

SEVENTY-FOURTH YEAR

SALEM, OREGON, SUNDAY MORNING, JUNE 29, 1924

ROADS
RESORTS
Where
and
How
to Go

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For the Pleasure Seeker and the Automobilitists



CAMPERS OWN NEEDS SHOULD GOVERN TENT PURCHASE

By W. F. Watson, Manager Salem Branch Western Auto Supply Company.

By W. F. WATSON, Salem Branch Manager Western Auto Supply Company. When choosing the tent the camper should carefully study his own individual needs and make his purchases accordingly. There are many things to be considered: the number of people; the length of the trip; the climate; if the trip will consist of one night stands or if several days will be spent in one place—the list of needs is long and varied. The camper will get more enjoyment

out of his trip if he studies his needs before he makes his purchase. There are several styles of tents, but the three that have met with popular approval among campers are the Egyptian tent, the lean-to type and the umbrella style. The lean-to is one of the simplest types for general camping purposes. This tent consists of a single sloping roof with a three-foot rear wall, side walls and an open front. The front is equipped with a fly that may be used to extend over the top of the car or serve as an awning. At night the canopy may be tied down to tightly close the tent. The T&T tent of the lean-to style will accommodate three single cots.

The palmetto tent is just now very popular among outdoor men, as it is quickly and easily raised. There is but one jointed pole to erect and no guy ropes to bother with. The khaki palmetto is equipped with a sewed-in floor that excludes snakes, rodents and all like unwelcome visitors that might happen in. Good ventilation is secured by means of two screened windows that are equipped with shades. The front of the tent when raised, provides an ideal campsite.

The big de luxe auto tent is designed after the handsome old Egyptian tents and will provide the camper with a real home while on the tour. It has a pyramid top with a sloping roof to the 30-inch side walls. It will accommodate two full size beds and leave a four-foot dressing space. It is equipped with an extra fly for the side of the canopy, and is also fitted with a bob fly for the door. This tent and sewed-in floor is both mildew proof and water proof.

For those who wish to spend more than a day or two at one location this type of tent cannot be equaled. Let others talk about themselves and they never notice how dumb you are.

OLDS GIVE WIDE VARIETY OF BODY TYPES



A special Sport Roadster, featuring ultra-complete equipment, has just been introduced by the Olds Motor Works, Lansing, Mich. This latest addition to the Oldsmobile line brings the number of models of the 1924 six cylinder car to eight, and gives a wide variety of body types.

The Sport Roadster presents a dashing appearance either with top up or down. It is finished in weathered bronze green in either duco or the colored enamel finish recently perfected by Olds-

mobile engineers. The following equipment is standard on the Sport Roadster:

Tuare steels wheels, nicked radiator shell, radiator bar cap and motor, spotlight mounted on left front fender apron, front and rear twin bar bumpers, front running board step plates, windshield cleaner, rear vision mirror, four body guard rails on deck door, windshield wings, top boot and special top holders and straps, and spare tire carrier.

The new Sport Roadster Olds-

mobile has met with special favor among tourists and women drivers because of its unusual carrying capacity. Back of the front seat is an interior carrying space with a capacity of five cubic feet. The rear deck space is of nearly 15 cubic feet capacity. Both are ideally suited for carrying luggage and shoppers' bundles.

The Oldsmobile line now consists of touring, sport touring, roadster sport roadster, two-passenger cab, four passenger coupe, sedan and DeLuxe sedan.

operating conditions the same car at a speed of 20 miles per hour on the same pavement was brought to a full stop in exactly 26 feet, or 17 feet under the accepted standard for safety.

The full set of results, tabulated below were obtained on an even, dry concrete pavement, the surface usually built on country highways, and now being adopted in most large cities as the standard. The brakes were in good shape and the car was equipped with no wires all around.

| Miles per hour | Accepted Standard | Franklin car stopped on concrete in |
|----------------|-------------------|-------------------------------------|
| 10 | 9 ft. 2 in. | 4 ft. 6 in. |
| 15 | 20 ft. 8 in. | 8 ft. 2 in. |
| 20 | 37 ft. 0 in. | 20 ft. 0 in. |
| 25 | 58 ft. 0 in. | 21 ft. 4 in. |
| 30 | 83 ft. 3 in. | 17 ft. 6 in. |
| 35 | 113 ft. 0 in. | 66 ft. 9 in. |
| 40 | 148 ft. 0 in. | 82 ft. 6 in. |

DALLAS COUPLE SURPRISED

A charivari in honor of Mr. and Mrs. Louis Digby of Dallas was attended by 15 motorcycle riders, most of whom had side-car outfits carrying other friends and ladies. Mr. and Mrs. Digby live in Dallas and Mr. Digby is an enthusiastic motorcycle rider, so all the riders of Salem and Dallas

NEW PACKARD AGENCY REPORTS SALE OF CARS

New Firm to be Known as MacDonald Auto Company Now Has the Agency for This Well Known Line

The MacDonald Auto company, 186 South High street, are now the Packard agents for this territory. Mr. R. N. MacDonald, the head of the new firm, came to Salem from Portland in March and has been selling Packard cars for a long time. He has been the Packard salesman for Vick Brothers until they gave up the agency just recently.

