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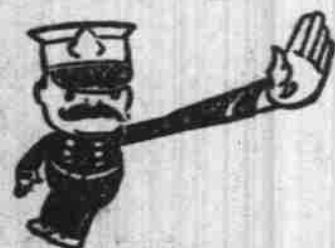
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**SALEM PRAISED
BY VISITORS**

Letters Tell of Good Will
Towards Our Enterpris-
ing Merchants

This week Salem has made progress in many ways, but probably the most interesting is the increasing business at the Auto Camp. Business there has gone up over 25 per cent this summer, while there has been a flourishing camp in West Salem and another, the Lone Star, in the northeast part of the town.

The visitors have been loud in their praise. Yesterday four young men came here from McPherson, Kansas. A visitor who has noted this increase writes as follows:
"Editor Statesman:

"I have been much impressed in my short stay in Salem by the campaign carried on by the First National bank. I was here three years ago and I want to say the city has been remade. The merchants deserve no end of credit. Whether you people are conscious of it or not, there has been a great cooperation. The trade territory has been practically doubled and Salem is pulling from many directions.

"The coming year will see better results if the Salem merchants continue their harmonious pulling together. I give a major share of this to the Chamber of Commerce and the service clubs. They are boosting for Salem always, but in addition to this they are getting Salem business men acquainted each with the other.

"You have a great city here and I am proud of it.

"Sincerely,
"A. SHERWIN."

The other letter this week is along the same line:

"Editor Statesman:

"I understand there has been some criticism of the effort made to sell Salem to Salem people. This is very commendable in every way. It is not a criticism of the merchants. It is simply emphasizing the fact that the trade is here and it is the opportunity of their lives to go after it. The Salem merchants have good stores. They are taking larger trade on all the time and the people are coming from longer distances. Good market roads have a good deal to do with this but more is due to the spirit manifested by the Salem merchants in steadily pulling for trade and their way of handling trade when they get it. I have never lived in a place where there was such harmony as in Salem and I am glad to add my testimony to the fact that Salem business men are making Salem famous.

"I hope you will continue the good work in your Slogan issue each Thursday and that these various organizations will not weary of well doing.

"Very sincerely,
"JAMES NEWHOUSE."

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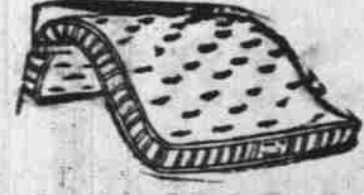
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