

SEVENTY-FOURTH YEAR

SALEM, OREGON, SUNDAY MORNING, SEPTEMBER 28, 1924

## BIG AUTOMOTIVE DISPLAY AT FAIR

Over Forty Different Makes Shown—Many Models of Each

The Automotive display at the Oregon State Fair this year exceeded all expectations. There were forty different makes and many models of each shown. During the entire week crowds swarmed through the automotive department which was very attractively decorated. It was a real treat to many of the visitors as most of the makes were displaying the 1925 models.

These on display were:—Moon, Studebaker, Franklin, Packard, Huppemobile, G. M. C. Trucks, Nash, Paige, Jewett, Gray, Willys Knight, Overland, Gardner, Federal Knight truck, Oakland, Star, Durant, Flint, Dodge, Chevrolet, Hudson, Essex, Villo, Westcott, Maxwell, Chrysler, Cadillac, Ford, Fordson, White truck, Rickenbacker, Oldsmobile, G. M. C. trucks, Rollin, Buick, Dort, United Truck, Certified Used cars and the Harley Davidson motorcycle.

## REGISTRATIONS SHOW BIG GAIN

Increase in Oregon 21 Per Cent—Figures to July 1 Announced

Automobiles registered in the various states during the first 6 months of 1924 amounted to 15,553,077, an increase of 20 1/2 per cent over the same period for last year, according to figures just received from the National headquarters of the American Automobile association at Washington. These figures are the result of the semi-annual count made by the Bureau of Public roads.

There were registered during the first 6 months of the year 13,645,726 passenger cars; 405 motor trucks and 74,940 busses and cars for hire. It is estimated that before the end of the year the total number of cars in use on the streets and highways of the country will exceed 18,000,000.

In each of four states there were over a million motor vehicles registered from January 1 to July 1, 1924. New York leads with 1,233,362; California comes second with 1,184,015; Ohio third with 1,160,000; and Pennsylvania fourth with 1,085,285. Illinois will no doubt pass into the million class for the first time before the end of the year. During the first 6 months of this year there were registered in that state a total of 986,459 cars.

The total receipts from registration fees, licenses and permits amounted to \$139,472,632, and from the gasoline tax in thirty-six states \$32,430,410. It is expected that the receipts from registrations, license fees, etc., will exceed \$225,000,000 before the end of the year and that the receipts from the gasoline tax will more than double, thus making a grand total of about \$290,000,000, or an increase over last year of approximately \$65,000,000.

These funds do not include personal property taxes on automobiles, which are levied in 36 states, the receipts from which are generally used for local purposes. The large bulk of the receipts from motor vehicle registration fees and taxes is expended under the direction of the state highway departments, and in most of the states the money is utilized for maintenance.

Out of the total amount received from registration fees, licenses and permits \$163,011,594 is available for state highway work, while \$20,065,581 derived from the gasoline tax is available from the same purpose, thus indicating that about \$49,000,000 collected

