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Broom handles, mop handles, paper plugs, tent tog-gles, all kinds of hardwood handles, manufactured by

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West Salem

Overland Willys Knight Oakland

Sales and Service

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Salem 50,000 by 1930

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# Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

(With a few possible changes.) Loganberries, October 2. Prunes, October 9. Dairying, October 16. Flax, October 23. Filberts, October 30. Walnuts, November 6. Strawberries, November 13. Apples, November 20. Raspberries, November 27. Mint, December 4. Great cows, etc., December 11. Blackberries, December 18. Cherries, December 25. Pears, January 1, 1925. Gooseberries, January 8. Corn, January 15. Celery, January 22. Spinach, etc., January 29. Onions, etc., February 5. Potatoes, etc., February 12.

Bees, February 19. Poultry and pet stock, Feb. 26 Goats, March 5. Beans, etc., March 12. Paved highways, March 19. Broccoli, etc., March 26. Silos, etc., April 2. Legumes, April 9. Asparagus, etc., April 16.

Drug garden, April 30. Sugar beets, sorghum, etc.,

May 7. Water powers, May 14. Irrigation, May 21. Mining, May 28. Land, irrigation, etc., June 4. Dehydration, June 11. Hops, cabbage, etc., June 18. Wholesaling and lobbing une 25.

Cucumbers, etc., July 2. Hogs, July 9. City beautiful, etc., July 16. Schools, etc., July 23. Sheep, July 30. National advertising, Aug. 6. Seeds, etc., August 13. Livestock, August 20. Grain and grain product lugust 27.

Manufacturing, September 3. Automotive industries, Septem ber 10.

Woodworking, etc., Sept. 17 Paper mills, etc., Sept. 24. (Back copies of the Thursday editions of the Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies 5c) LIGHT AHEAD FOR LOGANBERRY INDUSTRY

SELLING SALEM DISTRICT

First, the loganberry is the world's greatest bush fruit.

Second, there are more ways to market it than are available for any other fruit.

Third, there are more uses for the juice of the loganberry than for any other fruit juice.

Fourth, the one thing needful is to tell the world these things; to convince the world of these facts-

And then there will be a market at remunerative prices for all the loganberries that can be grown on the land that is suitable for growing large crops of these berries in the Salem district.

If every grower would absolutely convince himself of the above facts, and act accordingly, resulting in 100 per cent organization, and efficient advertising and merchandising that would follow—

The loganberry industry would be stabilized at once; and it would stay stabilized as long as there was no departure from this program.

260 North High Street.

Phone 1995

**Boost This Community** by Advertising on the Slogan Pages,

DID YOU KNOW That Salem is the loganberry center of the world; that 50 per cent of the loganberries of the world are grown almost within sight of the Oregon capitol dome; that the great canning and drying and cold packing and jam and jelly and juice and packing and shipping plants for loganberries are and must be centered here; that stabilizing influences are at work that will finally make the loganberry industry permanently reliable and profitable for the growers and all others engaged in it; that the loganberry is the world's greatest bush fruit and when all the world realizes this fact there will be an immensely increased acreage in the Salem district?

Eat a Plate a Day

Sold Everywhere

Buttercup Ice Cream Co.

P. M. GREGORY, Mer. 240 South Commercial St.

> DODGE BROS. SEDAN

Bonesteel Motor Co. 184 S. Com'l St. Phone 411

# VALLEY PACKING CO. CASCADE BRAND HAMS, BACON AND LARD U.S. Inspected SALEM, OREGON

Grapes, etc., April 23.

## WRITER SAYS "A WONDERFUL BERRY IS THE LOGANBERRY"; HE PROVES IT

Owing to the Large Yield, the Crop Is a Profitable One— Salem Is the Original Home of the Industry, and This Is the Loganberry Center of the World, and Will Likely Always Be

(The following is the wording | luxuriantly than the blackberry in Inder the heading, "Loganber- the eastern states. Due to the vies," with the page title, "A Won- mild winters, cultivation begins derful Berry Is the Loganberry," early in February along with the of a forthcoming pamphlet, now cutting out of old stalks and the on the press, of the Salem Cham- training of the new. Farm work ber of Commerce; used with the begins early in the year in the

"The average yield an acre in

"Due to its heavy yield, the lo

and vicinity find it a better invest-



Loganberry Tract Near Salem

kind permission of Secretary Wil. | Willamette valley. "Picking of the loganberries be-

"The loganbery is a red varia- gins the latter part of June or tion of the Pacific coast trailing early July. The pickers are paid erry. It is a true blackberry, from one to one and one-half but has a pink color suggestive of cents a pound and as crops are the red raspberry with the gen- heavy, even children make good the market was mostly a canners' eral form but larger than the wages. blackberry grown in the Mississippi valley.

