



brick walls are permanently beautiful. Expert engineers, after careful study, have conservatively pronounced the brick house to be capable of lasting three times as long as a frame house. This in itself, should dictate the use of brick though its cost were more than twice as great.

wearing qualities of brick and frame houses, that brick does not depreciate at all the first five years. After that it is very slow, about 1 per cent a year. On the other hand, frame buildings begin to depreciate at the rate of about 3 per cent per year commencing as quickly as built, within a few years the slight ex-

work is paint. This cost will vary, but many authorities are agreed that for a six roomed house over a period of years, it will be at least \$100 a year. This cost of painting the slight amount of exposed wood in a brick house is about one-tenth the sum.

Another element of saving to the brick house owner is in the matter of fuel. No air spaces or air currents can get in the solid brick wall of the house, and the brick is a perfect insulating material. An ordinary frame house that requires eight tons of coal in the winter will need only seven if constructed of brick. Moreover, the house will be more comfortably heated. Likewise, the house will be cooler in the summer.

Bankers are much more willing to lend money on a brick house. They know of its permanency and fire-resisting qualities. If a brick house is safer for their purposes of investment, then surely it must likewise be more desirable for the owner. Brick houses also get the most favorable fire insurance rates—a means whereby the ex-

tra cost of the structure can easily be regained within a period of time that is only a portion of the life of the house.

Years ago it was thought that only the rich man could afford to build a brick house. Now it is only the rich man—the man who is perfectly willing to throw away money for unnecessary upkeep, extra coal, the higher priced insurance—who can afford to build a house made of wood. The ordinary, conservative man who looks to his bank balance and his budgets can not afford anything but a brick house.

In addition to having a home of the highest beauty and utility he can also be assured that he is aiding in the conservation of the forests of the country, a measure that will very materially lessen the cost of all houses in the future.

Some wood, however, is necessary to build even a brick house.

(The above is the leading article in the "American Clay Magazine" for May, and it is worthy of careful reading by any one contemplating the building of a home.)



The green leaf, an unusually artistic and attractive home of brick veneer in tile.

What is the difference in cost? Surprisingly little, for inquiries in various parts of the county—based on actual estimates obtained from builders—show that an ordinary brick house of six or seven rooms can be built for a sum ranging from \$400 to \$500 more than the same one constructed of wood.

Little Depreciation It is a matter of common knowledge among those who have had occasion to observe the relative

cost of brick is wiped out entirely by the more rapid depreciation of the frame house, and for more than one-half of its lifetime, as the frame structure has crumbled away the brick one still stands, delant to the elements.

Again, it isn't the original cost—but oh, the upkeep! With a wooden house, you must paint. You must—everyone admits it—save the surface to save all! And the only application that will do



A thoroughly fire proof all brick building.

The Salem Brick & Tile Co., has plans for all of these houses and will be delighted to show them.

Hints of Lawn Making Given to Home Owners

Chief attention to the lawn at this stage is in the way of mowing but, in addition, now is the time to replenish any spots where early

sowing of seed for some reason or other failed to catch with a new sowing. Keep on sowing until you get the velvety verdure needed.

One reason for uneven germination of grass seed is failure to roll it in. If a demonstration of the necessity and advisability for rolling seed into the soil and for rolling the lawn into level condition is needed try stepping firmly on a newly planted grass plot, leaving the soil undisturbed about the footprint. You will note in course of time that the germination in the footprint is double that in other portions and of much more vigorous growth.

Rolling the lawn this month is the most important task. The soil will be reasonably soft after the spring rains and it will be hard to roll out all of the bumps with one application of the roller. A rolling after each mowing every two or three weeks should give a fine award by June add the more nearly level and smooth the lawn is, the easier the task of mowing. Rolling also serves the purpose of bringing commercial fertilizer which has been scattered over the lawn into closer contact with the roots of the plants, to be washed down to them.

