



HERE IS A BIG MAN WHO WANTS TO PUT OREGON WALNUTS ON THE MAP IN A BIG WAY—HE'S RIGHT

F. A. Freeman, Prominent Portland Bond Dealer, Puts Forward a Proposition That, Acted Upon According to the Way He Outlines It, Would Bring Oregon Most Valuable Advertising, Besides Being Worth Many Millions Annually to This State.

(The following copy of a letter, received by The Statesman, is gladly printed and commended to every reader.)

W. D. B. Dodson, General Manager Portland Chamber of Commerce, Portland, Oregon—Dear Mr. Dodson: The world knows about Portland's roses and a large part of the world comes to see them. Very few Portland people, to say nothing of the rest of the world, know that English walnuts thrive in Portland and nuts of superior quality are not grown anywhere.

Why not secure the cooperation of every home owner in Portland by planting a couple of English walnut trees in his yard and spreading the fame of Portland?

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Plan now for winter comfort by asking for further information regarding the most economical heating plant on the market.

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Silverton, Oregon

True, English walnuts are an important crop in certain parts of the Willamette valley, but how many visitors to Portland know anything about it? The bulk of the people of the nation, and, no doubt, the majority of Portland people included, think that the walnuts consumed in the United States all come from California. Oregon walnuts are superior to those grown in California and, I believe, demand a better price in the market. Better prices are asked for them in the Portland stores.

When people think of California products, unconsciously they think of California's wonderful climate, the great lure that is increasing the population there so rapidly. Why not prove to the world that Portland has superb climatic conditions by thrusting before the eyes of every Portland visitor walnuts in all our gardens and along our streets? The tree is a beautiful tree. It is hardy. It requires no pruning; nature takes care of that. There is no labor in picking; nature provides for that. When the nuts mature they fall.

Why not the city in its parks plant large numbers of walnut trees and provide without any cost an abundance of fine walnuts for the needs of all the charitable institutions and the hospitals of Portland as far as they have use for them and when the trees have reached the stage of bearing far beyond such necessities, why not let the children who live in apartment houses and elsewhere with no nuts at home gather the nuts? Many thousands of walnut trees could be planted in the parks of Portland and on its municipal golf links without interfering in the least with their usefulness. A municipality owned auto camp with a few hundred trees in and around

it would serve very valuable advertising purposes.

If I am not mistaken, a large part of the logged off lands on the slopes of the Willamette valley would be ideal for growing walnuts, which would solve the puzzle of how to advantageously utilize them.

Why not aid the walnut growers of Oregon to a greater and better market for their product by attracting the attention of the world to the Oregon walnut through the medium of a proper display of the Portland walnut? Why not an annual walnut show in Portland where the growers of the world will be invited to show their product and enable Oregon growers to garner the bulk of the prizes? Why not the park department of Portland start a walnut nursery to provide free of cost young walnut trees for all who will agree to set them out in their yards and in the parking strips of their homes in Portland? Why not the county commissioners lend their aid by a county nursery for furnishing young trees for county planting outside of the city and along all the county highways? Why not the state highway commission lend its cooperation by planting walnut trees along every highway of the Willamette valley, where climatic conditions favor the growing of English walnuts, making every main highway of the Willamette valley a "Walnut Avenue."

Perhaps you do not know about these wonderful walnut trees that grow in Portland. Let me show you two beautiful trees I have in my yard at 812 Northrup street. I would like you to see how heavily they yield. I would like to show you other fine trees about the city. I would like you to see my baby tree in the yard of one of my neighbors with three nuts on it. The owner is almost as proud of that three with its three nuts as he is proud of his son and two fine daughters of about the same height.

