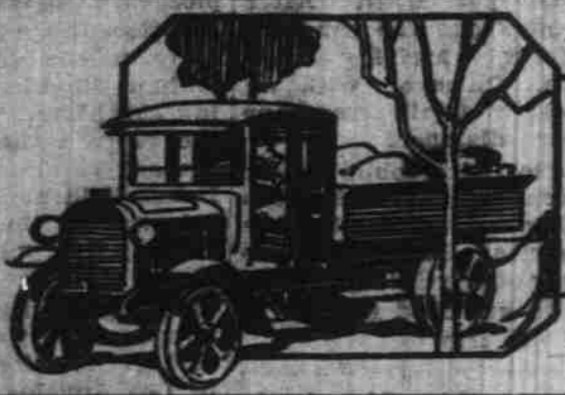
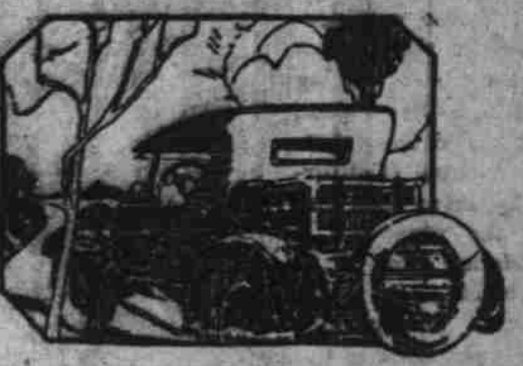


