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Salem 50,000 by 1930

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SELLING SALEM DISTRICT

Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

(With a few possible changes.)
Loganberries, October 2.
Prunes, October 9.
Dairying, October 16.
Flax, October 23.
Filberts, October 30.
Walnuts, November 6.
Strawberries, November 13.
Apples, November 20.
Raspberries, November 27.
Mint, December 4.
Great cows, etc., December 11.
Cherries, December 18.
Pears, January 1, 1925.
Gooseberries, January 8.
Corn, January 15.
Celery, January 22.
Spinach, etc., January 29.
Onions, etc., February 5.
Potatoes, etc., February 12.
Bees, February 19.
Poultry and pet stock, Feb. 26.
Goats, March 5.
Beans, etc., March 12.
Paved highways, March 19.
Broccoli, etc., March 26.
Silos, etc., April 2.
Legumes, April 9.
Asparagus, etc., April 16.
Grapes, etc., April 23.

Drug garden, April 30.
Sugar beets, sorghum, etc., May 7.
Water powers, May 14.
Irrigation, May 21.
Minings, May 28.
Land, irrigation, etc., June 4.
Dehydration, June 11.
Hops, cabbage, etc., June 18.
Wholesaling and jobbing, June 25.
Cucumbers, etc., July 2.
Hogs, July 9.
City beautiful, etc., July 16.
Schools, etc., July 23.
Sheep, July 30.
National advertising, Aug. 6.
Seeds, etc., August 13.
Livestock, August 20.
Grain and grain products, August 27.
Manufacturing, September 3.
Automotive industries, September 10.
Woodworking, etc., Sept. 17.
Paper mills, etc., Sept. 24.
(Back copies of the Thursday Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies 5c)

THE CASE FOR THE MINT INDUSTRY

The mint industry in the Salem district is on a solid basis—
The growers are making money—
The outlook is for a constantly increasing demand—
And what is needed for its expansion is 100 per cent organization. Every grower ought to be in the association, and the association ought to build a refinery in Salem.
Then this district will be ready to expand the industry as fast as the demand for peppermint oil shall increase—
And there are great possibilities; it may grow into a vast industry, bringing big annual sums.
It is worth boosting; it is one of our best and surest bets; one of our natural franchises.

Valley Motor Co

260 North High Street, Phone 1995

Boost This Community by Advertising on the Slogan Pages

DID YOU KNOW that in the raising of mint for the manufacturing of oil of peppermint there are decided advantages to the growers of the Salem district; that our farmers have what amounts to a franchise, because they produce the best mint oil in the world, besides the highest in percentage of menthol and the best and purest in quality, consequently the highest in price; that this industry has already assumed considerable proportions and is growing fast and will without doubt grow here much faster from now on, and be better organized and stabilized; and that there is a great field here for new people wishing to engage in a profitable line of production?

Eat a Plate a Day
WEATHERLY ICE CREAM

Sold Everywhere
Buttercup Ice Cream Co.
P. M. GREGORY, Mgr.
240 South Commercial St.
SALEM

DODGE BROS. SEDAN
Bonesteel Motor Co.
184 S. Com'l St. Phone 488

VALLEY PACKING CO. CASCADE BRAND HAMS, BACON AND LARD

FOUR DOLLARS A POUND MADE MINT A VERY PROFITABLE CROP

This Was True, Even Though the Yield Was Cut Down the Past Season by the Unprecedentedly Long, Dry Summer Season—Growers Who Give Crop Best Attention Get Best Results

Editor Statesman:
Agreeable to your request for an article on Mint. We have about forty acres of mint on Labish Meadows Farm at present and expect to increase this acreage from time to time. The mint, contrary to general opinion, takes a good deal of work to keep coming to a good stand, as it is necessary to plow every year and keep cultivated to keep the weeds out, and we find that the growers who do the most cultivating, harrowing, etc., in the spring, get the best results.
It has been our experience in mint growing that the only profitable place to grow this product in this vicinity is on wet ground, as it seems to require a good deal of moisture, and will not bring the oil unless it receives this moisture from some source.
The wettest spots in the beaver dam grow the best mint, but even on the beaver-dam the dry sum-

mer just past made a considerable difference in our crop. This year the well taken care of patches ran to about forty pounds to the acre, while heretofore they have been running from fifty to sixty pounds. This is the average yield for the whole field, and does not take into account any especially heavy growth on any spot.
However, this year we were well compensated for our short crop, as we received nearly twice as much for the mint per pound as before, the price this year running up to over \$4 a pound, which makes mint a very profitable crop.
Very truly yours,
LABISH MEADOWS FARM,
By R. E. Jones,
Brooks, Or., Dec. 1, 1924.

