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Broom handles, mop handles, paper plugs, tent pegs, all kinds of hardwood handles, manufactured by the

Oregon Wood Products Co.

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Overland
Willys Knight
Oakland
Sales and Service

Vick Bros.

High Street at Trade

Salem 50,000 by 1930

RICH L. RIEMANN

Real Estate and Insurance

307-308 Oregon Bldg.

Phone 1013

SELLING SALEM DISTRICT

Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

Loganberries, October 4.
Prunes, October 11.
Dairying, October 13.
Flax, October 25.
Filberts, November 1.
Walnuts, November 3.
Strawberries, November 15.
Apples, November 22.
Raspberries, November 29.
Mint, December 6.
Great cows, etc., December 13.
Blackberries, December 20.
Cherries, December 27.
Pears, January 3, 1924.
Gooseberries, January 10.
Corn, January 17.
Celery, January 24.
Spinach, etc., January 31.
Onions, etc., February 7.
Potatoes, etc., February 14.
Bees, February 21.
Poultry and pet stock, Feb. 28.
Goats, March 6.
Beans, etc., March 13.
Paved highways, March 20.
Broccoli, etc., March 27.
Silos, etc., April 3.
Legumes, April 10.
Asparagus, etc., April 17.
Grapes, etc., April 24.

Drug garden, May 1.
Sugar beets, sorghum, etc., May 8.
Water powers, May 15.
Irrigation, May 22.
Mining, May 29.
Land, irrigation, etc., June 5.
Dehydration, June 12.
Hops, cabbage, etc., June 19.
Wholesaling and jobbing, June 26.
Cucumbers, etc., July 3.
Hogs, July 10.
City beautiful, etc., July 17.
Schools, etc., July 24.
Sheep, July 31.
National advertising, Aug. 7.
Seeds, etc., August 14.
Livestock, August 21.
Automotive industry, Aug. 28.
Grain and grain products, September 4.
Manufacturing, September 11.
Woodworking, etc., Sept. 18.
Paper mills, etc., Sept. 25.

(Back copies of the Thursday editions of the Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies, 5c.)

SALEM AN EDUCATIONAL CENTER

The Salem Slogan pages of last Thursday stressed the idea that there is business in beauty; that the "City Beautiful," which is Salem, will be the city big and prosperous.

And this week it is just as proper to stress the idea that there is cash in culture; academic learning is an asset; university urbanity stands for utility; there is position in polish; success in schooling.

And there can be no well rounded growth in any city not equipped with the best possible educational advantages; scholastic, industrial, commercial.

By these tests, Salem is in the line of growth; in the track of greatness.

There are many other tests; but these are among the most important.

Valley Motor Co

260 North High Street.

Phone 1995

Boost This Community
by Advertising on the Slogan
Pages

DID YOU KNOW That Salem is an educational center of great and growing importance; that this city is the home of historic Willamette University, larger now than ever before, with an addition recently of a million dollars to its endowment fund, \$350,000 of which was contributed by the General Education Board (Rockefeller), besides a quarter of a million dollars added to its building and other funds; that all our other educational institutions are growing substantially; that this city is becoming widely known as a music center and as such is attracting students from all over the coast; that we have a splendid system of public schools, and the people in 1922 voted bonds for \$500,000 in order to provide additional buildings and facilities as fast as the growth of the population shall demand; and that this growing reputation as an educational center is one of the great business assets of Salem, which was born a school town and has made progress as an educational center throughout all its history?

Eat a Plate a Day

WEATHERLY
ICE CREAM

Sold Everywhere

Buttercup
Ice Cream Co.

P. M. GREGORY, Mgr.
240 South Commercial St.
SALEM

DODGE BROS.
SEDAN

Bonesteel Motor Co.
184 S. Com'l St. Phone 423

VALLEY PACKING CO. CASCADE BRAND HAMS, BACON AND LARD

U. S. Inspected

SALEM, OREGON

noted in the world, as having more institutions of higher learning than any district of similar size in any country. Philomath is located 90 miles south of Portland and six miles west of Corvallis, and 43 miles from Salem.