"Due to favoring climatic con- 3,000 pounds, although good ferditions, the loganberry has reach- tilized tracts yield from 5,000 to this city is known as the logan- to five cents a pound. berry center of the United States. Fully 85 per cent of all logan- ganberry is generally a profitable it was during the past season. berries canned, are packed in Sa- crop. Many who come to Salem

"Any farmer who can grow a ment to purchase tracts already in blackberry, can succeed with the bearing rather than to wait two loganberry. The same cultivation or three years for a commercial the loganberry. The berries are buy and plant their own. Good planted in rows with a distance loganberry tracts in bearing may of about eight feet between rows. be purchased within the Salem diserally three strands, held by posts. | acre, depending largely on the dis-

"The loganberry will yield a tance from Salem. With six cancrop in two years and a commer- ning plants in Salem and seven cial crop in three. The vine in more within a few miles, the Oregon is larger and grows more grower is assured of a market."

yards were on this account cut off. trict.

THE LOGANBERRY CROP FOR 1925 WILL

ing the Strength of the Vines to the New Canes

S. H. Van Trump, Marion coun- growth of these new canes the

ty fruit inspector, interviewed by past season has been very fine, and

the Slogan editor yesterday, said is practically no anthracnose, and

that the loganberry crop for the they are generally free from oth-

winter, and the old vines in most which is very unusual for this dis-

which lies in Marion and Polk counties in market contact with He estimates that not more than

5% of the acreage was plowed out in 1923, and not more than 10% this year. There has been very little new acreage in these two years; practically none.

He says our loganberries are practically all of the standard variety as originally discovered by Judge Logan. We have almost no Phenomenal berries left. About the Markets

In the 1924 season, the market for loganberries was practically confined to the canneries. Some nd a half cents a pound, by some of the canners, and even to four cents, towards the close of the season. But all the berries that were picked were taken, and practically all marketable berries were picked. The growers paid a cent and a half a pound for picking, generally, and in the hills and some other localities they paid two cents : pound for picking.

A Profitable Crop Mr. Van Trump does not consider loganberries a profitable crop to be grown generally and sold at less than 6 cents a pound on the average. The fact must be considered that there is no crop the first two years, and only a light crop the third year, and poles and wire are expensive. These must

be provided. He says the prosperity of the industry depends largely on the market. Some enthusiastic local men are keeping the industry before the people, and new outlets are promised, and in fair prospect; but, at least for the 1924 season, market. It was not a bad market, for the quantity produced. But the regularly cultivated tracts is about larger yields in normal crop years

will require bigger outlets.

Mr. Van Trump yesterday estied its highest development in the 8,000 pounds. The average price mated that the yield of loganber-Salem district and, as a result, paid at the canneries is from four ries in this district for 1925, according to present prospects, will be six to eight times as large as

What Shall be Done? He said that the growers would better make up their minds as to what is to be done about it. He said that practically the only congiven the blackberry will apply to crop. However, many prefer to siderable advances so far made in this district towards the eventual reduction of the loganberry acreage has been in the cases of the They are trained on wires, gen- trict at from \$275 to \$350 an growers who have been putting filbert trees and pear trees between the rows, with a view to changing later from loganberries to filberts and pears.

> Fable: Once there was a man who' didn't exaggerate the size of hall stones.