Poultry Producers After New Members
The Pacific Cooperative Poultry

Producers, Portland, are now conducting a membership drive in order that they may be assured of enough eggs to keep the new egg cleaning machinery busy that they are about to install. This machinery will do much to lighten the work of poultrymen who are members of this organization as it will not then be necessary that they wash their eggs, and will also mean increased returns on several grades of eggs to the amount of two or three cents per dozen.
The association has had a highly successful year; prices returned to its members have been generally satisfactory.
Membership in the association may be secured by any responsible poultryman owning at least 200 hens. This drive for members is being conducted by the members of the organization themselves, aided by the county agricultural agents, the extension division of the agricultural college, and by the friendly publicity given to the work by the newspapers of the state, the poultry and agricultural magazines and the state market agent's office.

LARGE WHEAT EXPORTS
PORTLAND, Ore., Dec. 3.—The total amount of wheat exported from Portland during November amounted to 2,610,728 bushels at a value of \$2,838,092. Japan purchased 1,302,374 bushels at a value of \$1,944,342 or as much wheat as was purchased by the same country for the entire nine months past.

85 POUNDS OF PEPPERMINT OIL TO THE ACRE PRODUCED IN THIS DISTRICT

How Would You Like to Have 100 Acres of Such Mint, With Prices Around \$6 to \$8 a Pound, and the Cost of the Crop About That of Hay (and You Would Have the Mint Hay, Too, After the Oil Was Extracted)?

Later: After the above heading and the following article were written, Dan J. Fry phoned the Statesman editor that the buying price of Salem district peppermint oil in New York yesterday was \$8.50 a pound.
It was reported in 1922 that G. J. Moisan and S. D. Manning, the largest mint growers in the Labish Meadows district, with 40 acres, averaged 60 pounds of oil to the acre; and that on two acres they averaged 85 pounds to the acre—an immense yield; about double the average in the mint fields of Michigan; and a superlative oil; an oil with about 51 per cent of menthol content, against the 36 per cent of Michigan. And the Oregon oil is superior in flavor, too.
The growers in that section so far as heard from are all well pleased with the outlook. They are going to stay with the industry. Some of their neighbors will put out mint the coming spring. It costs about \$2 an acre for the roots, and about \$5 an acre to plant them. They get a crop the following autumn. The mint will persist in this locality for 10 years.
In the Monroe district, some of the growers cultivate every year;

OREGON PEPPERMINT OIL IS OF A VERY HIGH GRADE AND TESTS WELL

Mark Aspinwall Says the Marketing Conditions Are Bettering as the Years Go by, and the Outlook for Mint in the Future Is Very Good—Methods of Planting and Harvesting

(In a former issue of The Statesman, Mark Aspinwall, grower in the Brooks neighborhood, wrote as follows:)
Your letter at hand and contents noted. In reply will say that my short time in the mint industry has revealed a number of things to me.
Peppermint is more or less of a water plant and requires considerable moisture in the ground in order to get a good growth. I find that marshy or beaverdam land is the best soil adapted for the growing of mint.
Planting of Mint
The planting should be done in the early spring, about March if possible, or even a little earlier. The roots should be planted in rows about three feet apart, laying the roots in one continuous row; either plow them under in every third furrow or if the ground is in good condition mark it off and furrow out places for the roots which you can cover with a harrow or leveler. Mint can be harrowed until it is up about five or six inches high without any damage being done to it. After that the rows can be followed with a cultivator (if straight enough) until time to lay it aside. Care should be taken to leave the ground as level as possible, as if there are too many ridges left in cultivating it will cause trouble in cutting.
The Harvesting
The proper time to cut mint is when it is about two-thirds in bloom. However, it is not advisable to wait too long for it to bloom, as often times the season for distilling would be too late if you waited for the blooms. I have always made it a point to start distilling from the first to the fifteenth of August, so as to be through before the fall rains start. The mint should be about two-thirds dry to distill in good shape and should not be left in the tanks for more than 45 minutes, as the different elements from various weeds will distill over and make a poor grade of oil.
Oregon Oil High Grade
Oregon peppermint is of a very high grade and tests considerably higher than lots of oil raised in different parts of the United States. My oil tested 65.5 per cent menthol, which is 15 per cent above what the USP test requires, and 7.5 per cent acetate, being 2.5 per cent above USP, which is an average of Oregon oil.
Marketing conditions are bettering as the years go by, and the outlook for mint in the future is very good, as you are able to take care of considerable acreage alone and the price looks good and the demand for Oregon mint oil is increasing considerably.
The English organist who got fired for playing "Onward Christian Soldiers" as a wedding march probably had a belligerent wife.



