

LIONS HEAR TALK ABOUT EDUCATION

State Superintendent Churchill Gives Address at Luncheon

The end of education must be the development of character, based upon the right habits of moral conduct with a strong religious base, according to J. A. Churchill, state superintendent of public instruction, who spoke on the "Obligations of Citizenship" at the Lions club luncheon Friday noon. Too often people lose sight of these determining courses, he said.

"Old morals and virtues are being revolutionized and success in business at any price is becoming the general custom," Mr. Churchill said. "People are working on the theory that everything not specifically prohibited by statute is permissible. Law enforcement of the laws and a general disregard for laws, civil or moral, is the greatest bane of the nation."

After picturing the dark side of conditions, Mr. Churchill portrayed a brighter point of view. Children must be taught the principles of the Golden Rule and that boys and girls in the public schools must be installed with the right ethical standards so that when they go out into the world they will have the proper regard for the rights of others.

"The hope of the nation lies in the right kind of education, and any system of education, in city, state or nation, that does not produce its proportion of moral and spiritual values is materialistic," Mr. Churchill continued. He used the old Imperial Germany as an example of the highest type of a misdirected education, one that had failed to produce the right kind of leaders.

Development of the week-day church school in Oregon was described, with the explanation that the entire plan would be published in September. These schools will be attended on regular school time and will be conducted under the direction of the various denominations. The speaker held that the Bible cannot be taken into the schools themselves owing to the mixed creeds that are present.

Mr. Churchill, in closing, predicted that in a few more years in the cities, at least, spiritual values as represented by the church schools, would be included in the regular curriculum of the schools.

Newell Williams, state traffic officer and a member of the club, was the soloist of the day, giving two selections that were enthusiastically received by the club.

which on the whole, was ignorant of the vocal ability of the new member, who recently transferred his membership from the middle west.

State Call Is Issued For La Follette Support

Headed by C. E. Spence, reformer master of the state grange and present state market agent, a call has been issued for "a mass convention of the people of Oregon" to be held in Portland on Saturday August 23, for the purpose of endorsing the candidacy of La Follette, and the nomination or endorsement of a full state ticket from United States Senator to the legislative ticket in every district of the state.

The convention is to be held in the Central Library hall, commencing at 11 o'clock in the forenoon. It is understood that the leaders of the movement have in mind the endorsement of the candidacy of Jefferson Myers for state treasurer, he being the Democratic nominee; the endorsement of Elton Watkins, Democratic nominee for congress from the Third district; the probable nomination of F. E. Couther for United States senator to oppose both McNary and Miller, and the nomination of an independent candidate for congress against W. C. Hawley in the First District. It also is intended to nominate a full legislative ticket, not only for Multnomah county, but throughout the state, both in the state and house.

Those who signed the call as members of the authorized committee are C. E. Spence, Mrs. Josephine Othus, Mrs. O. W. Dean, F. E. Couther, Dan Kelleher, J. H. Fitzgerald, Peter Zimmerman of Yamhill county, W. H. Addis and M. J. Brown of West Linn.

Farmers' Wood Lot Bill Endorsed By Department

The state board of forestry at its meeting here yesterday discussed favorably the McNary-Clark reforestation which provides for an appropriation of \$2,500,000 annually, and recommended cooperation by Oregon in matching its share of the \$200,000 additional annually provided by the bill for the development of farmers' wood lots. The board believes Oregon should qualify for the largest amount any state can get under the act, an amount that has not yet been determined. The department will ask an additional \$10,000 in its next budget for this purpose.

The board appropriated \$500 more for air patrol in Oregon this season in the fire prevention campaign. The sum of \$1000 already had been provided.

Little boys live a hard life. One tells us his big sister borrows his bathing suit.

ARTHUR GIROD IS HOME FROM EUROPE

Prominent Quinaby Man Was Five Months Visiting Across the Ocean

After five months abroad, during which time he visited France, Germany and Switzerland, Arthur Girod returned to his farm home near Quinaby Monday night, his health fully restored after several years of semi-invalidism, and with a wealth of wonderful impressions which he describes graphically.

Leaving Salem March 10, he took the southern route through California, Arizona, Texas and Oklahoma, and had glimpses of spring in the sunny southland, which included a bit of snow in Oklahoma. He was accompanied as far as Los Angeles by his daughter, Mrs. Sophia Garner, who visited friends there for a couple of weeks before returning home. In Chicago he visited relatives and was shown the great manufacturing plants and the big stores of this mid-western city before proceeding to New York where he embarked for France on a French liner, making the ocean trip in nine days.

Brother Mergenthaler Man

Arriving in Paris, where he was the guest of his brother, Henry Girod, general manager of the Mergenthaler Typesetting Machine company throughout that country, Mr. Girod spent many days making extended trips by motor to famous places and long distances into the country, which he found prospering beyond his expectations, much of the activity being the rebuilding of the war-torn sections of the country. This work, he said, was somewhat retarded because France still finds it necessary to keep a large army of able men at Ruhr, which makes a decided shortage of laborers for other work, and crippled men and women (pathetic wrecks as the result of war) are filling many positions.