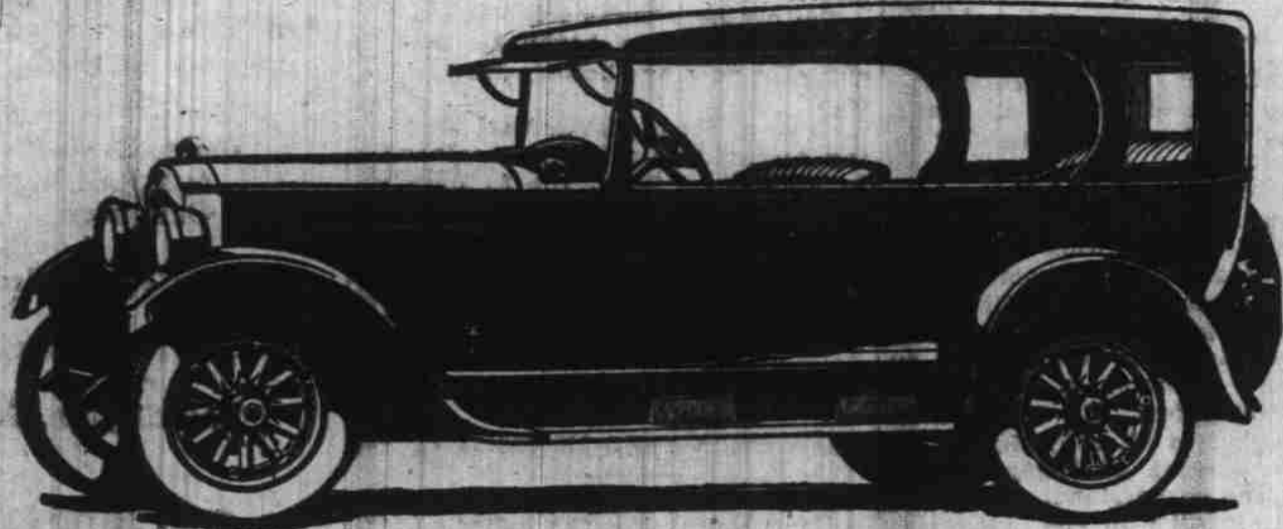
## 2,000,000 ACCLAIM 15 NEW STUDEBAKER BAKERS IN FIRST 36 HOURS

Crowds Believed to Set Records in Automobile History Fill Show-Rooms of Over 3,000 Studebaker Dealers All Over America. Voice Approval in Wave of Buying

SOUTH BEND, Ind., Sept. 27.—Records were broken at the initial public showing of the 15 new Studebaker models on Saturday and Sunday, September 13-14, not only in the numbers of attendance but in the enthusiastic and practically unanimous approval expressed, men being in the automobile industry declare. "From actual count of the crowds who visited over 3,000 Studebaker show-rooms throughout America,

desired to place orders. Automotive authorities state that nothing since the advent of the self-starter has so sensationally aroused the interest of American car-owners as the new-type Studebaker body—the Duplex Phaeton. In every show-room the biggest crowd was invariably centered about these beautiful, radically new models.

Duplex Body A Sensation  
An upper structure, framed and



The New Studebaker Special Six Duplex Phaeton

where new cars were on display, it has been established that a total of over 2,000,000 people went to see what Studebaker had done during the first 36 hours.

From every Studebaker dealer come reports that the rush of keeping up with business, since then, has made it impossible to prepare and send in a statement of the opening-day attendance.

shaped in steel, is integral with the lower body—a fundamentally new principle. It was explained that this construction makes possible a beauty of top-lines harmonious with the lower lines, and obviously permanent.

By use of substantial curtains, operated on concealed spring rollers, a powerful alert, open car is

makers have attempted, it is said. They have excited comment altogether unique in automobile history. It is positively stated upon authority.

"Apparently this is exactly what the public has been waiting for—a note of absolute difference from the average, the usual, yet in perfect keeping with good taste," one official declared today, as he plied through an accumulation of enthusiastic communications.

"Details Closely Observed  
"And people have taken the keenest interest in each detail of this appearance; the new, extra-deep-crowned fenders built for balloon tires, the big, dark tires themselves, the natural wood wheels, the brilliant, nickel-plated

## BIG BALLOON IS DISPLAYED HERE

Day & Zosel Display Large Balloon Over Place of Business

A big balloon advertising the Goodyear Balloon tires which are sold by the firm Day & Zosel floated high in the air over their place of business at the corner of Chemeketa and Commercial streets yesterday.

It was rumored yesterday that perhaps after the balloon was displayed here for a time it would be cut loose and some kind of a reward given to the person who recovered it and brought it back to the company.

The balloon is a product of the Goodyear tire company and is made from the same materials as are used in making tubes.

## FUR PRICES RISE DESPITE SUPPLY

Increase in Animals Due to War Fails to Stem the Rising Tide

LEISIC, Sept. 8.—Wild fur bearing animals throughout Europe fared fairly well during the war, according to Leipzig fur dealers, but there are no present indications that prices for women's garments in skins are to be cheaper, a fact, dealers say prices will be measurably advanced.

