Brands are Advertised FLUOR Brands are More in Demand

"Buying auto supplies is no difing groceries or clothing, as stomer demands standardnationally-known in his auto supplies as

apotlights for an example, rac through-the-windshield than any other makes, bee through advertising the ist has come to know them. is the same way with horns; trie horn sales, while the Aerre signal takes precedence in calcust horn field.

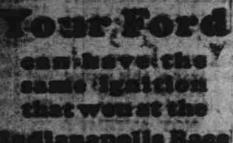


always been our policy the best quality merchan policy we carry the naknown and advertised s. Too, we buy our merchans only from legitimate jobbers resulting leading factories in

ow that rainy weather is just and the corner, it will be innim," confueded Mr.

V Use Is Made For Used Automobile

e radical changes in auto-design and construction nore or less pussed not a Byron Wright of The Certi-ublic Moter Car market; me of these prospective car have deliberately selected t used automobile and will until they have had an



238 N. HIGH ST.



worth a bigger percentage of its original price than any new car, and they have had in the meantime a generous measure of serv-

in many respects, than Sixteen Year Old Boy Proving to Be Good Salesman

II," says W. F. Watson Salem If you like to hear a good ar- Dedge Brothers were able to do the Western Auto gument for a good car or if you the unexpected, according to the If you like to hear a good arlike to hear the sales talk of a factory announcement, on account good salesman and if you are in- of the increased volume of their terested in Automolles just drop purchase of special equipment for ster, special "A" sedan, and spearound the MacDonald Automoblle company and let 16 year old Robert Fluornoy know that you are interest in the Packard can ped with accessories which pro- special types. He'll do the rest and you will so duce the utmost in comfort and

> to this young man dropped out nickel-trimmed radiator, nickel standard types are in no way at nary to issuing the necessary per-to the automotive display at the plated bumpers, automatic wind-fected according to ussell Bone- mits. Fair grounds. When he came up to the Packard display he was met by Robert Flourney who treated him as a prospective customer and would have sold him if he had been in the market,

GRASSHOPPERS LIKE ALCOHOL

OLYMPIA, Wash., Sept. (AP)-In a campaign to exterminate grasshoppers in Okanogan county, if this state, it was found that a mixture used to poison the insects became so attractive when fermented that it was 50 to 75 per cent more efficient. The mixture is emoposed of molasses, arsenic, lemons, oranges, bran and sawdust.

It was first used freshly mixed, but when some that had been left over night and developed alcohol was spread over the ground as an experiment, it w asfound of enhanced allurement.

Dodge Causes Surprise As Advances Seem to Be in Order

In view of the upward trend in automobile prices, considerable surprise was occasioned by Dodge a reduction in prices of their spe-

cial type cars. Dodge Brothers were able to do the special type cars.

Dodge Brothers special types

motometer with lock. A special of all standard types remain un-

Manufacturing and buying these accessories in quantity, Dedge install them at prices considerably standing by the curb," says Byron below what the owner would have Wright of the Certified Public to pay at retail. The public was Public Motor Car Market. quick to sense this and the de- "He was remarking to a friend mand for the special types grew "Yes, this is the old chariot. I steadily from the moment they never knew how good she was were made available. Their con- until I got another. He walked venience and appearance has eli- around the car as though looking cited the greatest tdmiration every for a hand to shake. where and those who know the "When a man climbed in and volume that has been attained can drove the car away, the first Brothers recent announcement of readily understand how Dodge speaker looked after the car ra-Brothers were able to make a re- ther wistfully. duction when others were announ-

cing advaces. Four Dodge Brothers cars are much I did," he said as he turned affected by the reduction-the away." special Touring car, special roadcial 4-passenger coupe. The "B" sedan and the business coupe have for permission to build a cable consist of the standard cars equip- also been added to the line of railway up Mount Fuji has been

As the reduction was possible home affairs and railways by a away feeling good whether you convenience and appearance of the by economies effected in the pur- group of Tokio capitalists. The car. Among these are steel disc chase of equipment used exclu- government has ordered a survey Last week the writer, unknown wheels, five balloon type tires, sively on the special type cars, the of the mountain's slopes prelimi-

shield wiper, rear view mirror, steele of the Bonesteele Motor

"The other day I saw a man Brothers are naturally able to critically looking at a touring car

"He's driving a better car than I am and he paid only half as

RAILROAD MAY CLIMB FUJI TOKIO, Sept. 27,-Application

New Design Has Greatly In- accomplishing a new and greater creased Advantage of Type

