

LARGE BUSINESS COLLEGE PLANNED

Pacific Expert College Seeks Expansion; Will Put Up Own Building Soon

The foundation of what may become the largest business college in the northwest has been laid by J. A. Button in the establishment of the Pacific Expert School in this city. As soon as enrollment justifies, Mr. Button, together with his brother, H. O. Button, now superintendent of schools at Lebam, Wash., plans to build a suitable structure for the use of the college, and branches will be established in the leading cities of Oregon with Salem as the headquarters for the college.

Buttons from Minnesota
The Button brothers came to the northwest from Minnesota, where they formerly conducted a business college. Realizing the possibilities of this section for such an effort, a college was established at Silverton, where there are now 69 students enrolled. After consideration, it was decided to establish a branch in Salem, and this was done about three weeks ago. Already 16 pupils are taking courses in the college, and two students have been placed in positions here in the city.

Standard Subjects Taught
Courses are offered in all standard subjects of business such as

bookkeeping, typing, court reporting, short hand, accounting, and three separate classes are conducted each day, one from 9 to 12 in the morning, another from 2 to 5, and the night school class between 7 and 9. The courses are arranged in periods of three months, and diplomas are granted in any subject upon satisfactory completion of the work in that length of time.

Jobs Guaranteed
A feature of the local school is the great effort which is made to place graduates in positions. Every student entering the school is assured of a position upon graduation. Approximately one hundred agents are in the field locating jobs for the graduates, and \$5 is paid for every vacant position turned in. Students who get their own positions receive \$5, and a student accepting and holding a position is given the same amount.

To Build Next Summer
As soon as the school term is finished at Lebam, Mr. H. O. Button will join his brother here, and plans will be immediately laid for the construction of a college building, which will be probably be carried out next summer. It is planned to establish branches of the college in every large city in Oregon, and these will serve as feeders for the main college at Salem.

The present location of this school is in the Patton building on State street.

Fort Worth (Tex.) bookkeepers fought over their totals, which was a regular fiscal fight.

More Washington news: Senator yields position on point, indicating he was sitting on a tack.

BUILDING A HOME EACH DAY IN SALEM

In First Ten Months of the Year \$887,330 Put Into New Dwellings Here

If you were to construct a pyramid to represent the building activities in Salem for the past seven years less the two last months of the present twelve month period, it would look like this, being the totals for new construction work and repairs to homes and business and manufacturing structures in the city limits:

1918, \$ 46,200.
1919, 144,550.
1920, 459,290.
1921, 533,020.
1922, 1,082,270.
1923, 1,287,282.
1924, \$2,000,000,000—plus.

That is, for the first ten months of 1924 the new building operations in Salem represented outlays of over \$2,000,000, and they were still going strong.

To November first, the new homes built represented an outlay of \$887,330, and the number of new homes for that period was 256.

Counting 26 working days for each month, that was about a new home a day for Salem.

Will Keep Increasing
There is every indication that the figures will keep right on mounting to greater heights; that the aggregate will be bigger in 1925 than in 1924, and that there will be more than a new home a day erected in Salem.

If any great proportion of the new manufacturing concerns now in the offing shall materialize it will not be long till there will be required a couple of new homes a day in Salem, in order to put roofs over the heads of the workers and their families, and all the other people who will, directly and indirectly, become residents of Salem because of the new industrial activity. One thing brings another. There is right now a movement for a concern to be organized in Salem to build and repair canner machinery. They will have to be a mill some where in this territory, before long, to make the felt blankets that are used in paper mills. There will have to be more machine shops as the number of our factories increases. There will have to be more merchants and clerks and doctors and lawyers and ministers, and butchers and bakers and candlestick makers, as our industrial population grows. The strings leading out from an industrial center are innumerable.

Salem is doing very well. But she is only fairly started. Watch her step on the gas in the next five to ten to twenty years.

OREGON APPLES ARE WANTED IN GERMANY

American Fruit Will Sell at From Ten to Fifteen Cents in Berlin

BERLIN, Nov. 29.—Fancy apples in the first class shops have been selling here this fall as high as 90 cents each. They are from France, without blemish, and apparently raised with great care. American apples, chiefly from the Pacific northwest, were retailed here a year ago in great quantities, but as yet none has appeared this season. Dealers say the American apples will be along for the holidays and the choicest ones will probably sell for 10 or 15 cents apiece. Ordinary apples, however, German-grown, may be purchased from the push-cart dealers in the streets for from 10 to 15 cents a pound.

Zoning Held Needed in Development of Larger Cities in United States

(Last of a series of articles compiled from the "Zoning Primer," issued by the department of commerce, Washington, D. C.)