Philomath College was incorporated under the laws of Oregon in 1865, by members of the United Brethren church. The records show that 6000 students have entered her halls; 1200 have gone out to take up the profession of teaching; 150 have become ministers; 15 missionaries; 12 legislators; eight college presidents; others in other professions and business.

The institution has good buildings, beautiful, spacious grounds, and it maintains these courses:

Willamette
University

"It has kept the Faith"

Founded 1842

A Christian University devoted to the training of Christian Students

College of Liberal Arts
College of Law
School of Music

Register now for the
Fall Semester

Registration and enrollment
examination September 15 to
17th - Instruction begins September 18th

Phone 317 for information

THE SACRED HEART
ACADEMY IN SALEM

Has Done a Good and Helpful Work Here for Over Sixty Years

In 1863 Sacred Heart academy, an institution under the direction of the Sisters of the Holy Names of Jesus and Mary, was founded in Oregon's capital, and has since held a prominent place in educational work here. The academy stands for the physical, the intellectual and the moral development of its students. The Sisters of the Holy Names aim at cultivating those virtues which are woman's

Linfield College

Offers Standard Courses

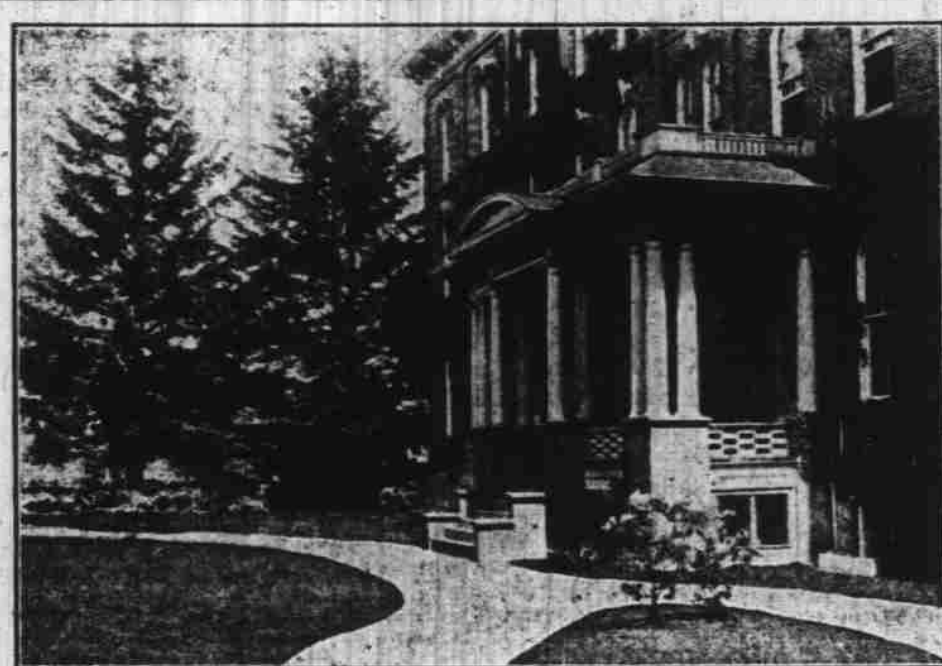
Leading to Degrees

Voice, Piano, Organ, Stenography, Typewriting

Fall semester opens
September 16, 1924

For further information write
to

President Leonard W. Riley,
McMinnville, Oregon



Snapshot of Front Entrance, Sacred Heart Academy.

abiding glory—wanting which no degree of mental culture can make her the ideal of perfect womanhood.

Sacred Heart academy is located in one of the best residential sections of the capital city. The building is large, commodious and modern in its equipments. Laboratories for science teaching, individual rooms for music practice, spacious and beautiful grounds are prominent features of the academy.

The academy offers primary,

JOHN R. SITES
Director of
Salem Conservatory
of Music

Teacher of Voice
Old Italian Method
Correct Breathing, Tone-Placing, Bel-Canto, Coaching for Concert, Oratorio and Opera.
Diplomas and High School credits granted.
Phone 626, 1156 Court St.

