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Mac's Place
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Cigars, Confectionery
Light Lunches
201 S. Water Street

Milliken Grocery
Home of Quality Food Supplies
Staple GROCERIES Fancy
Silvertown, Oregon

Silvertown Bakery
—HOME OF—
Buttercrust Bread
BLUEBIRD COOKIES

Falls City is Town of Promise
Has Been Known as a Sawmill Town, But Has a Rich Surrounding Country and Prosperous

Falls City, in the foothills of the Cascades in western Polk county, about nine miles west of Dallas, has been known chiefly as a saw mill town. It has been and is that—
But it is much more. It is a summer resort town. It is the mecca of fishermen and hunters. It is a fruit center and a farming center. It should become an important dairy and livestock center, and no doubt will.
There is pure mountain water and rare mountain air. Falls City will always be a substantial business point, and there is every good reason why it should assume increasing importance as a commercial and manufacturing center, with the increasing and finally full development of the resources of the potentially rich surrounding country.

Jobless in Canada Find Many Chances to Work
WINNIPEG, Dec. 27.—Trend of employment in Canada is upward. More people are working today than at any time during the year and the outlook for the best winter of employment in the history of the Dominion is bright, according to a report on the labor situation issued by the federal bureau of statistics.
Returns tabulated from 5,855 companies throughout Canada showed an increase on their payrolls from 745,422 workers in September to 771,932 in October.
Employment in the manufacturing industry showed the most marked improvement. Textiles, iron and steel, canning and confectionery interests also showed special activity, while logging, transportation and lumber manufacturing registered increases in volume during October.
Revival of industry and the higher prices prevailing for grain, which greatly increased the Dominion's buying power, are credited as being responsible for the condition.
Agriculture and the weather are linked in more ways than one. Everybody talks about both, but does nothing about either.—Boston Transcript.
The City Beautiful is one of Salem's names.

G. A. Griswold, President W. T. Grier, Vice-President
R. L. Griswold, Secretary-Treasurer
The Griswold-Grier Lumber Co.
Douglas Fir Lumber
Falls City, Oregon

SILVERTOWN

Lumber Center of Willamette Valley

SECOND LARGEST CITY IN MARION COUNTY—LOCATED IN MIDST OF HIGHLY DEVELOPED AGRICULTURAL COMMUNITY—PRODUCES FLOUR, FEEDS, BLOW PIPE FURNACES—TWO LARGE LUMBER MILLS—IS A THRIVING COMMUNITY

When the first settlers arrived in the vicinity of what is now the Silvertown territory they found that nature had already anticipated their necessities and desired for an ideal location of a prosperous community and supplied in prodigious abundance the resources which contribute in the largest possible manner to the gratification and fulfillment of those desires.

The Willamette valley was created with the apparent special design of making it the most inviting place on earth for the fullest and most perfect development of modern life. The vast extent of this wonderful valley makes possible a multitude of locations for ideal communities. Silver Creek, with its pure rippling waters; its banks, the forests on its banks, the fish in its pools and the game in its hills and mountains was one of the most desirable of these locations. The soil and climate, the rolling hills and level plains all united with the other features to invite mankind to a feast of plenty.

The development of these stores of resources has resulted in the city of Silvertown growing to a modern place of 4000. A modern city means paved streets, abundant water supply, electric power and lights, telephones, schools, churches, beautiful homes and well built business blocks. It also means a citizenry having tastes and desires for the best things in life, with the initiative, the courage and vitality to go after these things—that is Silvertown.

It is the largest town in Marion county, outside of Salem. It is about 20 miles from Salem, the state capital, and about 50 miles from Portland, the metropolis of the Pacific Northwest. It is connected with each of these important cities with paved roads. A slight detour at Salem or Woodburn will take the traveler thru Silvertown from the Pacific Highway.