Let's get walnut growing established on a big scale in Portland, starting it by contracting with a nursery for 10,000 trees to be sold at cost to Portland residents who will agree to plant them on their home premises and along their street parking strips. Ten thousand trees is a big order and will call for a low cost per tree. If the Portland people are awakened to what they can accomplish and are inspired to take a hand in the game, 10,000 trees will not suffice for the first year's planting and the cost per tree can be reduced still lower by a requirement for perhaps 25,000 to 50,000 trees, or even more. In another year or two, through the aid of a

park department nursery, the municipality could supply all demands. Very truly yours,

F. A. FREEMAN.
Portland, Or., Sept. 16, 1924.

Stealing Slogan Man's Thunder
(Mr. Freeman is a member of the prominent firm of Freeman, Smith & Camp Co., dealers in bonds. In the above he is unwittingly stealing some of the thunder of the Slogan editor of The Statesman, who has been arguing along these lines for several years—not, however, as applying to the city of Portland. But Mr. Freeman is committing no crime in taking this thunder. He is starting something that will, if followed up, do all he says it will, and more. It will give a boost to the walnut industry in Oregon. We have in the Willamette valley and Clarke county, Washington, something over 10,000 acres of English Walnuts. California is approaching 100,000 acres and that state will be limited to 200,000 acres of walnuts on lands well suited to their growth. Our district has several thousand acres that are suitable. And it is a fact that we grow a better walnut than California can; and there is more money in the industry here. Our land is cheaper; we need no irrigation, our nuts need no bleaching; they do not adhere to the hulls and make an extra expense in removing them; and there are other reasons. The quality of our nuts is higher than that of California's largely because we have no weather hot enough to discolor the kernels and make them rancid. Ferd Groner of Hillsboro, one of the best walnut authorities in the country, says the difference in favor of Oregon nuts in cost of harvesting and higher value and price, will about pay for the cultivation of the trees, and that if irrigation cost be taken into consideration along with this, it will pay for their cultivation. The Slogan man has for years advocated that all the eastern black walnut trees in and about Salem should be grafted into Franquettes, and this has been very generally done. And the setting out of black walnut trees has been discontinued here entirely. Mr. Freeman must not fail to advocate that only grafted Franquettes be used, and that they be accompanied by a pollinizer, like a Mayette. If he can put his idea over, or get it put over, he will be a true missionary of progress and prosperity for western Oregon and Washington.)

Building Reports Tending Upward
Monthly Survey of S. W. Strauss & Co. Encouraging Everywhere

Official building reports for August from 320 cities and towns to the national monthly building survey of S. W. Strauss & Co. disclose a firm tendency upward in the construction industry throughout the country. Progress in the process of stabilization was emphasized by a gain of 3 per cent over August 1923 and 5 per cent over July this year. In view of the fact that the month of August usually shows a decline from July the gain this year over the preceding month is particularly noteworthy and reveals a pertinent bearing on the building situation. The total this August in the 320 cities and towns reporting permits issued and plans filed to the S. W. Strauss & Co. survey was \$269,925,597 as against \$262,890,458 in August 1923 and \$255,932,697 in July this year. Although the south continued to show unusual activity in the planning of new construction, with a gain of 43 per cent over last August and 15 per cent over this July, every region of the country showed an increase over July this year. The east gained 3 per cent over both August and July and while the Pacific west was the only region to show a loss from August last year, it had a gain of 18 per cent over this July. Reports from 27 eastern cities show totals for August 1924 of \$110,648,384, compared with \$107,626,145 in August 1923 and \$107,213,368 in July 1924. In 105 central cities the totals were \$88,401,456 for August 1924, \$83,309,456 in August 1923 and \$87,365,959 in July 1924. In 53 southern cities the totals were \$29,765,176 in August 1924 compared with \$20,794,781 in August 1923 and \$25,924,102 in July 1924. In 75 western cities the totals were \$41,110,601 for August 1924, \$46,160,076 in August 1923 and \$35,429,268 in July 1924.

National Emblem Planned By Realty Associations

Local real estate boards in a number of cities are taking up the matter of adapting the emblem of the National Association of real estate boards to local use. Incorporating the local board name. The Chicago real estate board and the Camden, New Jersey, real estate board have ordered an adaptation of the emblem in the form of a beveled plate glass oval with the design imprinted by photoplating. The emblem is cemented on windows and doors of realtor offices.

The Tulsa, Oklahoma, real estate board is working out a plan for displaying the emblem on the radiators of cars.