While great tracts of forests and uncultivated lands inhabited by game were devastated or swept clear time and again by the marching armies, the animals often sought shelter in swamps and other areas beyond the range of guns and came through safely. The soldiers, when attacking or during a retreat, were mostly too concerned with the military maneuvers at hand to think much of sport, and seldom had time to shoot unless it was for the purpose of killing meat for food.

On the plains of Poland and Russia, along with the German and Russian armies clashed and held positions extending at one time nearly 1000 miles, there are enormous districts covered with timber and here game was quite safe. The bison of Poland, however, which roamed the wilds northeast of Warsaw, were nearly exterminated by German soldiers

who killed them by the thousands for food.

Reports from Russia are to the effect that crabs, sables and other species of marten are quite plentiful this year, and fur dealers predict a good harvest in the fall.

## TRICK FAUCET SERVED BOOZE

SALT LAKE CITY, Sept. 27 (AP)—A double action faucet which when turned one way flowed water and when turned another flowed moonshine liquor was found by the police dry squad in a recent raid. The faucet was buried four feet underground in the basement of an alleged "soft drink" establishment and was forced into the tap by a compressed air arrangement.

## OFFICER CANNON NOT TO BLAME

Report of Accident Was Made—Ford Driver Traveling Too Fast

According to information from City Traffic Officer Cannon, the report of him hitting a Ford white chasing a speeder in last Sunday's paper, was not exactly correct. Mr. Cannon states that a report of the accident was made at the police station immediately after. He says that the driver of the Ford looked before entering the intersection, that he saw him coming and deliberately went ahead. Also he states that this driver was traveling faster than the fifteen miles per hour allowed at the place of the mishap....

## CHEVROLET HAS NEW MODEL COACH

Differs From Most of Coaches on Market—Many Extras

The Chevrolet Motor company announces a new model to its line—the Chevrolet coach, which will be the lowest priced coach on the market.

This Chevrolet coach, however, differs from most of the coaches on the market in that the rear panels are steel clear to the top, like the other Chevrolet closed models, and is finished in black with gold strips—the same as the Chevrolet sedan.

The door on each side is exceptionally large allowing for easy entrance and exit, while the wide

windows, two on each side, afford an extreme range of vision during all seasons and refreshing ventilation in warm weather. The rear quarter windows are the same width as the door windows.

The interior of the coach is large and roomy, with the driver's seat stationary and a folding seat to the right of the driver. The rear seat across the back has ample room for three.

The seats, and cushions are upholstered in striped tampo wool cloth, while the sides, floors and head-lining are in a modified tampo of the same material. There is a floor carpet to match.

Door windows, as well as side windows are raised and lowered by Termosted window regulators. There is a dome light in the car. The rear window in the car is wide and deep and is equipped with a satin curtain. A metal sun visor comes as standard equipment.

It takes a lot of hard practice to give some girls that charming naturalness.

## FEDERAL AID PROJECTS COMPLETED AND UNDER CONSTRUCTION 1916 TO JUNE 30, 1924.

Type	Cost	Mileage
Concrete	\$371,153,326.25	9,789.0
Brick	30,020,263.80	688.0
Bit. Concrete	49,345,210.98	1,419.9
Bit. Macadam	84,687,624.69	2,889.9
W. B. Macadam	25,471,611.29	1,888.7
Gravel	201,912,422.63	19,396.0
Sandy Clay	35,322,084.43	4,774.1
Graded	90,839,311.21	10,649.0
Bridges	40,869,189.62	108.4
Total Cost	\$928,621,044.90	51,098.0

Compiled from statistics of the bureau of public roads by the Portland Cement Association, Chicago.

SOME	TIRE	PRICE
	Fisk	
	Standard	Premier
	Cord	Cord
	Grey	Red
	Tubes	Tubes
30 x 3 1/2	\$ 8.15	\$ 9.95
31 x 4	13.45	15.65
32 x 4	13.75	17.20
33 x 4	14.40	17.75
	FABRICS	
30 x 3	\$6.55	30 x 3 1/2
		\$7.50

"Jim" Smith & Watkins "Bill"



New Oldsmobile Six Coach. The body is by Fisher and seats five passengers.

