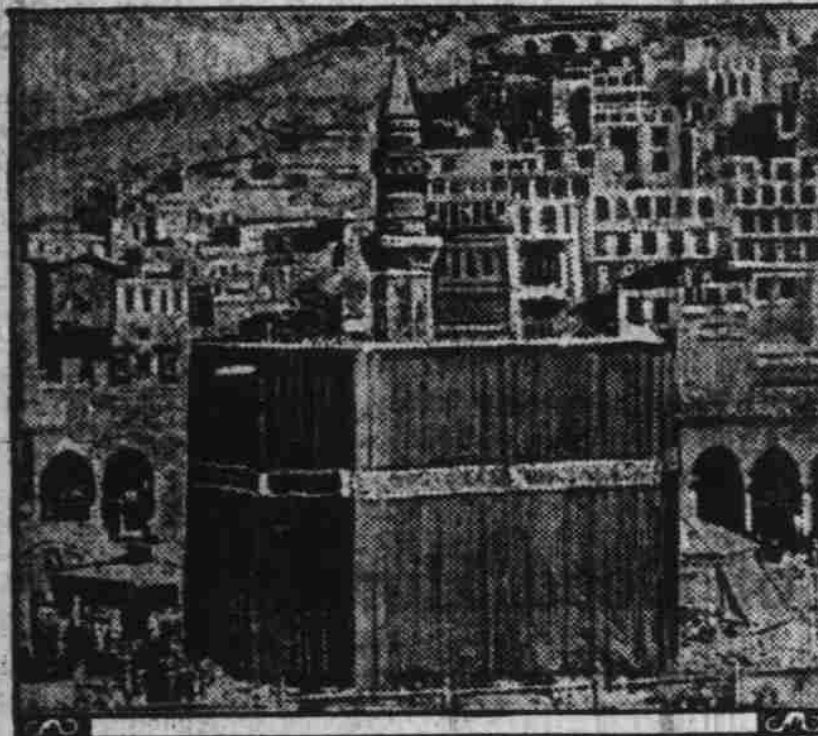


LO, THE POOR CAMEL! AMERICAN MOTOR CAR "SHIP OF THE DESERT" FOR MECCA'S PILGRIMS



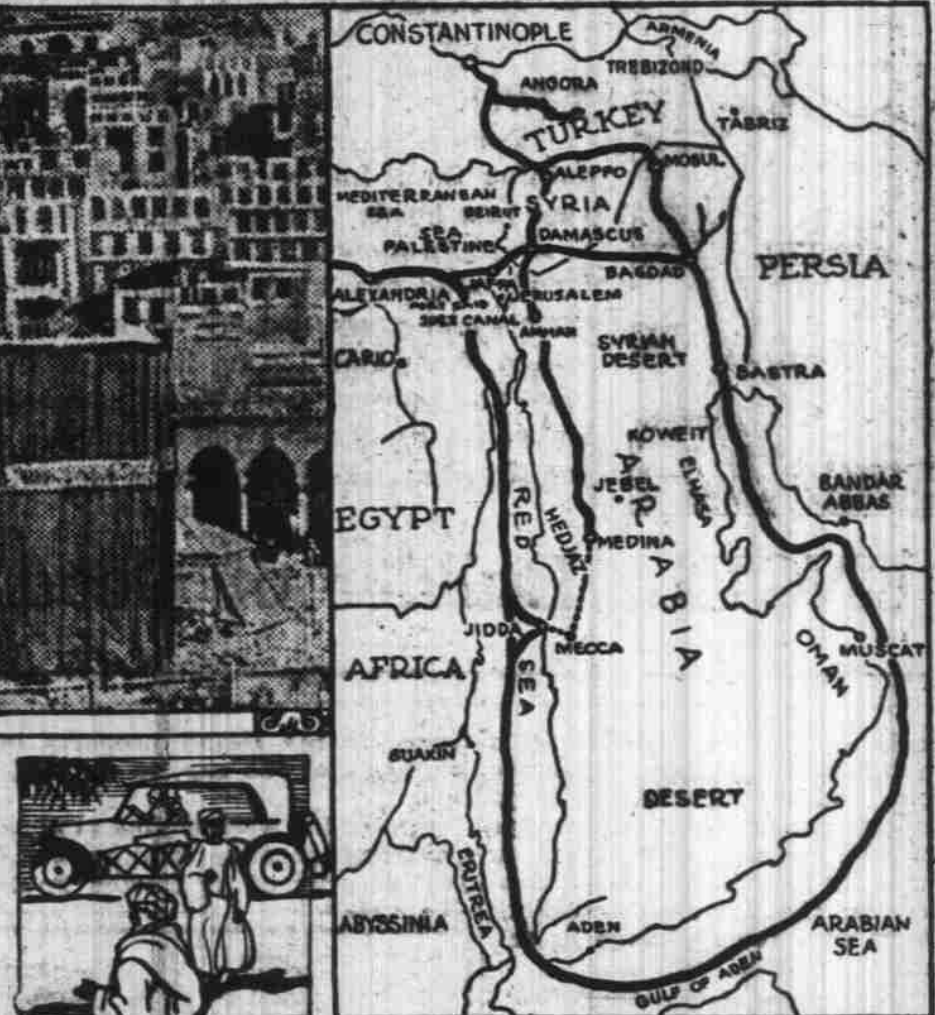
"THE HOLY OF HOLIES"
A remarkable and rare photograph of Mecca, the hub of the Moslem universe, showing in the foreground the Sacred Ka'aba.