The variety of soils and slopes of the country around Silvertown adapt it to all forms of agriculture. Stock growing, grain growing were a major part of the first efforts of the farmers. The modern farmer who realizes that his success depends upon having a steady regular weekly or monthly income, finds himself specially favored in the Silvertown section in his efforts to meet such conditions through diversification. Berries, especially black cap raspberries, loganberries, strawberries, etc., cherries and prunes, apples and peaches are especially productive crops. Nut growing is rapidly becoming a leading industry. Dairying and poultry raising flourish as being specially adapted to the conditions here. Long seasons of mild temperatures coupled with abundant green feed practically 10 months of the year for the cow and the hen to maximum production.

The story of Silvertown would not be complete without a mention of the Eastman Brothers establishment. This is a successor to the Silvertown Blow Pipe company. The

original company began in a small way to manufacture furnaces for heating buildings as its chief product. The popularity of this line of furnaces was such that the business grew rapidly, demanding larger and larger quarters. A new building was erected in the fall of 1924 and the interests of the company taken over by the Eastman brothers, who had been the principal parties in building up the business of the Silvertown Blow Pipe company. Becoming the sole owners of the property the Eastman brothers decided to have the trade name of the organization carry the name of its owners. The furnaces built by this company have commanded a world wide market, shipments having been made to several European countries.

In addition to their furnace building the company has built up a good business in pipe work of a general nature. It makes brass and copper fittings for many manufacturing institutions using completed parts of metal, lamps and other fittings for incubators and similar lines.

In their new quarters, with their newly installed machinery, the Eastman brothers are in position to supply the demand for their goods in a most satisfactory manner to their customers and added comfort and convenience to their employees. This enables the company to materially increase its output at slight additional overhead expense.

Cooley & Holt Service Station
This prosperous firm has one of the finest locations for their line of service in the city. They are supplied with a double gas pump, oil retainers and every device necessary to give their patrons prompt and efficient service. The neat and orderly manner in which their place and grounds are kept, coupled with the courteous service and the quality of products handled are the factors entering into the wonderful success of this popular service station.

The Hubbs Real Estate Co.
To the stranger within the gates, as well as the local citizens, wishing information and service along real estate lines will find the Hubbs Real Estate company in position to serve their needs. This company is making a specialty of real estate has studied the conditions of the Silvertown territory and are in position to reliably advise all persons contemplating the purchase of real estate. A satisfied customer, with them, is more to be desired than great riches. They are posted on agricultural conditions and know the various locations best adapted to special lines. This knowledge is at the command of their patrons as a part of the service.

Mac's Place
This is one of the pleasant places in Silvertown for men to spend their leisure hours with agreeable companions. Aside from the pool tables there is carried a fine line of cigars, tobacco and confectionery. The proprietor has also installed a lunch

counter where the patrons may be served with light lunches and refreshments.

Milliken's Grocery
The Milliken Grocery is not only the finest and best equipped grocery in Silvertown but it is a place which would do credit to a large city. Quality products are emphasized and the highest grades of all standard lines of groceries are carried in stock and displayed in a most tempting and artistic manner.

The Silvertown Bakery
Mr. Bach, the proprietor of this establishment, is an artist at producing bakery goods that tempt the appetite. Aside from the best line makeable of pies, cakes and other pastries, this bakery specializes on Butter Krust bread which is recognized as the top notch quality in bread. The Silvertown public is to be congratulated upon having such an establishment to serve them.

The Lutheran Homeseekers
This is an organization of the Lutheran people of Silvertown for the purpose of placing the home-making advantages of Silvertown before the various Lutheran communities of the eastern states with a view of inducing new families of Lutherans to locate in and around Silvertown. It is needless to say here that the Lutherans form a very large element in the life of Silvertown. They have a strong and active organization of high class citizens who are so thoroughly sold on Silvertown opportunities that they have formed this organization for the purpose of spreading the good news abroad. Through this organization the most reliable information obtainable is given prospective settlers with the assurance that there is no ulterior motive prompting the use of it.

The Larsen Jewelry Store
Axel Larsen is the proprietor of an exclusive jewelry store which is included in the prosperous business firms of Silvertown. In addition to carrying a full stock of up-to-date jewelry he is an expert workman and operates a repair department which is considered as a most dependable and reliable hospital for defective watches and jewelry to be found in this section of the state.