Prohibition is not enforced there and Mr. Girod said that there was an amusing rush among passengers to fill out cards indicating that their health demanded something besides the water of the country. He saw smoking, drinking and gambling indulged in by women at many of the fashionable resorts, but believes that it was largely among tourists who include that sort of dissipation as one of the adventures of a trip abroad.

At His Birthplace

In Switzerland, where he visited his birthplace and early home, he

Senator Smoot With Three Little Grandsons Whom He Presented to President Coolidge



This photograph was made recently when Senator Reed Smoot and three of his grandchildren called upon Mr. Coolidge at the White House. It shows Senator Smoot, 12 years old; Jack, 8, and Bob, 4, with their granddad, Senator from Utah.

was fortunate enough to locate the house in which he had lived with his parents and brothers and sisters more than 40 years ago, and also met two friends who had been boy and girl playmates at that time. An aunt, 80 years of age, who was for 30 years a teacher in this country, is now living in her native land and ran a half-mile to see her departing nephew aboard the train, and seemed to suffer no ill effects from the exertion.

Lakes, mountains, picturesque buildings, each with a distinctive beauty of its own, kept the traveler charmed as long as daylight lasted, and his pilgrimages on foot and by motor brought him in touch with the life of the people.

Rain, every week, made a veritable garden of the entire country, and flowers of surpassing beauty were noted in even the most humble dooryards. Throughout France he was much impressed by the number of fine Percheron stallions used as common farm labor, the animals working as quietly as the average horse. It was there also that he saw fertile fields yielding 60 bushels of grain to the acre, but very largely it was the manufacturing industries that supplied a livelihood for the residents of the towns and villages, with the women doing fine needlework as an adjunct.

Brought Home Souvenirs

Among the souvenirs Mr. Girod brought home is an exquisite wrist watch of Swiss make, as a gift for his young daughter, Della, who so ably managed the household in her father's absence and during the illness of her mother. He also brought a rare hand carved tobacco set from the Alps, many photographs and some of the edelweiss, the flowers from Alpine heights so famed in song and story.

Returning to New York Mr. Girod enjoyed a taste of high life at the Pennsylvania hotel, a magnificent hostelry of 2,000 rooms, where you are served with everything you want, but which you find (including "tips" to the vast number who insist upon serving you) that the cost has been around \$20 a day.

From Chicago, on the return trip, he traveled on the Oriental Limited, where he had baths, manicure, shaves, newspapers, and all that goes with a hotel on wheels, and made such fast time that he arrived home before some letters he had written previous to sailing. During his absence, which was the first extended vacation he has had since serving in the Philippines 26 years ago, his large farm was managed by his three sons, Albert, Henry and Lawton, who were able to exhibit a fine crop as evidence of their industry during their father's absence.

Jordan Valley Project Ready for Construction

H. M. Chadwick, secretary of the state desert land board, has returned from Jordan Valley, Malheur county, and reports that the Morrison-Knudson company of Boise will begin construction of the Jordan Valley project not later than August 25. Engineering has been in progress for the last month preparatory for construction of Antelope dam and the main feeder canal. The dam will create a reservoir capable of storing 40,000 acre feet of water and the canal will be 20 miles long, extending from Jordan creek to the reservoir. The project covers 14,500 acres and the estimated cost of construction for which bonds were certified by the state is \$400,000.

IRRIGATIONISTS TO MEET

PORTLAND, Ore., Aug. 8. — Klamath Falls will have the annual meeting of the Oregon irrigation congress September 7, 8 and 9, it was said today by James M. Kyle of Stanfield, president, and W. E. Meacham of Baker, secretary of the organization. Representatives will be present from Oregon, California, Washington and Idaho.

SHOWER FLOWERS AND GOOD WISHES

The Burnett Jewelry Store Is Formally Opened in This City

Save for the show of diamonds and watches in the windows which attracted considerable attention during the day, one would have thought that Salem was opening a new flower store—for the Burnett jewelry store was literally "snowed under" with baskets and bouquets of gorgeous foliage and brilliant blooms.

The floral offerings came from all parts of the country, and along with the flowers came telegrams conveying good wishes and congratulations.

Among the floral pieces of unusual size and beauty were those from the Gray Belle restaurant, the International Silver company, L. H. Burnett of California, Hartman Bros. Jewelers of this city, the First National bank of Salem, the Dexter Horton National bank of Seattle, the West Coast bank of Portland, the Portland Journal and the Portland Telegram, the Holmes & Edwards Silver company, the Oneida Community, the Elgin National Watch company, the Waltham Watch company, the Post-Intelligencer of Seattle, S. Burnett of Seattle, A. Burnett of Tacoma, M. Burnett of Chehalis, C. Burnett of Everett, Sebastian Burnett of Chicago, and Sidney Burnett of Portland.

The store, while yet incomplete, is beautifully equipped in plate glass and mahogany, the fixtures having been designed, made and installed by the American Show Case & Fixture company of Portland. The interior reflects the good taste of the designers to an unusual degree.

