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Every Department Features More Extraordinary Specials Reduced For The

# SECOND BIG DRIVE 

Of The Consolidation -- Re-organization and Grand Opening Sale Of

Following the Spectacular Success of the "One Cent Shoe Sale" Which Filled Our Bargain Basement With Record Breaking Crowds All Day Wednesday, for

## FRIDAY AND SATURDAY

Incomparable Values for Women

## Fall Coats

The Fabrics-the styles-the prices-and especially the opportune time of the great Apparel Sale has caused wide and favorable
comment-Authentic new models are selling here at far less than you comment-Authentic new models are selling here at far less than you
would expect to pay elsewhere. See our garments First!



## $\$ 9.85$

Tools bot inctudes a spienaid selection or silk and $\$ 18.45$
$\pm=5=$
$\$ 24.85$
손- - - - - $=$

$\$ 29.85$
 $\$ 34.85$

## ONE CENT SHOE SALE

Continues Daily in the Basement



Notable Main Floor Specials
Men's Blue Chambray, regular \$1 Work Shirts
regular $\$ 1.50$ Heavy Union Made Blue Denim Overalls $\quad . \quad \$ 1.19$ Men's 81.75 large shape Caps, all sizes
men's Fibre Silk Stepins, peach, pink and Orchid
Regilar *2.45 silk Cuifron Tatreta, Regular si.es grado $\$ 1.25$
Regater, so..45 quality


## We Announce Two More Sensational Events

## 1 Cent Shirt Sale

Including Over $\mathbf{1 , 0 0 0}$ Men's Shirts Formerly Priced Up to $\mathbf{\$ 5 . 5 0}$
This will be without a doubt the greatest furnishing event of the year and offers an unequalled opportunity for farsighted men and women who buy for men-to buy shirts at really worthwhile savings.
This sale has been planned on the same principle as the 1 Cent Shoe Sale-the cusprinciple as the 1 Cent Shoe Sale-the cusis then entitled to buy another shirt from the same price group for one cent

> Men's Department-Main Floor

| \$2.50 Arrow <br> Dress Shirts <br> \$1,88 for the first shirt, one |  |
| :---: | :---: |

## 1 CENT GINGHAM SALE

Of 1000 Yards 27 -inch Fast Color Ginghams Received Today
While quantities last we will sell to the first 200 custom ers to make a purchase of $\$ 3.00$ or more in the Dry Goods De -


Main Floor-Dry Goods Section
Extra Special Grocery Features Friday-Saturday




Regular 20c China
Cup and Saucer
While They Last


This is a real value Brooms $49 c$

49 Lb . Sack
Olympic Flour
$\$ 1.79$

