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SALEM TAILOR WILL HAVE NEW BUILDING
Renner's Cleaning, Pressing and Tailoring Establishment to Be Modern

AUTO REPAIR SHOP PROVES A SUCCESS
Guy N. Hickman, Owner of Shop on South Commercial, Doctors Sick Cars

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THE WILLAMETTE RICHER THAN NILE
(Continued from page 1)
takes the form of cynical criticism based upon the jokes about "web feet" and by the seemingly extravagant description of it coming from those who know it and are so full of it that they can only express their emotions by repeating the word "Wonderful!"
Temperatures are modified by two sources. The Japan current of the Pacific which moderates the climate of the entire Northwest Pacific coast of the continent. Records vary with altitudes and local conditions, but zero weather is rarely experienced in the Willamette valley. The winter of 1924-25 experienced the most notable exception to this rule for sixty years.
Another factor in maintaining an equable temperature is the thin veil of cloud in the sky practically all through the summer giving a modified tone to the intense sunlight and heat of the summer. The term "filtered sunshine" is applied to describe it. Scientists contend that this is one of the most valuable factors contributing to the health and energies of the people of the valley.
The rainfall averages around 45 inches annually. December is the

wettest month, July and August the driest months.
The combination of even temperatures with evenly distributed rainfall results in climatic conditions which produce the wonderful vegetable growth in the valley as represented by the gigantic virgin forests and the equally gigantic returns from agriculture, as well as the gigantic returns in the coin of health and strength of the inhabitants.
The factors entering into the commercial life of the valley are easily enumerated. Rail and river transportation to the seaport of Portland, which is a Willamette valley city into which the treasures of the vast Columbia basin flow in an ever-increasing stream. In addition are the well paved highways cob-webbing the valley in a system for truck and motor transportation that can not be excelled any place—another world-beater.
No man with the slightest embryonic germ of vision can witness the message conveyed by the sign boards erected by the pioneers of this valley and remain a pessimist. The stage is all set for action along lines in proportion to the opportunities presented.
The word "GO" has been spoken for the year 1925.

(By EDWARD T. BARBER)
The Renner's Cleaning, Pressing and Tailoring establishment recently burned at 755 Highland is to be immediately replaced by a fine modern fire-proof building especially designed for his line of work.
The new building will consist of two rooms separated by a court. One room will be devoted exclusively to tailoring and the other to finishing, cleaning and pressing. In the rear will be a cleaning room of steel and brick, fitted with modern steam automatic fire extinguishers. All gasoline will be underground.
When Mr. Renner opens in this new establishment he will operate on an 8 hour day, closing Saturday at noon. An experienced silk spotter will be added to his force. New machinery will be installed and this will rank among the best equipped cleaning establishments in the city.
Mr. Renner owns his own property and it is located out of the high tax district so that his overhead will be reduced to a minimum. He proposes to give his customers the benefit of his location and will continue the low prices he charged before the fire.
In erecting the new building Mr. Renner announces that he will favor so far as possible, the men who are needing work. He desires to be a friend of the jobless man. He understands the value of a friend in need for it is through such friends that he is able to resume business and replace his fire loss with better accommodations than he had before the fire.
Already Mr. Renner is receiving many orders for suits and for work to start him anew on the road to prosperity and success. The new building will be ready for occupancy in a few weeks and the public is invited to visit and inspect this modern cleaning and tailoring plant.