Olson's Pharmacy
A thriving place like Silvertown would not be complete without a thriving and prosperous drug store and pharmacy. That demand is met by Elmer Olson. His establishment occupies one of the best business locations in the city. Aside from a stock of drugs and sundries he carries stationery and school supplies. His prescription department is especially reliable and efficient. It is stocked with the purest drugs on the market and its service has earned public confidence.

Economy Cleaners
This establishment is equipped with the latest machinery, including a Hoffman steam pressing ma-

chine. The proprietors are skilled in the latest and best methods of cleaning, pressing and repairing clothes from the finest fabrics down to overalls.

They serve a large outlying territory and are handling a large and satisfactory custom, with new customers every day.

H. L. Stiff Furniture Co.
This is a branch of the Salem firm of the same name. It found the Silvertown territory such as to justify carrying a large and well selected stock of everything to furnish the home, including phonographs and records, parlor, bedroom and kitchen furniture of various grades but all at reasonable prices. Mr. R. B. Duncan, the manager, is one of the busiest men in town looking after the convenience and comfort of his customers.

Valley Market
This market is under the management of Wm. Perlick. It is owned by the Valley Packing company, of Salem. No expense has been spared in fitting this place up in the most modern and sanitary manner so that Silvertown may proudly boast of having its meat supply furnished without the slightest change of unsanitary conditions. Mr. Perlick is an artist in his line and displays his merchandise in a most artistic and tempting manner known to the butcher art. And Silvertown responds with a patronage that is most gratifying to the management and owners.

Henry Schroeder, Insurance
Mr. Schroeder met with an accident a few years ago which made it necessary for him to change his occupation from lumbering to some more sedentary line and he selected life insurance. From a business standpoint the change was a fortunate one. He has proved himself admirably adapted to insurance work. In one of his companies during 1924 to November he had written \$400,000.00 worth, and still going strong.

The Drake Studio
Silvertown scenery has drawn to the city, in the Drake Studio, a firm of artists, not just photographers, but men having the artistic temperament and skill. They have built up a wonderful trade and their studio would be a grace to any city in the country. Silvertown is indeed fortunate in having this artistic center of such high value included in its business organizations. A recent booklet issued by this firm entitled "Silvertown in Pictures" is the rival of any similar publication issued in the west. It not only portrays Silvertown scenery and buildings but its artistic touch makes it a worth-while souvenir of Oregon.

Starr Hardware
One of the oldest as well as the most reliable firms in Silvertown is the Starr Hardware, owned by Starr & Son. It carries all kinds of shelf and heavy hardware. This firm has been one of the most active factors in building the city and developing the surrounding country.

Drug Store now located. In 1924 it was purchased by the Steusloff brothers, F. W. and W. H. These gentlemen still own the market but retired from personal management of it in 1920 when they joined with Curtis Cross in founding the Valley Packing Company. Their time is now given to the Packing Company and Mr. Luckner is the secretary and manager of the local market.

During these years, as science and invention have placed at the command of market men improved methods of handling meat products the Steusloff market has kept even step with such progress. There are in existence larger markets in the larger cities, but none of them are supplied with better apparatus and conditions for handling meats in the most approved manner of modern sanitation and hygiene than the Steusloff market in Salem. Their display cases are always filled with the most tempting products of a modern market. Cleanliness and sanitation are reflected in every feature of the establishment. Every pound of meat offered for sale has passed the closest United States Government inspection and the consumer buys with the perfect assurance that no better or more healthful meats are to be obtained in any place.

The Steusloff Brothers erected the building occupied by the market for the special purpose of installing a modern sanitary market and the best skill science could supply was enlisted. In planning and erecting and furnishing the building, it is located on a prominent corner facing two streets and is one of the most attractive business places in the city of Salem.

It is still time to come west and grow up with the country.

