

## COKE BTUMS

We showed how many B. T. U. various kinds of fuel contained, and that COKE contained an average of 27 million B. T. U. per ton. The price of Coke in 2 -ton orders is $\mathbf{\$ 9 . 5 0}$ per ton delivered into the basement or woodshed, within a half-mile from the gas plant. Therefore, when you buy Coke you get 27 divided by $\$ 9.50$ or 2.8 million B. T. U. of HEAT for every dollar you spend.
Divide the average B. T. U. in wood or coal as shown by the
cost-sawed, split and put in your basement and see how many B. T. U. you are getting for a dollar.

There Are Other Things To Be Considered Too

## [Portland Electric Power Co. <br> 237 N. Liberty Street, Salem, Oregon

 The Story of Coke-Installment No. 10

## The people

 of Oregon have a \$40,000,000 DAMAGE CASE against the state income tax law
## Here are the facts:

Recorded Damage Due to State Income Tax






Proof
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OTE November 4th to remove

THE STATE INCOME TAX Vote 312X Yes



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## CLASSIFIED SECTION

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