

THE KIND OF A TOWN WE LIKE TO LIVE IN

By JOHN IHDLER, Manager Civic Development Department, Chamber of Commerce of the United States

The excellence of a town depends so much upon the ability and the spirit of its people that these may quite upset any comparative rating based upon actual tangible accomplishment, though, of course, with ability and the right spirit the people of any given community are bound to secure a lot of accomplishment.

The trouble is that we have to mark them on what they have done to date, and can not take into account what may be the fact, that they have been overcoming some great natural handicap which absorbed most of their energy without showing much positive result, or what again may be a fact, that they have only recently learned how to work together effectively. In either case the marks given their town are likely to be low; and yet, because of the spirit they have developed, the things they are now doing, the accomplishments they are sure to have to their credit in the near future, they may have a town that we would find it very inspiring to live in. For it is where men are now achieving, not where they have achieved and are now sitting back admiring the past, that we would want to live.

On the other hand, there is no limit to achievement except the limit imposed by one's personal limitations. So where we find a community that has done a lot and is still going ahead with the same vision and enthusiasm and energy to fresh achievement, there we

OUR LAWYER FRIENDS

PATRIOT, DEPENDANT IN COURT, HAD A WIFE



Miss Minnie Goldman of Chicago appeared in court in Worcester, Mass., to answer for her father, William Goldman, one of three defendants accused of wrecking the Western Bank. Goldman, with Frank L. Taylor, former president of the bank, and Joseph B. Morrison, alleged ring leader, were tried on charges of conspiracy and larceny of \$112,000 of the bank's funds.

General Pershing Greets Private Ruth After "Babe" Finds Uniform That's Big Enough To Fit



"Babe" Ruth, captured in the 10th Field Artillery of the New York Guard, he was unable to get a uniform large enough for him. When the Yankees went to Washington to play a series with the Senators, Ruth went to the War Department and there they finally found a jacket broad enough across the shoulders and trousers large enough in every way for the bulky Home Run King. This photograph was made immediately afterwards when the "Babe" was received by General John J. Pershing.

GOLF STARS SARAZEN, HAGEN, FARRELL AND NICHOLS SAIL TO TRY FOR BRITISH OPEN CHAMPIONSHIP



Four of the best golfers in the world, open golf championship of Great Britain, Sarazen, Hagen, Farrell and Nichols, sailed for London, England, to try for the British Open Championship, which was held the day before he sailed for London. Hagen, the American open champion of 1923 and present professional champion, was married the day before he sailed for London. Hagen won the British Open title two years ago.

COACH RESEMBLES TESSON TYPE FOR ISLAND STAFFORD'S TEAM



"Duke" Tompkins went from California to the Harvard Stadium with high hopes that his Island, Stafford track and field team would win the intercollegiate championships. He is the youngest college coach in the country, having been appointed after his graduation from the Stanford Law School. In his standard days he was a star in the broad jump, the high jump and other field events.

ENDURING PRESIDENTIAL POISE

There is promise that President Coolidge will have the enduring poise of statesmanship that should attach to his high office. Presidential reputations are no greater than the weakest point in their unfolding. President Grant fell short of greatest possible greatness when he allowed his managers to put him in the questionable position of seeking a third term in violation of all political precedents. Garfield saw only turbulent days after he stirred the troubled waters of New York custom-house politics. That peerless campaigner, William Jennings Bryan, fought two noble battles and might have won the third but for his fatal break in Madison Square Garden upon landing in New York from his trip around the world.

THOUGHTS FOR EVERY DAY

By Editor J. B. Parker of The Conway (Arkansas) News

Good-natured men and women are seldom sick. Sunshine is always to be found where good cheer abounds.

A smile from the heart will drive dull care away always, and its force for good is boundless. It strikes in every direction, and oftentimes lifts a cloud that has been harassing someone else.

Just watch the good-natured and smiling people. Note their faith and confidence in what they are doing. Discover, if you can, a discordant note wherever their sphere is.

You cannot, because both heart and mind are in harmony. It is a condition that comes to only those who have learned to master themselves. They are getting out of life a vast return for the good which they are putting into it.

Selfishness, envy, vanity, dissatisfaction and discontent always bring misfortune. Right now take

of some other place. If it has a good tradition in architecture, follow that tradition, don't build an imitation New York hotel in Charleston. Make use of natural beauties, river, valley, hills, etc. They are never quite the same as those in other towns. Use local names for your streets so that they will recall your history or make those who repeat them things of your town. When one says Fifth Avenue he probably thinks of New York, but there are a hundred fifth avenues. When one says Beachtree Street he does not have to add Atlanta.

City Government—We won't try to set up a score for the government but will assume that under our democratic system, if the community stands well on the other items listed then it must have a fairly good government because it has a good citizenship.

