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**BUILDING RECORD
GOOD IN OREGON**

Salem Leads in State Cities
for October; Northwest
Is Active

During the month of October nine representative Oregon cities issued building permits valued at \$3,515,151 and during the same month nine Washington cities issued building permits valued at \$3,123,309, a differential of \$291,842 or more than nine per cent in favor of the Oregon towns. Population in the nine Oregon cities, according to the census of 1920, was 327,755 and the census report showed an aggregate population for the nine Washington cities amounting to 626,680.

The October building report was as follows:

Ashland	\$185,000
Astoria	62,050
Bend	31,931
Eugene	102,650
Klamath Falls	131,725
La Grande	41,600
Medford	41,600
Portland	2,429,195
Salem	256,000

Total \$3,415,151
The nine Washington cities were: Bellingham, \$94,191; Everett, \$1,625; Hoquiam, \$3,940; Seattle, \$2,022,350; Spokane, \$259,873; Tacoma, \$507,715; Vancouver, \$35,820; Walla Walla, \$4805; Yakima, \$92,000.

Portland stood fourth among Pacific coast cities in the volume of new building construction for October, according to a report published by S. W. Strauss & Company. Los Angeles was first with permits valued at \$11,057,277; San Francisco, second with \$6,116,313; Oakland third with \$2,619,703. Seattle retained its position in fifth place among coast cities in building construction.

The grand total for 81 cities in Oregon, Washington and California, shown in the October report, was \$39,723,374, a falling off of more than 20 per cent from the \$49,413,732 valuation in October,

1923, and a loss of about seven per cent from the September total of \$41,393,839. Losses were notable in Los Angeles and other southern California cities, while Oregon cities showed gains.

**Numerous Inquiries are
Received for Settlement**

During the month of October 426 inquiries were received by the land settlement department of the Portland Chamber of Commerce, working under the Oregon state wide development fund, inquiring as to land settlement possibilities in Oregon. Over 2738 people received personal communications from the department, and 363 packages of literature mailed in response to inquiries. Twenty-seven new settlers have reported directly to the department during the past two months, although several hundred have been reported from various districts throughout the state. A total of 596 weekly lists were mailed to local chambers of commerce throughout the state containing 105 new agricultural inquiries.

**BEAUTY NOT JAZZ
IS ARTISTS PLEA**

Nation Losing Sense of Harmony Declares Noted Interior Decorator

CHICAGO, Nov. 15 (AP).—With the resources for obtaining beautiful and harmonious things tenfold greater than those possessed by America's forefathers, we nevertheless seem to have lost their sense of taste. Lionel Robertson, prominent artist and decorator, said in a recent lecture to students at the Chicago Art Institute.

The art of living should have the most vital appeal to our people, Mr. Robertson asserted, while the beauty in nature, a wish to be surrounded with harmonious things to avoid the shoddy and the glaring in homes and in personal appearance, also was the surest way to build worth-while character.

"Beautiful things will enrich our lives and give us beautiful thoughts," the speaker continued. "Yet in our homes, particularly the city, we find all in one room imitations of Oriental rugs with pronounced seams, yellow oak woodwork highly varnished, ivory walls with no pattern, taupe, moiré-covered furniture, inverted bowls with indirect light, leaving no beautiful shadows, and stained glass shades on the table lamps. With such a conglomeration naturally goes jazz music and the current theatrical revues.

"The individual should exert own taste and not slavishly attempt to follow what others are doing. The home furnishings should make for atmosphere. Furniture in a room need not necessarily all be in one period, as it easily might become monotonous. Chinese decorations are extremely useful, for the Chinese are the greatest decorators the world has ever known."

**City Property Is Moving
According to Sale Report**

Sales of city property evincing a movement in both homes and future building site are reported this week by H. E. Brown and Melvin Johnson, local real estate firm. The sales are as follows:

A small house belonging to Grove Hensley, just south of the city limits, a residence at 360 Owens, Leo Childs to Allura Hackett; a dwelling at 205 South Eighteenth, Dora. Chung to Walter and Lillie Lehman; a lot on Fir near Wilson. Don H. Wood ward to R. V. Johnson and a lot on Wilson, from the same owner to W. G. Kreeger; A corner lot at Madison and North Cottage was sold to A. V. White from R. B. Boise.

W. E. Arnold, who recently returned from California, has purchased one of the Adam Engle 4-room modern residences on South Twelfth, for a consideration of \$2300. The deal was handled by the W. H. Grabenhorst real estate firm.