AT LAST the American motor car has made itself felt in Islam.

For centuries Moslems have made—and are making—pilgrimages to Mecca, the chief city of the Hijaz in Arabia and the great holy city of Islam. From all over the world they come to fulfill their vows. They come from India across the Arabian Sea, through the Gulf of Aden and into the Red Sea to Jidda. They come from Persia over part of this route, to Jidda. They come by land and sea from Constantinople, Cairo, Teheran, Tabriz, Mecca, Aleppo, Alexandria, Damascus and Iraq—names which recall the romance of the tales of the Near East—in Jidda or Medina.

Coming overland, they reach the last railroad stop at Medina, a city where fewer Christians have been than to Mecca. By water they reach Jidda.

Not so long ago all these pilgrims walked and rode by camel caravan from Jidda or Medina to Mecca. Most of them still walk and



Map shows sea, rail and auto routes—dash lines—to Mecca.

ride camels, but many make this last stage of their pilgrimage in American made Maxwell automobiles.

Bus lines are operated constantly between Medina and Mecca and between Jidda and Mecca.

Medina, with a population of 20,000, is 620 miles south of Damascus. It is famous as the refuge of Mahomet on his emigration from Mecca. It is a renowned place in the Moslem world and journeys are made to it by Moslem pilgrims because of the presence there of Mahomet's tomb. It is surrounded by a high stone wall, with towers, and four gateways.

From Medina to Mecca by the inland or high road, the route which the motor cars follow, is 248 miles. Cars are operated at second speed, running safe deep in the sand. They carry seven passengers and luggage and charge \$100 for the trip, which is made in about 26 hours actual running time. Camel caravans require from ten to twelve days. The trip from Jidda, 45 miles, is about 5 hours.

As pilgrimages are held all the year round the bus line is busy constantly. During the hajj, the pilgrimage at the time of the great annual feast, the line is taxed beyond its capacity.

Every Moslem who is his own master and has the means is supposed to make the pilgrimage to Mecca during his lifetime, especially on the 9th day of Arafa, the last month of the Arab year. That is the time of the great annual feast. The Moslem who has made that pilgrimage may call himself a hajj.

Those who own the bus line are planning to obtain more Maxwell cars. The number of cars at present is insufficient to meet the demand for transportation.

CONSTITUTION DAY IS PROCLAIMED

Governor Asks People of Oregon to Observe September 17

The people of Oregon are asked, in a proclamation issued by Governor Pierce, to observe Constitution day in Oregon, Wednesday, Sept. 17. The proclamation follows:

"Wednesday, September 17, 1924, is the 137 anniversary of the signing of the federal constitution and the commencement of the greatest experiment in civil government that the world has ever known.

"The plan of our federal government, established by the signing of the constitution, was fundamentally different from any government attempted in the history of humankind—the philosophers and statesmen of the age doubted that a government built upon such foundation could long endure.

"Our fathers were firm believers in the equality of man, that no one was entitled to special right or privilege by reason of other fortunate circumstances, and that the governed had the right to choose the form of government they desired.

"Our fathers firmly believed in the individual rights of man; upon this foundation they formed our federal government, which for more than a century and one-third has stood the test of time.

"America, under this constitution, has been able successfully to ride every storm, internal and external. Our federal constitution has enabled us to win in every branch of human endeavor, on field of battle and in domestic turmoil.

"Our federal constitution has given protection to the inventive genius, which has enabled America to conquer and subdue the forces of nature, bending and shaping them to do the bidding of man.

"In a little more than a century we have subdued a continent. We have built cities that are the pride of the present age and will be the wonder of future generations. We are today the granary of the world, the leader in world affairs.

"In order to secure the perpetuity of this civilization it is necessary that all of our people understand and appreciate the wonderful privilege and opportunity we today enjoy by reason of the work of our fathers in establishing this federal union. We should today pledge ourselves anew to the faithful enforcement of every provision of the constitution and every law made thereunder.