Citizenship—Of course we have all begun to realize by this time that there is no way of setting a good government without having a good, active citizenship. Perpetual motion is as much a dream in civic affairs as it is in mechanics. But an active, effective citizenship means effort, constructive effort.

So our town has its quota of civic and social agencies which afford opportunity for citizens to choose the subjects in which they are most interested, study them, experiment with them, and then, on the basis of knowledge, put them over. So we have a live chamber of commerce to present the business man's point of view on community problems and we have philanthropic agencies to deal with our social problems.

The Spirit of the People—If there is any one thing that makes us want to live in a town it is the spirit of the people. I put this last because it is an intangible and we Americans want something we can get a grip on. But this intangible is so important that it can't be left out. Any one of you who has lived among strangers for awhile knows the joy of again being among his own people. And our own people are those who are friendly, helpful, willing to get in and push. That spirit is not natural always, but it can be cultivated. And where that spirit is there is also a good town, the kind of town we would like to live in.

CAUSE IN SPITE OF HISTORICAL DEVELOPMENT

Commerce in spite of historical development, commerce has come to depend, especially in retail business, somewhat on industry.

Fourth Item—Has our town a plan which will guide its future growth, and regulations which will prevent shortsighted and greedy individuals from handicapping business and spoiling those things upon which we spend the profits of business.

Fifth Item—Does our town have good housing?

Sixth Item—Education—Does our town provide enough schools for all its children and are all its schools good?

Other Items—Recreation. Public, outdoor playgrounds, parks, etc.; indoor, music, etc.

Commercial—Bowling alleys, pool rooms, movies, theaters, music, etc.

Public Health—Site of the city, natural drainage, water supply, sewage, waste disposal, health department.

Security—Fire, police courts, jails.

Neatness and Repair—Public and semi-public buildings, railway station, streets and public places, private buildings.

The condition of these indicates whether our town has or has not community spirit, alertness, self respect.

Taxes and bonded indebtedness, if too high, indicate slackness in administration or worse, indifferent citizenship, lack of results from expenditures. If too low, indicate an indifferent citizenship and lack of civic pride. Municipal expenditures should be investments which in large measure produce financial results by facilitating business and raising values. Some, like expenditures on schools are investments in the future.

Expenditures for present improvements, like street paving, should be entirely completed, bonds paid up, during the life of the improvement.

If city has a debt incurred to meet expenses or to pay for improvements which are now used up, it indicates a low standard of citizenship.

Beauty—Beauty, like happiness is best when secured as a by-product. An ugly thing is not made beautiful by putting a needless ornament on it. Real satisfaction comes from having the things we use every day beautiful. And they will be beautiful if they fully meet the needs of use. The present day automobile is becoming a thing of beauty, but the main consideration is that it shall be useful. Our town will be beautiful when we give enough thought to our buildings and to our streets to make them fully efficient. The trouble now is that they are half baked, lousy and a promise job.

Individuality—Our town should have individuality, not be a copy

Mrs. Stone Accompanies Attorney General to Cleveland for Republican National Convention



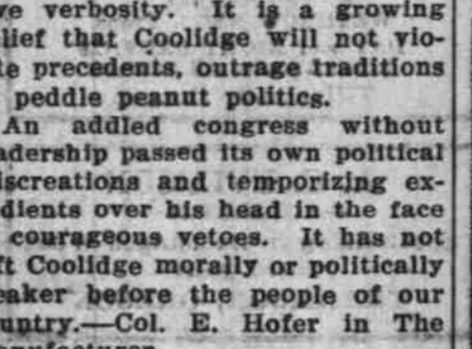
This photograph was made as Harlan Fiske Stone, Attorney General of the United States, and Mrs. Stone arrived in the Ohio convention city.

crowned with an easily-fading vice-presidential halo and his personality faded with it. President Cleveland won the presidency twice against tremendous obstacles reared in his path. His party still suffered from Civil war unpopularity. His burly, ungratifying, exclusive manners gave him no odds among the betting classes. With McKinley, he never committed a political "faux pas," and both closed their life careers without a fateful loss of poise caused by mistaken political judgment.

In Coolidge we have the first hard-boiled New Englander in our half century to occupy the White House. With remarkable ability he remained silent the first half year of his accession to the presidency. Several aspirants to succeed him went to Europe, toured Russia, to obtain campaign material, but on their return found a man of dignity and poise, not given to peddling the big noise, occupying the White House. He did not employ rhetoric or explosive verbosity. It is a growing belief that Coolidge will not violate precedents, outrage traditions or peddle peanut politics.

An added congress without leadership passed its own political miscreations and temporizing expedients over his head in the face of courageous vetoes. It has not left Coolidge morally or politically weaker before the people of our country.—Col. E. Hofer in The Manufacturer.

