

PIPE AND PIPELESS FURNACES

Installed in Your Home at Factory Prices Over 200 Satisfied Users in Salem

A FUEL SAVER

PERFECT CONTROL

Manufactured and sold by

F. H. BERGER

600 North High Street
PHONE 1048M
Shop 808 North Liberty St.

Phone 1597. Country Work Promptly Attended to

L. D. BRANDON

General Painting Contractor

Painting in All its Branches

287 South Church Street

Why-- Milestone Sewer Pipe

Are Two Steps Ahead In Sanitation

- 1—Longer joints,—making fewer joints and saving labor and mortar in laying. You have 1/4 less joints to make with Milestone Pipe.
- 2.—Self-centering bells—Making absolutely smooth joints inside—an improvement found only in Milestone Sewer Pipe.

Made by Salem People and distributed in many valley towns.

MILESTONE Concrete Products

OREGON GRAVEL COMPANY

Phone 180

Quality Plus Service

Years of experience in handling building material has taught us the value of giving our customers quality plus service.

Buy your building material from us and receive quality in material—Prompt service—Courteous Treatment.

J. W. Copeland Yards

Salem Yard at West Salem
Phone 576

Yards in West Salem, Albany, Lents, Hubbard, Yamhill, Hillsboro.

CAVE MAN'S STORY INCLUDES REALTY

Present Day Land Values Have Historical Background for Setting

The whole story of civilization, from the days when troglodyte man went out from his cave and struggled through primeval waste in his hunt for mastodon meat, is a story of man's relation to the land, according to an article entitled "What is the Matter With Real Estate?" in a current issue of Printers Ink. That age-long story begins in the days when there was no land ownership, because land was only hunting ground. It goes on to the days when land was all in the hands of great nobles, and serfs were bound to the soil they tilled.

It comes at last, through the rise of democracy to our own day, when the security and satisfactions of home ownership has become potentially universal; and it all brings out the fact that present day ownership of a piece of land has roots as old as the human race, and that the accumulation in value of land, which present-day communities are marking from decade to decade, is, in fact, an accumulation from age to age. Real estate investment has the weight of the world's whole history behind it.

In bringing to public attention the meaning of land ownership as it is shown in the light of world history, the organized real estate men of the nation have an opportunity for educational advertising of a kind not open to any other branch of commerce, the article points out. It outlines the historical perspective which the National Association of Real Estate Boards has drawn on, and which its constituent local boards have to draw on in telling the story of real estate in their own communities.

The great possibilities which lie in a national campaign to set forth the fundamentals of real estate as an investment, and of the service which can be rendered in such investment by a realtor, familiar with all the elements of value involved, have already been brought before the association by its advertising committee.

"It is a long, long story, the story of the land," the article states. "The longest and most vital story which may be presented for the consideration of our multiplying millions."

The indifference of early man to land as an object of value brings out the fact that while land cannot be appreciably increased, population is constantly increasing, and land values, like all other values, rest upon economic demand, the writer continues.

But land is not valuable solely because of its scarcity, but more especially because the uses to which it is put are of greater benefit. The cave man had hardly the same incentive to secure a cave as the present citizen has to secure the services and sanitary benefits which modern communities provide to home owners. Yet long before the home was much more than a primitive shelter, land had acquired such a value as to bring about a long era of control by the rich and noble, a time when the serf risked his neck if he so much as snared a rabbit on the property of his lord.

Land played its part in calling nations into being. It was through the magnetic influence of the adjoining lands that villages grew into towns. Nations developed on the basis of need for protecting

SAVING SOIL SAVE FARMERS

Fertility By Selling Only Sunshine and Rain

"Save the farmers by saving the soil" is the slogan of Charles H. Allen, president of the Farmers Sugar company, Defiance, Ohio, who will address the Kiwanis club September 16, and the Rotary club September 17, as the result of arrangements now being made by Geo. M. King and F. D. Thielson.

Mr. Allen, who is at the head of 1200 farmers who are building their own sugar factory at Defiance, Ohio, declares the farmers are in trouble because they have been selling wheat and other crops containing a great deal of mineral matter. Selling less wheat, corn and other crops high in mineral elements and producing more milk, butter, eggs, bacon, sugar, wool and other crops that contain very little mineral matter is the remedy which he will suggest in his talk here.

