## Mull FROM BUSINESS MEN BY CONFIDENCE GAG



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## Book By Robert H. Dow Emphasizes importance of Battle of Abiqua <br> of Battle of Abiqua

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## Oossibility of Violating Stat Law Cuuses Cuit Poses to Quit


alem Merchants Contribute From $\$ 25$ to $\$ 100$ Each for Advertising to be Distributed With Sheet Music at Theatres-Business Men's League Uncovers Big Fraud

Onee more the old "theatre gag," as it is known to con-
idence men, was worked suceessfully in Salem and the origi
ator disappeared with $\$ 600$ of local money, enticed frem aler disappeared with $\$ 600$ of local money, enticed from 2
salem firms. Others may have contributed but th umber are known to have been victimized. The checks 1
he greater portion were issued between April 4 and May
this year. Early in the summer one S. D. Price or R. O. Jeannot Salem and solicited business men for advertising to appla
in connection with sheet music and distributed at the loct ceatres. Rates were $\$ 25$ for a quarter page and $\$ 100$ for
ull page. The sheet music was obtained at no expense, mir store owners being glad to rid their shelves of out out-of-daste
melodies. It was outlined to the merchants that this music
would be distributed to the theotres O10CHRRE 1588PNGHI


