THE OREGON STATESMAN, SALEM, OREGON

nior gardener against all com- have made money here in the dry Land of Diversity, Country of Opportunity ers in the United States.

Salem is the Center of a Growing Number of Basic Industries That Challenge Universal Attention, and Bring Money from Markets of World.

Nature has by election made

and other manufacturing plants

The Pear Industry

pear paradise.

The Salem district is the world's

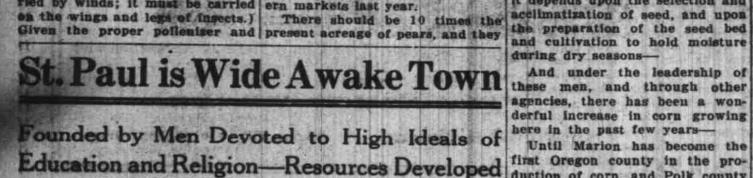
The Everyreen blackberry is an ed agriculture, and who ities can say what its future in the Salem district may be? The Salem canneries packed \$5.000 cases of blackberries in 1922, here. and the Marion county canneries packed 120,543 cases in 1928. The Salem the "Cherry City of the ord for last year has not yet a made up. The industry is World;" and man is doing more and more to confirm the title. growing fast here. Maraschino plants are here now,

The Cherry City of the World

world will come to acknowledge alem was named "The Cherry City of the World," years ago-Salem's premiership in the cherry the writer believes it was by A. F. industry, Hofer, at that time the secretary The Salem canneries make big Salem Commercial club, packs of cherries; and there are Salem Chamber of Comlarge shipments of barrelied cher-Anyway she was entitled ries for the marasching trade makto that distinction and has worn ing up about the same quantity of 15 cents per pound, or at the rate well the title and deserved the the fruit-besides large consumpand earned the emoluments. tion in other ways. The cherry industry here had early

ngs. County Judge J. T. has on his Waldo Hills farm a black Tartarian cherry tree that is perhaps 67 years old, and it Bartletes are partly if not park had grown to 25.780 cases has never missed a crop since it wholly self-fertile here and no- in 1923; and the 1924 figures egan to bear.

The three greatest sweet cher- blight here and nowhere else. We This is the leading gooseberry centhe world were originated have more pear friends and less ter of the United States; will re the Salem district-the Bings pear enemies than any other dis- main so. The canneries paid 7 and Black Republicans and Lam- trict in the world. We have the cents a pound for gooseberries in berts; and the other great sweet cheapest pear land in the world. 1923, and 6 and 7 cents last year. y, the Royal Anne, has been ight to perfection here-and York market in 1919 and 1920; plants to take care of our increase of the most useful of them all, at \$6.85 in 1919 and \$7.38 in ing acreage of gooseberries. the Long Stemmed Waterhouse, is 1920. Our Anjou pears topped of Salem origin; useful' because the Chicago market at \$4.71 a box is the pollenizer of all sweet and \$4.54 in car lots in 1920. cherrics, while itself, a cherry al- Our Winter Nellis topped the st equal in quality to the Royal London market at \$7.10 a box in (And add the honey bee, 1920. Our pears made top price ir the cherry pollen is not car- scores in the English and big eastried by winds; it must be carried ern markets last year.



much greater are the possibilities | the honey bee, and the sweet | should be principally the Bartlett cherry industry is a reliable in- Bose and Clairgeau varieties, and dustry in the Salem district-giv- all nondescript varieties should be important link in our chain of en also ample manufacturing and grafted to these. shipping and cold storage facil-

The Gooseberry Industry

Then there is the sour cherry From the standpoint alike of the Montmorency cherry which the profits they may have on these adds to the value of the industry bi berries on their own acc

growers of all the spinach that and because they mesh into the scheme of succession which is the manufacturers and packers very important for the Salem fruit will take and pay for. It is one of our best crops, taking into acdistrict; and because there is no other locality in the world so fav- count that it may be followed by of money here from that source. orable to the production of the another profitable vegetable crop; And Marion county is building or even a third, on the same land are coming, and the whole wide with large average yields, the fruit the same year. highest quality of gooseberries,

growers in the Salem district Spinach is nearly as ought to raise still more gooseberin the dietary as milk; and every up to date man and woman now ries. Growers here have proknows that a virile race cannot duced 9000 to 16,000 pounds to sustained without milk, nor the acre; and even at the rate of healthy children raised, nor old 25,000 pounds to the acre on small people kept in proper condition. plats of ground; selling as high as One of the greatest arguments of \$3750 to the acre. 'An experiin favor of spinach growing com-

enced grower says \$000 pounds to mercially in the Salem district i the acre is a reasonable average the fact that the spring crop furnishes a cash return early in the expectation. The Salem canneries eason when money is needed for packed 7000 cases of gooseberries the cultivation of other crops in 1922, and the Marion county And, in the same way, it adds materially to the net returns from here else. Pears are free from will show another big increase. any given number of acres of land under cultivation.

