Sale Opens With a Rush at THE PRICE SHOE CO.'S SURPRISE SHOE SALE

We have another big surprise in store for you this week. We are going to put on our entire Florsheim line in the sale, something that we have never done before and may never do again but we are going to sell shoes at any cost for the balance of this month. Get a pair of these wonderful shoes at the reduced price. Every pair in the house for sale that have Florsheim name on them. We have handled the largest crowds in this sale that we have had the good fortune to handle in years, and we think it is a returning confidence in the financial condition of the country, all stamping approval on the quality and prices of our merchandise.

Tan and Brown and Gray and Brown

Oxfords-hundreds of pairs. Regular \$6 and \$8 grades,

\$3.95

Ladies' Tan and Two Tone Oxfords

Regular \$10.00 and \$12.00 grades, also some pumps in this lot, all sizes; the entire lot to be closed out at

\$4.95

Ladies' New Tan Calf. Oxfords

The latest thing, just arrived, to be sacrificed in this sale, all sizes; the best that Selby can make go at

The Big Offer of the Week

Florsheim Shoes and Oxfords

All styles and sizes, both black and brown, sold the world over for \$10.00 go at

\$6.95

Ladies' Two Tone Pumps

In Suede and Brown Calf and a number of different styles to close out; regular \$8.00 and \$9.00 grades go at \$3.95

Ladies' Patent Leather Pumps

Hundreds of pairs, all sizes; lots of new patterns short lines to be completely closed out. Regular \$9.00 grades.

Get here early for this line at

\$4.95

Ladies' New Style Pumps

In all leathers, any size; too many styles to enumerate; most anything you can mention; regularly sold at \$9.00 and \$10.00; take your choice

Childen's Shoes

We are going to practically close out our entire stock which is complete in every respect, at unheard-of prices. We cannot describe the styles, but we are going to sell them at a big sacrifice.

95c, \$1.95, \$2.95

Boys' Dress Shoes

Boys' black or tan dress shoes; all sizes from 1 to 6; regularly sold at \$5.00. We want to close out this entire lot, so will price them at

\$2.95

Boys' Dress Shoes and Oxfords

All new styles, both in black and brown; the very best quality all sizes from 1 to 6; regularly sold up to \$8.00 go at

\$3.95, \$4.95, \$5.95

Men's Loggers

To close out; most all sizes; all high grade boots regularly sold at \$15.00. We are going to close these boots out the first few days of the sale at

\$6.95

Men's High Top Boots

Both 16-inch and 12-inch; some black, most styles brown; none sold less than \$12.00 and up to \$15.00. We will close out the lot at

\$6.95

Bergman Loggers

Both calked and plain; regularly sold at \$15 and \$16; sold without guarantee; most all sizes; to close out

\$10.95

Men's Tan and Black Work Shoes

All sizes, all styles, hundreds of pairs to pick from; \$5.00 to \$8.00 grades, all to be closed out at

\$3.95

Men's Ball Band Rubber Boots

Red and black, knee length; fully guaranteed; all sizes while they last go at

\$3.95

Dux Bax Oil

Men's Ball Band Boots | New Black Kangaroo

Hip length, red or black; all sizes up to 12; all fresh stock and fully guaranteed, in this sale at

\$5.95

Men's Gunmetal Calf Blucher Shoes

With heavy winter soles; the best shoes that \$8.00 will buy will be put in this sale to make it a perfect success at

\$4.95

Young Men's Brown Calf Blucher

All solid leather shoe in a new extra good style; all sizes and widths; an extremely good value at \$6.00 goes at

\$3.95

New Brown Bal Calf Shoe

Dressy shoe for any young man that wants the best and latest style; made in the new color; an exceptional value at \$7.00 goes at

\$4.95

Foot Appliances

New Black Kangaroo Men's Dress Shoe

Over a staple last; a shoe that will wear and always look well; every pair guaranteed to give \$7.00 worth of wear, go at

\$4.95

A New Black Winter Shoe

In genuine kangaroo; full double soles; lined throughout with kangaroo leather; the best shoe that can be made by anyone. We make a leader of this shoe at \$9.00, but in this sale we are going to give it away at \$6.95

Boys' Hi-Top Boots

Boys' regular \$6.00 black or brown high cut boots with and without buckles; sizes 1 to 5½ now go at

\$3.95

Boys' Hi-Top Pack Boots

Extra high tops, best leather, just like our \$10.00 grade man's boot; these boots sell at \$7.00; sizes 3 to 6 go at \$5.95

Sizes 111/2 to 2 go at \$4.95

Do Your Feet Hurt?

Corns and callouses removed without pain or soreness. Ingrown nails removed and treated. Pains in feet, weakfoot, flat foot, foot strains and fallen arches adjusted. Do not suffer. I will give you the best that science can produce in scientific chiropody. Consult

Dr. Williams

about your feet

Hours 9 to 5:30. Phone 616

Hanan Shoes
Selby Shoes
Fox Pumps

SALEMS

THE PRICE
SHOE

Bergman Boots
Witch Elk Boots
Ball Band Boots

326 State St. Next to Ladd Bush Bank

Repair Department

Our shop is equipped with all new machinery. We use nothing but the very best grade of leather that money will buy.

Mr. Jacobson, in charge of this department, is an expert in his line—has spent years in factories and repair shops and will do nothing but high grade work.