"The constitution was framed by the greatest body of men ever assembled for a similar purpose in the history of the world. We should be reminded each year of the debt we owe to them and of the fealty which is due the government from us.

"Now, therefore, I, Walter M. Pierce, governor of the state of Oregon, do proclaim Wednesday, September 17, constitution day. I ask the people of Oregon to hold suitable exercises in their schools and other meeting places in celebration of the day; and that on the preceding Sunday the clergy remind their congregations of the value of our religious liberty and political heritage, and that thanks be given to God for the free and orderly government assured to us by the constitution."

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Wells, "when I figured up the amount of wheat I got from my certified field of white winter wheat. It ran 39 bushels to the acre, and they were real acres, not small ones." Mr. Wells had one of the finest fields of wheat in this section this year, and according to Prof. Barasman of OAC it was the finest he had seen in the state. According to Mr. Wells some of the claims made of yields are ridiculous and the growers making them probably forgot how many acres they had when they came to reporting their yields.

CHEVROLET COUPE \$595—1923 model. This automobile has \$50 worth of extras. If you are in the market for a coupe why not look it over?	HUPMOBILE TOURING \$695—1922 model. This is a very high-grade automobile, in a first-class condition, at the price of a cheap car.
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CERTIFIED PUBLIC MOTOR CAR MARKET
255 No. Church Street.

Where else can you buy a used car with the same guarantee that a new car carries.

CLEVELAND SPORT ROADSTER \$850—1923 model. This machine has been used very little and cost new last October \$1250, without the extras which are on it.	MAXWELL CLOSURE \$795—1923 model. This car looks and runs like new, with the guarantee back of it, this machine is a snap.
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OREGON FARMERS GET HEALTH HINT

State Board of Health Sends Out Bulletins Covering Harvest Season

Hiring help is easier than keeping it to the end of harvest! Breaking in a new worker takes the time of the foreman and usually involves expense for transportation from the railway. It slows down the output and often costs the loss of a part of the acreage.

It pays to keep the workers well contented. The discontented are usually inefficient.

The state board of health sends the following suggestions with the hope that Oregon's farmers may keep their harvesters at 100 per cent efficiency, and that they may save the state the expense of stamping out epidemics which frequently arise in temporary camps.

The board will issue a bulletin soon with suggestions to the workers themselves, which may be posted for their information.

Location of camps should be on well-drained ground, and should be chosen after consultation with county health officer.

Pure water supply: Before a water is to be used for drinking purposes it should be analyzed to determine its freedom from disease-producing germs. Upon request the laboratory of the state board of health will send a sterile bottle and full directions for the collection and shipment of the water sample. There is no charge attached to this service; the only requirement being that the bottle must be obtained from the state laboratory. Address all inquiries regarding the examination of water to the director of laboratory, state board of health, 361 Fitzpatrick bldg., Portland, Oregon. If the drinking water comes from a surface stream, be sure that the upper basin of the stream is free from contamination by campers and from livestock. If the water is drawn from a well, be sure that there is no drainage back into the

well from water used in washing hands, dishes, and similar purposes. Drinking water should be supplied within 300 feet of each camp. Whenever necessary to erect a camp at a place where the only water available is known to be contaminated or to be of questionable quality, such water should be purified by boiling. Any water considered unsafe for human consumption should be discarded, definitely warning persons against its use. A barrel or tank containing drinking water should be cleaned frequently. It should be drawn by a faucet and a tight cover kept on the barrel or tank, to keep persons from dipping in with a cup, and to prevent insects from entering. All privy vaults and cesspools should be at least 200 feet from the water supply and so located that pollution is impossible.

Take Your Brakes
to a Brake Specialist
Mike Fanch's Brake Station
273 South Commercial St.

Here is the Secret of Oakland Success

Coupe for Four

A Year in Advance of Its Field

Coupe for Four features:
Advanced L-head engine
4-wheel brakes
Fisher Bodies
Even body finish
Cushioned controls
Die cast wheels
Full ball joints
New Fisher one-piece ventilating windshield
Automatic wind-aid cleaner
Rear view mirror
Permanent vision transmission lock
Sausbers on front springs
Gasoline mahair upholstery
Master and dome light
Automatic spark control
Light instrument panel
Precision manufacture

Since the first True Blue Oakland saw the light of a salesroom, a little less than a year ago, more than forty thousand have been delivered and have made good on every road in America.

Back of the True Blue Oakland were years and years of six-cylinder experience.

And back of it also were instructions to design the best medium weight six that ever nosed its radiator into traffic.

No ordinary six would do—plenty of them already!

Advanced, unhampered, engineering thought produced a car that leaped to leadership!