#### BE SIX TO EIGHT TIMES THE 1924 CROP A GROWER BREAKS INTO POETIC VEIN This Is the Estimate of S. H. Van Trump, Marion County Fruit Inspector, and It Is on Account of the Freeze of

Last Winter and the Cutting Out of the Old Canes, Giv- He Pokes a Little Dry Humor at Salem That Sounds a Little Wet

(Among the growers solicited by the Slogan editor for some-Salem district for the present year er diseases. This makes the pros- thing on the loganbery industry fore our act came on, so we hopped was not more than a 20% crop. pect for at least a normal crop was F. E. Turner, Salem, Oregon, a trolley car and went out to a ball This was largely because the vines for 1925 very good, barring such Route 3, Box 157-A. The folwere injured by the freeze of last a freeze as we had last winter, lowing is his contribution:, "Oh, what is wrong with Salem? Boy, it is no use; This threw the strength of each About 8000 Acres Here They're raisin' loganberries, hill into the new canes, so the It is the estimate of Mr. Van And drunk upon the juice." They're raisin' loganberries,

# Trump that we have still about 3000 acres of loganberries in the Salem district, or that part of it PEOPLE OF SALEN

Given in a Friendly Way By the Secretary of the Bouquets Now Society

Editor Statesman: A short time ago my wife and I visited Salem, appearing for two or two of advice for its owa good. My wife has nagged me into writing this letter. She says it is a darned shame for a town like Salem, the most beautiful town we have seen in our travels throughout the U.S. A., to be so lacking in a spirit of appreciation of its own qualities. Here in California -yes, and in Washington-every town boosts itself, points with pride and all that sort of thing, you know. And some of the towns, most of them, in fact, are pretty "small town stuff" compared to your town, where everybody seems to be scowling at himself and dragging himself under protest to the altar of his bless-

Of course we didn't stay a great while in Salem. We were there of a Sunday, though, and went to church in the morning (you'll have to guess which church), and in the afternoon, while waiting for our time at Mr. Bligh's showhouse, we dropped in at a theater over on the next block where a picture was running. And, say, we got a shock right then and there. The things, which heaven knows we should be after vaudevilling about the country for better than a salesman in a downtown store heard better fiddle work any- in the Cudahay district near Bell.

We don't know the young woman's name, nor we don't care. liking. Before investing any any more unless they're on a check university extension course in or a contract. Only we're telling poultry husbandry, which was you that you don't hear talent like supplemented with quite a thorhers in the pit of many small ough study of all the poultry littown theaters. Of course it is a erature he could buy and borrow. small orchestra. Four pieces, if Theory was followed by practice, we didn't count wrong. Still it is 500 chicks were purchased from a mighty good at that, and we'll bet near by hatchery in the spring. our next week's salaries that if

ought to have is a hand-organ." You see, our years in vaudeville have made us a bit touchy on the matter of applause.

But maybe it is just the Salem way. If so, it is all right. But we think it is a darned poor way. After we got out of this theater we still had an hour to spare be-

game. Same thing there. The home team seemed to be doing all right, but nobody was encouraging them much. Now and then some bird would let out a yip, and the crowd would turn and give

him the frozen look and he would sion to concentrate on poultry by make allowances for her.

mal, and we're looking forward to for the 12 months' work. next year when we'll see 'em'

GEORGE M.,

# FINDS HIS JOY IN **WORK FOR HIMSEL**

He Is Making Money on Poultry Ranch of a Half Acre in Los Angeles

(The following, written by Robert T. Lyans, appeared in last Sunday's farm section of the Los Angeles Times:)

Although the old slogan, "Buy an acre and be independent" has become somewhat shop worn, his heart in his work he adds: muisc ave it to us, because it was there are still those who say it real music, not the ordinary tinky- can be done and who bravely intink tunkly-tunk stuff. It was sist upon trying it. This story has made by an orchestra run by a to do with a man who purchased young woman who is a real violin- only one-half of the proverbial ist if we are any judges of such acre, and who has accomplished wonders on his small place. Five years ago G. M. Munro was

ten years. We've heard a lot of on Broadway. He and his wife em, and we feel it sort of duty to talked it over and decided to buy tell you folks that we've never a home with one-half acre of land where than that young woman To this place he brought two hens as a "starter" in the poultry industry to which he had taken a Names don't mean anything to as money, however, he took a short

A deep interest in the work, that young woman had an orches- along with proper application, retra of eight pieces she could make suited in the bringing to the broilthe big town itself sit up and take er stage of 92% of this brood. The next year a larger number was The customers in the eats brooded, and at the end of the were not showing any appreciation third year Mr. Munro decided to of the music. My wife nudged give up his salaried position and me and said "What this bunch devote his whole time to the poultry industry. That was but two