"No announcement of a new ssessed against three members of ally alive with these worms. They model for the past year has caused the George Panek family who are black, thin and about half an a greater sensation in the auto-pleaded guilty before Justice Ro-inch long. When the sun is out motive world or elicited more favorable comment from the auto cating liquor. George Panek was ice where the temperature is lowengineer, that the new Ricken- fined \$600 and sentenced to 60 er. Scientists with the backer Vertical 8 superfine," days in jail; his wife Mary was that so far as they knew these states Captain E. V. Rickenbacker fined \$200 and a 15-year-old son, worms never had been found bevice-president and director of John, was fined \$200. Mr. Panek fore in the United States. sales. Rickenbacker Motor com- paid the fines of his wife and son While the worms were p pany, Detroit, Mich.

"The eight in line construction floor of the residence.

Aermore Horns

This well-known exhaust horn is constructed of four brass tubes—it produces a har-monious signal—it can be

E A Electric Horn

One of the best known warn-

one of the best known warning signals on the market— attractive in design and re-liable in workmanship—the sharp, clear musical tone is very effective. Priced, ac-

is the very last word in auto- Strange Kind of Worm motive engineering, giving as it does a motor capable of anything which au automobile motor is call-

ed upon to perform. ers have been able to greatly in- the heat of a human hand, has crease the advantages of this type,

A FAMILY AFFAIR

es, this companion car to the now Roy, state officer. The Paneks alive. When the ice sur

Can Live Only in Ice

TACOMA, Wash., Sept. 27 .- A "And through simple but effect species of worm that lives only in tive design Rickenbacker engine- ice and cannot withstand oven been found and photographed by perfection and ability of operation. a scientific expedition that recently went into the Olympic mountains.

McMINNVILLE, Sept. 20.— The ice on Dodwell-Rixon pars. Fines aggregating \$1000 were as- in the Olympics, was found liter-

ny, Detroit, Mich.

and is now in the county jail.

Boasting many original featur
The arrests were made by J. F. any of them out of the mountains famous Rickenbacker Six is taking live one mile south of Amity. The them begins to melt they die imfiled with the departments of the motoring public by storm. still was located on the second mediately. What they live on is

COP-SPOTTER

MIRRORS

"Cooper" Cutout

Genuine "S & M

Spotlights

The policy of "Western Auto" is to carry the

best quality merchandise obtainable-in keeping with this policy we must neces-sarily carry "Advertised Brands."

There is a guarantee of satisfaction on every article sold by "Western Auto"—

we buy our merchandise only from

legitimate manufacturers and jobbers.

We list below for your approval a num-ber of brands you'll recognize—there are many others, too numerous to

Car Broken Down?

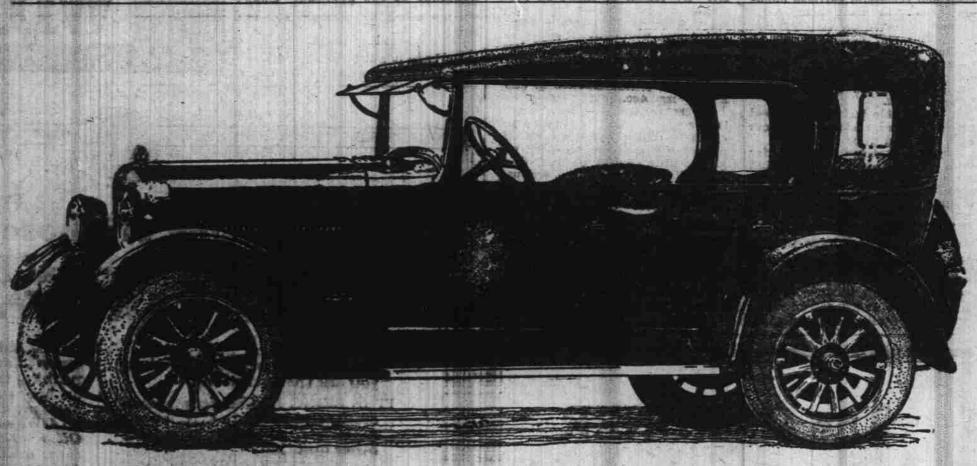
"JIM"

Smith & Watkins

N. W. Corner Court and High Streets

"BILL"

Parts for All Cars



DUPLEX — a new -for a new type car you have never seen before!

A closed and open car combined - the advantages of both at an open car price!

STANDARD SIX DUPLEX-PHARTON

No other car in its price range has this combination of featuress

Real Balloon Tires. Crankshaft and connectis

New Duplex Body.

moot Automatic braking



NE minute the DUPLEX is a comfortable, weather-tight closed car — deeply cushioned and richly appointed. In less than thirty seconds it becomes a delightful open car, with all the unhindered freedom every motorist likes and enjoys. Its double utility satisfied a most urgent need—it is as revolutionary as the self-starter and electric lights.

