

BOOK REVIEW

By VERA BRADY SHIPMAN.

"PANDORA LA CROIX," by Gene Wright, published by J. B. Lippincott Co., Philadelphia. Price \$2 net.

A story of a forgotten man on a South Sea island, a girl whose cunning, a gang of habitues of Tahiti, a drama, and the rise of the soul of Pandora, called "Pan." John Clay has a past of forgotten history, Pandora has nothing but primitive devotion, and as these two regenerate their love the story is filled with the wild abandon of its southern location. You live with the characters from the moderns of the English in India to the primal beings of the South Seas. Pandora develops the greatest thing in life and as that love is shown, the effect on the immobile John Clay is worthy of the best affections. John Clay hates almost consume him but just how these are changed to toleration and then overcome by affection, makes a story which is wholly good reading.

"TONGUES OF FLAME," by Peter Clark MacFarlane. Published by the Cosmopolitan Book Corporation, New York. Price \$2 net.

A story of a war-weary lawyer, whose war title "Hellfire Harrington," has dwindled into a tired disinterest in life, who is reawakened with love for the daughter of the rich man of the community. Indian lands and a half breed teacher in the school, wrongs which must be accounted for before righting, crooked deals and encircling evidence, makes MacFarlane's story of the Pacific coast clever reading.

"Tongues of Flame" Is a New Novel by Peter Clark MacFarlane



PETER CLARK MACFARLANE
Author of "Tongues of Flame"

From a woodcut by W. Fletcher White
Not the Northwest of trackless forests, snowshoes and moose is that of "Tongues of Flame," Peter Clark MacFarlane's new novel, but the Northwest as a region where the hunters are the great organizers of industry and commerce and where the big game they hunt is the country's rich natural resources. This author's previous story, "Man's Country," showed him a writer of human insight, but in his latest book the persons of the drama, particularly the hero and the two heroines, are involved in large destinies which embrace a whole tribe—a whole community.

His "Man's Country," was a masterpiece. Seldom does a second novel reach its height. "Tongues of Flame," is interesting, has plenty of action, but is not great in the handling of its story. You long for a touch of the genuine disclosed in the former story. This looks painfully like a "potboiler." MacFarlane can write much better fiction.

"THE CALLAHANS AND THE MURPHYS," by Kathleen Norris. Published by Doubleday Page & Co., New York. Price \$2 net.

You doubtless read of the inimitable Ma Callahan in Mrs. Norris' former magazine stories. These same stories are incorporated into book form added with a few choice incidents.

It is the same Ma Callahan whose humor you loved, whose ingenuity you respected and whose wit you may have battled with. She is as lovable a character as it is to be found in magazine literature. Her boys and girls, their love affairs, their petty troubles and life anxieties, bring out the gold in Ma Callahan's character. The Murphys are neighbors just as real and as typical as their contemporaries. The stories are a delight and you can roll the choice sayings of Ma Callahan on your tongue and find within them sayings of truth which can be readily adapted.

You suffer with Annie in her mistaken love, you cry with Ma over Jim's engagement, and you smile with the rise of Ma when the great moment of service returns. Each story is a gem of character study, and the whole is worthy of front line rank of short stories.

"THE LITTLE HOUSE ON THE DESERT," by Forrestine Hooker. Published by Doubleday Page Co., New York. Price \$1.75 net.

A dear story of a little crippled girl whose home on the desert is within sight of passing trains

whose engineer waves at her and whose life is a succession of happiness from flowers and the animals of nature's pleasure. The little girl is told several stories of Grandfather's prowess which are based on fact, the preface tells us, and the whole is a delightful story for little girls.

"THE MEMOIRS OF A LONDON DOLL," edited by Carr Hunt. Published by the MacMillan Co., New York. Price \$1 net.

A lovely fanciful story for the little girl to enjoy which is all that the name implies. This is a revival of a story of a hundred years ago which is reprinted with the benediction of yesterday's child upon today's child and its future. Good reading of a century is well worth consideration. The child boy or girl, who enjoys such a story is having its mind refreshed with literature which is always wholesome as well as highly entertaining.

Incidentally, this little story was the first reviewed by The Story Book Lady Miss Louise Seaman, of the MacMillan Juvenile book publicity, over WJZ the Radio Corporation broadcasts at New York City, at that time at Newark, New Jersey.

"THE PUPPY BOOK," by Robert Lemmon. Published by Doubleday Page Co., New York. Price \$1.50 net.