Sales Reported
Mr. MacDonald reports the sales of the following cars: Dr. Fred H. Thompson has purchased a new 6 sedan and also a straight 8

touring. The latter, it is understood, is the first of its kind to be purchased in Salem. Ira Jorgensen has purchased a Packard touring; Harold Jorgensen a Packard sport touring and Harold Hawkins a touring.

A special demonstrator equipped with balloon tires and disc wheels has just been received by the company.

Mr. MacDonald is very much pleased over the prospects for the Packard in this territory. He is a firm believer in the line and willing to prove his assertions to anyone in doubt.

OIL MAN FROM PHILIPPINES

F. C. Edwards, representative of the Standard Oil Company, of Manila, P. I., has arrived at Detroit to stay of about three months. He has joined six other Standard Oil men from the Far East, who are studying carburetion and lubrication in Michigan.



The Motorbike

"The Bicycle Aristocrat"

The Columbia Motorbike, which we are showing among other models of this famous line, is easily the leader of the bicycling world.

Every operation in its manufacture is under the eye of trained mechanics using only the finest materials.

The Motorbike for 1924 is offered in a choice of Berkeley blue or black enamel, and includes such standard equipment as Morrow coasting brake, steel rims, Federal tires, Westfield one-piece aluminum pedals. Fully Guaranteed.

This Columbia Thoroughbred sells for \$47.00. Other models down to \$39.00.

LLOYD E. RAMSDEN
387 Court St.

BATTERY NEEDS CARE IN SUMMER

Local Willard Man Gives Pointers on Care of Battery in Summer

Hot weather, just like extremely cold weather, is a danger period in the life of any storage battery unless the proper care is given it. So warns Joe Williams, local Willard service station dealer.

"Summer weather is probably the most dangerous time the battery must pass through because the automobile is used more during this period. This is the time when overheating a battery is liable to happen," says Mr. Williams.

"Motorists as an average are prone to forget or neglect keeping the battery filled with pure distilled water in hot weather. Evaporation of the water in the solution in the battery during hot weather is rapid. If the level of the water is permitted to reach a point below the tops of the plates, the upper portion is left exposed and useless. The covered portion of the plates are then obliged to assume the extra burden of the

useless portion. This causes rapid overheating and damage not seen at the time, but results in considerable expense later.

"Overheating of a battery may result from an undercharged condition continuing for some time.

"When undercharged for some time, plates become hardened and offer greater resistance to the charging current. If therefore a car with a starved battery is taken on a long run, the normal charging rate will produce intense heat in the battery to such an extent that the plates will buckle. This starved condition may be due to the inexperience or lack of knowledge on the part of the driver, who does not use judgment in operating his lights, or who uses the starter oftener than necessary. If the battery were in a normal condition this would not occur.

"Periodic inspection of your battery's condition during hot summer weather by a battery service station is about the best sort of trouble insurance you can carry," concludes Mr. Williams.