And the price is the same as that of the open car — with advantages in finish, fittings, room and comfort no open car could ever give!

Framed and shaped in steel, the upper part of the Duplex Body is built integrally with the lower part—it functions perfectly with the lower part—it is permanently beautiful.

But even without the "double-value" of the Duplex Body the new Standard Six would still be the same great Studebaker success. For its introduction marks the beginning of an era in the automobile industry when fine cars of real quality, plenty of room and comfort, impressive appearance, splendid power and performance may be had at a price the average buyer can

Surpassing mechanical superiority is obvious in every mile you drive it. Power, smoothness, silence you expect in any good six-cylinder car; but in this great car your expectations will be exceeded. You cannot anticipate such performance-perfection in any car even within hundreds of dollars of the new Studebaker Standard Six price.

The proof is easy to establish - drive it yourself, try it out on your favorite hill, test its speed on the straight-away. Sense what "ease of operation" really means in terms of effortless steering, velvety clutch action, easy gear shifting and instant brake application.

Experience what real comfort means in lenty of room, soft deep cushions; genuine palloon tires; long, supple springs.

The new Standard Six will tell you a story as it has never been told before by any other car at the Standard Six price.

Whether you are in the market now or next year—you should see this new Stude-baker. It is a car that will revolutionize values in the automobile industry!

STANDARD SIX 113 is. W.B. 50 H.P.	SPECIAL SIX 120 in. W.B. 65 H.R.	BIG SIX 127 in. W.B. 75 H.P.
5-Pass. Duplex-Phaeton 31385 3-Pass. Duplex-Roadster 1960 3-Pass. Coupe-Boadster 2645 5-Pass. Coupe 1760 5-Pass. Bedan 1865 5-Pass. Berline 1925	5-Pass, Duplex-Phaeton \$1785 3-Pass, Duplex-Roadster 1745 4-Pass, Victoria 2375 5-Pass, Sedan 2495 5-Pass, Berline 2566	7-Pass. Duplex-Phaeton \$2185 5-Pass. Coupe 3025 7-Pass. Sedan 3175 7-Pass. Berline 3250
4 wheel brakes, 4 disc wheels, \$60 extra (All prices f. c.	4-wheel brakes, 5 disc wheels, \$75 extra b. Salem, and subject to change w	4-wheel brakes, 5 disc wheels, \$75 extra "thout notice). Sing 'q'r'; formall it

MARION AUTOMOBILE COMPANY

235 South Commercial Street,

Telephone 362.

1%-inch bar, for \$13.30 1%-inch bar, for large cars More Than 100 Stores-All Over the West Prevent Forest Fires

Salem Store, Corner Court and High.

STUDEBAKER

mention. EAS-A-JUST WIND WINGS

The patented universal clamp holds deflector to any standard type windshield. The wings are of finest quality French plate glass with beveled edges—the \$19.50 price per pair is......\$

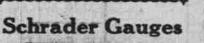


Genuine

Shellerite Wheels

The highly polished aluminum spider brings out the rich color of the rim in a manner that will delight the most discriminating car owner. Shellerite Rims have been subjected to the most severe tests and they always stand up and maintain their original color.

For Fords or Chevro- \$4.65



.. \$4.80 .. \$8.40



This genuine Schrader tire gauge is known all over the world—it registers accurately the pressure in the tire—neat leather case furnished with each gauge. \$1.05 each gauge.

Schrader Balloon Tire Gauge, \$1,30

Nobby Radiator Caps



the advantages of other caps and in addition has a handsome monogram attached in

front of cap. Our price for any make of Other Caps 95c to \$4.40

Lend grace

to any car.

Help

MacBeth Lens. Veedel Oil. Alemite. And many other advertised brands

Boyce Motometers Priced from \$2.90 to \$12.75 Pyrene Fire Extinguishers

\$10.00 Each Yale Padlocks, 45c to \$2.85. Keith-Landis Electric Glocks, \$15 Stewart Speedometers (for Ford cars), \$12.90. Champion and A. C. Spark Plugs.

DOUBLE DUTY BUMPERS

Made of high carbon spring steel, tempered in oil and heat treated, copper plated, then nickel plated and highly polished. The spring steel black enameled bar between the polished mickel-plated bars gives added strength and "bump resistance."

TWIN BAR BUMPERS

"Fyrac" Spotligh

Approved by

Underwriters