

### HOTEL BLIGH

100 rooms of Solid Comfort

A Home Away From Home

We Are Out After Two Millions We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk.

"Marion Butter" Is the Best Butter More Cows and Better Cows is the crying need

MARION CREAMERY & PRODUCE CO. Salem, Ore. Phone 2488

# SELLING SALEM DISTRICT

## Devoted to Showing Salem District People the Advantages and Opportunities of Their Own Country and Its Cities and Towns

The Way to Build Up Your Home Town Is to Patronize Your Home People

The Surest Way to Get More and Larger Industries Is to Support Those You Have

### Selling Salem District is a Continuation of the Salem Slogan and Pep and Progress Campaign

This campaign of publicity for community upbuilding has been made possible by the advertisements placed on these pages by our public-spirited business men--men whose untiring efforts have builded our present recognized prosperity and who are ever striving for greater and yet greater progress as the years go by.

### We Will Give Our Best Efforts

At all times to assist in any possible way the development of the fruit and berry industries in this valley.

### Oregon Packing Co.

### DEHYDRATED and CANNED FRUITS and VEGETABLES OREGON PRODUCTS

Kings Food Products Company Salem—Portland—The Dalles Oregon

Why suffer with Stomach Trouble when Chiropractic will Remove the Cause

Your Health Begins When You Phone 87 For An Appointment

**DR. O. L. SCOTT**  
P. S. C. Chiropractor  
Ray Laboratory 414 to 419 U. S. National Bank Building.  
Hours 10 to 12 a. m. and 2 to 6 p. m.

Our Ideal: "The Best Only" Our Method: Cooperation

**Capital City Co-operative Creamery**

A non-profit organization owned entirely by the dairymen. Give us a trial.

Manufacturers of Buttercup Butter "At Your Grocer"

Phone 299 137 S. Com'l St.

### ONE OF THE BEST IN UNITED STATES

The Oregon Normal School Ranks High; It Has Had a Wonderful Growth

Situated in the beautiful hill country of Polk county in the city of Monmouth, on the paved West Side highway, is one of the three state institutions for higher education, the Oregon Normal school. The campus at the present time consists of about 11 acres, with administration building containing offices, classrooms, library and auditorium, residential halls, gymnasium, heating plant and laundry, athletic field and tennis courts. The grounds are very attractive with lawns, stately trees, shrubbery, vines and flower gardens, and command an inspiring view of the surrounding country. Because of its comparative isolation and the delightful climatic conditions, it affords an ideal environment for study and wholesome living. The school provides carefully supervised recreation in the way of sports and entertainment, including a lyceum course and a weekly cinema in the auditorium. Further diversion is offered in orchestra, glee clubs, and the social literary societies of Delphian and Vespertine. There are no college fraternities or sororities, and the student body is under self government.

**Has Had Rapid Growth**

Probably no educational institution in the west has experienced as rapid growth in the last few years. Since the fall term of 1920, when the enrollment was 320, the attendance increased in the fall terms of 1921 to 373, 1922 to 537, and 1923 to 623. Corresponding increases were recorded in the other three terms of these years. During the academic year 1923-24, there were enrolled 2043 different students. The present summer session registers 1024 students, by far the largest enrollment in the history of the school. This steady increase is due in part to the higher standards of training required by the department of education before a teacher is certificated, and partly to a record of efficiency among the normal schools of the west. The Journal of Education of July 3, 1924, states editorially that "in several respects in professional progress and social distinction the school is one of the best in the United States."

In order to accommodate this



Corner View Administration Building, Oregon Normal School.

increase of students, it has been necessary during the summer to conduct branches at Pendleton and Ashland, and to provide further practice school facilities by securing the use of an eight room public school building in Corvallis and two such buildings in Salem. It will be necessary, however, to make provision immediately for increased facilities during the regular school year in the way of additional faculty members, more class rooms, and practice schools in the immediate vicinity. It has been impossible to carry out needed improvements along these lines thus far, owing to the fact that the school has been administered largely on the basis of a millage tax provided several years ago which did not anticipate the unprecedented growth of the school in four years. Meanwhile, faculty and students continue to work under the serious handicap of large classes, crowded conditions, and delays in securing the work required. This condition is of course temporary and will be duly remedied when the financial provision is made commensurate with the rapidly increasing demand for trained teachers and in view of the enlarged enrollment.

