#### TUESDAY MORNING, OCTOBER 7, 1924



#### THE CHICKASAW-DESIGN A 525

No more beautiful or perma- permanent. Painted substitutes ently attractive home can be do not have this quality.

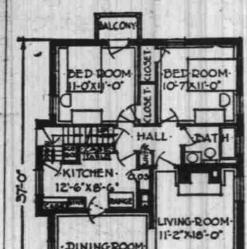
uilt than one that is faced with of using brick for facing a build-There are three possible ways rick, and in this case either a ing. First, there is the solid elected common red brick or face wall, consisting of selected comrick may be used. An advan- mon brick or face brick for the ommon brick is that the latter face with common brick backing. re invariably red, while in using and second, the brick facing may ice brick one has a wide range be built with a load bearing wall colors from which to make se- of hollow tile, or worked in with the so-called Idea Brick Wall. Of

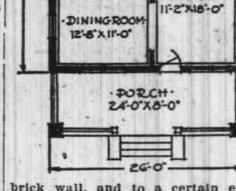
In this connection it is well to the strength, permanence, and at out that in real burned clay structural value of these methods e brick the colors are obtained of construction there can, be no selecting clays that burn to question. Objections, of course fires, ase colors-the color As determd by the mineral ingredients in are made that any of these methe clay-and these colors are ods of construction increases the



cost of the building. It is true send copies of their booklets. that the first cost is materially Some make nominal charges for greater than the first cost of a plan books. But it would pay the frame building, but this increased persons who are contemplating cost is quickly overcome by the building a new home to make lower insurance rate and the less- use of these sources of ideas for ened cost of upkeep and decora- home construction. The American Face Brick association, 110 tion.

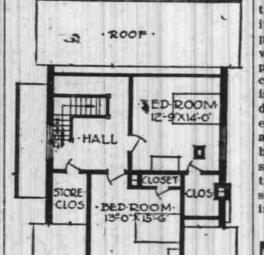
The third method is frame con- S. Dearborn street, Chicago, Illistruction with brick veneer. By nois, publishes several very interthis method the builder has sur- esting and attractive booklets for rounded his building by a solid which a nominal charge is made.





brick wall, and to a certain ex- Chicago. tent has reduced the fire hazard particularly from communicated

Of the methods outlined, great- Fair Grounds, is particularly iner value satisfaction are to be ob- terested in developing the idea tained from the masonry walls. of permanent construction, not struction without a loss



SUGCESTED-ARRANGEMENTO ADDITIONAL ROOMS IN ATTIC.

Booklets may also be obtained from the Common Brick manufacturers association, N. N. Discorint biulding, Cleveland, Ohio; the Hollow Building Tile association, Conway Building, Chicago, Illinois; and the Pacific Northwest Brick Manufacturers association, Burke Bldg., Seattle, Washington. Of popular magazines dealing

with home building in particular, The American Builder should be mentioned. While this magazine does not advertise exclusively the use of permanent materials, it always contains the pictures and plans for beautiful brick and stucco homes. In addition, they have gotten out a 164-page booklet, Radford's Blue Ribbon Homes which it is sending to new subscribers and which contains the pictures and floor plans for 157 beautiful moderate priced homes and seven garages. This magazine may be obtained from any of the book stores, or library or can be gotten from the publisher in

The Salem Brick and Tile company, which has its plant and office on the Tile Road, near the

the home owners of the communactively interested in the Cham- real estate boards.

**New England Hen Makes Record in Old England** 



SUNDAY MORNING, OCTOBER 12, 1924



#### subdivisions, within three miles of the city limits. Necessity for such zoning outside the city lines is suggested in the replies.

GAINING IN EASI Zoning and City Planning

Given Attention Throughout Country

With the hollow tile there is a only from a selfish view point, communities are undertaking not within its limits is a problem action in calling themselves Realmaterial saving in costs of con- but because it feels in so doing only city planning but regional that is beginning to demand soluin it is rendering a real piece of planning, the planning of suburb- for automobile freight outside the service to the community and to an and country areas to conserve city is one suggestion. Trolley ity. It has a small collection of their natural resources and dev- problems and bill-board control will be discontinued. plan books which its officers elop them along the lines of high are other matters which are comwould be glad to show, and ex- est community interest, is indicat- ing under scrutiny of New York has taken up fourteen cases of co smoking was held here recentplain methods of construction, and ed in the returns of a survey cov- suburban planning.

comparative costs. This company ering city and suburban planning is one of the Salem's genuine in- in the state of New York which dustries and deserves your inter- has just been completed by the Childs & Bechtel Report est. Its active members are also New York State association of

ber of Commerce and the three. The New York report covers service clubs in Salem, and are twenty six cities, exclusive of New thoroughly imbued with their York City, whose growth relation- of residence property and an spirit of service and square deal- ship to its surrounding territory apartment deal are reported for is being studied by the special the last few days by Childs & committee on the plan of New Bechtel, local realtors.