The Onion Industry

The Spinach Industry

A better quality of spinach can

e produced here than elsewhere

and Salem is due to become the

world center of a great spinach

For the iron in it, and for the

ritamines and other requisites in

lietary schemer, spinach is com-

ing into more and more general

use not only in the hospitals but

also in the homes of this country;

of the whole world. Our spinach

has 10 times as much iron as

There is no question whatever

of the supplying here by our

industry.

carrots.

Salem is the market and manufacturing center of a great onion Our Bosc pears topped the New We must develop jam and jelly industry; the world does not grow better onions. On our beaverdam lands, 400 sacks, 100 pounds to

Leading Corn District Our best farmers have conclud ed that the Salem district, and in fact, the whole Willamette valley,

is a very good corn country, that it depends upon the selection and acclimatization of seed, and upon tains.

The Potato Industry

during dry seasons-The Salem district leads Oregon And under the leadership of in potato growing. Our growers men, and through other should pay less attention to the agencies, there has been a wonthousands of possible new vari-

here in the past few years-

can double their income by grow-

ing seed for these states. With

good seed and proper cultivation,

grading and packing our growers

Bee Keeping

tially great bee keeping industry.

Average yields of the Willamette

valley will exceed those of any

known region excepting southern

bee pasture for the late summer,

which can be done, by raising

more sweet clover, and scattering

more Scotch broom everywhere.

Every farmer here ought to have

bees; every orchardist must have

bees, to be sure of proper pollina-

tion. And there will be big money

in bees, for themselves alone,

when plenty of late bee pasture is

provided. The early bee pasture

The first producing mine-the

Lotz-Larsen mine-is now operat-

ing its concentration plant, and

Our breeders have developed a

country," say good mining engi- priced lands,

Salem is the center of a poten-

own seed stock. Oregon growers stock without one,

DAY MORNING, JANUARY 1, 1925.

district produced the first 300- with an ever widening ran-egg hen in the world. Also the and such team work can not a phultry boom. Many poultry breed-ers are doing well here. We have a Syrup strict will grow as high in sugar best districts of

tome and we should have many Salem ought to have a more great commercial poultry never dry up or pinch out. factory; it will our fruit and fruit juice plants in this district, like they industries. The Utah sugar people before the war, planned a beet have in the Puget Sound country, which is not as well adapted to poultry raising as the Salem dis-trict. Three-story farming means for a settled district with such sugar factory in Salem. They had the country for sugar beet poultry, bush fruits and tree wag and pronounced it highfruits; with bees for the attic Our farmers, with h, sandy soils, can raise good will retire all the road bonds and wann, sandy solls, can raise good wann,

and that is the kind of farming we are coming to. Salem distric to le developed, in the interest of breeders have repeatedly taken will never be a direct tax. The making us more nearly self-con-state Highway department repair tailed; and for the money it will several first prizes in world laying contests. keep at home. We have prospects

> Salem is the manufacturing and marketing and shipping cen-

iands in the vast. water powers ter of the richest world. Her fortunes are tied up running to waste, down the sides. of the Cascades and the Coast with the land-and if she does Range. We have 150,000 horse well her part, the city and the country must grow great and rich power very near at hand, and comparalively cheaply and easily de-veloped. We have millions of horse together. More acres and more to the acre is the slogan for the of the mud. Marion county has power running to waste within more miles of paved roads than reach of hydro electric projects country; and better service for the men who produce on the land

that ought to be developed here. should be the watchword for the We need men of vision and entercity. This program will make Saprise in this field. They will be made welcome here. There is here the best field for them in the one; with a lot of others to car- tems are making United States; in the world, in The Salem district is ideal for Our soils and our factories and

This is the biggest thing in the world in food conservation. Sa-lem has (now idle) the largest dehydration plant in the world. Hops Salem has been for a long tim

that grows all the time and

most valuable lands in the wa

-and at present prices they a

bilities of earning value.

