

SEVENTY-FOURTH YEAR

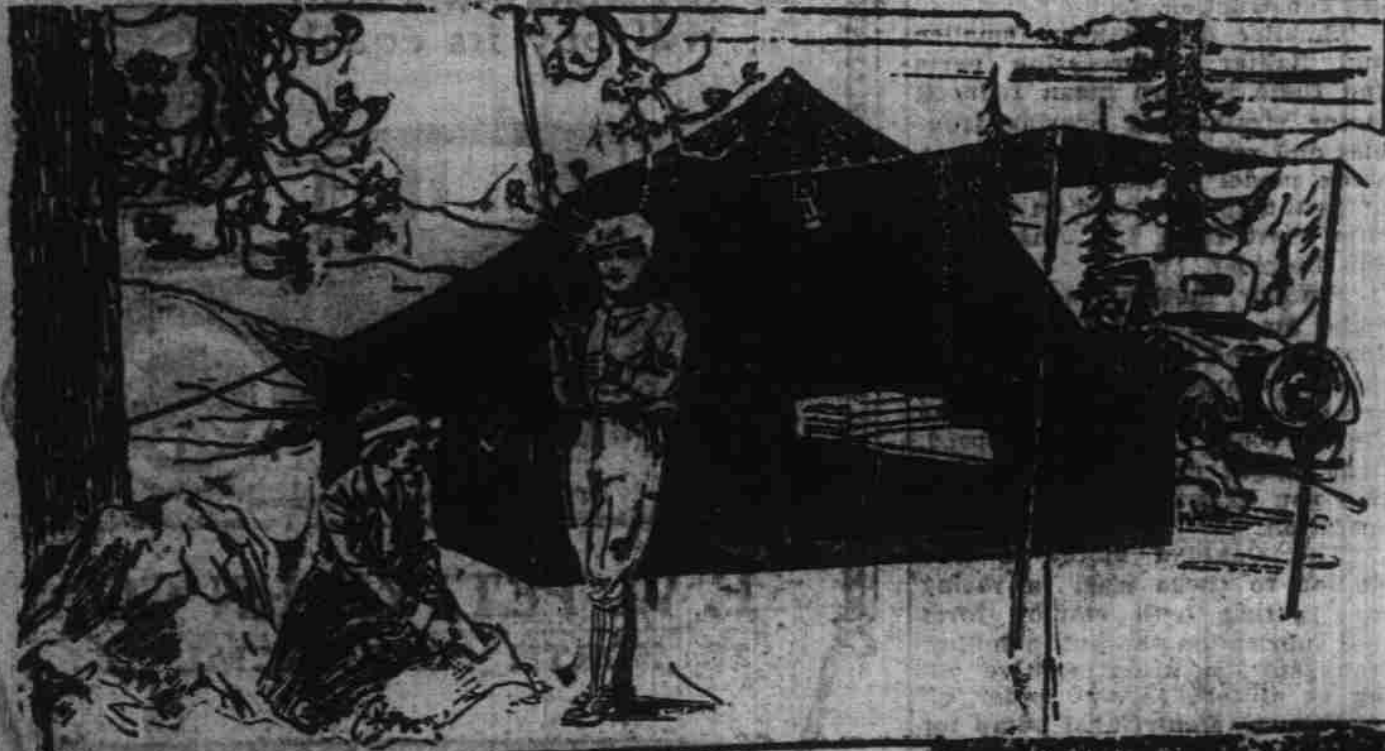
SALEM, OREGON, SUNDAY MORNING, JUNE 22, 1924

ROADS
RESORTSWhere
and
How
to Go

For the Pleasure Seeker and the Automobilists

ROADS
RESORTSWhere
and
How
to Go

CAMPING JOYS OF MOTORIST DEPEND ON TENT



COAST-TO-COAST IN THREE WEEKS

Running Time Allows Plenty
of Time for Stopovers,
According to AAA

Nineteen transcontinental trips by American Automobile Association pathfinding cars has brought to the motor tourist a wealth of valuable information, according to Thos. P. Henry, president of AAA, in commenting upon the report of the latest trip of the official road-country pathfinding car, "Wayfarer IV."

Motorists may be surprised, he says, to learn that the coast-to-coast trip can be made comfortably in three weeks' time each way, with a time allowance for side trips and stopovers.

"Simplification of transcontinental touring is largely due to greater familiarity with the ground covered," Mr. Henry explains. "The AAA believes that each successive journey made by 'Wayfarer IV' tends to simplify the trip for the new comer by giving him the benefit of others' experience."

"While roadbuilding and improvement in motor cars have played a conspicuous role in stimulating transcontinental travel the country would have been far behind its present development in this respect had it not been for the pathfinding process which in itself helps to simplify long distance traveling by rendering it unnecessary for the average tourist to blunder his way along. The experience of the AAA pathfinding pilots has been given to the motorist so that he is relieved of the burden of doubt."