**POLK COUNTY
FARM CONFERENCE**

Three Days Meetings Will Discuss Important Agricultural Subjects

PROGRAM
Tuesday, November 18
10:00 a. m. General conference called to order by P. O. Powell chairman.
10:15 a. m. Brief statement of purpose of the conference by a representative of the O. A. C. extension service.
10:30 a. m. General conference divides into various commodity groups to discuss problems and draft reports.
12:00 m. Lunch.
1:15 p. m. Commodity groups continue discussion and formulate reports throughout afternoon until adjournment at 4:30.

Wednesday, November 19
10:00 a. m. General conference called to order. Entire day to be given to discussing and consideration of reports brought in by various committees on dairying, farm crops, general horticulture, small fruits, prunes, livestock, flax, poultry, home economics, farm management, farm engineering.

12:00 m. Basket lunch. Everyone bring baskets; coffee furnished by Dallas Commercial club.
1:15 p. m. Continuation of discussion of reports.
Everything is in readiness for the conference according to Mrs. Winnie Braden, secretary. Committees are hard at work as was apparent to anyone here Monday and the various committee chairmen report that the study being made concerning the agricultural problems of the county is bringing out many important facts.

The conference will convene next Tuesday morning in the Woodman hall here at 10 a. m. and the first day's session will be devoted to separate group conferences. Each committee of the conference including committees on dairying, general horticulture, prunes, small fruits, flax, farm crops livestock home economics, poultry, farm management, farm engineering, milk coats, boys' and girls' club work will meet to study the problems of the particular commodity or subject to which it has been assigned. In these conferences the committee will be assisted by the specialists from the extension service of the Oregon Agricultural college.

Among the O. A. C. specialists who will be present for the two day meeting are: C. L. Long, horticulture; H. Gosby, poultry; E. R. Jackman, farm crops; H. A. Lindgren, livestock; Mrs. Jessie D. McComb, home economic; G. W. Kable, farm engineering; R. S. Besse, farm management; N. C. Jamison, dairying.

The committee on prunes, headed by L. H. McEe and including L. H. Plummer, W. M. Elliott, Fred Ewing, T. J. Alsp, Harry Viers, R. L. Chapman and H. M. Webb, was among the committees which met Wednesday. Here are some of the things they are investigating in their study of the prune industry and its problems. What has been the acreage of prunes in Polk county during the past 20 years and what are the prices received by growers? What has been the acreage, size of crop, value and quantity exported from U. S. during past 20 years? What is the present production of prunes in Polk county, in Oregon and in U. S. What is the cost of producing prunes. What are the marketing problems with prunes and what are some of the production problems?

The committee on livestock, which includes U. S. Grant, Thomas Brunk, W. D. Gilliam, Glenn Hogg, E. A. Tedrow, W. S. Bartlett, W. J. Stockholm, John Clow, James Riddle, C. D. Crieshank, I. Ballard, and Miles Davis, met with H. A. Lindgren, livestock fieldman for the O. A. C. extension service last Monday. Some of the phases of the livestock business taken up by the committee include such questions as: What are the possibilities for sheep on Polk farms? Can the sheep business be over done? Are goats profitable on the average farm? Methods of handling goats to clear land and get best return from mohair? What is the place for the hog on Polk county farms?

The dairy committee consisting of 12 prominent dairymen and creamery operators met with N. C. Jamison, dairy specialist for the extension service, Monday afternoon and worked out a definite program of procedure in making an analysis of the dairy business in the county. The committee on horticulture met this afternoon and the committee on poultry headed by C. L. Cridar met yesterday while the committee on farm management headed by L. C. Rulifson, met Tuesday.

Courage is something that should never be used unless it is needed.

Sale of the Nob Hill Grocery store, at 1960 South Commercial, from G. F. McReynolds to Bertha V. Compton is reported by the Childs & Bechtel real estate firm.

Eight acres, at \$200 an acre, one mile south of Woodburn on the Pacific highway, have been sold to C. B. Gillis, of Roseburg, by F. M. Parker, of Gold Hill.

J. W. Schaefer, recently from Montana, has purchased the O. M. Hand property at 405 South Twenty-Third.

All the honor some men care for is just to be appointed on committees.



**Expert Advice Needed
Before Zoning Project
Is Launched In Cities**

(Fourth of a series of articles compiled from the "Zoning Primer," issued by the Department of Commerce, Washington, D. C.)
Before a zoning ordinance is passed, local needs should be given a comprehensive and detailed study, according to information contained in "The Zoning Primer." What fits one town or city may not suit another. There is no short cut to good zoning in any community through blindly accepting what has been done for another community.

The only safe way is through open-minded examination of the facts of each community as to existing uses, existing densities and heights of buildings, customs of the people and the trend of affairs. In every city there are citizens and organizations having in their possession valuable knowledge of local conditions. These have a large contribution to make to those responsible for zoning although those who have lived through lives in a community do not necessarily realize all that is going on about them.