Thirty Years at Desk Without Single Vacation

HAVANA, Aug. 24.—(AP)—Manuel Astorga y Soperinas, chief of the claims department of the United Railways of Havana, has just completed 30 years of service with the company without being absent a single day. As a reward he was granted three months leave with pay and he and his wife have gone to England to place their son in school. Senior Astorga, a Cuban, started in March, 1884, as a clerk when fourteen years old. He will be pensioned when he becomes 50 years of age.

Cobbler's Clock Needs No Oil
MUNICH, Aug. 27.—(AP)—A clock made entirely of straw was the sensation of the Munich summer fair of products of precious metals. It is five feet in height and is modeled after the famous cathedral tower of Cologne. The clock needs no oiling and keeps time perfectly. Its builder is a village cobbler of Eastern Prussia, who worked on it three years.

LIST IS COMPILED OF U S REALTORS

Nearly 20,000 Persons Are So Designated; Others Are Affiliated

There are in the United States and Canada a total of 19,441 persons engaged in real estate as a vocation who are entitled to the designation "Realtor," according to the membership roster of the National Association of Real Estate Boards for 1924, which has been compiled this week.

The term "Realtor" is not a general term, it is pointed out. It is a coined word with a definite ethical and professional significance, and can be applied properly only to active members of constituent boards of the National Association of Real Estate boards. All active members of these boards have subscribed to the code of ethics laid down by the association and in return are licensed to use its membership designation.

Associated and affiliated members of the association, made up of property owners, members of professions allied to real estate, and salesmen in realtor offices now number 17,676, the 1924 roster shows. This brings the membership of the association, including all classes of members, to a total of 37,117.

BUILDING REPORTS TENDING UPWARD

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Meeting to Boost Flax Set for October 9

A committee composed of Paul V. Maris, extension director, Oregon Agricultural college, Edward R. Morris, manager, industries department of the Portland Chamber of Commerce and Pete Thomason, a veteran flax grower of Marion county, called on Winnie Braden, secretary of the Dallas Commercial club, Wednesday afternoon and arranged to hold a meeting of farmers of Polk county who are interested in the growing of flax, on October 9, at 2 o'clock p. m. in the circuit court room.

The farmers of Polk county are urged to attend this meeting as speakers have been secured who will give the practical side of the industry. In talking with Mrs. Braden Mr. Maris stated that the flax situation is looking better than ever before as the flax pulling machines have proven a success, thus eliminating a large part of the cost of production as the old method of hand pulling had been so very expensive the growers in the past were unable to show any great profit. The market also is looking up, said Mr. Maris, as we are practically assured of spinning mills locating in Oregon within the very near future and no doubt later will come the looms where our flax will be converted into

linens fully equal to those of Ireland.

The subject of flax was given considerable space in the program of the "Economic Conference" held at the college last January, from which the following is quoted:

"Climatic conditions and many soils in western Oregon are favorable to the development of fiber flax of good quality. The state is now engaged in the fiber flax industry in connection with the penitentiary employment program. Indications point toward opportunity in the enlargement of the fiber flax industry. It is recommended, therefore, that land sufficiently rich for the production of good

yields of long strawed fiber flax be planted to that crop in sufficient acreage to meet manufacturing developments.

"In order that information may be available concerning the best methods and varieties, more experimental work in the handling of fiber and seed flax is recommended.

Mr. Maris stated further that the college is anxious to cooperate in every way in the shaping of this industry into a really profitable one for the Willamette valley counties and would, in all probabilities give the subject consideration at the Polk County Economic conference to be held during the fall.

HIGHWAY NEARLY COMPLETE

ALBANY, Ore., Sept. 20.—State Resident Highway Engineer Collier said yesterday that the pavement between Albany and Corvallis would be ready for travel in five weeks.

The pavement, which is of concrete, is now open as far as Granger station and from there it is but a few miles to the West Side highway. Transportation between the two towns already has been aided greatly by the improvement.

Winter out of doors is better. There is nothing but Jack Frost to bite you.



Follow Secretary Hoover's Suggestion and Build This Winter

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Our Collateral Trust Mortgage Bonds, in amounts ranging from \$500 up, will net the investor six per cent. These bonds are so issued that interest payments may become due each month in the year.

Legal opinion on all titles has been passed upon by James G. Heltzel, of Salem, Oregon, showing title in fee simple subject to mortgage made.

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