



## NEW SALEM HOTEL IS FINE STRUCTURE

Seventy Rooms Completely  
Furnished and Equipped;  
Absolutely Fire Proof

The New Salem hotel, which is to occupy the upper story of the new Hughes building on the corner of Ferry and High streets, will be one of the finest hostilities of its kind. With 70 rooms fully equipped and furnished with the latest conveniences, and a spacious attractive lobby, Salem will have a hotel of which it can be justly proud.

**Absolutely Fire Proof**  
A splendid feature of the new hotel is its absolute fire proof safety. The total space is divided into three sections between which are fire proof walls with fire doors. Should fire break out in one section of the hotel, it could not spread to the other sections, because of the closing of the automatic doors. An absolutely fire-proof roof adds to the safety of the place.

**Comfortable Rooms**  
Each room will be furnished with a telephone connected with an exchange in the lobby operated by an experienced operator. Hot and cold water will be plentiful, and a tub bath or shower adjoins each room with the exception of nine. The rooms will be elegantly furnished with furniture of pleasing design, and of the latest hotel model. Compressed pump circulation heat will add to the comfort of the room.

**Has Fine Lobby**  
The lobby, which is a spacious chamber, is finished with sound-proof floors, in a pleasing red

color shade. French doors connect the lobby with a restaurant adjoining, thus furnishing patrons of the hotel every convenience. Frank Bligh, manager of the new hotel, is experienced in the hotel business, and, under his efficient care, it should prove a tremendous success.

### Midget Meat Market Has Many New Improvements

Extensive alterations and improvements were made this week by Harry M. Levy, proprietor of the Midget Market, on State street.

Included in the new equipment is a shop freezer which enables the market to keep meat at a temperature close to the freezing point. The freezer has been placed in the basement.

Alaskan marble was used extensively in the construction of the new sales counter and storage case.

Improvements included a remodeling of the entire front of the market.

### Farm Tract on Highway Near Woodburn Is Sold

Sale of an 8-acre tract belonging to F. M. Parker, about a mile south of Woodburn on the Pacific highway to E. Gillis, for \$1500 has been made, according to a report from Childs & Bechtel, local realtors.

J. W. Schaefer, recently of Montana, has purchased the O. M. Hand residence at 405 South Twenty-third, for a consideration of \$1800.

Bertha V. Compton has purchased the grocery store at 1960 South Commercial from C. F. Reynolds.

Well, lots of funny news today, Chicago girl caught two robbers. She may catch herself a husband next.

## ALL STATES FIND VALUE IN BETTER HOMES MOVEMENT

Organization Headed By  
Hoover Tells How Com-  
munities Joined Forces

Communities throughout the country are giving increased recognition to the value of helping prospective home buyers to secure the best value for that investment, which is often the greatest in a lifetime. This is shown by a summary of the activities and results of Better Homes week demonstrations, promoted during May 11-15, 1924, by Better Homes in America, a national educational organization, with headquarters at Washington, D. C., the president of which is Secretary of Commerce Herbert Hoover.

More than 300 communities have already submitted detailed reports of their demonstrations; while incomplete reports show that Better Homes week was observed to some degree in 1500 communities. Indicative of the widespread interest in promoting this service, the report shows that demonstrations of one type or another were conducted in every state in the union, and even in Alaska.

Five Oregon communities had Better Homes committees whose chairmen have already reported their activity during Better Homes week. The Cottage Grove and Salem committees, Mrs. Clara Burkholder and Mrs. Winnie Petryjohn, chairmen respectively, secured houses which were demonstrated as part of the campaign.

The Cottage Grove committee worked but three weeks on their project and produced remarkable results, although the idea of the committee was simply to make a beginning, with a view to more extensive demonstrations in future years. The demonstration included the exhibition of labor-saving devices for the home. A model kitchen contest was also conducted and the campaign received the support of churches, newspapers and merchants. Considerable interest was aroused. In addition to this, and perhaps more important, was the demonstration of four new houses belonging to residents of the town.

At Salem, the committee was supported by the Chamber of Commerce, the Marion-Polk Realty board, three women's clubs, the Floral society and the men's civic clubs. A six room house was loaned to the committee by its owner for demonstration purposes and this was visited by a large number of people, who listened to lectures on better homes and viewed demonstrations of labor-saving devices.

At McMinnville Mrs. M. W. Haynes, chairman, displays especially arranged for Better Homes week were on view in shop windows. At Pendleton and Seaside, Mrs. Bertha K. Hagmeier and Miss Marilla Dunning, chairmen, the campaign received newspaper notice and Better Homes programs were held at the women's clubs.