Made a Selling Record

The store was crowded all day long from the moment the doors opened at 9:30 in the morning until long after the closing hour. It is said, (by those who are supposed to know) that the day's business will roll up into four figures and that, considering the size of the city, the Salem store broke all records for heavy selling.

The reception is to be continued all day today and every day next week. During these "opening days" the coupon, which has appeared in the Salem newspapers, is accepted as first payment on anything in the store costing not less than \$10. In other words, one may now go shopping and leave the pocketbook at home! No money is needed. No money is asked for. The Burnett jewelry stores are operated on a broad credit policy which takes the position that everybody is entitled to credit unless THEY, THEMSELVES, HAVE SHOWN THAT THEY ARE NOT. The cost of a watch for example—or a diamond is distributed over a period of months—and just as business and professional men buy autos, and houses, and furniture, so now, under the Burnett saving plan one may wear diamonds—carry a fine watch, place the best silver on the table, and pay in weekly or in monthly amounts—usually so small as to be scarcely missed.

Mr. David Burnett, who is supervising the opening, will return

to his Portland headquarters tonight. He said: "I think that I am expressing the gratitude of our family when I say that I am really touched by the expressions of friendship and good will which have come to hand today. Please say 'Thank you; thank you; thank you!' to the people of Salem for all the members of the Burnett family—and say it a hundred times!"

The management of Mr. R. C. Aiken, who is a diamond expert of the old school. It is proposed to keep the store open on Saturday evenings in order to give people who love their business too well to leave it during business hours a chance to shop.

State May Refund Money Paid for Game Licenses In case the deer hunting season should remain closed for the remainder of the year because of the governor's proclamation next week to close the season because of the forest fire menace, Governor Pierce said yesterday that he will recommend to the state commission that money paid for hunting licenses be refunded upon request of those holding licenses. The governor said he would issue a statement to this effect with his proclamation.

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MARION CHEESE made in LOAVES. A full cream cheese that slices just the right size for sandwiches. No waste from uneven or triangular pieces. Your Grocer handles it.

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The Measure of a Business

A great business is built. It does not grow. The measure of business is the extent that it takes advantage of and builds on its opportunities. Constantly taking inventory itself, seeing and correcting faults, thereby steadily building "to improve quality of merchandise if possible and ever seeking to render a better and greater service to the public we serve is our aim."

- FLOUR AND CEREALS
- 49-lb. bag Vim Flour \$1.79
- 49-lb. bag Crown Flour \$1.92
- 49-lb. bag Fisher's Blend \$1.99
- 49-lb. bag Gold Medal \$2.09
- 49-lb. bag Busick's Family Blend \$1.44
- 9-lb. bag Alber's Oats 55c
- Kellogg's Bran Flakes, 3 for 29c
- Kellogg's Corn Flakes, 3 for 33c
- Grape Nuts, 2 for 25c
- Shredded Wheat, 2 for 29c

- FRUITS AND VEGETABLES
- Watermelons, guaranteed ripe, per lb. 2c
- Large Local Lettuce, 3 for 25c
- Choice Golden Bantam and Portland Market Sweet Corn
- Local Peaches in baskets
- Local Tomatoes, fresh and good
- Fancy Apples—Busick quality for eating or cooking, per box \$1.35

A large and abundant supply of all obtainable vegetables will be on display at our vegetable fountain.

- BACON AND HAMS
- Swift's Premium Ham, per lb. 32c
- Armour's Star Ham, per lb. 32c

- Swift's light Breakfast Bacon, per lb. 32c
- Sugar Cured lean Bacon, medium, per lb. 25c
- Sugar Cured lean Heavy Bacon, per lb. 22c
- Swift's Light Kenton Backs, per lb. 24c
- Sugar Cured Bacon Squares, per lb. 16c

- MISCELLANEOUS
- Fancy Peaberry Coffee, 3 lbs. for \$1.07
- Mild Blend Coffee, 3 lbs. for 90c
- Belmont Blend Fancy Coffee, 3 lbs. for \$1.00
- M. J. B. Coffee, 3 lbs. for \$1.39
- 2 1/2 lbs. Hill's Red Can Coffee \$1.23
- 10 Darigold Milk (Salem's favorite) 89c
- Matches, carton of 6 boxes 29c
- 2-lb. Loaf Twin Bread 15c
- Full Cream Cheese, 2 lbs. 55c

- JARS FOR THOSE PEACHES
- Mason Jars, pts. 73c
- Quarts 93c
- Gallons \$1.23
- Amaizo Oil, qt. can 49c
- Schilling's Baking Powder 12 oz. 37c
- 2 1/2 lbs. \$1.09
- Tobacco, per plug 69c

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- Complete with Silk Shades—
- \$47.50 Lamp now \$38.00
- \$41.50 Lamp now \$33.20
- \$52.50 Lamp now \$42.00
- Dishes
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- \$16.50 decorated set \$12.50
- \$52.00 decorated set \$41.75

- Floor Coverings
- Felt base, double face floor covering, per yard 60c
- Inlaid Linoleum, very special at \$1.35
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