



OREGON'S SHARE OF $\$ 100,000,000$
"Turchase by the Oregon Development Fun of twelve flax-
pulling machines to help Willamette valley farmers in the com-
ing flax harvest ing flax harvest serves to foeus attention on an industry whose
possibilities of future expansion are tremendous. "Tbis: refers to the growing of flax on a large seale in the
Willamette valley; and, in the wake of this large seale produeto the raw product
facts, as follows:
'The Willamette valley is today producing the finest lon Tiber flax grown in America. It is pronounced by experts to
be the equal of the best fiber produced in Enrope. ideal for flax production. Today there are 4,000 aeres devoted
to flax in that seetion. This area ean be increasel to $-1,000,000$ "Many Willanette valley farms now growing grain crops
which, at presept priees, barely pay for the expense of growing Which, at presept prices, barely pay for the expense of growing
and leaving no profit, can produce flax to advantage: Any and leaving ho profit, can produce flax to advantage, Any
farmer who can grow grain ean grow flax; preparation of the
soil is almost identical for both crops. But flax, acoording to all growers who made a report last year, yields a net profit o One million acres can be ehanged from grainto flax pro-
duition; and the, value of the flax, at present prices, would be duerion; and the vaine value of all the field, fruit and livestoc
more than the combine
prodnets of the Willamette valley. "Development must, of course, be orderly and in line with
market demands. Drainage aid even irrigation problems are market demands. Drainage and even irriga Plants for separat
foetors in the development of the industry. Phe
ing the fiber from the flax must be built.


 Whe bove quoted article is the leading editorial of the Jnne
Watre of "Oregon Basiness," the offieial magazine of the Oregon Site of "Oregon Businesss,"

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\begin{aligned}
& \text { W ig an true, but it does not tell all the truth. } \\
& \text { It is possibe to produce on a single acere of Willamette valley } \\
& \text { tind flat to mike } 1000 \text { pounds of long line fiber, besides the }
\end{aligned}
$$

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\begin{aligned}
& \text { Wed and other valugble by-produets This } 10 \\
& \text { fiber, minufaetared into linen handkereliets an } \\
& \text { fént prices, } 50 \text { e ents eaeh, might bring } 244,000 \text {. }
\end{aligned}
$$

Mhltply $\$ 24,000$ by $1,000,000$ aeres, and see what you get-
You-get $224,000,000,000$. Multiply $\$ 24,000$ by 5000 aeres, ind youget $120,000,000$-and thit is $\$ 20,000,000$ more than the Ho, 000000 of linen and other flax p
poittink into the United States annually:
The feader may see from the above that if 10,000 acres of
Itad in the Willamiette valley, rotated and cultivated and irri gated and fertilised to its highest produetion, were planted to flax, and the fiber were made into linen handkerehiefs, and
sold at current retail priees, the sum would be greater than all sold at current retail prices, the sum would be greater than all
the products how taken from the land in the whole of Oregonthe products how taken from the land in the whole of Oregon-
Which is estimated at about $\$ 200,000,000$ anninlly.
Of course it wonld not be possible to sell that many handWerchiefs, at that price. But some of the fiber could he made
into laees, at still higher prices. And some of in int eloth for ihto laeds, at still higher prices. And some of it into eloth for
a hundred uses, and some of it into damask table linens ond 2 hundred uses, and some of it into damask table linens and
Hinplins and tovels, at. nearly as high prices, and some of it
into twines and threads and yarns, at $\$ 1$ up to $\$ 2.50$ to $\$ 3.50 \mathrm{a}$ pound and upwara.
Figure out for yourself what 100,000 acres in flax in the
willamette valley, with. faetories here to make it into cles of commeree, would do for Oregon!
And even the million aeres in the mind of the writer quoted abive may come-for it is coming about that flax fiber is to be
elegaper than octon fiber; and linen manufaetures cheaper than And there is no boil weevil in flax. And no exodus of col-
ored lahorers will hamper the linen industry; for it is eoming to be an industry depending upon machinery, from the field to
the finihed product, employing the highest class and highest paid Antior, on the average, in all the mannfaeturing industries,
 Can you look into the future? Henry Ford sees it.
II is by far the biggest thing in Oregon, where nature has
Hepared all the conditions to greater perfeetion than elsewhere yepared arl the
in the yorld.
$\qquad$




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## PAINT IT YOURSELF

OH! SO EASY
J. W. P. AUTO ENAMEL

As a special inducement we will make
very low price on finishing a limited nu
ber of cars. This is a special offer to a

## RUE \& CLOW

## BURBANK POTATOES

We have some choice Burbank Potatoes on hand; suitable for table use or for seed. Our rrice is right. Now is a good time to plant
potatoes for main crop and it looks like it would be profitable as the acreage is very shor this year.

## SALT YOUR HAY

We have just received a car load of Hay Salt and prices are the lowest in the city. It pays to salt your hay, also, sprinkle a little sulphur年 around the barn to keep the mice our We sell it in any sized lot you want.

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