The coach has more than the ordinary amount of head room, being four feet from floor to top. It is 70 inches from the instrument board to the back seat. This seat is 22 inches deep and 46 1/2 inches wide. There is an 18 inch space between the front of the rear seat and the of the Pullman type driver's seat. The seats have high grade springs and the cush-

ions are 7 1/2 inches deep. Cowl lights with frosted glass faces, an automatic windshield wiper attached to the outside of the car under the sun visor to eliminate any operating noise and connected with the intake manifold, and a tire carrier are standard equipment.

The coach is priced \$1,065 at the factory.

by the states from motor vehicle taxes and fees is turned back to the cities, counties and townships for local use.

In the amount of motor vehicle registration fees and taxes collected from motorists, Pennsylvania heads the list with \$23,086,413; New York comes second with \$20,197,362; California third with \$11,794,078; Michigan fourth with \$10,950,393; Illinois fifth with \$10,696,508; and Ohio sixth with \$10,509,916.

Oregon's Registration to July 1, showed an increase of 21 per cent over 1923.

## PUT UP IN 38 MINUTES

Factory Workman Put Buick Together at Fair Wednesday

A Buick was constructed at the Fair grounds Wednesday in just 38 minutes by two skilled workmen who are on a tour of the United States constructing these cars from parts taken from the dealers stock. The pair will put Buicks together in some forty different cities during their trip.

The workmen, Otto and William Hess, were in this city Wednesday on a two-ton General Motor truck completely equipped with tools and so built that an improvised stage about 15x30 feet is available for the work in hand wherever the exhibitions are held.

The idea back of the plan is to impress motorists with the perfect interchangeability of Buick parts, a chassis being constructed at each stopping place enroute from parts carried in stock by the local branch or distributing house.

The caravan is to travel to all parts of the United States, from coast to coast, exhibitions being held in all cities enroute where Buick branches, distributing houses, or dealers are located. The construction of the chassis is accompanied by a lecture by Mr. Patrick Keating, of the factory Service department, and to emphasize the event a moving picture exhibition is given in each town following the demonstration. The film presented is entitled "Right on the Job" and portrays principally the efficacy of four-wheel brakes.

The tour will take about three or four months time. The caravan attracted a great deal of attention at the Oregon State Fair as is usual wherever it goes.

What is probably the greatest, practical automotive test field in the United States is to be found in Chicago, where a fleet of 3000 Yellow Cabs is in operation, totaling 12,600,000 miles of actual service per month. Virtually every big development in the industry takes advantage of this test field.

## MORALS IN U. S. SAID TO IMPROVE

Noted Methodist Bishop States That Conditions Here are on Mend

MANILA, Aug. 27.—Bishop John W. Robinson of the Methodist Episcopal church, with headquarters in Bombay, India, thinks the moral tone of the United States is improving and that it is becoming a better place in which to live. He is returning to India after spending several months in the United States. He has lived more than 30 years in the far east.

"Greater charities are being announced," said the bishop, "man-kind is more thoughtful of his neighbor, and more hospitals are being erected to care for the sick, making the United States a better place to live in. I visited all of the larger cities of the country, north, south, east and west and saw no drunken men. Christianity is strong throughout the country, greater churches are being built, and more progress is being made."

W. R. McALVIN J. H.  
645 North Church Street.

# THERE and BACK FOR 7 to 10 YEARS

Any car will take you there—and bring you back. And do it, for 2 or 3 years. But then it's through—unless you don't mind the repair bills—and the noise it makes. The Packard Six is good for 7 to 10 years or more. It's built that way. Its repair costs have hardly started by the time the owner of an ordinary car is half way through his second car. And all the while, in every mile, the Packard Six is giving—

More miles to the gallon of gas.  
More miles to the gallon of oil.  
More miles to the set of tires.

McDonald Auto Company  
Ferry and Cottage Streets

# PACKARD SIX

ONLY PACKARD CAN BUILD A PACKARD

ASK THE MAN WHO OWNS ONE

Many prefer to take advantage of Packard's extremely liberal time-payment plan to enjoy immediately the advantages of a Packard Six or Packard Eight—purchasing out of income instead of capital, just as practically all other necessities are now bought.