E. H. Bliven has purchased a York and its environs. Control of subdivisions develop- 6-acre tract in the Auburn district ed outside the city limits is re- two miles east of Salem from A.

ported by four of the cities. De- E. Chenoweth, consideration finite control over development of \$1500; H. C. Carpenter has sold LONDON, Sept. 23 (AP)- subdivisions within the city limits a 10-acre fruit tract three miles England has a world-record lay- is now in the hands of the autho- west of Salem in Polk county to er in a Rhode Island Red hen rities in twelve cities, through re- J. A. Gibson for \$2600.

from Wiltshire county, which strictions of zoning ordinances as Harry E. Young has purchased strength, and the hollow dead air produced 312 eggs in 308 days. to height, use, and the like. Of the Lester A. Wiles bungalow at spaces act as heat insulation, and The hen laid an egg every day the fourteen cities reporting no 576 North Twenty-first for There are many agencies stress- doubled up. dering legislation to create con-The apartment house, furnish ing the use of permanent and The hen was entered in egg- trol, and one mentions good re- ing and lease at 365 North High beautiful burned clay products laying trials of the county coun- sults of private restrictions. owned by George J. Parker, has from which ideas for the building cils show, and its performance is Zoning is in force in sixteen of been purchased by Mrs. Lucile of the home may be obtained sim- given by the secretary as a world's the cities within the city 1mits, Baker for a consideration ply by the requesting that they record. and in the case of two cities the \$1000

#### zoning provisions extend to new Misuse of Realtor Is Basis of Campaign

The campaign of the national County park commissions are association of real estate boards own membership, the Detroit already providing for parks in to notify persons, firms and cor- board's plan is to use registered territory surrounding three cities. porations improperly calling them The city plan commission in one selves Realtors that the term can

city is at work on a project for be properly used only to mean a member of a real estate board ing to the community's future. affiliated with the national association is meeting with results. The Milwaukee real estate board, fourteen non-members that their signation Realtor.

tors was in violation of an established trade right which has been upheld by court decisions, and has secured promises that the misuse

The Detroit real estate board gress of opponents of the tobacinfringement of the use of the ly. According to the speeches deword in the past six months. The livered, the harm done by liquor Louisville, Ky., real estate board is little indeed compared to the since January has stopped eight ravages inflicted upon mankind On Several Good Deals non-Realtor firms from advertis- by the smoking habit.

ing themselves as Realtors. In addressing notices to infringers calling their attention to the association's exclusively right to the designation Realtor for its

letters and to demand a receipt for them . The Buffalo, N. Y., real estate board announces that it will pub-lish each week in its official organ

"The Realtor," the names of any person, firm or corporation in for example has recently notified Buffalo unlawfully using the de-

SMOKERS IGNORANT

GRAZ, Austria, Oct. 9.-(AP) -The fourth international con-



extra-mural park provision look-One city has a plan nearing completion. Co-ordination of main thorough-

The extent to which far-sighted fares outside the city with those

Yard at West Salem — Phone 576 Yards in West Salem, Albany, Lents, Hubbard, Yamhill, Hillsboro.

# Salem Highway Tracts

THE TRACTS Between the Two Highways Just North of the Oregon State Fair Grounds Will Be Ready to Put on the Market to Sell in ONE-HALF ACRE TRACTS

By October 20th

## **An Ideal Location for Suburban Home**

You May Select Your Tract Now. All Will Be Plainly marked With Price - Don't Delay As First Choice Will Be Best. Three Roads Across Tract Connecting Portland and Silverton Highways Making All Tracts Easily Accessible.

PRICE RANGING FROM \$400 UP ACCORDING TO LOCATION

### **RICH L. REIMANN** 307-308 OREGON BUILDING : TELEPHONE 1013