

GIVE SOMETHING ELECTRICAL



Electrical gifts are lovelier than ever this year and prices are lower. The Salem Electrical Company, in the Masonic Temple, have a number of extra fine values that will appeal. For instance, there is a high grade waffle iron with tray attached for \$10.00. The electric griddle for frying pancakes right on the table ought to make the man of the house sit up and take notice. And they have real marcel iron! You ought to see their display of hand painted high class dresser and desk lamps at \$5.00 to \$7.00—they are beautiful. And the boys—Sh! they have a few last year's electric trains at special prices, and, of course, the newest and best types of locomotives. Don't forget a heating pad for mother, it will mean years of comfort for her.—SANTA CLAUS.

For Mother

- Heating Pad
- New Fixtures
- Toaster
- Ironer
- Sewing Machine
- Washer
- Floor Lamp
- Percolator
- Egg Beater
- A Lamp in Every Socket
- Electric Candles
- Percolator Set
- Boudoir Lamp
- Silver Coffee Service
- Vacuum Cleaner

For Father

- Reading Lamp
- B Batteries
- Air Heater
- Table Pancake Griddle
- Searchlight
- Head Set
- A Batteries
- Heating Pad
- Flash Light
- Shaving Water Heater
- Fixtures for His Den
- Radio

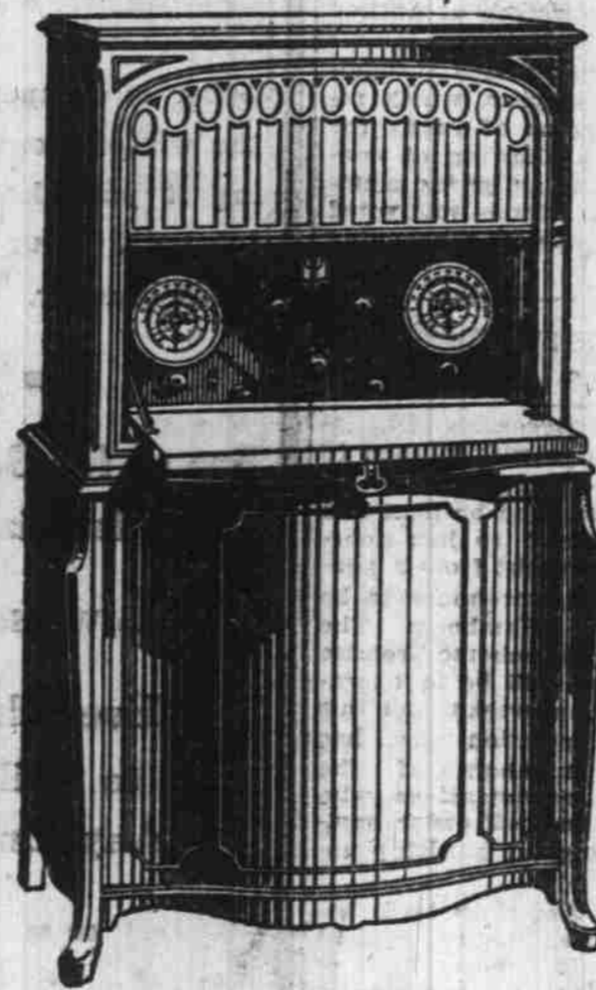
For Brother

- Radio Set
- Flash Light
- Electric Train
- Head Phones
- Study Light
- Traveling Lamp
- Battery Charger
- Radio Books
- Soldering Iron
- Lights Wired in Garage
- B Batteries
- Radio Parts
- Toy Motor

For Sister

- Waffle Iron
- Boudoir Lamp
- Curler
- Tourist Iron
- Five O'clock Tea Kettle
- Xmas Tree Lights
- Grill
- Toaster
- Sweeper
- Bed Light
- Hair Curler
- Floor Lamp
- Marcel Waver
- Hair Dryer
- Curling Iron Heater

GIVE RADIO GIFTS



A RADIO SET

THE FAMILY'S CHRISTMAS GIFT!
FOR THE FAMILY'S CHRISTMAS GIFT!
BRINGS CHEER ALL THE YEAR

Radio Sets with or without Aerial

- Head Phones
- Speakers
- Crystal Set
- Set of Parts
- B Batteries
- Battery Charges
- Multiple Plug
- Tubes
- Program Subscription
- Radio Books

This wonderful creation operates without any wires at all and can sit anywhere in your home. Very easy to time and low upkeep. No extras to buy—Richly cabined in beautiful dark mahogany, complete. Delivered on Christmas morning—Christmas music guaranteed.

\$436.00

The new Radiolas that operate without any wires are marvels of scientific perfection and beautiful craftsmanship.

We also have types at lower prices that require one wire strung up.

We know of nothing that offers so much of fascinating entertainment and brings such a wealth of education—information—news—music etc., into the home.

Salem Electric Company

Masonic Temple

F. S. BARTON, Proprietor

Phone 1200