If you have a puppy, you will enjoy this book, whatever your age. Its illustrations are from photographs. Its material is instructive of care for puppies and its method of telling is universally entertaining. The puppy book cover is an adorable bull terrier pup whose cocked head watches the universe in passing. The chapters deal with selection, health, ailments, training and suggestions for first companionship, all told in simple language which anyone will enjoy.

For any child animal lover, this little book is a fine addition to the nursery library. It is constructive and may be entertaining to the whole family.

"WHITE LIGHT NIGHTS," by O. O. McIntyre. Published by the Cosmopolitan Book Corporation, New York.

I walked into the Cosmopolitan publicity office as O. O. McIntyre walked out and I did not recognize him. I am sure that I shall never be the same from this evening! As the reviewer says, "McIntyre was born in Plattsburg, Mo., reared in Gallopis, Ohio, and is the most typical New Yorker."

You have doubtless followed his column in syndicate of New York as the small town sees it. It is the heart of the peach without the uncomfortable fuzz, the soul of the great city in its sordid, its happy or its sensational intensity. This book is a collection of the stories which have appeared in the magazines.

You will revel in his trip west, even though he did have a Keith vaudeville house in Chicago (and the westerner knows that Keith does not pass west of the Alleghenies.) He tells of the man of the street, the theatrical, the dazle of Broadway with the heart of a small town reader. He tells you New York as you think it might be with the tinsel rubbed off.

There is no one like O. O. McIntyre. He writes in his own style and you read and smile and feel within your heart of hearts "That's the city as she ought to be."

He tells of the hills of Kansas City, as Swiss alpine driving, he tells of his dog which taught him many things, and the great bulk of his stories lie right in New York, the center of life—the New York which the westerner craves as well as the life of the genuine New Yorker.

"MY STORY I LIKE BEST." A complimentary copy of the story which the writer himself best enjoys, by Edna Ferber, Peter Kyne, Irvin Cobb, Oliver Curwood, Meredith Nicholson and H. O. Witmer. You may not agree with each as to it being his best, but the why of its writings adds a touch of the story itself, which makes the volume of intrinsic value.

This book is highly appreciated and the reviewer takes this opportunity to thank the publishers for its reception.

"SAFETY FIRST FOR CHILDREN." Distributed by the Safety First Federation of America. Price 25 cents.

Safety First for Children tells in an interesting manner the adventures of the average boy and girl in a big city and how by being careful they may save themselves from injury. The pictures are especially effective in focusing the minds of the children on the Safety First idea.

On page 37 will be found some practical rules for the children to memorize and follow. These rules will help save the children from being hurt.

Starting on page 44 is the section devoted to Fire Prevention. The vivid illustrations have been especially prepared to act as "cases" for class discussion. They will arouse the interests of the pupils and make them think. The children will never forget these "cases" which will serve as a reminder for them always to be careful.

"MR. ROWL," by D. K. Broster. Published by Doubleday Page & Co., Garden City, New York. Price \$2 net.

A romantic tale of love and intrigue, love of the gentle man of France Raul des Sablieres whose name is shortened to "Mr. Rowl."

and his love for Lady Juliana of a nobleman.

The story is filled with scenes of delicate cunning, wily tricks and romance by the yard.

You live with its characters in the thrill of their eventful days. Evading three prisons' firing

squads, you can picture for yourself the ingenuity of the lore.

"THE LURE OF MONTE CARLO," by C. N. and A. M. Williamson. Published by Doubleday Page Co., Garden City, New York. Price \$2.50 net.

Here is a book of the real Monte Carlo. The writers have lived within its thrilling confines and know the island from its rocky peaks to its deepening roulette caverns.

The lure is told as the attraction of land scenic beauty, society of every strata, adventure and

quaint stories of its habitues. History is redundant, and the opening chapter tells of the Isle of Monaco and its historical significance as well as its origin of nobility. The resort owners, the croupiers who attend the gambling tables and those who play the

wheels themselves each is told in the intimate style of descriptive narration.

It is a clever book depicting the physical beauty as well as the spirit back of Monte Carlo in terms which glow with knowledge of its inner walls.