Undoubtedly the most convincing statement which could be made in regard to the value of zoning is that practically all the large cities of the United States now feel that it is impossible to continue to develop further without the adoption of a building zone plan. New York, St. Louis, Los Angeles, San Francisco, Milwaukee, Washington, Newark, Rochester, Omaha, Portland and Omaha, not to mention smaller cities such as East Orange, Berkeley and Brockton, Mass.; already have zoning ordinances in operation. Many others have zoning plans in progress. Moreover it is not alone that the larger cities realize the necessity for timely regulation of the uses of property. A considerable number of the smaller towns, especially in California, Ohio, Illinois, New Jersey and New York either have passed zoning ordinances or have them in an advanced stage of preparation.

Two years ago last May 66 municipalities in the United States were on record as having zoning ordinances already enacted and 114 were reported to have plans in progress. Since this time the number has been greatly increasing.

Actual experience with zoning regulations has brought to light certain striking facts. Certain districts have been rehabilitated as a direct result of the zoning ordinance. Another interesting result has been the production of a



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type of high building believed to be far better than the former elongated match-box type.

To avoid the common condition of having to do business on a "residential basis," denied large-scale facilities in their vicinity on account of protests of residence owners, Alameda, Cal., among other cities, has established industrial zones in which no new permits to build residence will be granted. A leading municipal engineer is quoted as saying that the prohibition of residences in industrial zones is one of the most important protections to put in a zoning ordinance.

The zoned towns are actually absorbing the better grade of development. The result has been that builders, architects and real estate owners in unzoned towns are persistently urging their local councils to adopt zoning so that they may have as good a selling proposition to offer prospective clients as their competitors in the zoned towns.

Plans for the annual meeting of members of the multiple listing bureau of the Marion-Poik Realty association are nearing completion. The meeting will be held at the Marion hotel on December 12. All members of the bureau are urged to be present for the meeting.

Realtors who have affiliated with the bureau are satisfied with the results obtained, particularly as it enables them to convince prospects that property so listed is placed with each member, giving that many agents instead of the individual realtor.

Some Farm Reminders of Interest to Oregon Growers

The growing of head lettuce is well suited to Oregon conditions, since the climate and soil are favorable. Unless the season is unusually dry, irrigation is not generally necessary. Production of uniform, solid heads depends largely on the variety and especially the seed strain. Barnyard manure is the best fertilizer, as poor soil means small heads, counsels the experiment station.

Curtains for the poultry house can be conveniently used at this time. Heavy winds and rain blown through the open front are effectively excluded by curtains. Many Oregon poultrymen keep curtains rolled and stored in the house to be used when needed. Others have curtains on a roller that can be raised and lowered as weather conditions change. The experiment station recommends

careful use of curtains. A curtain while an effective protection in bad weather, becomes a danger to proper ventilation if left up in fair weather.

Early lambs will soon begin to arrive in certain parts of Oregon. The importance of properly docking and castrating while the lamb is still young is stressed by the college animal husbandry department. The neglect of this practice results in a cut in the market price, as the carcass is not desirable. A good sharp knife has been found as practical as any instrument for this work. A trim lamb properly docked and castrated will bring 50 cents to \$1 more than the same lamb if these operations are neglected.

San Jose Scale Yields To Lime-Sulfur Spray
San Jose scale in Oregon can be controlled by liquid lime-sulfur spray in the dormant period, says Don C. Mote, entomologist for the experiment station. The best time to spray is January or February, using 12 gallons of concentrated lime-sulfur to the 100-gallon spray tank. Clear and settled weather at the time of spraying gives best results.

"The scale shows as small, ashy or blackish pimply-like scales clustered on the bark," Professor Mote says. "The inner bark shows a purple stain. The trees become bark-bound and devitalized, and the foliage is off color. Infected fruit shows small red spots."

"After winter pruning has removed most of the infested wood, better results are obtained and spray materials saved. If the orchard has aphids, the dormant application may be delayed until the bud tips show green. The lime-sulfur solution is then combined with six-eighths of a pint of 40 per cent nicotine sulfate to each 100 gallons of spray, to control both the scale and the aphids."

The San Jose scale is a sucking insect, and lives upon plant juices which it extracts from twigs, limbs, trunk, foliage, and fruit. It is capable of killing young trees within a few years, and destroying older trees ultimately, although the process is slower. The apple, pear and peach are its favorite food plants.