CHAMPION MERMAID TRIES GOLF TO KEEP HER FIT TO HOLD LONG DISTANCE TITLE



Miss Lillian Stoddart, Connecticut state long distance swimming champion was preparing at Long Beach, N. J., for an early season event when this photograph was taken. She varies her swimming with golf and takes her clubs with her to the beach.

LET US PLAN YOUR VACATION TRIP

We will be glad to outline trips, arrange tickets and sleeping car accommodations check baggage, furnish travel publications and full information, by call or telephone. The Oregon Electric Railway will sell tickets to the Eastern points shown below, and many others, and return, at the unusually low fares quoted, daily May 22 to Sept. 15th, good returning until October 31. One way via California slightly higher.

LOW ROUND TRIPS EAST

Table with 2 columns: City and Fare. Includes Atlanta, Des Moines, Montreal, Baltimore, Detroit, New York, Boston, Duluth, Omaha, Chicago, Indianapolis, Philadelphia, Kansas City, St. Louis, Cleveland, Memphis, St. Paul, Denver, Milwaukee, Minneapolis, Washington.

Trains of Fame to the East

North Coast Limited, Oriental Limited, S. P. & N. Northern Pac.—C. B. & Q. S. P. & N., Great Northern, C. B. & Q.

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the starvation became acute started getting hisspelling fuddled. It was characteristic of this starvation that, though the victim would know what to do, as for instance that by moving 20 yards he would get out of danger, he would not do so unless definitely instructed by someone else.

Albany Photographer Likes Our Market

Ed Carroll, photographer of Albany, is voicing his great approval of the Ford sedan he purchased at the Certified market in Salem. He came back to Salem the next week after making his purchase and stated that Albany people have no opportunity to buy used cars cheap, like the Salem market sells them, and that he was going to direct a number of his friends

Learned Men Become Wild When Starved for Oxygen

LONDON, June 20.—Oxygen starvation produces some extraordinary effects on men ascending high mountains. Professor Barcroft at the Royal Institution recently told his hearers that during one of his ascents, after a height of 16,000 feet had been reached, he noticed one of the party behaving wildly.

At another altitude a highly respectable dem indulged in lurid language and there was the case on record of a man suffering from oxygen starvation who had written down his sensations, and as

Statesman Want Ads

The shortest distance between buyer and seller.

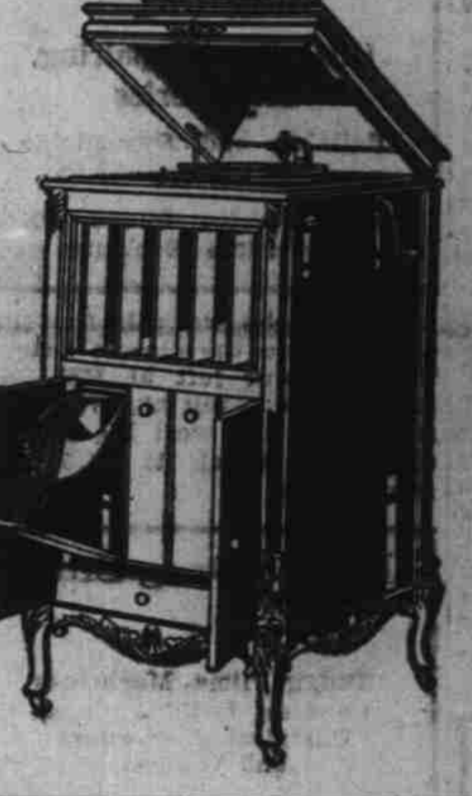
to Salem, to make their purchases. He is so enthusiastic over the way the market is selling its merchandise that he made an appointment to bring in a friend to get a Certified car later in the week.

Statesman Want Ads

The shortest distance between buyer and seller.

SALE OF Used Phonographs

You will find represented in this advertisement the most phenomenal phonograph values ever offered. Every phonograph fully guaranteed.



This \$140 Columbia looks like new. Just as good as new.

\$59

\$5 Down \$5 a Month

Table with 2 columns: Model and Price. Includes \$35 Victrola, \$75 Victrola, \$60 Victrola, \$25 Victrola, \$45 Edison, \$50 Columbia.

This \$125 Victrola good as New

\$65

\$5 Down, \$5 a Month



Table with 2 columns: Model and Price. Includes \$125 Brunswick, \$200 Starr, \$295 Edison, \$125 Edison, \$225 Victrola, \$200 Pathe, \$75 Steinburn, \$150 Victrola, \$125 Victrola, \$200 Edison, \$275 Victrola, \$200 Columbia, \$150 Emerson, \$85 Edison, \$200 Edison.

TERMS—We will give any responsible person very easy terms on any phonograph on sale.

GEO. C. WILL

432 State St. Established 43 Years SALEM, OREGON