**More Dormitory Room Needed**

Only a small portion of the students desiring dormitory accommodations are able to secure such and then only by making application at least three months in advance. However, the citizens of Monmouth are responding quite satisfactorily to meet this condition for the accommodation of students who cannot enjoy the privileges of the residential halls. Homes are being opened and the standard of living conditions has been greatly improved in behalf of the students. Since it is considered a decided advantage to the average student to have the experience and discipline and general cultural influences afforded by the dormitory, which are considered unique and superior in their way, it is hoped that provision will be

made to extend this privilege to a larger number of students than can now be accommodated.

#### Is Being Strengthened

The Normal School is now organized on a four quarter basis of 12 weeks each. The courses offered include all the subjects required to be taught in the elementary schools, supplemented by various courses in psychology, education, and methods, equipping teachers for high class service in the elementary schools of the state. While cadet teachers secure practice for teaching in city school systems in the training schools of Monmouth and Independence, rural school practice is provided at the rural centers of Eola, Oak Point, Elkins, Mountain View, Rickreall, and at the Children's Farm Home. The curriculum has recently been greatly strengthened by the presentation of several important new courses. In addition, lecturers of not frequently appear during the year at student convocation which occurs three times a week, providing further instruction and culture.

The present quarter closes August 29th, permitting teachers to reach their respective schools in time for opening early in September. The fall quarter for the school year 1924-25 opens Monday, September 22nd. Indications point to a large attendance.

**LINFIELD COLLEGE IS GROWING APACE**

Has Million Endowment Fund, 270 Students Last Year, More Coming

(One of the pioneer and progressive institutions of learning of this section is Linfield College at McMinnville, some 25 miles from

Salem; founded 67 years ago by Baptist pioneers. It was chartered by the legislature Jan. 30, 1858. It was put on the list of standard colleges in the spring of 1922. It has a campus of 41 acres, and numerous fine buildings. President Leonard W. Riley, D. D., asked for a brief review of the college and its activities, sends the following notes:)

Linfield College the past year had 270 students enrolled, over one-half of whom came from outside the state of Oregon. The senior class, numbering 37, was the largest yet graduated. Practically all of these already have positions to teach next year in the various high schools of Oregon, Washington and Idaho. The freshman class numbered 100. The prospects for next year indicate that again the attendance will tax our utmost capacity.

**Staff of Twenty-four**

The faculty of 1924-25 remains the same as the preceding year with the exception of the teacher of biology, who this year will be Professor James A. Macnab. Mr. Macnab holds his Bachelor of Arts degree from Albany College and has had his post-graduate work in the University of Washington and the University of Nebraska, from which institution he receives the Master of Science this summer. He comes with the very best of recommendations from his teachers and his former positions. One additional teacher has been secured in the person of Miss Adelaide Walker, who will be assistant in the department of French and Spanish. Miss Walker is a graduate of the State College of Washington, having had her training under Professor Chalfant of that institution, who is a brother of Miss May Chalfant, the head of our French and Spanish department.

For the first time Linfield College this year will have a man giving full time as librarian and registrar. This work will be done by Mr. John Kenneth Riley, a graduate of Linfield College and of the Rochester Theological Seminary, at which institution he has served as assistant in both the registrar's office and in the library. Every effort will be made to put the library in the best possible shape for the use of our faculty and students. These additions will make a staff of 24 for the ensuing year.

**Million Dollar Endowment Fund**

The permanent income-bearing

### PACIFIC COLLEGE FINE INSTITUTION

Newberg Is Seat of Good School Founded and Maintained By the Friends

Newberg is one of the beautiful and thrifty cities of the Willamette valley; one of the most desirable of home cities. It is about an hour's ride from Salem by auto. Pacific College is located in Newberg.

The aim of Pacific College, as it has long been stated in the annual catalogue, is a "liberal education under the best Christian influence at a minimum expense."

**Founded and maintained by the Friends (Quakers),** the school is endowment funds now amount to \$457,162.16. This represents an increase during the past year of \$180,000. This sum does not include the gift of Mrs. Linfield nor other non-income-bearing assets, which amounts to half a million more. The college has, therefore, practically a million dollars of endowment assets, though but half of this amount is now income-bearing.

