

NINTY-FOURTH YEAR

SALEM, OREGON, SUNDAY MORNING, NOVEMBER 9, 1924

## FORD MOTOR CO. BIG FOREIGN TRADE

New Ford Plants Opened  
Abroad; Increasing De-  
mand for Ford Car

DETROIT, Mich., Nov. 8.—The improving economic situation abroad is reflected in the September reports from the managers of the Ford Motor company's foreign branches and associated companies. These show that this is the biggest year the Ford Motor company has ever enjoyed in the foreign field.

Although the reports cover only nine months of the year the sales of Ford units—cars, trucks and tractors—are already close to the record for the entire year of 1923. From January 1 to October 1, 1924, the sale of Ford products overseas amounted to 138,291 cars and trucks, and 10,303 Fordson tractors. These figures do not include the production of the Ford Motor Car company of Canada, Ltd., which supplies Ford products to all parts of the British Empire except the British Isles.

If truck sales are any barometer of economic conditions then foreign commerce is coming back rapidly for the January to October sales have run over 13,000 ahead of the entire year's record of 1923.

Argentina leads the export field in the purchase of Ford cars having taken nearly 16,000 since the first of the year—a considerable gain over the first three-quarters of last year.

While the revolution in the State of São Paulo, Brazil, slowed up business all over the country the recovery has been swift and 1741 Ford units were sold there during September. The Ford plant at São Paulo was, of course, shut down during the revolution.

Tractor market continues to fall all over the world and there are few places where substantial gains have not been made. In the Scandinavian countries Fordson tractor sales are over three times as high as for any other manufacturer. Largely production has been promised.

Mayor Jackson, after a confer-

## CHEVROLET OWNERS NOW IS THE TIME

To have your car overhauled so you may enjoy winter motoring.

## EFFICIENT SERVICE

Our workmen are skilled machinists and pay particular attention to every essential. They SPECIALIZE on CHEVROLET and give efficient service.

## FLAT RATE Service Plan

Flat Rate Service—the kind of service you have been waiting for, is now at your call. We have adopted this work because it enables us to give every Chevrolet owner an intelligent estimate of the cost of repairs before the work is started.

One repair shop is guided by a schedule of repair operations, each covering a specific repair job with the exact average time indicated plainly. The standard price list of Chevrolet Parts gives the exact cost of replacement parts needed. These are the facts that take the uncertainty out of service work.

The Chevrolet Flat Rate System makes for better work at lower prices, because repair men spend their time doing only what you have ordered. That's what we charge for and you know in advance what it will cost.

Our shop is equipped with special Chevrolet tools. No repair job is too large or too small to be handled efficiently and at minimum cost to you.

Remember: Good and regular service costs you nothing in the end because it prevents expensive breakdowns and lengthens the life of your car.

**Newton-Chevrolet Co.**  
Opposite City Hall.  
Corner Chemeketa & High Streets.  
Authorized Chevrolet Parts  
Depot.

market in Germany also is improving and a recent order for 500 Fordsons from that country has just been filled, making a total of 1,500 so far this year.

The increasing demand for Ford products in Europe has made it necessary to open a new Ford plant at Stockholm, although a year ago all this territory was handled by the Copenhagen plant.

A similar situation prevailed in Holland where Ford business increased so rapidly that the Antwerp plant could no longer take care of it and Rotterdam got a new Ford factory of its own. Also, a branch has recently been established at Santiago, Chile.

In domestic business sales reports show that retail deliveries of Ford cars and trucks in the United States during the month just ended were the largest for September in the history of the company. They exceeded the sales of September a year ago by more than 5,000.

## BALTIMORE READY FOR ANNUAL TILT

Annual Classic Will Be  
Staged in Huge Stadium;  
Many Tickets Sold

BALTIMORE, Nov. 7. (AP)—

Applications for tickets for the Army-Navy gridiron classic, to be played in the Baltimore Stadium, November 29, are already greatly in excess of the supply allotted to Baltimore city for sale, those in charge of ticket distribution have announced.

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## VALVE GRINDING EXPLAINED BY PARKER

Head of Local Authorized Ford Service Station at 444 South Commercial  
Tells How Often This Should Be Done and Gives Some  
Useful Information Regarding Timing

"Now the valves seldom get out of order—but they do get dirty, as a result of carbon collecting on the valve seats, and if run long in this condition are liable to become warped as a result of hot gases passing the imperfect seat.

These carbon deposits, by preventing proper closing of the valves, permit the gases to escape, resulting in loss of power and uneven running of the motor. As the life of the engine depends largely upon proper seating of the valves, it is necessary that they be ground occasionally.

The cost of a valve grinding job is so small that it is soon paid for by the saving in gasoline and oil alone, besides the resulting saving in wear and tear on the engine mechanism.

"When the valves are in good condition and the motor "in tune," the car runs smoothly, takes the hills with an even pull, idles down quietly and performs generally in a way that is a joy to the driver.

"But if the valves are not functioning properly, or the commutator, coils, spark plugs or carburetor are not performing their part, then the car goes by fits and starts—it lacks power—it requires a richer mixture—it wastes gasoline—it starts hard—it has no pep—it is all run down.

"The unequal compression in the cylinders makes the motor run unevenly; this uneven and jerky operation of the motor is trans-

mitted through all the working parts of the whole car—back to the rear axle and even affects the tires on the rear wheels.

"To secure maximum power and lowest gas consumption, valves should be timed, after grinding, by piston travel so that each valve will open and close at exactly the right moment according to the position of piston in the cylinder."

ence with hotel managers, gave assurances that no exorbitant prices for rooms would be charged. William J. Quinn, president of the Baltimore Hotel Men's association, told the mayor that hotel rates have not been and will not be increased for the date of the game.

Mayor Jackson has also been informed that ample hotel accommodations for visitors to Baltimore will be available. If indications should point to an overflow, however, the mayor said, and requests for seats from the city's share pouring into the office of Mayor Howard W. Jackson by every mail, the demand has far exceeded the number available by several thousand.

Every effort will be made to minimize scalping. Orders have been issued by Police Commissioner Gaither for the arrest of every person attempting to sell

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