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Job Printing Department
215 South Commercial Street

DAN J. FRY AGAIN BOUGHT ALL THE ASSOCIATION OIL, AND PAID \$4.10

The Price Is Very Much Higher Now, and Mr. Fry Reports a Greatly Increased Interest in the Industry Here—He Says Salem Should Have a Peppermint Oil Refinery, Keeping All the Profits Here at Home

Dan J. Fry, the Salem wholesaler and retail druggist and buyer of crude drugs, again bought the peppermint oil of the Oregon Mint Growers Cooperative association this year. He paid \$4.10 a pound for the best of the oil. He paid for the same quality last year \$2.66 1/2 a pound. This means that the trade calls for "water white" oil, which is clear like pure water. Nearly all of the peppermint oil produced here, especially in the Labish Meadows district, is of that high quality. A little of the oil of the members of the association was dark, and some still darker, running as low as \$3.75 a pound in price. Mr. Fry also bought some lots of growers outside of the association.
The Finest Oil
Mr. Fry said yesterday that the Labish Meadows district produces a very high quality of peppermint oil, and so do several other districts in Linn, Lane and other valley counties. The distilled oil turned out here is called the "natural oil" by the trade. Part of the oil bought by Mr. Fry goes to New York, where it is refined. Some of it is held here in the Salem warehouse of Mr. Fry for sale to other wholesale druggists and manufacturers throughout the country. Peppermint oil goes into candies, gums, tooth paste, perfumes, toilet articles, etc., and the demand for it is steadily growing.
The natural oil comes to Mr. Fry from the growers in 20 pound galvanized iron cans. He ships it out in barrels, in order to prevent waste from leakage or evaporation. It is very volatile, and subject to waste.
The Run of Prices
Natural peppermint oil is now quoted in New York at \$6 to \$8 a pound; but if any were to be offered now, the lower figure would likely be the one received. On the same date last year it was \$3.15 a pound, and the year before \$2.55. The war peak price was \$9 to \$9.50, and before the war it ran around \$2.25.
As most readers know, Mr. Fry is a large buyer of crude drugs, including Oregon grape root, chittem bark, Oregon balsam fir, and when there have been markets for them, wild cherry bark, skunk cabbage, fox glove, etc. When labor conditions adjust themselves all over the world, Mr. Fry expects to see a large crude drug

Well, we have a few states left that can point with scorn at the lynching bees of the others.

Auto Electric Work
R. D. BARTON
171 S. Commercial St.

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164 South Commercial Street
THEO. M. BARR
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HEATING AND TINNING
Salem, Oregon

PIPE
Road, well, sewer, and drain pipe in stock at all times. Get your pipe where you can see how good it is made.

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CITY VIEW CEMETERY
SALEM, OREGON

DRAGER FRUIT COMPANY
Dried Fruit Packers
221 South High St.,
Salem, Oregon
Always in the market for dried fruits of all kinds

A Licensed Lay Embalmer to care for women and children is a necessity in all funeral homes. We are the only ones furnishing such service.
Terwilliger Funeral Home
770 Chemeketa St.
Phone 724 Salem, Oregon

There is a boom in our mint industry; ought to be a much larger boom.

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SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

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