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years ago, but the flock had now grown to such proportions that in addition to hatching for his own pens, Mr. Munro has been enabled to supply many orders to custom-Mr. Munro signalized his deci-

be in a state of embalmment for installing trapnests for his hens the balance of the inning. "Say, so that he could check up on in-George," says my wife to me, dividual production and cull out "they've got the home team mis- the hens that were not making a named. They call 'em the Sena- profit. At the same time he intors, but they ought to call 'em troduced high record males to the Undertakers." My wife is a head up his flocks, procuring them native of Chicago, where baseball from a prominent breeder of trapis baseball and the grand stand nested high producing stock. Beand the bleachers do their stuff fore a year was over the Munro and do it right. You've got to ranch books showed that over the Oregon Agricultural colege:) 9000 baby chicks had been deliv-Now don't get it into your head ered to a rapidly growing list of per cent butterfat-is in advantthat we're sore. Our act went customers. By careful selection age to the farmer, the state colover good enough at the Bligh of the breeding stock, with no lege dairy department holds. It theater. The Bligh audiences forcing for high egg production, has a lower percentage of milk seemed a bit different from some but an abundant supply of succu- serum than thin cream and hence of the others, but in one thing they lent green feeds, the Munros were does not spoil as quickly. Being days in one of the theaters with a are like all the rest—just when able to hatch approximately 80% lighter than thin cream it costs music and fun act, and although you think you've got 'em going of all eggs set. Trapnests were less in express charges. of them paid five cents a pound, we have no complaint to make as you discover you haven't, and just kept in operation throughout the and this price was shaded to four to the reception of our act we feel when you think you haven't got year and the records disclose that . Harding 'grass, the relatively em going they blow up and like many hens had to their credit up- new perennial in Oregon, has as not stop the show with their ward of 200 eggs for the year, one been tried on the experiment staapplause. Otherwise they are non- hen setting a mark of 262 eggs tion farm for several years and

is being trapped and at the pres- clover or vetch and grain or timent rate show promise of exceed- othy, and inferior to a well select-Secretary of the Bouquets Now ing the record of the previous ed mixture for pasture. year. All told the flock now consists of 900 birds and unless more land is annexed to the original half-acre, the owners cannot very well increase the numbers. They increased the capacity of their are positive, however, that natural draft plants almost 100 through their methods of breed- per cent at little more than oneing, feeding, trapnesting and culling, they can secure even greater greatly improved the quality of production. Like any other busi- their dried prunes. ness, the poultry line has its gloomy and trying periods, but Mr. Munro says he has found if he does his part well, the hen will age, oats and vetch ranked first, do hers.

> To the beginner, for whom Mr. Munro has a great deal of sympathy, he advises that a genuine love for the work is the first requisite for success in the poultry business. He says there is as much in the chicken business as one is willing to work out of it, and, as a parting shot which shows that he has

> "I can do 16 hours' work a day here on our ranch with more joy than I could ever find in doing eight hours work for the other fel-

If you are thrifty you may accumulate a fortune by the time you lose the capacity to enjoy spending it.

> THEO. M. BARR Plumbing HEATING AND TINNING Salem, Oregon

Phone 192

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> MILESTONE Concrete Products

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Corn Comes Next, Sunflowers Last for Dairy Cows; Thick Cream Is Best

(Following are paragraphs from current bulletin of the department of industrial journalism of Thick cream-not less than 30

found not so good for hay on aver-This year's flock of 500 pullets age tillable lands of Oregon as

Oregon prune driers who used the recirculating air system developed by the experiment station third the cost of a new drier, and

In actual yield of milk the cows at the OAC station fed silthose on corn next, and on sunflower last. Difficulty was f in getting the cows to ent th sunflower sliage readily.

To obtain an inexpensive pa strips of wood molding to the plaster in the form of panels, an paint. Flat paint is best, thin the home economics specialists o the extension service.

As we watch the modern or we are inclined to the a superstition that unusually hair sapped a girl's vitality.

School books, winter clother coal! Who could get excited abou a mere election?



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dditional Salesmen Wants