"Eat More Meat"—Uncle Sam

The Steusloff Market Products Are All U. S. Inspected—One of Salem's Largest Institutions

The United States Department of Health has given much study to the use of meat for food. Its conclusions are all expressed in its campaign slogan "Eat more meat." So earnest is the Federal Government in its campaign to encourage the consumption of an increased quantity of meat that it has issued many hundred thousand large wall cards and caused them to be displayed prominently in its post offices all over the land, in which it advises the public to "Eat more meat" and adds that it is not only a healthful food but a most important food product. No other food product is thus advertised by the United States government.

Under the supervision of the federal government science has learned how to detect diseased and unwholesome conditions in animals offered for human food. It has passed laws designed to prevent such meats from being offered the public and in order to enforce such laws it has appointed inspectors to oversee and inspect meats offered for sale as food for human beings.

The Steusloff Market has developed into one of the largest and most important business institutions in Salem because of its policy of being a leader in the direction of not only complying with the law regarding the sale of meats and meat products but it has expended its splendid energies along the line of an educator of the public to know what advantages science has constituted

Dealers in All Kinds of
Fresh, Cured and Smoked Meats, Lard, Poultry, Etc.
Sausages of All Kinds a Specialty
EAT U.S. Government MEATS
Inspected
Steusloff Bros. Market
Salem Oregon

various cuts and parts of meat and who understand the most sanitary and hygienic methods of preparing and handling its products so that its customers are assured of a service which will contribute to their health and happiness.

This market is one of the old land marks in the business history of Salem. It was originally established on Commercial street at the place where Dan Fry's

The Lutheran Homeseekers Agency of Oregon
"Every time we make a sale, We make at least two friends."

We Greet You
OLSEN PHARMACY
On the Corner by the Bridge
Silvertown, Oregon

A. L. Larson
WATCHMAKER and JEWELER
Silvertown, Oregon

ECONOMY CLEANERS
Silvertown, Oregon
Silvertown now has a modern Dry Cleaning Plant — Machinery, equipment and personnel, while not in size, yet in quality of workmanship equal to the large plants anywhere.
Prompt Delivery Service
Phone Blue 1831

H. L. Stiff Furniture Co.
COMPLETE HOUSE FURNISHING
SILVERTOWN, OREGON

SANITARY MODERN
Valley Market
Highest Quality Meats
Government Inspected
210 MAIN STREET SILVERTOWN, OREGON

INSURANCE
Fire, Automobile, Livestock Health and Accident
Most Reliable Companies—Prompt and Efficient Service
Henry Schroeder
SILVERTOWN, ORE.

Starr Hardware Co.
General Hardware
Paints, Oils, Varnishes
Stages, Ranges
Silvertown Oregon

Lion Club Signs Given Publicity
W. S. Dustin Designs Signs for International Emblems

The Drake Brothers
STUDIO
Artistic Photos
Photo Supplies
Picture Framing
Silvertown, Oregon

It is a generally recognized fact that the younger business man is the one who is forging to the front in the business circles of Salem and among these young men is W. S. Dustin, proprietor of a sign shop located at 174 S. Liberty street.
Mr. Dustin is a comparatively new resident of Salem having come here from Bozeman, Montana, a little more than a year ago. Since coming to Salem Mr. Dustin has rapidly forced his way to the forefront and is now recognized as the leader of his profession.

Twenty years in the sign painting business has given Mr. Dustin the experience and artistic ability which enabled him to design the Lion club signs placed at the three principal entrances to Salem and which are being considered for adoption as the international emblem of the club. A recent issue of the "Lions" club magazine contains two pictures of these signs and gives Salem some gratifying publicity.

At the present time plans are being matured for the manufacture of this sign in sufficient quantities to supply the demand from clubs in other states which may wish to adopt them. Inquiries are reported from many of the eastern and middle western states.

Efficient Ship Captains Clear Manila of Stowaways
MANILA, Dec. 27.—Manila's name up and down the China coast as a good port for beachcombers, where stowing away on army transports has been easy, is passing away.
Sneezing gas, furnished by the chemical warfare service of the Philippine department of the United States army, is forced into the hold of every transport for a period of 24 hours just before departure, thus making the hold uninhabitable. Not a single stowaway was found on the transport Thomas when it touched at China on its last trip. The previous trip the discovery of 15 or 20 was not uncommon.