Debydration

sary hop market the greatest prit from first hands in the world; is ret. Perhaps will always be, Hops have been during many years a onanza crop here. The will persist as long as the world has a taste for mait drinks; with either a high or low per cent of slcohol.

Wholesale and Jobbing

Salem has a number of whole lem the Fresno and San Jose and saling and jobbing concerns. There Anaheim and Retuluma and Bel- is room for a number of unoccufast of Oregon-all rolled into pied lines. Our paved roads sys-Salem more and ry-for the range of basic indus- more of a center for a very large tries here is wider than that of and very rich country. The pioany other city in the country. | neering has already been done.

Cucumbers

There are a number of success ful producers of cuembers under (Continued on page 6.)

poultry and pet stock. The 13 marketing, Incilities working to-The head lettuce industry greatest hens in the world were gether are drawing new money the Salem district is destined to produced here, at the farm of the every month of the year from grow to gigantic proportions. Exasylum for the insane. The Salem the four corners of the world, periments have been going on for some years; and last year it was

fact.

The

good a

content

beet su

tory here.

not of securing a beet sugar fac-

Water Power

Poultry

Jefferson--A Jewel of the Santiam River

The Center of a Very Prosperous Agricultural and Industrious Comeraged \$1.75 a sack. A net profit demanded more and more, and munity-Important Point on Pacific Highway and the S. P. Railway

portant station on the old stage stopping. line from Portland to San Fran-

At this point the valley of th ought to have a silo; a pasture, under cover; an insurance policy Santiam joins the valley of the derful increase in corn growing eties. They should confine their against loss. The farmer with Willamette producing a broad exgrowing to Burbank, Gold Coin livestock pays for a silo every year panse of unusually fertile acres Until Marion has become the and Peerless for late, and Early or two whether he has one or not, which tempted the pioneers to lofirst Oregon county in the pro- Rose and Earliest of All for early There is a campaign on for a silo cate in that vicinity. In the olden n-Resources Developed duction of corn, and Polk county rapidly becoming profitable lines a commercial scale. Inst oregon county in the pro-duction of corn, and Polk county is a close second to Marion. The section of the Pacific northwest. And they should at-tend to seed certification. Wash-ing ton, California and some other hearby states cannot grow their tend to seed certification. Wash-ing ton, California and some other hearby states cannot grow their tend to seed certification. Wash-ing ton, California and some other hearby states cannot grow their hearby states

Located on the Pacific highway | already demonstrated that this | A cannery, creamery, wood-worksome twenty miles south of Salem arrangement results in harvesting ing institutions and factories is the town of Jefferson. It is many dollars of tourist money woolen mills and flag we king one of the oldest settlements on that would otherwise be compelled plants could be profitably estab-

to pass through the town without lished at Jefferson, and those in-terested would find a host of welcoming friends.



tried out on a considerable scale, on the beaverdam lands in the Labish Meadows and Lake Labish

Result, twenty to thirty cars,

of a quality to command attention the sack per acre, can be raised, over a wide field. The quality was

of \$100 an acre and upward can, would have taken perhaps a hunbe made. We grow the onion sets dred cars, or even several hun-

here for practically the whole, dred. Watch our head lettuce inregion west of the Rocky moun- dustry expand steadily and rapidly.

> Silo Center Salem is the silo center of Ore-

> > Legumes

Asparagus

lies and jams, and for grape juice.

Crude Drugs

Our people should raise more and

gon. Every farm having livestock

Jefferson offers to the home seeker or the persons interested in

locating an industrial plant of any kind, all the advantages of a thriving town with rail and auto transportation facilities second to none. Daily auto stages pass to and from Portland and the cities on the south. Auto freight vans

Caters to Tourist Trade

Free Auto Camp

Service Station, Accessories

Garage, Light Lunches, Grocer-

ies, Camp Supplies.

A. F. & C. E. Aldridge, Props

The

Jefferson

Weekly

Review

Proprietor

Jefferson, Oregon

Subscription \$1.50 per year.

Complete Job Printing

Office.

A progressive Country

Newspaper.

the Santiam river and was an im-

bean industry.

paved roads.