A year in advance of its field a year ago—refinements have been added from time to time to keep it so.

The True Blue Oakland fulfills the Oakland determination to build one of the world's very finest motor cars.

If you intend to spend around a thousand dollars—see and drive the Oakland before you decide.

Roadster	Special Roadster	Landau Coupe	Coupe for Four
Touring	Special Touring	Landau Sedan	Sedan

Vick Brothers
High Street at Trade

Camp Goods Bargains at "Western Auto" August 30th - Last Day!

August has been designated "Camp Goods Bargain Month"—many tourists and campers have already taken advantage of the money-saving prices, but there are many others who expect to come in some time before the 30th.

Our advice to those who have delayed buying Camping Equipment at these prices is—come in and make a selection *Now*—the 30th of August is not far away.

Stools and Chairs

Made of durable duck on hardwood frame, supported with steel brace.

Price without back	81c
Price with back	98c
Same stool without steel braces and without back	63c
Price with back	81c
Lazy-back Chairs, 30-inch back	\$2.64
Same with 40-inch back	\$2.93
Camp Camp Chairs	\$3.55

Luggage Carriers

These Carriers are an absolute necessity on touring and camping trips and they save room in the tonneau.

Carry-All Outfit	\$1.95
Extra quality	\$2.90
Suitcase or Package Carrier, regular type	\$1.90
Suitcase or Package Carrier, adjustable type	\$2.12

Icy-Hot Restaurant

Fully equipped for six persons. Knives, forks, spoons, cups, plates, napkins, jelly jar, also including one Icy-Hot food jar, two nickel-plated lunch boxes.

August Bargain price	\$35.30
4-person size (suitcase type)	\$22.35
Ajax Motor Restaurant for six persons—special	\$14.85

YOUR CHOICE OF TENTS

WALL TENT

These Tents are of regulation design with 3-ft. walls—made of high quality 10-ounce white duck. Price, completely equipped with all poles, ropes and stakes—

8x10 size	\$16.60
10x12 size	\$20.15
12x14 size	\$24.85

Palmetto Tents

Note the awning that comes out over the door. It is also equipped with screen windows. Size of tent 11x11 feet, height 5 feet. Only one joined pole is needed. Heavy khaki floor included in August.

Bargain Price \$34.90

Wenzel Poleless Tents

A wall tent without a ridge pole, made of the very finest duck material. Rolls up into a very small, compact package. Price includes strong canvas bag with draw rope.

7x7 Khaki, with window	\$16.75
8x10 Khaki, with window	\$22.50

Standard Auto Tents

An added feature in this one is the door. The tent is of white 8-ounce duck, size 7x7 feet, weight is only 16 pounds. Price, including poles and stakes..... \$8.95

Same tent in Khaki, 10-ounce duck \$13.35

Folding Stoves

The O'Keefe Merritt Stove (illustrated) is one of the best-known stoves on the market. Folds up like a suitcase—is very handy for all campers and tourists. (Model 222), special August Bargain price \$8.95

Folding Skillets

Small size, Bargain price	56c
Medium size, Bargain price	64c
Large size, Bargain price	79c

Beds and Cots

An All-Steel Bed, August Bargain price \$11.20

Folding Cots, August Bargain price \$3.68

Single Folding Mattress, August Bargain price \$5.20

Double Folding Mattress, August Bargain price \$8.25

Icy-Hot Bottles

1-pint, enameled, August price	\$1.66
1-quart, enameled, August price	\$2.57
1-pint, nickeled, August price	\$2.16
1-quart, nickeled, August price	\$3.24

Water Bags

2-gallon, regular type	\$1.12
2-gallon, sanitary type	\$1.31
3 1/2-gallon, sanitary type	\$1.89
Folding Pails	\$1.12
Camp Refrigerators	\$8.95

FOLDING TABLES

The California Box Table is a combination table and running board box—it has many other features. Special August price \$8.80

Light-weight Folding Table, August price	\$4.05
All-Steel Camp Table, August price	\$4.95

Auto Vacuum Freezer

1-quart size	\$3.95
2-quart size	\$4.85

20% Off Auto Robes and Gloves

During the August month of bargains we will allow 20% off list price on all our Robes and Gloves.

Robes—list prices range from \$6.65 to \$19.25.

Gloves—list prices range from \$2.25 to \$6.50.

100 Stores in the West

Western Auto Supply Co.

Salem Store, Corner Court and High Streets

Icy-Hot Food Jars

1-pint, enameled, August price	\$2.79
1-quart, enameled, August price	\$3.87
1-pint, nickeled, August price	\$3.02
1-quart, nickeled, August price	\$4.05
All-Purpose Food Jar, August price	\$3.83