



"Salem Fifty Thousand in 1930"

DO YOUR SHOPPING IN SALEM

EVERYWHERE
YOU GO

THIS VACATION

MUSIC

Will Be a Big Factor
in Your Pleasure
Seeking

MOORE'S MUSIC HOUSE

Piano Sales Representatives for

SHERMAN, CLAY & CO.

405-415 Court

Phone 983

MILADY'S SHOP

Balcony, Derby Bldg.

We stamp individual designs
for individual people

Just received complete Fall Line of
Buckram Shapes

Special
The best in FELT HATS at
very low prices

Ask About Our Complete
MILLINERY COUSE

Milady's Shop

Mrs. J. H. Lammers :: Mrs. C. A. Grinnam
517 Court Street. On Balcony Up Stairs

HOME TRADING
AS EXTOLLED

By Residents of Salem, Sur-
rounding Territory—City
Proud

Two letters bring increased
evidence that the people in the
Salem trade territory are
alert to the possibilities and
anxious to help along. The
first letter is especially ap-
pealing.

"Editor Statesman:—
"I have read with particu-
lar interest the advertise-
ments of George F. Rodgers
of the First National bank and
I want to most emphatically
second the motion. It seems
to me that the effort Mr. Rod-
gers is making should have
the earnest support not only
of the people of Salem but
those in the trade territory.
"It helps us to have Salem
built up. It helps us to have
Salem stores so big that we do
not need to go to Portland for
our goods. It helps us to
have Salem merchants adver-
tise so that we may know this
and not leave anything to
chance.

"Personally I have been
mightily well treated in Salem
and I am glad that I live in
the trade territory of that
city. I find the merchants
progressive and wide awake
but I also find the urge of
competition and to keep step
with the increasing growth of
the city and its trade territory.

"Very sincerely,
"JOE COLLINS,
"Mehama, Oregon."

In addition to the popular
chord struck above another
letter which finds favor is one
from a citizen living really
outside of our trade territory.
It is as follows:

"Editor Statesman:—
"Possibly you do not con-
sider Scotts Mills in your
trade territory. I want to
say that I trade around a good
deal for our large buyings al-
though I make it a point to get
what I can in Scotts Mills. I
find the Salem merchants are
more anxious to please than
those of other cities. Of
course I may be sensitive but
it hurts me awfully to go into
a store and see two or three
girls talking together, chew-
ing gum and laughing while
I who am in a hurry am left
to wait. It is very awkward
for me, but I want to say there
is less of this in Salem than
any other city of any size I
visit, but there should not be

(Continued on page 7)

If in doubt of your
Hemstitching, Try

MRS. C. E. MILLER

Phone 117

Room 10, Over Miller's Store

Telephone 1897

Location, 184 Commercial St.

Clendening
& Miller

New Parts for All Cars

Not a thousand miles
away, nor even a hundred,
but right on the shelves in
our salesroom, are standard
replacement parts, such as,
rings, pistons, valves, wrist
pins, gears, axles, bearings,
bolts and bushings, ready
for immediate use in repair-
ing your car.



Complete
Line of
NEW FELT
and
SPORT HATS

New Arrivals in SATINS and
BENGALINES

Watch Our
Bargain Counter

THE WOMEN'S SHOP

A. E. Lyons.

M. Haniger

At 420 Court Street—Phone 1808



Trade
in
Salem
at
The

Capital Drug Store

Z. J. RIGGS

Corner State and Liberty

Where Service and Quality Is the Motto

Bring Your KODAK FILMS
in and let us do them with the
Famous GLOSS FINISH
All work guaranteed satisfac-
tory.



You Get the Best in
Photography at

Tom Cronise Studio

Phone 382. Corner Court and Com'l Sts.

LADIES

Come to us for service or council
at any time

Our Line Includes the Following

Pleating of all kinds
Hemstitching and picoting
Covering of all styles of buttons
Stamped pieces and stamping for
needlework.

D. M. C. Thread. Queen Silk Lingerie

SALEM ELITE

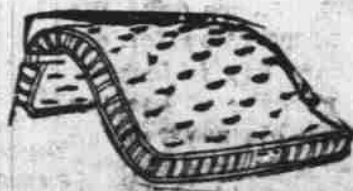
329 Oregon Bldg.

Phone 379

Capital City Bedding Co., Inc.

