

se of Meritorius Quality---We Announce a Sale with a Three-Fold Reason

REORGANIZATION SALE!

Purchased From the Previous Owner M. Glickman---And Liquidate the Recently Purchased by Simon Director Now Sole Owner of

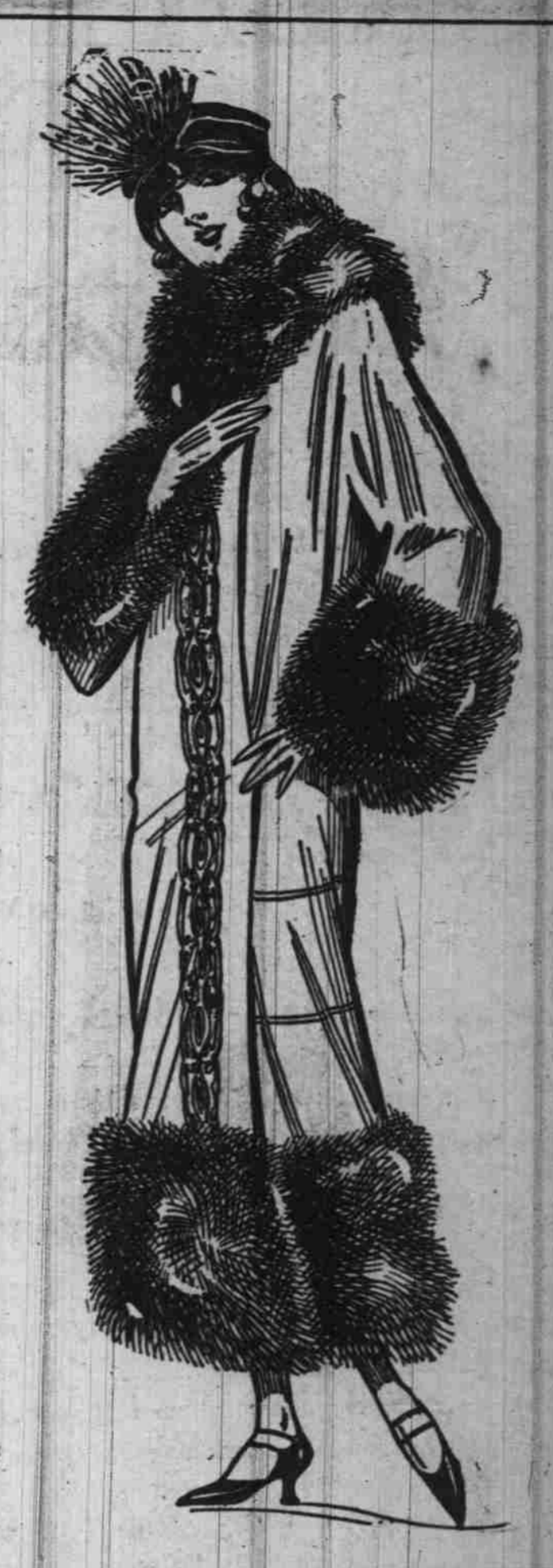
CASH STORE, SALEM.

Closed All Day Tuesday

To give our regular and a large number of extra clerks an uninterrupted opportunity to thoroughly rearrange and mark the entire stock down for the Grand Opening sale, the doors will be locked tight and no one admitted. Phone orders for groceries will be filled as usual.

Men and Women in an Unparalleled Store Wide Selling Event---

SEPTEMBER 17, at 9 a. m.



A corps of clerks and workmen have been busy remodeling, consolidating these two big stocks and restocking every department with new merchandise which is constantly arriving daily.

Reinforced with the greatest variety and display of new and quality merchandise in the history of this store, we announce a combined—grand opening—consolidation and reorganization sale proving with phenomenal low prices that The People's Cash Store will henceforth be a greater Economy Factor than ever before.

Ordinary Footwear Event of 1924
SHOE SALE
Shoes Selling up to \$6.00

Shoes will be displayed on special racks in the store and price for easy choosing. Select your styles and sizes and you are entitled to buy any other pair of shoes for the sum of one cent.

Another special of boys' and girls' black and brown calf lace shoes on the racks at \$3.98 for the first pair, another pair for

1c

Regular \$3.98 Douglas, Walkovers and Edmond's Foot-fitter English last shoe for men, an extra pair of this lot for

1c

Regular \$3.98 Black and Brown Calf "PETERS" 18 carat men's dress shoe, \$3.98 for the first pair, an extra pair for

1c

Men's Black Calf, medium sole work shoes go in this sale at \$3.98 for the first pair, and a second pair for only

1c

900 Suits and Overcoats Included in This Great Sale For Men!

Without exception every suit, Overcoat, Topcoat and Raincoat will be included in this great sale at prices that will cause every thinking man to buy all his clothing needs for fall and winter.

One special lot of men's 2 and 3-piece single breasted Cassimere, basket weave and a few serges, regularly up to \$20.