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Contralto Soloist
Vocal Teacher

School Credits Given—
Voices Tried Without Charge
Studio 164 North Liberty St.
Phone 334 or 1279-W

Sacred
Heart
Academy

Salem, Oregon

Conducted by the Sisters of the
Holy Names of Jesus and Mary

Complete grade and academic
courses. Music department:
Piano, violin and harp. Refined moral, intellectual and practical training in all womanly accomplishments.

Resident and Day Students
Classes resume September 2

THE CIVIC MUSIC
CLUB OF SALEM

It is One of the Most Important in the Cultural Improvement Here

The Civic Music club of Salem is one of a chain of clubs organized last year in Oregon and Washington by Frederic Shipman, impresario.

The aim of these clubs is to develop local talent, provide a market for the work of local musicians, and to give music patrons of the northwest an opportunity to hear the world's greatest artists at club rates.

Salem was fortunate last year in having three programs of unusual merit through the efforts of the Civic Music club. These programs included Grace Wood-Jess, folk song interpreter, whose work was the most unique and educational ever presented in this city; Carol Robinson, pianist, who is now touring the world as a concert artist; Renee Chemet, violinist, whose name need not be mentioned to renew the wonderful treat she gave us last February.

In addition to the above programs, to which all season ticket holders were admitted, there were student competitions in which seven local students won places and received professional fees for their services. There were two concerts given by local professional musicians who were elected from the membership of the club.

The approaching year gives promise of a more interesting season than the past. Salem should awaken to the musical opportunity that is in her midst and take a pride in joining with other cities of the northwest in one of the most cultural enterprises that has come to her doors.

Officers of the local club are as follows: Lena Belle Tartar, president; Frank E. Churchill, vice president; Bertha Junk Darby, corresponding secretary; Laura Grant Churchill, financial secretary; Beatrice Shelton, treasurer; Mrs. H. Hinges, Elma Weller and T. S. Roberts, trustees.

TWO MILLION MARK
BEING APPROACHED

Work Soon on First Building
in Greater University
Plan, U. of O.

UNIVERSITY OF OREGON,
Eugene, July 23.—The new science building, on which construction will begin within a short time, is the first of a series of buildings planned for the program for "a greater University." This program

Civic Music Club
of Salem

Lena Belle Tartar, President

Frederic Shipman, Manager

Artist Concerts, Amateur and
Professional Programs

includes a new library building, a new auditorium, and a men's gymnasium which will be constructed as soon as funds are available, to care for the ever increasing number of students.

The science building will be financed from the regular building fund derived from the state, but the construction of the other buildings will be taken care of through gifts received in the gift campaign which the university is carrying on among the alumni and friends of the university, the goal of which is "five million dollars in five years."

Nearly Two Millions Already. Already the gifts received by the university are approaching the two million mark. This includes gifts in cash and subscriptions from alumni throughout the state amounting to approximately \$421,000; from students, \$219,000; and the faculty and general staff of the university, \$65,297. The city of Eugene voted \$500,000 in bonds to finance the new auditorium, which will be used for both university and civic affairs. A \$200,000 gift was received from the estate of F. S. Doernbecher for the construction of a children's hospital in Portland.

The gift campaign was inaugurated in order that the state appropriation for the maintenance of schools might be supplemented by gifts from individuals. This was found necessary by President Campbell in order that the physical equipment of the university might be increased sufficiently to meet the demands made upon it by a student body which has increased more than 300 per cent in the last ten years.

FARM REMINDERS
FROM THE COLLEGE

(Continued from page 7)

rations so that enough protein and mineral matter will be provided to develop muscle and bone, the experiment station has found. The finishing period need not exceed 60 days unless a rising market warrants longer feeding.

The first injury by the hop red spider is usually in the form of small pale specks over the surface of the leaves. These specks tend to blend, giving the foliage a pale green or yellow appearance as the injury increases. Some buckling of the foliage and an untidy appearance of the vines are further warnings to the grower of the presence of the spider, says the O. A. C. experiment station.