Paved Roads

Oregon is being made over by

road system is the best in the

world-it rests upon money re-

ceived from license taxes paid on

vehicles using traction other than

horse power, and upon gasoline

and distillate taxes. These taxes

highways and for extending them

shops are in Salem, and the sur-

plus equipment, and will always

be; to say nothing of the adminis

trative forces of the State High-

way department-making a large

and increased annual expenditure

county market paved roads, with

the county shops here. So Marion

county is being made over, too,

any other county in the Pacific

northwest; more paved market

roads than any county on this

coast excepting one-Fresno coun-

ty, Cal. Over 200 miles of paved

roads are in the Salem marketing

Head Lettuce Industry

district.

districts.

Oregon's paved

St. Paul, as indicated by its on commercial scale. ing. Its public school system tes- vancement of the community, common. farming community which has be- bred cows.

(By Edward T. Barber)

led industries, berry growing and fruit raising which are

P. A. Bernard Motor Co. athorized Ford Sales and Service **Reboring** all makes Cars, Trucks, Tractors P. A. BERNARD, Prop. St. Paul, Oregon

> State Bank of St. Paul St. Paul, Oregon

キャントましたはないなったいののという

Serves the interest of the agricultural distriets surrounding St. Paul. We believe in better farming and more and better livestock and are glad to extend our services toward advancing these interests.

Total Resources \$180,000

S. J. SMITH, Cashier

J. E. SMITH, President

name, was founded by men devot- The State Bank, of St. Paul, un- There are reports of production ed to high ideals of education and der the management of S. J. as high as 75 and more bushels on. Its central feature has Smith, as cashier, has been one to the acre, and good farmers say always been its fine church build- of the largest factors in the ad- 50 to 60 bushels ought to be

can compete with any market in tifies to its devotion to education. Being a practical farmer as well Jesse Huber, an outstanding authe United States. In fact, we ach pioneers build real communi- as a practical banker. Mr. Smith thority, has raised corn in Ohio may lead the world in the potato They develop natural re- has encouraged and assisted in and Oregon, and he says that, with with the same devotion developing diversified farming proper seed selection, a yield as industry.

to high principles as they apply and dairying on a more intensive high as the average crop of eastto their religious and educational scale. His bank has a special ern corn can be matured here. He The present St. Paul is plan for encouraging farmers to has raised 80 bushels to the acre the result. It is surrounded by a engage in dairying with pure near Salem. The average yield for the whole of the United States

come prosperous because of the The bank purchases the cows, is around 24 bushels to the acre. zeal and intelligence put into the being as careful to select a tho- There is no agricultural inter-Large farms have been rough dairy man as it is to select est in the Salem district that will Oregon. This can be made a verit-These lend themselves a pure bred cow, arranges for the not benefit from the production able bee paradise; by providing

to hay, grain and live stock farmer to pay half the cream of still more corn, which will mean here lines have been develop-ong modern methods so that bred cattle, and high yielding crops are the rule. The ten-dency the past few years has been for the community as it adds so land devoted to tree and bush to break up the large farms into much to the community assets fruits and all other products of ones devoted to more di- with every cow so purchased. the soil.

During the past year St. Paul as been connected with the Pacific Highway by a paved road to

The Salem district grows the is abundant now; no better in the Woodburn. Plans are now combest celery in the world. Eugene world. pleted to build a paved road north to Newberg crossing the Willa-mette river at St. Paul on the only bridge between Salem and celery in 1921 took second prize at the national celery contest; and Prof. Bouquet of the Oregon Agricultural college says the Oregon Dregon City. When completed exhibitors gained a greater victory this route will be the shortest one than the taking of the first prize from Salem to Portland. These improved roads, coupled with in 1922 at the national contest at improved roads, coupled with Indianapolis, by a Troutdale, Ore-motor transportation, are rapidly gon, man-and it was taken with changing St. Paul territory into small diversified farming methods. Dairying, Poultry—the farm now celery that was grown by a man who was a celery grower before coming to Oregon in the famous has 3,000 laying hens. Berries. Kalamazoo, Michigan, district. fruit, corn, tobacco, which assures

The Labish Meadow's district. St. Paul of continued prosperity. just north of Salem, produces as good celery as that grown at Eu-

World's Best Celery

gene or Troutdale-Produces the best in

Produced about 300 carloads last year-

So there is a possibility of a fibered mohair. The Angora is successful grape growers says that 5,000,000 annual crop; or a \$10,- the great standby in land clear.