\$9.85

Group No. 2 includes men's and young men's suits that formerly sold up to \$25, tailored from popular plain, checked and striped flanned worsteds and serges.

\$14.85

Suit group No. 3 features 73 suits regularly selling up to \$27.50 styled for men and young men of all sizes from high grade, all wool fabrics in all the popular staple and novelty colors.

\$19.85

Suit group No. 4 offers a splendid choice of regular \$30 values and includes several very durable serges especially reduced for the grand opening sale to

\$23.85

Suit group No. 5 includes all suits regularly priced at \$32.50, tailored from exceptionally high grade fabrics sacrificed during this sale at per suit.

\$29.65

Suit group No. 6 features all our finest serges and hard twilled worsteds in exceptionally desirable colors and patterns formerly priced up to \$50.00, now on sale at

\$33.85

One special lot of men's \$18 Donegal Tweed, novelty light weight top coats, broken sizes, popular styles, reduced for quick sale to

\$7.95

Our entire stock of men's rubberized fabric raincoats fashioned in exceptionally dressy models, all sizes, plain and belted styles. Regular values up to \$18.00, on sale at

\$6.98

Men's overcoats regularly priced up to \$20, styles from durable fabrics some with Roglan and some with set-in sleeves, extra special sale, price

\$9.85

Exceptionally high grade \$40. Plaid back, Raglan shoulders. Overcoats in pearl grey, beaver, smoke and fawn. All wool fabrics, wide welted seams and cuffed sleeves, special at

\$26.85

WOMEN'S SUITS

Reg. up to \$40

One special lot of self and fur trimmed Suits, mostly Tricotine, going regardless of cost at

\$9.85

Special Lot Values up to \$35 FALL COATS

Another special grouping of Fabric and Fur Trimmed Bolivia and Velour Cloth Coats, priced at a mere fraction of their actual worth for our Grand Opening Sale at

\$9.85

Women's Sweaters

Reg. to \$6

Just 78 Sweaters in this feature lot in a wide array of styles and color combinations, extra special at

\$1.98

Boys' Sweaters

Reg. to \$3

Heavy Ribbed Knit, V neck, Coat Styles, a splendid garment for early fall wear

98c

Girls' Shoes

Reg. \$3.50

A wonderful value! Brown Calf Lace style, made on a medium width last, per pair

\$1.95

Women's Skirts

Reg. up to \$8

All sizes and styles of popular plain, pleated and patterned fabrics while any remain, each

\$2.98

Boys' Blouses

Reg. 50c

Exceptionally well-made of neatly striped Percale, all sizes, each

39c



Special Values in Our Big **BASEMENT**

been thoroughly combed—short and broken lines and added to the already large variety in the Bargain price and below the cost of production.

men's heavy cotton shirts and drawers of 75 garments, each

49c

percale Dress \$2.50, this broken quick sale at each

49c

men's and boy's styles and fabrics in choice of 300 caps,

49c

"Fishers," regular 45c worsted knitting yarns, all colors, 2-ounce balls, special at each

39c

Regular 35c Stork Knockabout pants for babies made of a serviceable grade of impervious oiled cloth.

19c

Regular 25c Janesville "Soft" half-pound cotton batts, specially reduced for this sale to each

14c

Scores of Marvelous Values in the DRY GOODS DEPARTMENT

Regular \$2.45 Silk Chiffon Tafeta, 36-in wide, all colors, yd.

\$1.98

Regular \$2.45 quality 36-in. Satin Messaline, all colors, per yd.

\$1.98

Regular \$3.05 grade 40-in. Canton Crepe, all colors, per yd.

\$2.98

Regular \$2.45 Crepe de Chine 40-in. wide, all colors, per yd.

\$1.98

Regular \$3.75 40-in. Satin Back Crepe, all colors, per yd.

\$2.89

Regular \$2.10 42-in. French serge, solid staple colors, yd.

\$1.49

Regular \$2.75 56-in. all wool dress serge, solid colors, yd.

\$2.59

Regular \$3.75 all wool 54-in. Tricotine. All colors, per yd.

\$3.49

Regular \$3.00 all wool 40-in. Crepe, plain and novelty patterns, yd.

\$2.49

Regular 25c fast color light and dark 36-in. Percales, yd.

18c

Regular 35c fast color Kalburnie, 32-in. novelty check Gingham, yd.

29c

Regular 29c light striped or check Gingham, yd.

Regular 29c light striped or checked 36-in. Outing Flannel, yd.

24c

20c Gingham

Standard 27-in. light and medium checks in a pleasing variety of serviceable patterns.

9c

25c Outing

A fortunate purchase enables us to offer over 500 yards of this material, the quality of which can't be equalled at the price per yd.

14c

Men's \$1.75 Caps

Popular large shapes and new fall patterns lined with high grade Italian silks, your choice of 75 dozen caps at, each

98c

CASH STORE
Simon Director, Prop.
OREGON