Phone 192

THEO. M. BARR
Plumbing
HEATING AND TINNING
Salem, Oregon

PIPE

Road, well, sewer, and
drain pipe in stock at all
times. Get your pipe
where you can see how
good it is made.

MILESTONE
Concrete ProductsOregon
Gravel
Company

An Independent Organization
1405 North Front, Salem

OUR AGRICULTURAL
COLLEGE IMPROVES

Is Becoming Increasingly
More Useful and Practical
Year After Year

OREGON AGRICULTURAL
COLLEGE, Corvallis, July 23.—

Work will start next school year for all new students Tuesday, September 23, while other students need not return until Saturday, September 27. Freshmen will be informed on subjects it is thought they should understand early in their college life. Lectures on subjects as "How to Study," "How to Take Notes," "How to Make the Best Use of the Library," "College Rules and Regulations," "College Traditions," and "Student Body Government," will be given.

The school of pharmacy will be housed in a new three-story building, up-to-date in every particular. Additional space for class room and laboratory facilities and new equipment will enable the students to work to better advantage. A model drug store will be one of the features. Already indications point to an increased registration in this school, announced Dean Adolph Zieffle.

Courses in the school of commerce have been strengthened. Major courses now include accounting and management, secretarial training, banking and finance, advertising and selling, markets and marketing, political science, economics and sociology, and commercial education. Registration

in this school has grown steadily.

Changes are to be made in the subject matter of various home economics courses the coming year. In the sophomore food courses the work is to be built around food in its relation to health. The greatest stress will be placed on food selection and its combinations in meals considering health and economic aspects. In the advanced work, marketing and cost of foods in relation to their food values, and in relation to the different standards of living will be emphasized.

It's a queer world, and most of the important looking people you see at the resort are nobodies.



Auto Electric Work
R. D. BARTON
171 S. Commercial St.

Hotel
Marion

SALEM, OREGON

The Largest and Most
Complete Hostelry in
Oregon Out of Portland



BLAESING GRANITE CO.
ROY BOHANNON MGR.
CITY VIEW CEMETERY
SALEM, OREGON

DRAGER FRUIT
COMPANY

Dried Fruit Packers
221 South High St.
Salem, Oregon

Always in the market for
dried fruits of all kinds

Salem occupies a unique place as an educational center; above any city on earth.

Manuals, School Helps
and Supplies

Your order will be given
PROMPT attention

The J. J. Krapf
Company

Kent S. Krapf, Mgr.
Salem, Box 96 Oregon

Our Trees

Carefully Grown—Carefully
Selected—Carefully Packed
Will Give Satisfaction to the
Planter

Salem Nursery
Company

428 Oregon Building
PHONE 1763
Additional Salesmen Wanted

THE OREGON STATE AGRICULTURAL COLLEGE

Offers

"A Liberal and Practical
Education"

In the several pursuits and professions in life
Through the following schools and departments—

The School of Basic Arts and Sciences

(Art, English, public speaking, modern languages, history, and the sciences.) Providing the foundation training upon which technical specialization is built.

The Ten Technical Schools

Agriculture—thirteen departments (B.S., M.S. degrees)
Commerce—four departments (B.S. degree)
Engineering—seven departments (B.S., M.S. degrees)
Forestry—two departments (B.S., M.S. degrees)
Home Economics—five departments (B.S., M.S. degrees)
Mines—three departments (B.S. degree)
Pharmacy—(B.S., Ph.C. degrees)
Vocational Education—five departments (B.S., M.S. degrees)
Chemical Engineering—(B.S. degree)
Military Science and Tactics—five units (B.S. degree)

The training includes physical education, industrial journalism, social sciences, and music. Entrance and graduation requirements are standard. Through the usual rating organizations the College is accredited to the best graduate schools in America. Student life is exceptionally well organized to develop ideals of leadership and service to the commonwealth. Admission of Freshmen September 23, 1924

For illustrated booklets and specific information write to

THE REGISTRAR

Oregon Agricultural College
CORVALLIS -- OREGON