Because he is himself both a farmer and a business man—operating his own farm in Ohio and at the same time a councillor of the Chamber of Commerce of the United States—Mr. Allen has been greatly in demand as a speaker on the agricultural situation. Those who are arranging his address here were able to secure him because he had already arranged a trip to appear before business and farm organizations in several other cities in this section.

"Just because we inherited a great mass of mineral matter in the shape of soil fertility is no reason why we should pay Europe for hauling it away," says Mr. Allen. "We count production costs and figure we sell wheat at a profit. If we also counted the value of the mineral elements in the wheat, adding this to the production cost, we should find we always sell wheat at a loss."

"The heat farmer is 'broke' today because he cannot figure soil deposits. He has been a poor banker by growing wheat and other crops that have withdrawn all the mineral deposits. For this reason many sections that once grew 60 bushels of wheat to the acre now will grow only six. That's the principal reason the farmer can't make a profit. What will save him is not extended credit but rotation with sugar beets and other crops that take no mineral fertility from the soil and at the same time, through extensive root systems, make bacteria life active in lower and undeveloped regions of the soil."

In his talk here, Mr. Allen will explain that sugar is chemically nothing but carbon, hydrogen and oxygen. The carbon comes from the air as the result of the sun's action on plant leaves. The hydrogen and oxygen come from the atmosphere. Sugar beets merely store up sunshine and rain, and when these sugar containers are returned to the soil in the form of pulp fed to cattle, no fertility has been taken away.

By selling sugar and a number of other crops, the farmer is disposing of nothing but sunshine and rain. Mr. Allen, in his talk here, is expected to show how agricultural prosperity can be secured by fostering the production of food products that come from inexhaustible materials, rather than from the exhaustible mineral matter in the soil.

AUGUST BUILDING GAINS OVER 1923

Permits Total \$124,300 for Month Against \$102,600 in Prior Year

An increase of all \$11,700 over building permits for August 1923 is shown in the monthly report of Marion Poulson, city recorder, completed Saturday. Total figures for the two corresponding months are \$124,300 for 1924 and \$102,600 for 1923. There were 46 permits issued this year against 33 for last year.

New buildings headed the list for both years, with permits for 32 residences amounting to \$99,150 being issued this month in comparison with 19 permits for \$52,800 in 1923. One apartment costing \$12,000 and a warehouse costing \$6000 were begun this year, with the remainder of the permits being miscellaneous buildings including small garages. Alterations and repairs were only \$4200 of the total.

Twenty-five of the 33 permits issued in August, 1923, were for new buildings. These included, in addition to the new dwellings, two permits for stores with a total of \$19,500, and a manufacturing building, \$15,000. Alterations and repairs were greater last year than this, a total of eight permits representing \$12,800 being issued for this purpose.

BEST IN TEN YEARS

A. B. Kelsay, manager of the Cobbs & Mitchell Lumber company reports that the lumber business for his company during July and August was better than it has been during the same period of any year for the last ten years.

BUYS RESIDENCE

Ira W. Follis has purchased the Hans H. Boxrud modern residence at 1836 Fir, and will take immediate possession. The deal was handled by A. C. Bohrstedt, local realtor.

LOANS On Modern Homes

5 1/2% Semi-Annual Interest

5 Year Loan

Will Loan Up to 50% of Value

ALSO

6 Per Cent Monthly Payment Loans

Far Cheaper Than Any Building & Loan Co. in the Northwest

Hawkins & Roberts

Financial Service

Phone 1427

BETTER

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NEW RUG CLEANING PLANT TO BE ADDED

Local Firm to Equip Present Building With Latest Type Machinery

Announcement of a new rug cleaning department is made by O. F. Franklin, proprietor of the Standard Cleaners & Dyers. The plant will be an addition to the present building at 362 North Commercial. It will be equipped with the latest facilities for cleaning and renewal of rugs and upholstery, including that used in automobiles. The new rug cleaning plant is the only one of its kind in Salem.

The cleaning plant will consist of machinery for the washing and drying of rugs, suction cleaning, and cleaning by means of a huge rotary brush that scrubs and raises the nap of the rug. The rugs are first cleaned through a powerful suction process and scrubbed with the rotary brush, a neutral shampoo soap being used that does not shrink the materials of the rug. They are then dried in a drying tower 16 feet high.

