

Land of Diversity, Country of Opportunity

Salem is the Center of a Growing Number of Basic Industries That Challenge Universal Attention, and Bring Money from Markets of World.

much greater are the possibilities no one can guess. The Evergreen blackberry is an important link in our chain of diversified agriculture...

The Cherry City of the World Salem was named "The Cherry City of the World," years ago. The writer believes it was by A. F. Hofer...

The three greatest sweet cherries in the world were originated in the Salem district—the Bing and Black Republics and Lambserts; and the other great sweet cherry, the Royal Anne...

St. Paul is Wide Awake Town

Founded by Men Devoted to High Ideals of Education and Religion—Resources Developed

(By Edward T. Barber) St. Paul, as indicated by its name, was founded by men devoted to high ideals of education and religion. Its central feature has always been its fine church building...

(Continued from page 2) the honey bee, and the sweet cherry industry is a reliable industry in the Salem district...

Then there is the sour cherry—the Montmorency cherry which adds to the value of the industry here. Nature has by election made Salem the "Cherry City of the World..."

The Salem canneries make big packs of cherries; and there are large shipments of barreled cherries for the maraschino trade...

The State Bank of St. Paul, under the management of S. J. Smith, as cashier, has been one of the largest factors in the advancement of the community...

The bank purchases the cows, being as careful to select a thorough dairy man as it is to select a pure bred cow...

During the past year St. Paul has been connected with the Pacific Highway by a paved road to Woodburn. Plans are now completed to build a paved road north to Newberg...

P. A. Bernard Motor Co. Authorized Ford Sales and Service. Rebuilding all makes Cars, Trucks, Tractors. P. A. BERNARD, Prop. St. Paul, Oregon

State Bank of St. Paul St. Paul, Oregon. Serves the interest of the agricultural districts surrounding St. Paul. Total Resources \$180,000. J. E. SMITH, President S. J. SMITH, Cashier

Junior gardener against all comers in the United States. A better quality of spinach can be produced here than elsewhere...

The Spinach Industry Oregon is being made over by paved roads. Oregon's paved road system is the best in the world...

The Gooseberry Industry From the standpoint alike of the profits they may have on these bush berries on their own account...

The Pear Industry The Salem district is the world's pear paradise. Bartlett's are partly if not wholly self-fertile here...

Leading Corn District Our best farmers have concluded that the Salem district, and in fact, the whole Willamette valley...

The Potato Industry The Salem district leads Oregon in potato growing. Our growers should pay less attention to the thousands of possible new varieties...

Bees Keeping Salem is the center of a potentially great bee keeping industry. Average yields of the Willamette valley will exceed those of any known region...

World's Best Celery The Salem district grows the best celery in the world. Eugene celery in 1921 took second prize at the national celery contest...

Mining The great undeveloped Santiam mining district is just at the back door of Salem; "the Butte City of Oregon undeveloped..."

Goats Our breeders have developed a higher type of the Angora goat than Asia Minor can produce...

Crude Drugs This is a big subject. This district is the native home of cascara sagrada. The world must have it. There is no substitute...

Beans During the picking season, 5000 bushels and more a day of stringless beans come to Salem...

Wholesale and Jobbing Salem has a number of wholesaling and jobbing concerns. There is room for a number of unoccupied lines...

Water Power We have vast water powers running to waste, down the sides of the Cascades and the Coast Range. We have 150,000 horse power very near at hand...

Poultry The Salem district is ideal for poultry and pet stock. The 33 greatest hens in the world were produced here...

Head Lettuce Industry The head lettuce industry in the Salem district is destined to grow to gigantic proportions. Experiments have been going on for some years...

The Onion Industry Salem is the market and manufacturing center of a great onion industry; the world does not grow better onions...

Silo Center Salem is the silo center of Oregon. Every farm having livestock ought to have a silo...

Legumes The legumes do wonderfully well here. No country can grow better red or sweet clover, better vetches or field peas...

with an ever widening range—and such team work can not mean anything but a rising and ever rising prosperity...

Dehydration This is the biggest thing in the world in food conservation. Salem has (now idle) the largest dehydration plant in the world.

Hops Salem has been for a long time the greatest primary hop market in the world...

Wholesale and Jobbing Salem has a number of wholesaling and jobbing concerns. There is room for a number of unoccupied lines...

Cucumbers There are a number of successful producers of cucumbers under (Continued on page 4.)

Jefferson—A Jewel of the Santiam River

The Center of a Very Prosperous Agricultural and Industrious Community—Important Point on Pacific Highway and the S. P. Railway

already demonstrated that this arrangement results in harvesting many dollars of tourist money...

Jefferson offers to the home seeker or the person interested in locating an industrial plant of any kind, all the advantages of a thriving town with rail and auto transportation facilities second to none...

It has not only lived through the vicissitudes of time but has grown and prospered in step with the surrounding community. It has kept up to date in modern progress and has its waterworks, electric lights and power...

When the Pacific Highway was constructed the state engineers, for reasons of their own built it through the east side of the town...

Jefferson Shoe Shop J. W. Adams, Manager. We use only the best material in our repair work...

POOL HALL CONFECTIONERY SOFT DRINKS. Spend your leisure hours here. H. C. SHIELDS, Jefferson, Oregon

K. & K. Grocery Opposite Oddfellows Hall. The Store with the Low Cash Prices. We Cater to the Country Trade. Try Us. JEFFERSON, OREGON

Jefferson Weekly Review Hugh D. Mars, Editor and Proprietor. Jefferson, Oregon. Subscription \$1.50 per year. Complete Job Printing Office. A progressive Country Newspaper.

MIDWAY PARK 14 Miles south of Salem on Pacific Highway. Caters to Tourist Trade. Free Auto Camp. Service Station, Accessories, Garage, Light Lunches, Groceries, Camp Supplies. A. F. & C. E. Aldridge, Props.

Jefferson Garage Knight Brothers. Phone 332. One-half block north of highway. Auto Supplies and Repairing. Radios. Complete Wrecking and Towing Equipment. Ladies' Rest Room.

J. H. Roland General Merchandise. One of the leading stores of the Willamette Valley.

S. R. Tandy REALTOR. FARMS AND FRUIT TRACTS A SPECIALTY. Jefferson, Oregon

Highway Garage Night on Pacific Highway. Auto Repair and Machine Work. Acetylene Welding. AUTO ACCESSORIES. A square deal guaranteed to every customer. Whitsell & McKee, Props. Jefferson, Oregon