"He knows what to take with him for whatever season of the year is happens to select for his



The Beach Egyptian style tent, shown at the top, is adapted to four or more persons. In the middle is the khaki Palmetto and below is the popular loan-to-type. These tents are featured by the Western Auto Supply company.

tour. He knows what routes to follow and how to follow them. He knows what to guard against. The whole thing has been greatly simplified, and with the consolidation of the AAA and NMA clubs, touring information of both national and local value is available almost everywhere en route.

"Dana J. Nee, pilot of 'Wayfarer IV,' reports that the motor journey from the Atlantic to the Pacific now offers no greater difficulties than would a multiplication of trips between Washington, D. C., and Atlantic City, or between any other cities for an aggregate of mileage equal to that of the coast to coast trip. The 'Wayfarer' pilot says that it would not be necessary to carry much more equipment than would ordinarily be carried on the average motor vacation.

"From such transcontinental pathfinding AAA pilots are enabled to gather considerable data of specific value to tourists. Mrs. Levison, known as the 'Touring Mother of America,' has motored over 600,000 miles in AAA pathfinding cars in the nine years she has devoted to the promotion of good roads and the spirit of 'See America First by Automobile.' All this experience is available to the tourist at any affiliated AAA club.

"Pilot Nee advises tourists to travel as light as they possibly can, bearing in mind that there are now service stations all along the main coast-to-coast routes. It is still recommended, however, that tourists be provided with a shovel, skid chains, a tow rope and equipment for carrying a generous supply of drinking water. A combination set of three one-gallon cans for oil, gas and water is still considered part of the necessary equipment. In event of delays through possible breakdown it is handy to have a few packages of crackers and a few cans of food stored in the car.

"Tourists are advised not to leave their cars without someone in charge should they have an accident, and are warned not to

OREGON AUTHORS RECEIVE PRAISE

Magazine of State Chamber
of Commerce Recognizes
Literary Talent

Oregon fiction writers come in for some strong and laudatory editorial comment in the current issue of "Oregon Business," a publication put out by the State Chamber of Commerce. The editorial follows:

"Oregon has a promising crop of young authors who are slowly but surely scaling the peaks of literary fame. Their reputations in some instances are already securely established in the literary field, many of them, in fact, are far better known in the east than in their home state. These young writers control, literally at their finger tips, one of the greatest publicity forces for Oregon existing in the state.

"No other northwest state can boast of such prominent writers as Edison Marshall of Medford, Charles Alexander of Albany, Albert Richard Wetjen of Salem, Alexander Hull of Newberg and Victor Shaw of Toledo. These five fictionists reach an audience larger than the combined circulation of all magazines in which direct advertising appears.

"Consider the class of publications in which these five writers appear: Saturday Evening Post, Collier's, Everybody's, American, Scribner's, Sunset, Blue Book, Metropolitan. Consider, too, the quality of their product. Marshall, in 1920, received the highest award in the short story field when one of his stories was accorded first place among the best ten short stories. Alexander, in 1922, gained a place in the sun when one of his stories was selected as one of the best ten written during the year. This, mark you, was in open competition with the best short story writers of America.

"The fact that these writers live in Oregon is itself an asset of great value to the state. But of far greater importance is the fact that Oregon scenes, Oregon history and in many instances actual Oregon geography is used in the fabric and background of this Oregon-made fiction.

"The name of the state appearing just once in a story in the Saturday Evening Post is probably of as great value in interesting readers in Oregon as a column display advertisement buried in the back pages. The cumulative effect of such indirect publicity among the millions of magazine readers scattered throughout America cannot be measured in dollars and cents, nor would these writers themselves desire so to measure it. But their efforts should be more appreciated here in Oregon, their home state."

NEW BOOKS SALEM PUBLIC LIBRARY

June 20, 1924
"Little Minister," Barrie; "Head Winds," Connolly; "Mothering on Perilous," Furman; "Owl's Home," Gordin; "Under a Thousand Eyes," Livingston; "Inigo

Jobes," Lucas; "Brewster's Millions," McCutcheon; "Mary, Mary," Stephen; "Twenty Thousand Leagues Under the Sea," Verne; "New Pronouncing Dictionary of Spanish and English," Velasquez; "Principles of Psychology," 2 vols., James; "Ku Klux Klan," Mecklin; "Special Talents and Defects," Hollingworth; "Better Speech," Woolbert; "Phonograph Construction," Winterbourne; "Automobile Power Plants," Elliott; "Skyline Trail," Davies.

For the children: "Fast Mail," Drysdale; "Henry and His Travels," Westergaard; "Herold Legends," Herbertson; "Home Life Around the World," Mirick; "New Europe," Allen; "Asia," Carpenter; "Africa," Carpenter; "North America," Allen; "South America," Carpenter.

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Approximately 14,000 full carloads of materials are received annually at the Overland auto factory and put into the Willys-Overland products, in addition to tremendous quantities of materials that comes in less than carload freight shipments, or are delivered by motor trucks.



A view at an Oregon quarry, where the raw limestone is being taken from the side of the mountain and loaded on cars in which it goes to the cement mills to be crushed into the fine powder that becomes portland cement after it has gone through some eighty operations and been mixed with other materials.

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