The Standard Cleaners & Dyers have been located in Salem for the past 12 years and have met with unusual success in their line. They own their own lot and building and operate one of the most modern plants in this section of the country. The new addition which houses the rug cleaning plant is 25x45 feet.

LOOKING AHEAD FOR 1c

Plan now for winter comfort by asking for further information regarding the most economical heating plant on the market.

Eastman Sibloco Furnaces

\$79.60 and up

A 1c post card brings the information without any obligation on your part.

Silverton Blow Pipe Co.

Silverton, Oregon

NE W BOOKS AT PUBLIC LIBRARY

SALEM PUBLIC LIBRARY

MacHarg & Balmer—The Indian Drum. Barnett, Ada—The Joyous Adventurer. Blackmore, E. D.—Lorna Doone. Bronte, Charlotte, Jane Eyre. Connell, Richard, Apes and Angels. Cummings, William—An Island.

HERE, MR. HOMEBUILDER—

Is the BEST, SAFEST, STRONGEST, and in the long run, the CHEAPEST Material out of which to build your home.

It is BURNED CLAY HOLLOW BUILDING TILE—it insures Fire Safety—Health and Comfort.

Ask for Catalog and Booklet of Plans.

SALEM BRICK & TILE CO.

Salem, Oregon Phone 917

Mrs. of Burned Clay Hollow Building Tile, Brick, and Drain Tile

Weekly Lumber Review

One hundred and twenty-two mills reporting to West Coast Lumbermen's association for the week ending August 23rd, manufactured 95,612,701 feet of lumber; sold 111,358,883 feet; and shipped 107,133,402 feet.

New business was 16 per cent above production. Shipments were 4 per cent below new business.

Forty-five per cent of all new business taken during the week was for future water delivery. This amounted to 50,086,505 feet, of which 33,849,505 feet was for domestic cargo delivery; and 16,237,000 feet export. New business

UPSON WALL BOARD AND UPSON PLASTER TILE

We have a bath room finished with Upson Wall Board and Upson Tile for your inspection also a bed room finished with the Upson Wall board. These rooms are enameled with enamel from our paint department and will give you an excellent idea how the rooms look when completed with this material.

We also have the Columbia Plaster Board which is an Oregon product, Building Paper, Roofing Paper and all Building Materials.

COBBS & MITCHELL CO.

Successors to Falls City Salem Lumber Company

349 S. 12th Street (Opposite Kay's Woolen Mills) A. B. Kelsay, Manager

BITS OF REAL LIFE

Esther L. Williams

HEROES

It was over. It had been a hard task that had required the trained muscle, the steady nerve and the concerted action of six men pulling together as one. No matter what the task—it was one of many thousands performed every day and every hour of every day as a part of the world's work. Just an ordinary task performed by ordinary men in an ordinary way.

"That was a heroic job," remarked a bystander who had witnessed the performance.

One of the men, dressed in rough clothing, was wiping the sweat from his face.

"Yes," he replied, "but it won't be recorded in history."

True, and after all how little of the real heroism of the world ever finds its way into history. We pay our homage, and rightly so, to the man who performs some heroic feat which is blazoned on the pages of history. He deserves our plaudits. But how about the ones of whom the world never hears, yet who are as truly heroes as those whose praises are sung the world over.

It may be only a poor washerwoman who sings as she toils over her tub for the children clinging to her skirts, building as she toils, a future for each that is rose-hued and devoid of the hardships that she herself has known. It may be a father toiling early and late for the family he loves and which is dependent upon him. Many a hero walks the streets in overalls carrying a dinner pail.

Heroes? They are everywhere around us. Heroic souls that adversity cannot overcome; who toll faithfully, suffer patiently, sacrifice cheerfully—through whose veins the blood of heroes runs as truly as in those to whom the world pays its homage.

Poor indeed would the world be if it were not for those every day heroes who are the very salt of the earth and to whom the world owes a debt it can never pay. Perhaps, who knows, there may even be one in our own home whom we have failed to recognize.

Perhaps.

The puzzling thing is how many mosquitoes are required to make a summer resort.

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