(By EDWARD T. BARBER)
Every motorist knows how to appreciate first class service promptly delivered, when it comes to repairs on that old car. You may have had a lot of grief with it and had it in many garages where you paid high prices for supposed expert service but the result was always the same. The engine sput and spluttered, failed to pull on a hill or some equally distressing trouble always stared the driver in the face. If you have suffered such misfortunes and wish to get rid of them call some day on Guy N. Hickman, at his little shop on the highway, 1000 South Commercial street and you will come away feeling that there is still some things in life worth living for. He is a wizard when it comes to doctoring sick cars. The most obstreperous old outlaw on the road will become docile and act like a civilized car after he has hypnotized it with his wrenches and tools and thing-a-ma-jigs. He puts some sort of self-respect in the old machine and it goes right out to the highway and dares any other car to throw dust in its face.
Mr. Hickman is an artist in his line of work and that fact needs no further proof than the success which has followed his locating here beside the Pacific Highway in Salem town. He began business in Salem about 18 months ago. Was a stranger in the city. He started in a small modest way doing the work himself. His business has grown until he employs three and four assistants and his shop is always crowded with cars needing just the kind of service he gives. Most of these cars are discouraged machines which have been impressed with the idea that they are hardly worth repairing, but they and their owners always go out of this shop with a broad smile on their faces over having met this miracle worker on sick cars. He puts pep into the car. He sells gas with pep in it, and oil with a body to it worth while. Just try him once and be convinced that you have found what you have long looked for—a garage that delivers the goods.

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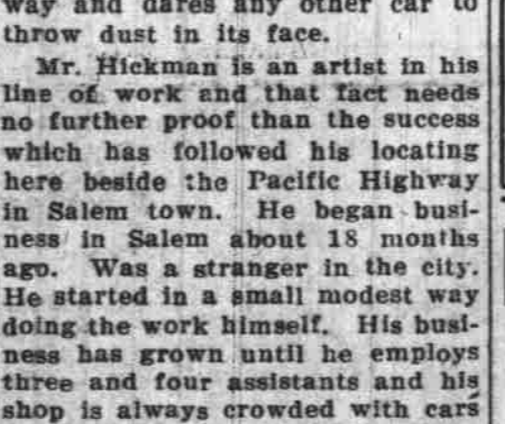
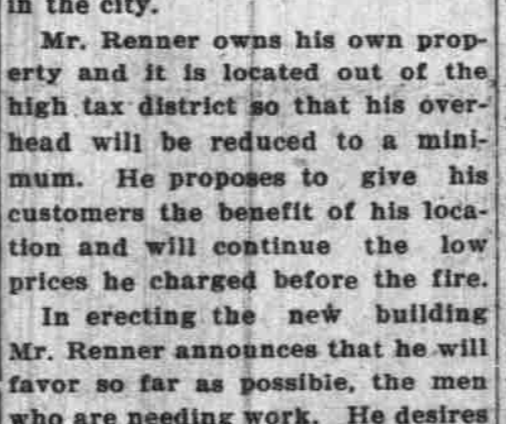
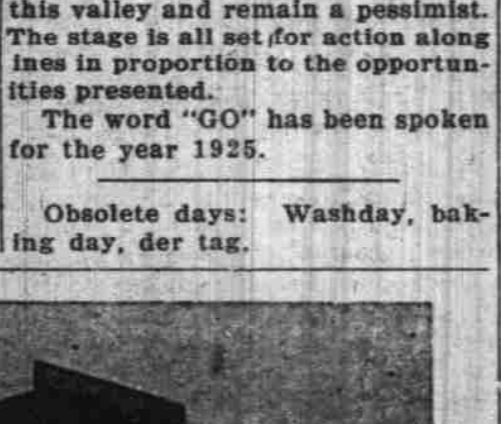
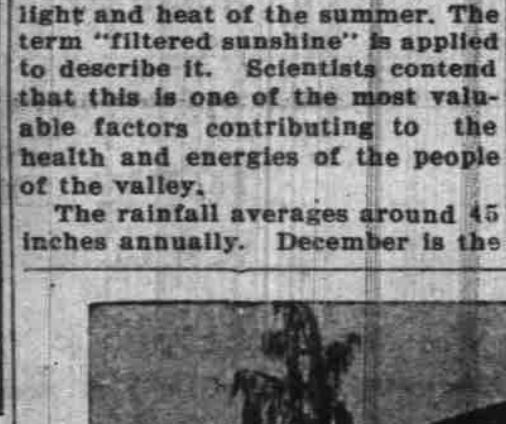
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PEARLS FIT IN WELL WITH OTHER FRUITS
They Go Especially Well With Cherries and Prunes; No Danger of Diseases
Fred R. Elliott, a successful farmer of Polk county, whose address is Box 548, Dallas, Oregon, wrote The Statesman some time ago as follows:
"I think what we need most of all is more advertising and blowing over our pears, like they do at Medford."
"I will say of my trip down south to Medford and Grants Pass last summer, I was impressed with the great amount of expense and the cutting down of many young orchards badly infected with the fire blight; also the smudge pots in use were enormous."
No Fear Here
"In the Willamette valley we need not fear for the fire blight, as it will not be of any damage here, on account of better climatic conditions, and the blight will not spread to do any serious damage."
"It is my opinion that the pear industry is one of the best, especially in some of the wetter parts of our farms where the soil is deep and heavy."
"I think the most serious pest we growers in the Willamette valley have is the scab. But if the trees are pruned so as to give a great deal of sunlight, and sprayed well just before the buds come out, and if we will follow up with the spray program, we will have very little trouble."
"I think the pear industry is a good one; that pears are a very fine variety of fruit to diversify with prunes and cherries, as they do not come on for harvest at the same time. The pear industry in my orchard has been a paying business almost every year."
Note the map showing the 223 miles of paved highways within a radius of 20 miles of Salem. We will beat the world when we get through with our paved road program.