Chiffon Hosiery for Women

Black, Beige, Nude, Log Cabin, Peach, Natural Grey—in pure silk—

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New Novelty Handkerchiefs, white embroidered in white or colors, and colored ones embroidered in contrasting colors. Made of good materials and very dainty, at the low price of, each

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Ribbed Union Suits made with bodice or tubular neck, and shell knees. A very good quality, at only,

49c

Ribbed Union Suits, also with bodice or tubular neck, and shell knees, but a better grade, at

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Ribbed Union Suits of excellent quality, with bodice or tubular neck, nicely finished, at

89c

Ramona Cloth Sold Here Exclusively

This bleached cloth with a special linen finish is proving very popular because of its durability and adaptability to many purposes. The woven round thread effect of Ramona Cloth makes it a most desirable fabric for embroidery work, table covers, children's suitings, women's dresses, etc. Priced very reasonably.

36-in. Width, Yard,

33c

Also in 33, 44, and 54-in. widths, proportionately priced.

Bleached "Honor" Muslin J. C. Penney Company's Special Brand

Sold exclusively in J. C. Penney Company Stores. Always the same quality, this muslin has won and held the confidence of our customers. An excellent quality for this low price. Bleached "Honor" Muslin, 36 inches wide. Yd.,

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Brassieres Our Lady-Like Make



Brassiere of pink silk striped cotton material with elastic in front at waistline. Hooks in back. Sold exclusively, here only.

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Huck Toweling Bleached White Linen

Imported pure linen plain Huck Toweling. Splendid quality. Desirable for art needlework or for making towels. Excellent values.

15-inch width. Yard

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Dainty White Materials For Summer Dresses and Underwear

You'll not want to miss these good values. You can choose the daintiest materials here at the lowest prices, and our showing is a large one. Here are some materials which will make you want to begin your Summer sewing at once!

36-inch Longcloth, standard quality; yard

15c, 19c, 23c, 29c, 33c

36-inch English Nainsook; yard

25c, 29c

36-inch Nainsook in dainty light shades; yard

29c

38-39-inch Colored Mercerized Nainsook; yard

29c, 39c, 49c

30-inch Plain Flaxon; yard

21c

40-inch Plain Flaxon, sheer fine quality; yard

39c

Fancy Flaxons in small checks; a yard

29c

39-40-inch Fancy Flaxons; dainty checks, stripes and Jacquard patterns; yard

33c, 39c, 45c

39-40-inch Mercerized Voiles; yard

29c, 39c, 49c

38-inch Swiss Organdy with permanent finish; yd.

49c

45-inch Swiss Organdy with permanent finish; yard

69c, 79c

White Dotted Swisses for dainty Summer dresses; yard

49c

27-inch Mercerized Poplin; yard

45c

32-inch Soisette, mercerized; yard

39c

40-inch Nurse's Uniform Cloth; excellent quality, linen finish; yard

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Good Hosiery for Women Choose from these at a Saving!

Hosiery for all occasions, silk, mercerized or cotton, as you may prefer, but all priced at a saving to you. The best wearing service at the lowest prices!

Medium Weight Cotton Hose, black and cordovan, white, 29c

Fine Mercerized Hose, 35c

*Pair Mercerized Hose, extra fine quality, Pair, 39c

Full Mercerized Hose, extra fine quality, with ribbed top, Pair, 49c

Fibre Silk Hose, 18-inch boot, mercerized garter top, Pair 49c

Fine Silk and Fibre Hose, with mercerized top, Pair 70c

Silk Hose with embroidered Swiss clocks, white, Pair, \$1.49

Pure Thread Silk Hose, full fashioned, 20-inch boot, fine gauge. All popular shades, Pair \$1.60

Full Fashioned Silk Hose, very fine gauge, 10-inch boot, made of twelve strands double twisted silk, Pair, \$1.98

Fine Pure Silk Chiffon Hose, black, Pair, \$2.60

Soft Nainsook Lingerie Full Cut—Well Made—Low Priced!

This is exceptionally good muslin underwear—made of fine materials and daintily trimmed. All garments are made of good quality nainsook. Buy these at a saving!

Step-ins, trimmed with lace or contrasting checked points, each, \$1.19

Step-in Chemises, trimmed with lace and hem-stitching, \$1.19

Gowns, sleeveless, round neck, trimmed with Val insertion and in tucks \$1.10

Gowns, short sleeves, square neck, trimmed with contrasting checked points, \$1.10

Step-ins in several styles, lace trimmed, 69c

Gowns in several styles, trimmed with lace, insertion and hemstitching, \$1.60

Costume Slips, satins, all colors, \$1.98