Upon the care of the lawn during April and May depends its success during the summer. Rolling and fertilizer are the main factors after all thin spots have been patched with new seed. The past winter was a hard one on the greensward in many sections and killed out large stretches of grass.

Growth Is Reported in Portland Home Figures

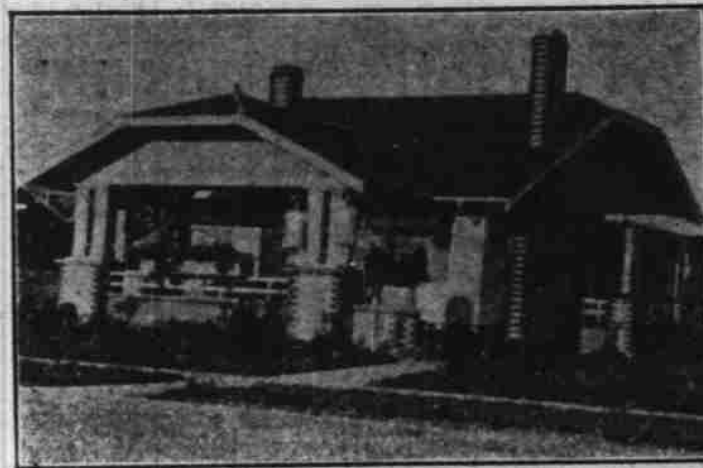
Four thousand and seventy-nine families moved into new dwellings in Portland during 1923, as compared with 3658 in 1922 and 2136 in 1921.

These figures are larger than those for Seattle, Spokane or Tacoma. Seattle's new residences accommodated 2936 families in 1923, as against 1961 in 1922 and 2920 in 1921.

Spokane's figures were: 375 in 1923; 517 in 1922; 432 in 1921. Tacoma: 843 in 1921; 862 in 1922 861 in 1923.

Still, if all wives are permitted their own way, how would nerve specialists manage to live?

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SCHOOL SURVEY MADE IN SALEM

Elementary Supervisor Explains Work of Office to Board in Report

Duties of an elementary supervisor were recently explained to the school board in a detailed report prepared by Miss Carlotta Crowley, supervisor in the Salem schools. Chief of the duties is to work for the improvement of teaching. What has been accomplished toward this end was explained.

Apportionment to subjects of the daily program were given to teachers at the first of the year and all children entering the first grade in October were given classification tests, enabling them to be divided into better working groups with the slow ones in one group and the quicker ones in another group, the report states. Various intelligence tests were given children in the third to sixth grades inclusive, with Willamette university students assisting in the work.

Repeated and rapid changes in reading courses are being made throughout the country, Miss Crowley said. Every effort has been made in Salem to keep up with the newer methods, and teachers have read books on reading and been given demonstration lessons in the subject. A course of study for reading is now being written and will be ready for use when school opens in the fall.

Series of informal silent reading tests were also given in the first three grades, these tests extending over a period of from 10 to 12 weeks. Purchase of 16 new sets of supplementary readers and 124 copies of geological readers was made and these distributed among the eight schools.

Uniform teaching methods throughout the grades is one of the objects of the supervisor, the report continued. In order to further this it was suggested that all teachers divide their classes as nearly as possible into groups having the same amount of ability and the work presented in a way to suit the needs of the particular group. This has been true particularly in the primary grades.

On account of the crowded conditions in the schools the teachers have been in need of help in planning work and transferring pupils. This also fell under the work of the supervisor. Whatever criticisms that have been offered were given for a constructive rather than a destructive purpose. With one or two exceptions, all suggestions and plans met with hearty cooperation. As general supervision is a large field there is much to be accomplished and the report holds that a second year's service will be much more effective than the first year's.

Several changes are needed this next year, Miss Crowley says in her report in closing. The suggestions and recommendations she sets forth are more books in the library of supplementary readers; more geographical readers and reference books; some way to circulate books from building to building, thereby getting a much greater use of the books; a special room for retarded pupils and the ex-

tension of the geography course through the seventh grade.