Of 306 committees scattered throughout the United States which already reported their dem-

onstrations in detail, 86 exhibited one or more model homes, or demonstration houses, according to Dr. James Ford, executive director of the organization. Altogether, 110 houses were demonstrated. The average (median) cost of these houses was \$5551, which is consistent with the aim of Better Homes in America to encourage and assist in the building and owning of homes by families with moderate incomes.

In 756 communities there were local Better Homes committees, with chairmen appointed by Herbert Hoover, president of Better Homes in America. The chairmen were usually women active in club or civic work in their locality; and the other members were frequently town and city officials, bankers, building and loan association officials, representatives of Chambers of Commerce and civic organizations, and prominent business men and women. In every case the committees served in a spirit of disinterested unselfish cooperation.

Prizes were awarded to the local committees reporting the best demonstrations. The committee on awards divided the contesting communities into three classes, towns of 10,000 and over, communities of less than 10,000, and those demonstrating school practice houses. In the first division Kalamazoo, Michigan, won the first prize of \$500; Atlanta, Georgia, being second, winning a \$200 prize and Greenville, S. C., third, with a \$100 prize. Fourth prizes of \$50 each were awarded to Fairmont, W. Va., Lockport, N. Y., New Rochelle, N. Y., and West Palm Beach, Fla.

Among the contestants in the rural class, Albemarle county, Va., won first prize of \$200. Cosdon, Kentucky and Conway, Arkansas, tied for second place, and were each awarded with a \$75.00 prize. Ft. Lauderdale, Fla., and Relay, Md. tied for third place and each received an award of \$50.00. St. Helena Island, S. C., won the special prize of \$200.00 for school practice house demonstrations.

### Building Permits Light; Total for Month \$24,100

Building activities continue toward lightness and only four permits were issued from the city recorder's office, all of which were for small dwellings. The total valuation represented by the four is \$10,300.

Permits issued so far this month now total \$24,100, the total being complete up to noon Saturday.

## 800 RADIO SETS IN SALEM AT PRESENT

Radio Headquarters Moves  
to New Hughes Building;  
Best in All Oregon

With the Radio Headquarters store, now moved to its new location in the Hughes building on the corner of Ferry and High streets, Salem has the largest and most fully equipped exclusive radio store in the state. A. J. Baker, and C. G. Miller, co-partners in the store, are both radio enthusiasts, and have built up a business in their line which cannot be equaled by a store in Oregon including Portland.

The Radio Headquarters store was opened September 1 at a location on Commercial street, but business has increased to such an extent that it has been necessary to move to the new location.

Every known reliable make of radio sets is kept in stock, and machines of almost every kind are on hand ready for installation. The Zenith, Magnavox, Atwater-Kent, and Grebbe, all reliable and preferred makes are available.

**Just Turn on the Juice**  
The day of the outside aerial is almost passed, according to Mr. Baker. The new sets do not require outside aerials, and while this has in the past been a necessity to get clearances, the new makes are so delicately adjusted as to make this no longer necessary. One particular creation, the new Zenith radio set, even does away with the need of batteries, and this will be a big boon to those people who dislike to bother with them. The new set provides for power through a motor connected with the electric light socket. To tune up the radio, one merely has to turn on the electric juice, get the proper wave length, and enjoy the various programs being broadcasted.

**A Trouble Department**  
In addition to a complete stock of radio sets, the store keeps in stock all different parts for any machine, and radio experts are available to assist one who has trouble with a set, and this service will be given at a reasonable charge.

An exchange department is being put in and anyone possessing unneeded parts can exchange them for those which can be used, or the parts can be placed on sale at the store.

**For the Amateurs**  
An amateur's work bench is also a feature of the place. Boys may bring their radio troubles and get practical instruction toward correction, or they may bring the sets to the store, and work on them there without charge.

Mr. Baker estimates that there are about 800 radio sets in the city of Salem, and the radio business is assuming proportions little dreamed of a few months ago.

### Roof Repaired While Rain Comes in Deluge

Encouraged by the fine weather early in the week, the roof at the Salem Street Railway company offices, club rooms and shop was ordered repaired. By the time the original roofing had been removed, the community was visited by hard rains and the entire building began leaking like the proverbial sieve. Workmen kept busy and soon had the new roofing in place.

## Electrical Appliances

are more and more becoming the accepted gift of those who wish to give something which will not alone be an expression of their friendship, but will be of infinite value to the recipient.

### Fleener Electric Co.

471 Court St.

Phone 980

## Monday Special on Lumber

We have about 10,000 feet of 2x4, 2x10 and 2x12 which we want to move, and to do so will make a price of \$13 per 1000 feet.