SEVENTY-FOURTH YEAR

SALEM, OREGON, SUNDAY MORNING, AUGUST 31, 1924



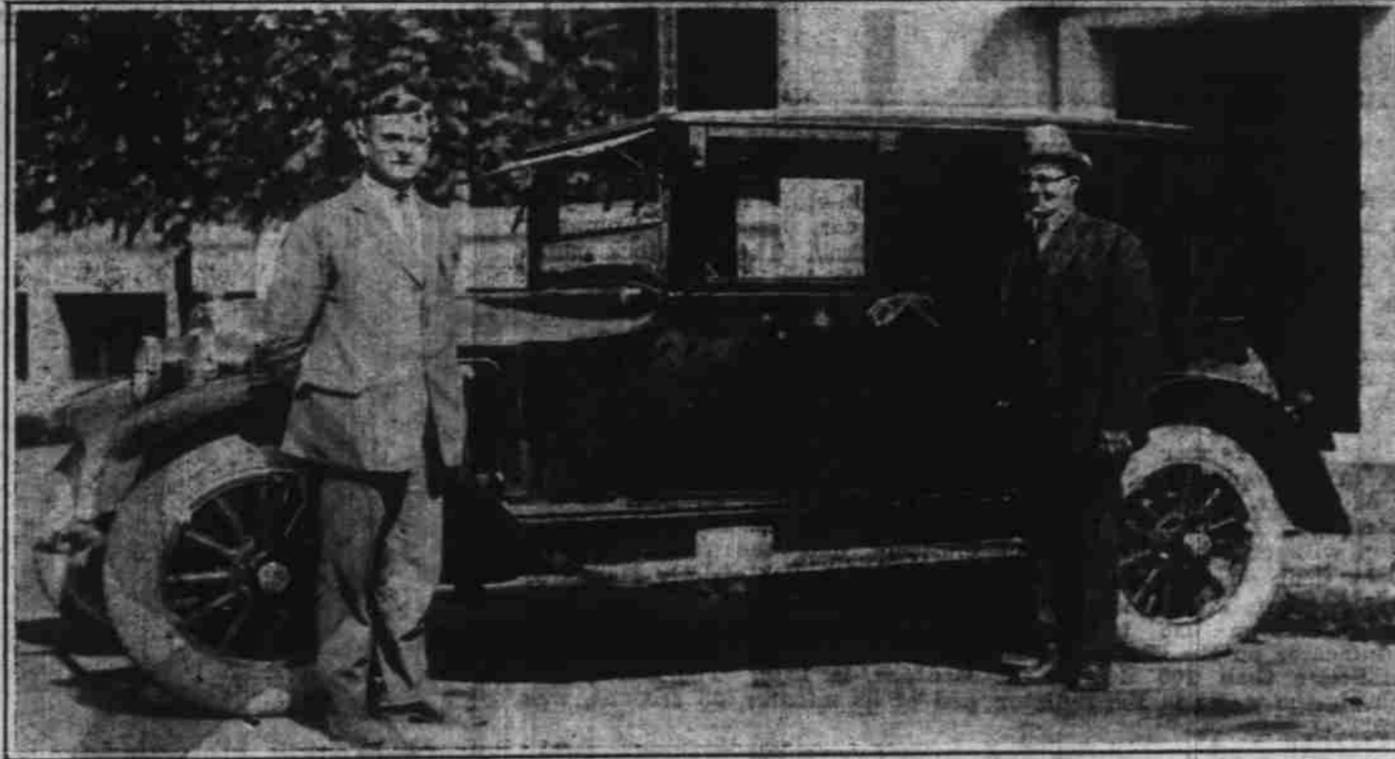
Automobile News OF THE DAY



FIRST SHIPMENT OF 1925 HARLEY-DAVIDSON HERE

Twenty-seven Improvements in New Model, Also Price Reduction. The first shipment of 1925 Harley-Davidson motorcycles has arrived...

DR. DENMAN PURCHASES LATEST WILLYS KNIGHT



Here is a snapshot of Dr. H. Denman, and his new car, the latest Willys-Knight Coupe Sedan which he purchased from Vick Brothers...

PACKARD TO LOG CANADIAN ROUTE

Winnipeg to Vancouver—New All-Canadian Highway

DETROIT, Mich., Aug. 30.—Two intrepid Detroiters, E. S. Evans, president of E. S. Evans & Co., Inc., automobile loading experts...

ern Alberta, in and about that beautiful region surrounding Lake Louise, has advanced rapidly, and thousands of Americans now make the tour from Spokane or Glacier National Park to the Banff National Park...

SAFETY LESSONS TO AUTO DRIVERS

Mike Panek, of the Rabesto Brake Station Gives Advise

1.—The brakes should be tested each day. Before going half a block from the garage make a service test by throwing out the clutch and applying the brakes...

every 500 miles, or at least once a month. 6.—More accidents result from faulty adjustment or application of brakes than from any other cause.

E. NORDENSON IS SOLD ON GARDNER

Salem's New Gardner Dealer Is Firm Believer in Product

The writer in calling upon the trade for auto news matter, did not overlook the E. Nordenson Motor Co., distributor for Gardner cars, and in conversation with him, must say that he (Mr. Nordenson) is sold on the Gardner car...

this worry. This was at the time that Mitchell Lewis and Staver were state distributors for the Gardner cars. I was told by their territory representative of the great value of the little service and the satisfied customers...

RYAN BUYS AUTO FOR BIRTHDAY

To Celebrate His 78th Birthday R. R. Ryan Buys Certified Car

Mr. R. R. Ryan, a prominent G. A. R. man of this city, stepped into the Certified Public Motor Car Market last Saturday and said to Mr. Wright, the manager, "Have you got my car ready yet?"

impound the Cars of the Careless Those who demonstrate themselves unwilling or unable to use a vehicle properly should have it taken away from them if convicted by due process of law.

Claude Belle Chooses Packard Car



Above is a picture of R. M. MacDonald of the MacDonald Automobile Company, delivering a five-passenger Packard Sedan to Claude Belle, proprietor of the Gray Belle. Mr. Belle has been in the market for an automobile for some time...

service test. Under no circumstances should the car be taken farther if the brakes are not operating properly. Drive back to the garage and see that the faults are corrected before driving out again.

The Best Non Skid -- plus -- The Best Tire Made

Advertisement for Mc Claren Cord Tires, featuring a large image of a tire and the text 'Mc Claren Cord Tires' and 'Jim Smith & Watkins Bill'.

Advertisement for J.H. McAlvin, featuring a man holding a sign that says 'STOP' and the text 'Take Your Car For Auto Top and Upholstery Work'.

Large advertisement for Harley-Davidson 'Stream-Line' motorcycles, featuring a motorcycle image and text: 'New Stream-Line HARLEY-DAVIDSON', 'SPEED in every line—strength in every curve—low-hung for safety and easy control...', and 'HARRY W. SCOTT The Cycle Man'.