D. J. POULIN. E. W. MILLER
MATTRESS MANUFACTURERS
Our mattresses at all leading dealers in
Willamette Valley

Mattresses
made in
our own
shop
under
sanitary
conditions



Bring
your old
mattress
to us for
renewing.
Our work
guaranteed

WORK CALLED FOR AND DELIVERED
1190 N. Capitol St. Telephone 19. Salem Ore.



Our Delicious Cream

TICKLES your
TASTE
These Torrid Times

Enjoy this cream in any form—brick,
loose, in sundae or cone—it's delicious
and healthful whichever way you pre-
fer it.
5 Flavors to Choose From.



PICKENS & HAYNES
GROCERS

456 Court Street.

Phone 256

Announcement
Canning Season
Now On

Mr. T. J. Felix Moran, factory
representative of the KERR
GLASS MFG. CO., Sand Springs,
Oklahoma, Manufacturers of
Kerr Self-Sealing Jars, Kerr
Economy, Kerr Masons, and
Kerr Wide Mouth, is making his
headquarters at our store for the
next few days giving help and
advice to housewives who are
having any trouble in canning
fruits, vegetables, or meat, etc.

Come In Today and Let Mr.
Moran Help You

SEASONABLE
STOCK
ALWAYS
ON HAND



PHONE
1868

And we are on the job
at once.

AT

Liberty Floral Co.

DICK BURCH, Mgr.

North Liberty at Belmont

Salem Cleaners
and Dyers

We specialize on one-day
service.

1215 South Commercial St.

BEST

COAL and WOOD

AT SUMMER PRICES

Let Us Know Your Needs

PHONE 1855

HILLMAN FUEL CO.

YARDS AND OFFICE

BROADWAY AT HOOD

ANNOUNCEMENT!

The Capital City Cooperative Creamery each
week will present the winners of the Statesman's
"Buy-in-Salem" contest a one-pound package of our
delicious Butter Cup Butter.

Don't Hesitate to Call for It.

Capital City Co-Operative Creamery
Manufacturers of

BUTTER CUP BUTTER



137
S. Com'l

Tel.
299

NOW FOR THE BIG OUTDOORS

Men who love the woods, the fields and the open are
looking forward to this year's camping trip. To get
the most enjoyment out of those few great days—
you need the right outfit.

GET READY NOW

Tents and Camping Outfits
Gasoline Cook Stoves
Fishing Tackle
Camping Axes

Vacuum Bottles
Guns
Ammunition
Flashlights
Knives

See Our Window Display
Salem Hardware Co.

THE
WINCHESTER
STORE

PHONE 172. 120 No. Commercial St. SALEM



Working Girls

We are open evenings by
appointment.
Regular Hours
8 A. M. — TO — 6 P. M.

Marinello
Beauty Parlors

245 N. High. Phone 1690

Radio Cleaners
Dyers and Hatters

The one who knows wears
Clean Clothes.

445 State Street
291 North Commercial
PHONE 195

Phone 167 or 1241-M

Salem Scavenger
Company

Hauling All Kinds
of Refuse

146 N. Commercial St.



When You
are at

Your Favorite
Shop

Ask to See
the Creations
in

Ladies' Coats
By

W. J. Mayer

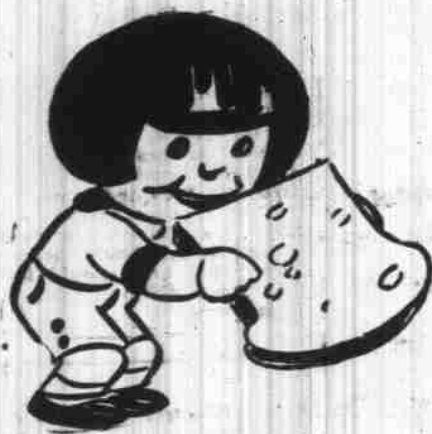
Made in Salem From

Pure Oregon Wool

Mayer's Coats are Style

W. J. MAYER

Ladies' Tailor
McCormack Bldg. Room 7.



Kiddies Thrive when they are fed daily
with good wheat bread. No other kind
"will do instead."

Insist on
BETTER YET BREAD
It's Better!



PHONE
171

And have us call for your family
Washing—90 Cents and Up

HOME WET WASH LAUNDRY

1356 B Street