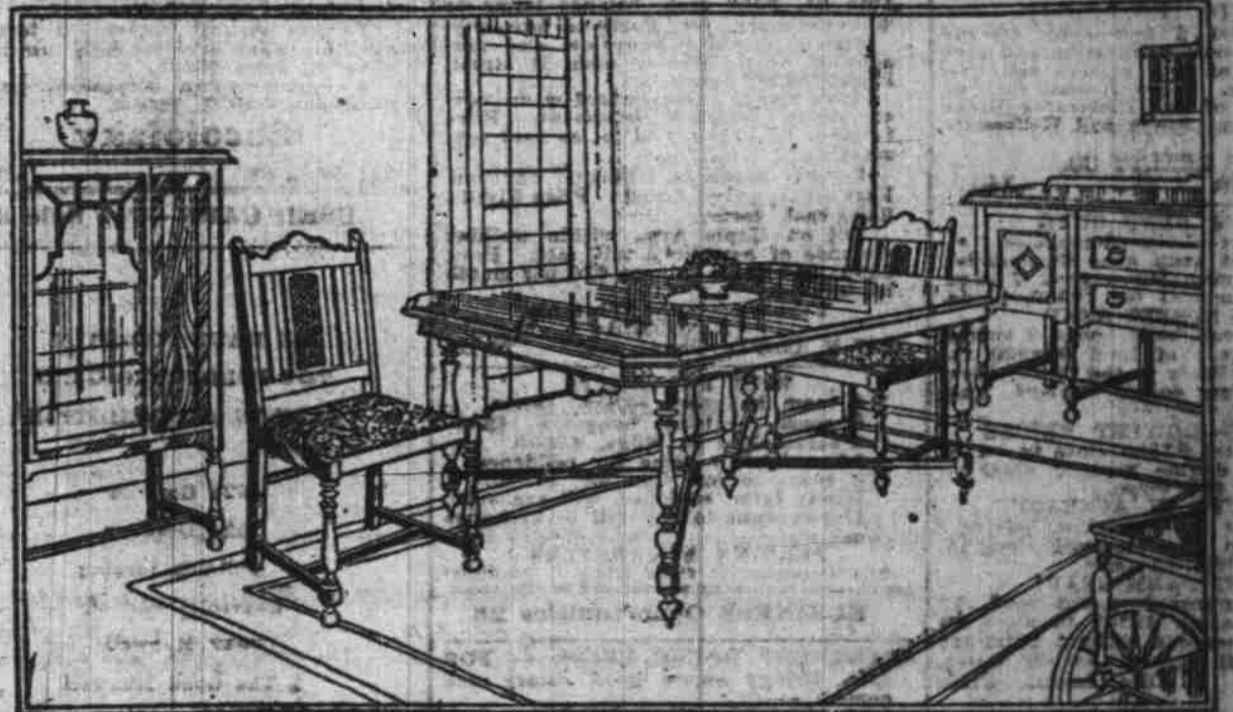
All smoking stands have been reduced 25% for this sale only.

All blankets, comforters, etc., in our store is reduced 25%. We may mention that we have one of the best showings of bedding in the valley.

**RUGS** Are included in this sale, but space will not permit listing of prices. We would call your attention to our next ad.

**GIESE - POWERS**  
351 TO 377 COURT ST

## DINING ROOM SUITES



**Walnut Table** 45x60 inches with five straight and one arm chair upholstered in Baker cut velour, tapestry or blue leather. (No buffets to match these suites) regularly sold at \$150; sale price ..... \$95

**8-Piece walnut suite of Queen Anne period**, consisting of 54 inch table, 60 inch buffet with lined silver tray, six chairs upholstered with blue leather. Regular price \$194; sale price ..... \$137.50

**8-Piece walnut suite in two-tone effect**. Table, buffet and five straight and one arm chair upholstered in blue leather. Special ..... \$125

**8-Piece walnut suite in two-tone effect**, consisting of 60 inch buffet with lined silver tray, 45x60 inch extension table, five side chairs and one arm chair upholstered in blue leather. The regular low price was \$185. Sale price ..... \$132.50

**45-inch six-foot extension top and pedestal quarter sawed oak table** with four full box dining chairs to match. Special ..... \$40.50

We have 22 styles of walnut dining suites from which to make your selections, all at special prices. Twenty-one styles of oak dining chairs all at special prices.

## LAMP SPECIALS

All steel adjustable **Bridge Lamp** with **Georgette** shade, regular \$20. Shade and stand complete for

\$11.75

Floor lamp and shade—famous **Betty Ross** shade and standard for

\$12.25

All steel standard decorated in black and gold with silk shade combination.

\$12.75

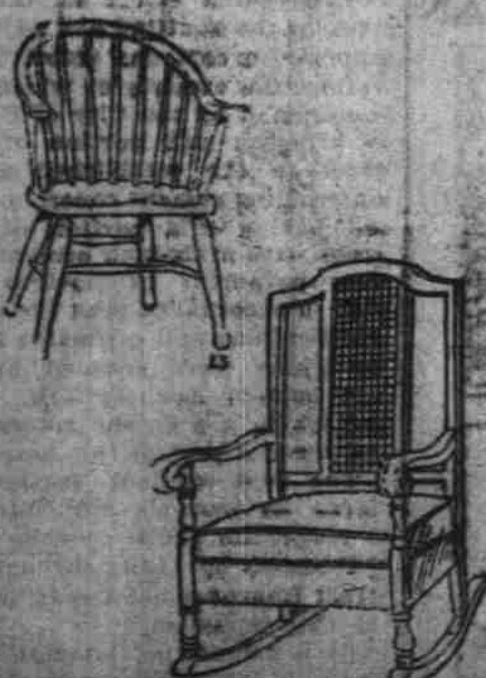
**Bridge Lamp** and silk shade. Polychrome base and lamp and shade, sold for \$22.50. Special

\$13.50



All Floor Lamps and Shades in stock to be closed out at special prices

## Living Room Necessities



Mahogany and walnut finished **Rockers** with ladder, slat and cane backs, upholstered in tapestry, mohair and velours that sold regularly from \$20 to \$30 during this sale ..... \$12.50 to \$19.00  
Cane **Wingback** chairs and rockers in solid mahogany—

|                     |         |
|---------------------|---------|
| Regular \$22.50 now | \$17.00 |
| Regular \$25.00 now | \$19.00 |
| Regular \$26.50 now | \$19.75 |
| Regular \$30.00 now | \$22.00 |
| Regular \$37.50 now | \$27.00 |

Also a large assortment of **Windsor** Chairs and **Rockers** all at greatly reduced prices.

Sixty inch mahogany **Davenport Tables**, regular \$27.50, sale price ..... \$17.75

Sixty inch mahogany **Davenport Tables**, shaped ends, regular \$25.00, now ..... \$16.25

Forty-eight inch **English** brown mahogany **Tables** regular \$18.50, now ..... \$12.75