**MONDAY ONLY**, good 8 inch ship lap and 4 inch sheeting at \$16 per 1000 feet.

1x3 good T. and G. flooring at \$18 per 1000 feet.

This is all good low grade stock.

Call and look it over and see for yourself.

We have a large stock of fine fence posts. You can't beat them.

Get our prices on all building material, as we always have the largest stock of any retail yard on the coast.

Agents for Sherwin-Williams paints, Columbia plaster board, Upson wall board and tile.

## COBBS & MITCHELL COMPANY

A. B. KELSEY, Manager

## Residence Properties and Lots are Sold This Week

Sale of two fine residence properties and two choice building lots is announced by W. H. Grabenhorst & Company, real estate firm.

John McCallister, of the state highway department, has purchased the George Arbuckle home at 1720 Court for \$3150 and will take possession shortly after the first of the year. A modern 5-room bungalow with stucco finish, was sold to F. A. Nelson. The property is located on North Church and sold for \$5000.

F. E. Hallik, local electrical man, purchased two lots at Lincoln and Saginaw from Ben Olcott, former governor, for a consideration of \$1500.

If you simply must call a man a liar, better use the long distance telephone.

The fellow with new shoes always manages to pick the way that is full of mud puddles.

## When in Need of--

LUMBER, LATH  
SHINGLES, SASH  
DOORS, FIR SIDING  
CEDAR SIDING  
MOULDINGS  
OR  
BUILDING MATERIALS

Call

### J. W. Copeland Yards

Salem Yard at West Salem  
Phone 576

Yards in West Salem, Albany, Lents, Hubbard, Yamhill, Hillsboro

## Dining Room Suites



Our stock of dining room sets is most complete. We have everything from plain suites to suites of distinctive character that will do full justice to the finest dining room. Select the suite that you want from our stock and we will arrange easy terms. Remember we charge no interest.



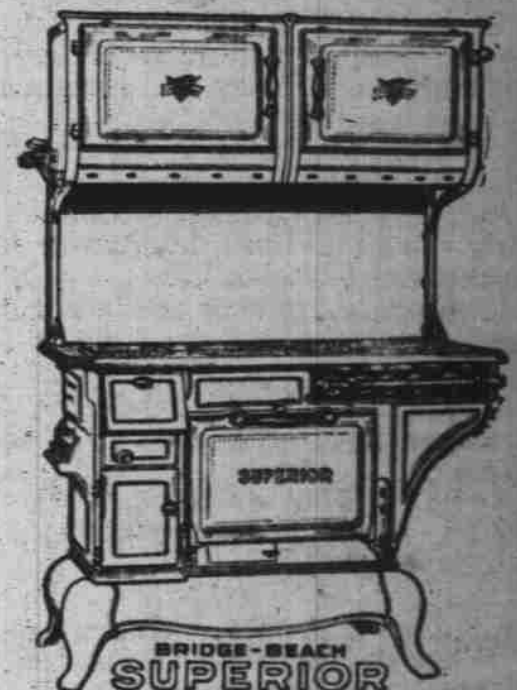
The balance you can pay in easy monthly or weekly amounts

BUYS ANY  
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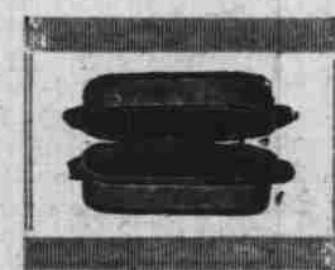


Your wife or mother would not ask for a finer Christmas gift and nothing could be more useful or praised more highly for years to come than a Bridge-Beach range.

Come in tomorrow and select the range most suited to your requirements and we will deliver it Christmas eve.



## THANKSGIVING SPECIALS



\$1.50 Round 10 inch now	98c
\$2.50 Oval 14 inch now	\$2.00
\$3.50 Oval 16 inch now	\$2.65
\$4.50 Oval 18 inch now	\$3.25
\$3.50 Round 12 inch Baster	\$2.50

We  
Charge  
No  
Interest

**GIESE**  
-POWERS

Easy Terms

We  
Charge  
No  
Interest

357 TO 371 COURT ST.

## "WATERSEAL" CONCRETE ROOF TILE

Now Made in Salem

It has proven itself by years of use and tests in the laboratory. Offers you a beautiful, fire-proof, water-tight, and lasting roof at a price that is truly reasonable in the field of permanent materials.

ESTIMATE GLADLY FURNISHED

Made, Placed and Guaranteed by

## OREGON GRAVEL CO.

1405 N. Front

Salem