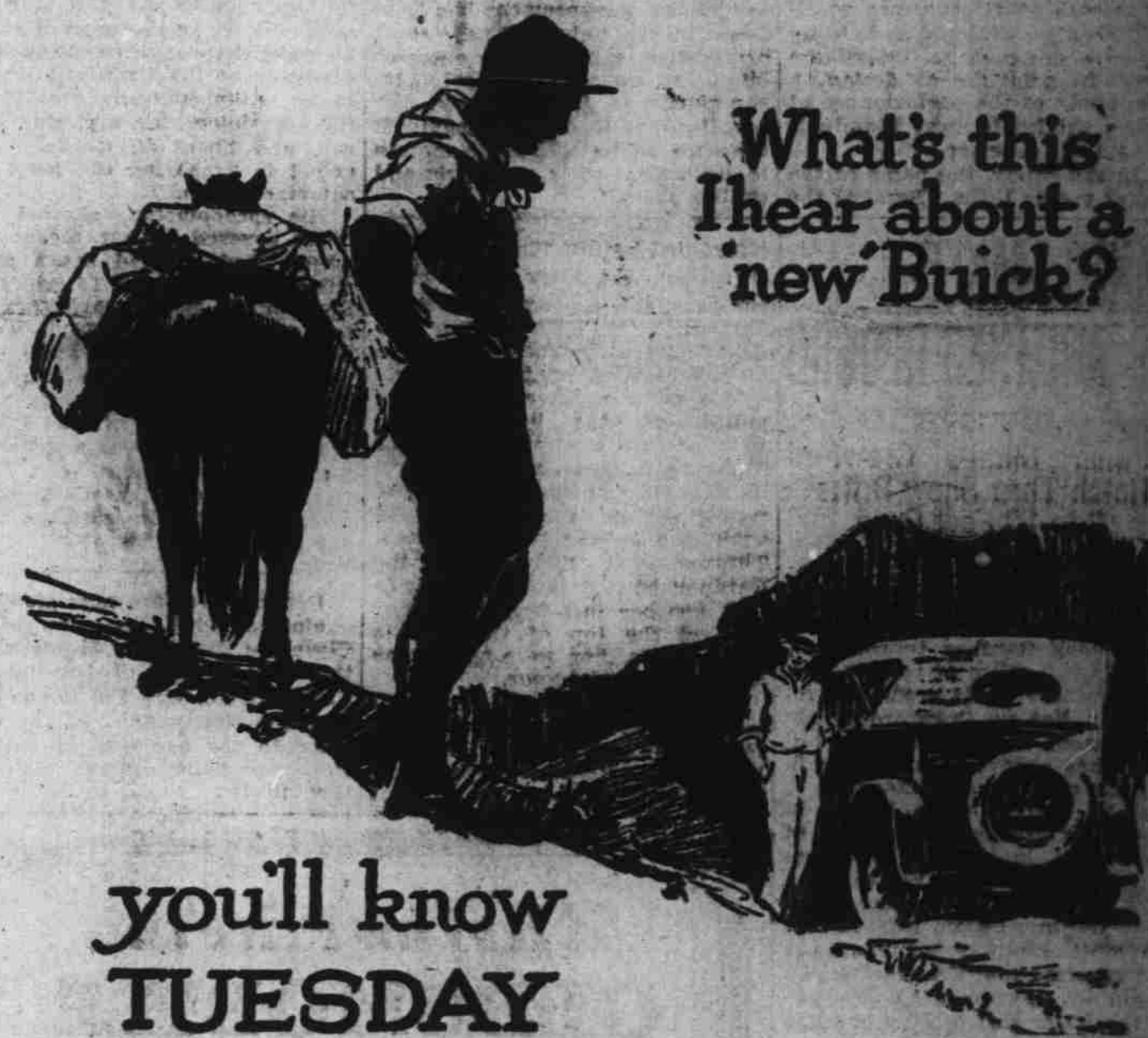
New Record for Braking Efficiency

A new record for braking efficiency was made a short time ago by a stock Franklin Sedan car in a series of tests at Syracuse, New York.

At a speed of 40 miles per hour over a dry concrete road the car carrying three passengers was brought to a complete stop in 82

feet 6 inches a distance 65 feet 6 inches better than the accepted safety standard. Typical of the braking performance under city

Beauty
DODGE BROTHERS
Special Type Cars
Comfort



What's this I hear about a new Buick?

you'll know TUESDAY

Chalk Up Another Point!

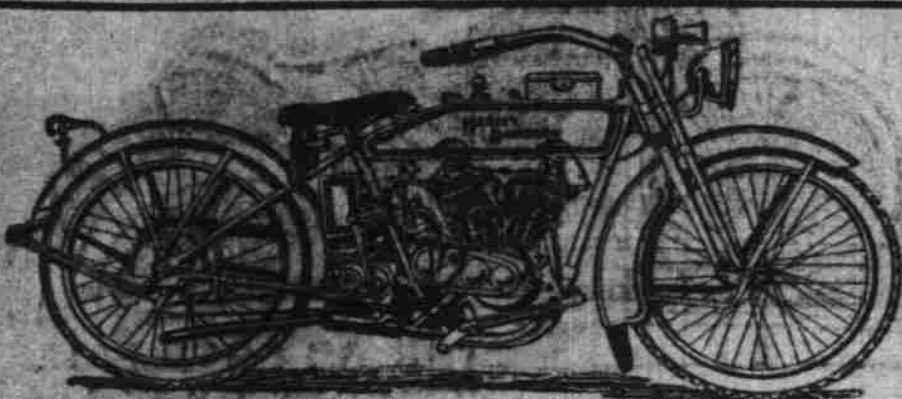


Hot weather and touring tend to overcharge and overheat batteries. Willard Threaded Rubber Insulation gives you extra protection against the effects of overheating. Being made largely of rubber, it does not "burn out".

JOE WILLIAMS

Automobile Electrical Work of All Kinds

Willard STORAGE BATTERIES



ANOTHER REBUILT HARLEY-DAVIDSON SPECIAL AT \$85.00

Completely Rebuilt and Repainted—Good Tires and YOU CAN BUY IT ON EASY TERMS Guaranteed

Harry W. Scott
"The Cycle Man"

USL Batteries

Quality Durability



Service Price

GENERATOR, STARTER AND MAGNETO SERVICE

E. H. BURRELL

PHONE 203

238 NORTH HIGH

Prices Have Been Reduced on McCLAREN CORDS



5 to 15% Reduction

The Best Tire Made

"Jim" "Bill"
Smith & Watkins
N. W. Corner Court and High Sts.
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