Wage Agreement Proves Costly to Mine Owners
SWANSEA, Nov. 11 (AP)—Welsh coal owners lost \$2,356,455 on an output of 11,354,668 tons of coal during the three months ended August 1 because of the new wage agreement recently signed, according to Finlay Gibson, secretary of the South Wales Coal Owners' association.

The coal trade has gone "from bad to worse," and the new wage agreement has been accompanied by the cost of production being increased from 17 pence to 37 pence per ton, he declared.

And yet some of the best talks on preparedness are extemporaneous.

GROCERY CONCERN WILL BUILD SOON

Wholesale Firm Will Erect \$40,000 Building at Cottage and Trade

Purchase of a quarter-block at Cottage and Trade by the Willamette Grocery company for \$7000 was announced this week in one of the biggest real estate deals of the week. The property was purchased from the Old People's home.

Under present plans, a \$40,000 wholesale establishment will be erected on the property in the next few months by the Willamette Grocery company. This building will be of two-story cement construction and plans are to be ordered immediately, it was announced.

For several years the Willamette Grocery company has been located in rented property at High and Trade. The new location is two blocks to the east of the present place of business, and on the Southern Pacific tracks.

Lots in Kay Addition Are Sold By Realty Firm
Sale of two lots in the Kay addition were made this week by the W. H. Grabenhorst & company real estate firm. The lots and the consideration for each went to Ida M. Tracy, \$200, the property being acquired for an investment and to G. C. Gibbon, \$500.

M. J. Hass purchased a lot at Center and Fourteenth for a consideration of \$850.

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BUYS FIVE ACRES FOR CHICKEN FARM

Hollywood People Like Salem and Decide to Make Permanent Home

Sale of a 5-acre tract just this side of his property on the Pacific highway a mile north of the city

PASSENGER FLIGHTS SHOW BUT VERY FEW ACCIDENTS

LONDON, Nov. 26 (AP)—Only six deaths have been recorded in the last five years of English commercial aviation. More than 59,000 passengers were carried during that time, and about 4,000,000 miles flown.

The English commercial air services have had a remarkable growth, starting with a total of 20 passengers for 1919 and steadily increasing. Most of the passenger service was done between London and Paris, where six trips are now made daily. The routes to Berlin, Moscow and Cologne are now being operated daily and carry on the average of two passengers. The freight capacity of the planes is usually taken several days in advance.

The Imperial Airways, the national syndicate, is preparing to add 3,000 miles daily service to the 1,660 miles it now operates. The new routes include Zurich-Rome and Paris-Madrid.

The price of air travelling has been reduced from ten to seven cents a mile.

A HOME OF BEAUTY

THE NAHCOTTA—DESIGN A-629

This charming home—of a size to suit the needs and the pocket—

the Nahcotta is a really well designed home. Not only is it good to look at from the outside but every room has been planned with great care. There is practically no waste space in this design. Six good sized rooms are comprised within outside dimensions of only twenty-six feet by twenty-two feet. The Nahcotta is equally livable and suited to every section of the country. Every bed room has cross ventilation and there is an abundance of light in every room. Including basement walls and chimney this house requires about 40,500 brick in solid construction, which at an average cost of about \$15.00 per M. would mean an expenditure of only \$607.50 for all the brick in the entire structure. In ideal wall the quantity would be reduced one-third.

Annual Multiple Listing Meeting Set December 12

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ELECTRIC HOME NEEDS

Waffle Irons	Urn Sets	Cleaners
Percolators	Grills	Washers
Curling Irons	Toasters	Ranges
Heating Pads	Irons	Heaters

Xmas Tree Sets

Fleener Electric Co.

Everything Electrical

471 COURT ST. PHONE 980

November Good Month

November has been an exceptionally good month regardless of the weather. Now, let's all pull together and make December a big month. To aid and assist the people to keep our men employed, we will make a reduction of \$1.00 per thousand feet on all common lumber; \$3.00 per thousand on all finished lumber, as per our regular list price of November 20. Lumber and building material will never be cheaper, so make it a point to fix it up.

OUR SPECIAL FOR MONDAY, December 1, will be: 5 to 2 clear shingles \$4.15 per thousand. Monday only. All pull together and make December a banner month.

COBBS & MITCHELL CO.

A. B. KELSEY, Manager

349 South Twelfth St., near Thos. Kay Woolen Mill

Start a Family Christmas Fund

If the entire family have had a share in providing the money necessary for Christmas, it certainly is a great help to Dad and everyone enters into the holiday spirit with more enthusiasm.

Open a Christmas Fund Account at the United States National. Let every member of the family add to it. Efforts in this way will insure a very joyful Christmas in your home with no worries over the extra drain on the family purse.

The United States National Bank Salem, Oregon