\$5,000,000 annual crop; or a \$10,- the great standby in land clear- one, he would keep his grapes. ing; but he is more than worth The world is the market; al- his board on any of our lands. most it is the market, or will be. Practically all the "chaps" of for the celery fresh from the North America are made from Anfor the celery fresh from the fields, with the improvement of shipping facilities. For the de-bydrated celery there is no limit beading in milk goat breeding. This is a big subject. This dis-trict is the native home of cas-cars sagrada. The world must have it. There is no substitute.

neers.

mining camp.

the

The proofs are at hand. It is be-ing done. Our celery is going to all parts of the United States. Our growers can produce celery and make it a profitable crop op wide make it a profitable crop on wide the Willamette river from Salem. of the Oregon Agricultural colareas and, what is more impor-tant, they can produce celery of the best quality in the United

States; which means the best in the world. They can beat even Kalamazo

on celery. They are selling their best at \$1 a crate against Cali-

which is an industry that is grow- So with the Oregon grape. So

Beans During the picking season, 5000 twice the yield that they can be

ushels and more a day of string- in Michigan and Minnesota." The ips beans come to Salem, to the great drug gardens of the United canneries and dehydration plant. States are in those states. The The big thing in the Salem disformia's best celery. At the Louisville national con-vention of market gardeners last summer. Oregon took first, second and third prizes on celery, and an Oregon boy won the contest as

perous holdings which contributed to the building of a prosperous and thriving little city It has not only lived through

The legumes do wonderfully the vicissitudes of time but has well here. No country can grow better red or sweet clover, better grown and prospered in step with vetches or field peas. Alfalfa does the surrounding community. It well on some soils. The orchard- has kept up to date in modern

ist can grow the finest cover crops progress and has its waterworks, in legames; the dairyman the best electric lights and power, its modlegumes for his uses; the apiarist ern schools and churches, modern may raise sweet clover galore for business buildings. Prominent bee pasture-in short, the farmer among its progressive possessions of this district now has the knowl- is its newspaper owned and edited

edge in his noodle of the great by H. D. Mars. value of the nodules on the root-When the Pacific highway was lets of the legumes-and the more constructed the state engineers, legumes the more life and love for reasons of their own built it and light. through the east side of the town

a block east of the main street. Jeffersonians were at first inclined to resent this as an attempt to The best asparagus produced in injure their town. But subsequent the world has been and can be events have demonstrated that it grown in the Salem district. It was a blessing to the town. The can be grown here on almost any town has proceeded to pave its kind of land that is rich and well drained. A great commercial in-dustry can be and aught to be built up in asparagus growing on the highway has become so and there are experiments going on the that parking space on with this very object in view. Keep watch of this, it is needed highway occupied the main street. would be at a premium if the

The great undeveloped Santiam in . canning and dehydrating. With the highway passing to one mining district is just at the back White or green, we can beat the side of the town it is possible for door of Salem; "the Butte City of world. There is money here in Oregon undeveloped," and "one of asparagus growing. We need more Jefferson to drive off the highway the best undeveloped silverlead asparagus growers, and they can prospects in this or any other get started easily on our low onto the paved Main street and country," say good mining engi- priced lands they wish to stay. It has been

JEFFERSON SHOE SHOP Salem should become the Westanother producing mine, the Sil- field of Oregon, and this district J. W. Adamson, Manager ver King, say its managers, will the Chautauqua grape belt of the We use only the best material in our repair work-Your patbe in operation soon. We will ere Pacific coast. The Salem district long have here a great and rich is a great grape country for the ronage will be appreciated. American native varieties; for the **Opposite** Post Office kind needed in the making of jel-

POOL HALL CONFECTIONERY SOFT DRINKS

Spend your liesure hours here

H. C. SHIELDS

Jefferson, Oregon

K. & K. Grocery **Oppesite** Oddfellows Hall The Store with the Low Cash Prices

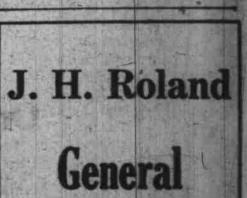
We Cater to the Country Trade Try Us

JEFFERSON, OREGON

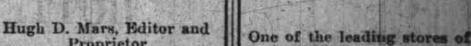


Complete Wrecking and Towing Equipment. Ladies' Rest Room

Radios







S. R. Tandy

REALTOR

FARMS AND FRUIT TRACTS A SPECIALTY

Jefferson, Oregon

the Willamette Valley.

Jefferson, Oregon