Zoning of a city requires expert professional knowledge just as the presentation of a case in court requires legal training. But just as the lawyer depends upon the lay-

man to secure his facts, so must the professional zoning expert call upon the citizens for much of the accurate information upon which any good zoning regulations must be based. These zoning experts are becoming skilled in the methods of getting at the essential facts of any local situation, and in the interpretation of those facts. If they possess insight and sane judgment, their advice becomes increasingly valuable.

Seventy-one mills report unsold 1x4 No. 2 VG flooring. The average per mill Nov. 1 was 115,070 feet, compared with 90,135 feet per mill on Oct. 1.
Sixty-five mills report unsold stocks of 1x4 No. 2&B slash 1/2 rain flooring. The average per mill Nov. 1 was 82,785 feet as compared with 52,250 feet on Oct. 1.
Forty-two mills report unsold 1x6 No. 2&B drop siding. The average per mill Nov. 1 was 56,476 feet compared with 56,439 feet on Oct. 1.
Sixty-seven mills report unsold 5-8x4 No. 2&B ceiling. The average per mill Nov. 1 was 96,910 feet compared with 103,382 feet Oct. 1.
Eighty-two mills report unsold 1x8 No. 1 common S18 and SL. The average per mill Nov. 1 was 186,451 feet as compared with 217,594 feet Oct. 1.
Eighty-three mills report unsold 2x4 No. 1 common S181E. The average per mill Nov. 1 was 390,482 feet, compared with 379,940 feet Oct. 1.
Seventy-four mills report clear strips. The average per mill Nov. 1 was 265,797 feet compared with 311,655 feet Oct. 1.

**Builders' Hardware Is
Not Moving Very Rapidly**

Builders' hardware is not moving fast in Salem due to the rainy season that has set in, according to local hardware men. However, it is expected that a greater demand for materials will be felt soon, for the building reports of Salem are much higher than ever. The sales reports of November are much lower than those of last month.

**Five Building Permits are
Issued in First Two Weeks**

Five building permits amounting to \$13,800 have been issued so far this month by the city recorder. Of these one was for the construction of a new two-story dwelling by R. W. Niles, at 260 North Saginaw, to cost \$6500. Other permits and the amount

of each were issued to B. E. Ojden dwelling, 910 Rural, \$500; L. A. Oppen, dwelling, 465 Norway, \$1200; V. R. Kron, dwelling, 1985 North Commercial, \$2600 and William Amster, dwelling, 1540 South Liberty, \$2500.

**Salem Realtor Advertises
Listing in Unique Manner**

R. A. Harris, realtor who has recently moved to his new location in the Masonic building has a unique manner of advertising his listings. A large cylinder carries messages for the observer and information of varied nature is shown.

We do not believe the nation will ever halt for a day to lay wreaths on the tomb of an unknown politician.



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It has proven itself by years of use and tests in the laboratory. Offers you a beautiful, fire-proof, water-tight, and lasting roof at a price that is truly reasonable in the field of permanent materials.

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1405 N. Front. Salem.

Does Your Roof Need Reshingling?

If so, we will give you a chance to buy shingles at pre-war prices. On Monday, November 17th only, we will give 10 per cent discount on all shingles for Cash.

We stock 5 to 2 Perfect, 5 to 2 Clear and Star A Star Shingles.

Take advantage of this sale and get your roof fixed. We are offering on the same date a 20 per cent discount on Sherwin-Williams Shingle Stain of which we have a good assortment of colors.

We are selling all building material at a greatly reduced price for the present. Our business is growing all the time, because we furnish the best goods at the lowest prices and give prompt delivery.

Be sure and take advantage of this sale. Remember the date on Shingles Monday Only.

COBBS & MITCHELL COMPANY
A. B. KELSEY, Manager.
349 South Twelfth St., near Thos. Kay Woolen Mill

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Just How Overstuffed Furniture Is Made
Tuesday-Wednesday-Thursday**

An expert from our own factory will build a
Birchfield Davenport

in our show window. Whether you now own a davenport, whether you contemplate buying one or whether you don't—in any event the knowledge you can gain in seeing this furniture built from the rough frame up will at least prove educational.

SEE OUR WINDOWS ON THESE THREE DAYS

LONG WEAR
With No Oil

The trouble of oiling and the trouble that comes from forgetting to oil a motor—both are done away with.

The motor of the Premier Duplex is ball bearing—runs smoothly and powerful for years without oiling.

Try one in your own home where it will go thru the test of what will be its daily work.

\$5 DOWN

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The same terms apply to our entire list of Bridge Beach ranges and all of our heating stoves.

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