The school board was very much pleased with the report and activities of Miss Crowley during the last year, and assured her that the board would back her up in her work wherever necessary and advisable.

Building Permits Light During This Last Week

Though only six building permits were issued during the week by Marten Poulsen, city recorder, the total amount was \$46,500. Of this, \$22,000 was for the Otto Klett natatorium and \$12,000 for the McAlpine apartment. Only one dwelling was represented, this for \$3,500. The other permits were for small garages, repairs and for a signboard.

Golden Rule Realty Reports Good Week

Sales reported for the week by Mrs. Gertrude J. M. Page, of the Golden Rule Realty company, are as follows:

Dr. J. H. Garnjobat, 215 Lincoln, has purchased and moved into the dwelling formerly owned by O. L. Fisher, 590 Leslie; Bailey Bros. garage and supply station, on Capitol, was sold to Francis Clark of the Union Abstract company, and Belvin Minson, who is attending Linfield college at McMinnville and J. S. Sawyer, who bought the E. J. Whitney place at 851 North Winter. Mr. Sawyer has taken possession of his new property.

Oregon Stands High in Reading Report

The report prepared by Ward G. Reeder, of the Ohio state university, showing the amount and kind of reading in the various states, has just been received by Superintendent of Public Instruction J. A. Churchill. The states were ranked according to the proportion of their population reading 10 of the most popular magazines of general circulation, these magazines being The Saturday Evening Post, Ladies' Home Journal, Pictorial Review, American Magazine, Woman's Home Companion, Cosmopolitan, Literary Digest, Country Gentleman, and the Red Book. The ranks of the several states gave Oregon third place, California second, and Washington fourth.

Curious to know whether or not these ranks would hold for other types of reading material, Mr. Reeder then, through the cooperation of the Audit Bureau of Circulation, ranked the states according to their reading interest in American Review of Reviews, Asia Current Opinion, Judge, North American Review, Popular Science Scribner's, Atlantic Monthly, The Monthly, Scientific American, Nation, The Outlook, Vanity Fair, and World's Work.

California ranked second, Oregon sixth, and Washington eighth. Where the states were ranked on both groups of magazines, California ranked second, Oregon third, and Washington fourth. A casual examination of the table shows that the rankings of the states on the two groups are very familiar. On both groups, the southern states are at the bottom of the ranking, while the far western states are at the head.

Two is company; three is a crowd; four is an audience.

BUILDING TWICE PRECEEDING MAY

1924 Permits Represent \$161,600 While 1923 Sees Only \$86,550

Building permits issued during May, 1924, were twice the amount of permits issued during the corresponding month in 1923, according to a report prepared by Marten Poulsen, city recorder. A total of 46 permits were issued this month, representing property worth \$161,600, against 26 permits in May, 1923, with a total valuation of \$86,550.

Though the building permits were more, the average of the dwellings was lower, the report shows. The permits for 36 new dwellings issued during May of this year were for \$98,850, an average cost of \$2630. Permits issued in May, 1923, were for 28 new dwellings with an average cost of \$2980. Six permits for repairs and alterations were issued last month, representing \$2750. In May, 1923, eight such permits were issued for \$3050.

No permits for new buildings were issued last year, but this year the total valuation of these was \$64,000. The permits were for the two-story concrete store building and natatorium being erected by Otto Klett, \$22,000; the Rigdon & Son concrete mortuary, \$20,000; the McAlpine apartment house, \$12,000, and the J. J. Roberts concrete garage \$10,000.

Excavation for Elks Temple to Start Soon

Excavation for the basement of the new \$175,000 Elks' temple is expected to get under way by the middle of June, according to present plans. The recent bond issue has been subscribed, chiefly by members of the lodge, and it is hoped to have the building completed during the winter. The new home of the Salem Elks lodge No. 336 will be on State, between Church and Cottage, and facing the civic center.

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