The trustees have not voted to move Linfield College from McMinnville. What they have done is to express themselves in favor of moving to a more populous center, provided a campus of at least 40 acres and \$500,000 for new buildings are made available.

**Backing of Fifty Thousand**

Linfield College is the Baptist college of the Pacific Northwest, having back of it the 50,000 members of Baptist churches in the states of Idaho, Oregon, Montana and Washington. The purpose of the college can be expressed in no better terms than was done in the pioneer days when the promoters of Christian education declared it to be established "for the culture of our rising generations and the perpetuation of our gospel principles of liberty of conscience and freedom of thought." The members of the board of trustees, of the faculty and of the student body together are constantly striving for the realization of this noble principle.

open to all young persons of good character for the regular work of the College of Arts and Sciences leading to a bachelor's degree, also having a preparatory department which covers thoroughly the work of high school grade; leading to full preparation for college entrance.

A thorough music course in piano, violin, voice, cello, etc., is offered by a highly trained and thoroughly competent music faculty.

The first semester of the coming year opens September 15. Full information, catalogue, etc., may be secured by addressing the president.

### PHILOMATH IS A GOOD SCHOOL TOWN

The Seat of Philomath College; Has Stood Test of Over Half a Century

Philomath College is one of the group of institutions of higher learning in the Willamette valley that make this section the most

**GIDEON STOLZ CO.**  
Manufacturers of Dependable Brand  
Lime-Sulphur Solution

The brand you can depend on for purity and test. Prices upon application.

Factory near corner of Summer and Mill St. Salem, Oregon

**Willamette Valley Prune Association**  
The oldest Association in the Northwest

**W. T. JENKS**  
Secretary and Manager

Trade and High Sts. SALEM, OREGON

**Nelson Bros.**

Warm Air Furnaces, plumbing, heating and sheet metal work tin and gravel roofing, general jobbing in tin and galvanized iron work.

353 Chemeketa St. Phone 196

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**DIXIE HEALTH BREAD**

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The Statesman has been supplying the wants of the critical job printing trade—

Proof positive we are printers of worth and merit.

Modern equipment and ideas are the ones that get by.

**Statesman Publishing Company**

Phone 23 or 583  
215 S. Com'l St.

**Fairmount DAIRY**

Perfectly Pasteurized Milk and Cream

Phone 725

**Butter-Nut Bread**

"The Richer, Finer Loaf"

**CHERRY CITY BAKERY**

**GIVE US A List of Your Lumber Requirements. Build Now**

Our Prices are Right

**COBBS & MITCHELL COMPANY**

349 So. 12th Near S.P. Depot  
A. B. Kelsay, Mgr.

**HERE, MR. HOMEBUILDER—**

is the BEST, SAFEST, STRONGEST, and, in the long run, the CHEAPEST material out of which to build your home.

It is BURNED CLAY HOLLOW BUILDING TILE—it insures Fire Safety—Health and Comfort.

Ask for Catalog and Booklet of Plans

**SALEM BRICK & TILE CO.**  
Salem, Oregon Phone 917

Mfrs. of Burned Clay Hollow Building Tile, Brick, and Drain Tile

**Mount Angel College and Seminary**  
St. Benedict, Oregon

Junior College—Junior College. Courses in all branches.

Collegiate Department—A four-year course leading to the degree of Bachelor of Arts. A two-year pre-medical course. A two-year pre-engineering course. A two-year journalism course.

Academic Department—Classic course. Science course. English course. Commercial course.

Write for Catalog

Registration Date September 15th

Formal Opening of School September 16th

**Oregon Normal School**  
Monmouth, Oregon

The Oregon Normal School is devoted to the training of teachers for the elementary schools of the state. Knowledge of subject matter alone is not sufficient for successful teaching.

Professional Training must be added. In this respect the Oregon Normal School is unexcelled. A leading superintendent recently said: "We have teachers in our city schools from the normal schools of various states, but the teachers from the Oregon Normal School are invariably superior in teaching ability and secure better results than those from other schools."

Students may enter with equal advantage at the beginning of any one of four terms.

**THE TERMS BEGIN:**

Summer Term	June 16, 1924
Fall Term	September 22, 1924
Winter Term	January 5, 1925
Spring Term	March 30, 1925

For catalogue and details of courses Address The Registrar, Monmouth, Or.

**Next Week's Slogan**

SUBJECT IS SHEEP AND OTHER THINGS