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MANUFACTURED BY THE **Salem Brick & Tile Co.** SALEM, ORE.

MARION FRUIT INSPECTOR THINKS PEARS ARE BEST
(Continued from page 5)
plant pears on soil where there is impervious hard pan or shale near the surface, for even though such soil may produce a good thrifty tree it is very apt to be attacked with "blossom blight" and "die back" by the time it has reached bearing age. It is common to say that pears will stand on heavier and wetter soils than prunes, peaches, apples and walnuts; and while this is true it does not mean that it is advisable to plant on such soils unless they have first been thoroughly drained and sub-soiled. The best and most profitable pear orchards in California are those growing on the sandy bottoms of Sacramento river where the soil has perfect drainage and sub-irrigation.
"Before a pear orchard is planted the soil should be thoroughly plowed to a depth of 8 or 10 inches and put in the best physical condition. The planting should be done with thoroughness and care in every particular and the young trees should be given special care in cultivation the first season. Standard pear tree should not be planted closer than 18 or 20 feet each way, and some growers recommend 25 feet as better. Very few growers have ever plant-

ed dwarf pears in this section because they are much less profitable than standards, in sections immune from blight. However, the dwarf pear tree is a real ornament and may be used to advantage in clump planting in rear borders on city lots, as it unites beauty and utility. In selecting varieties it is very important to restrict planting to those varieties of proved commercial superiority.
Bartlett Popular Pear
"The Bartlett is the pear for the millions, and more money has been made out of it on this coast than out of all other varieties together. It is a fine, vigorous tree, attains large size and is the most prolific bearer of all varieties. It is practically the universal canning favorite and is in demand in all markets.
"Other favorites for general market are Bosc, Anjou, Clairgeau and Comice, but several of these are very shy bearers in this section.
Trees Need Attention
"It is one thing, and a very important thing, to plant a pear orchard and bring it to bearing age; it is another and equally important thing to keep the orchard in such a state of cultivation as will insure annual crops of first class fruit. There is no fruit tree that requires more thorough and regular pruning for best results

than the pear. Not one grower in ten in this section prunes half enough for best results. This is especially true with respect to the Bartlett, which is a rank grower and makes an immense crop of fruit buds each season. The tree should be heavily pruned every second year and the fruit spurs thinned out every spring. Pear culture in this section is no longer an experiment, but the way some growers practice it, it is a good deal of a joke.
Growers Must Spray
"There is no use trying to grow marketable pears without thorough spraying. I have tried to do it and failed. The orchard should be given at least one dormant spray of lime sulphur each season in March. Then it should be given the regular sprays for scab and codling moth during the spring and summer.
"While excessive fertilization with nitrogenous manures is not to be recommended for a pear orchard, especially if there is danger from fire blight, yet few soils adapted to pear culture are fertile enough to produce continuous heavy crops without some assistance in the way of added fertility from year to year. In connection with cover crops of clover and vetch it would be well to give occasional applications of super phosphate, and some form of lime."

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