

# SELLING SALEM DISTRICT

Devoted to Showing Salem District People the Advantages and Opportunities of Their Own Country and Its Cities and Towns.

The Way to Build Up Your Home Town Is to Patronize Your Home People

The Surest Way to Get More and Larger Industries Is to Support Those You Have

Selling Salem District is a continuation of the Salem Slogan and Pep and Progress Campaign

This campaign of publicity for community upbuilding has been made possible by the advertisements placed on these pages by our public-spirited business men—men whose untiring efforts have builded our present recognized prosperity and who are ever striving for greater and yet greater progress as the years go by.

We Will Give Our Best Efforts

At all times to assist in any possible way the development of the fruit and berry industries in this valley.

Oregon Packing Co.



W. W. ROSEBRAUGH CO.

Foundry and Machine Shop  
17th & Oak Sts., Salem, Or.  
Phone 586

We Are Out After Two Millions  
We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk.

"Marion Butter" Is the Best Butter  
More Cows and Better Cows in the crying need

MARION CREAMERY & PRODUCE CO.  
Salem, Ore. Phone 2488

DEHYDRATED and CANNED FRUITS AND VEGETABLES

Oregon Products

King's Food Products Company  
Salem—Portland—The Dalles Oregon

Our Ideal: "The Best Only" Our Method: Cooperation

Capital City Co-operative Creamery

A non-profit organization owned entirely by the dairymen. Give us a trial.  
Manufacturers of Buttercup Butter "As your Grocer"

Phone 259 137 G. Com'l St.

Gideon Stolz Co. Manufacturers of Dependable Brand Lime-Sulphur Solution  
The brand you can depend on for purity and test  
Prices upon application  
Factory near corner of Summer and Mill St. Salem, Oregon

Willamette Valley Prune Association  
The oldest Association in the Northwest

W. T. JENKS Secretary and Manager  
Trade & High Sts. SALEM, OREGON

NELSON BROS.

Warm Air Furnaces, plumbing heating and sheet metal work, tin and gravel roofing, general jobbing in tin and galvanized iron work.

555 Chamaketa St. Phone 1506

DIXIE BREAD

There is a difference in bread.

FOR YEARS AND YEARS

The Statesman has been supplying the world of the critical job printing trade—  
Proof positive we are printers of worth and merit.  
Modern equipment and ideas at the ones that get by.

Statesman Publishing Company

Phone 22 or 588 212 N. Com'l St.

## FIRST ORE SHIPMENTS FROM SANTIAM MINES ON COMMERCIAL BASIS THIS WEEK

The Lotz-Larsen Mine Is Now Entering Production—This Comes After Nine Years of Hard Work—Many Millions of Tons of Ore are Now Uncovered and Ready for Extraction—Mine Will Henceforth Be More Than Self Supporting

Wherever the subject of mining comes up in western Oregon the names Lotz-Larsen, are surely mentioned as being one of the best known mine developing organizations in the Cascades. These are the men who have brought the Santiam country nearer to immediate success than ever before, and it is a result of their efforts that attention has been attracted to the country from the largest mining concerns in the country.

The Lotz-Larsen Mining company is operating on its own group of claims and will be shipping ore this week for the first time on a commercial basis.

During the past nine years discovery and development work has brought their property up to an admirable point of perfection on

the basis upon which they worked, and many millions of tons of ore are now uncovered and ready for extraction.

The greater amount of work since 1922 has been done on the Minnie E ledge, where there is between 11 and 1200 feet of straight away tunnel work done and many hundred feet of cross cut and prospect work completed.

In the Minnie E, which now has a depth of nearly 800 feet on the vein, there are thousands upon thousands of the richest copper, gold, and silver ore ever uncovered in the Santiam, awaiting hauling from the mine.

Will Be Big Producer  
Prospecting and developing of a primary nature has been completed, and the company is now ready to enter the market with an output

of ore that will make the mine not only self supporting but will carry on the necessary amount of surface building that will in a few months put them in line with the really big producers of the country.

When that point is reached the Lotz-Larsen property will settle back to steady production and become a dividend payer of great strength. There are many stockholders who have invested their money with but one idea, and that was to make money in return.  
Great Wealth

The groups of claims, consisting of 22 claims, includes within their limits seven giant ledges of ore. Besides the mineral value of these ledges the company owns 13 miles of water rights on the Little North Fork of the Santiam river, which takes in 11 power sites of commercial value beyond estimation, and 640 acres of timber lands in the group and has a valuation that runs into the million mark.

With mountains of ore, millions of feet of timber and world's of the best and cheapest power available in the country, success has never depended upon anything but production. To reach this point it has taken many thousands of dollars, many long years of work and endless courage and faith in the district. There has been no mistake made in clinging to the task and fighting the problem to an end.

Big Conservative Men  
Associated now with Lotz-Larsen are some of Oregon's best known men and women. The directors' board has such men as James H. Lathrop, who is tax and right of way agent for the Southern Pacific railroad, the Rowland Brothers of Hillsboro, recognized

as conservative bankers, investors and farmers, Thomas Ratcliff, manager of the Portland auditorium and others of like prestige.

With people of that sort behind the directorship, and mining men at the property of the caliber of Mr. Lotz and Mr. Larsen, there is every reason why the expected success should be realized within the scheduled time.

These people placed on the market some time ago enough of their securities to execute a schedule of surface and underground development which is well on to completion, and the securities have been taken up by people over the state as well as out of state.

## THE MINING RISK IS NOT GREATER THAN OTHERS; PROFITS ARE GREATER

In Comparison, Mining Investment Shows Up as Being Most Favorable—Mining Is Not Gambling in a Sense Different From the Chances That Must Be Taken By the Man On the Land Planting His Crops or the Man in Any Line of Business Who Must Reckon on Elements That Will Ever Have Some Degree of Uncertainty

The statement that mining is a gamble has been made so often in the past that it becomes tiresome to the individual who has any information on the industry. It is heard at every turn, and they are many who say that it is filled with undue speculation and that the risk does not warrant even investigation on the part of the prospective investor.

A better idea of risk in a business can be arrived at by a comparison with other lines of business with which the public is more familiar. For example, take

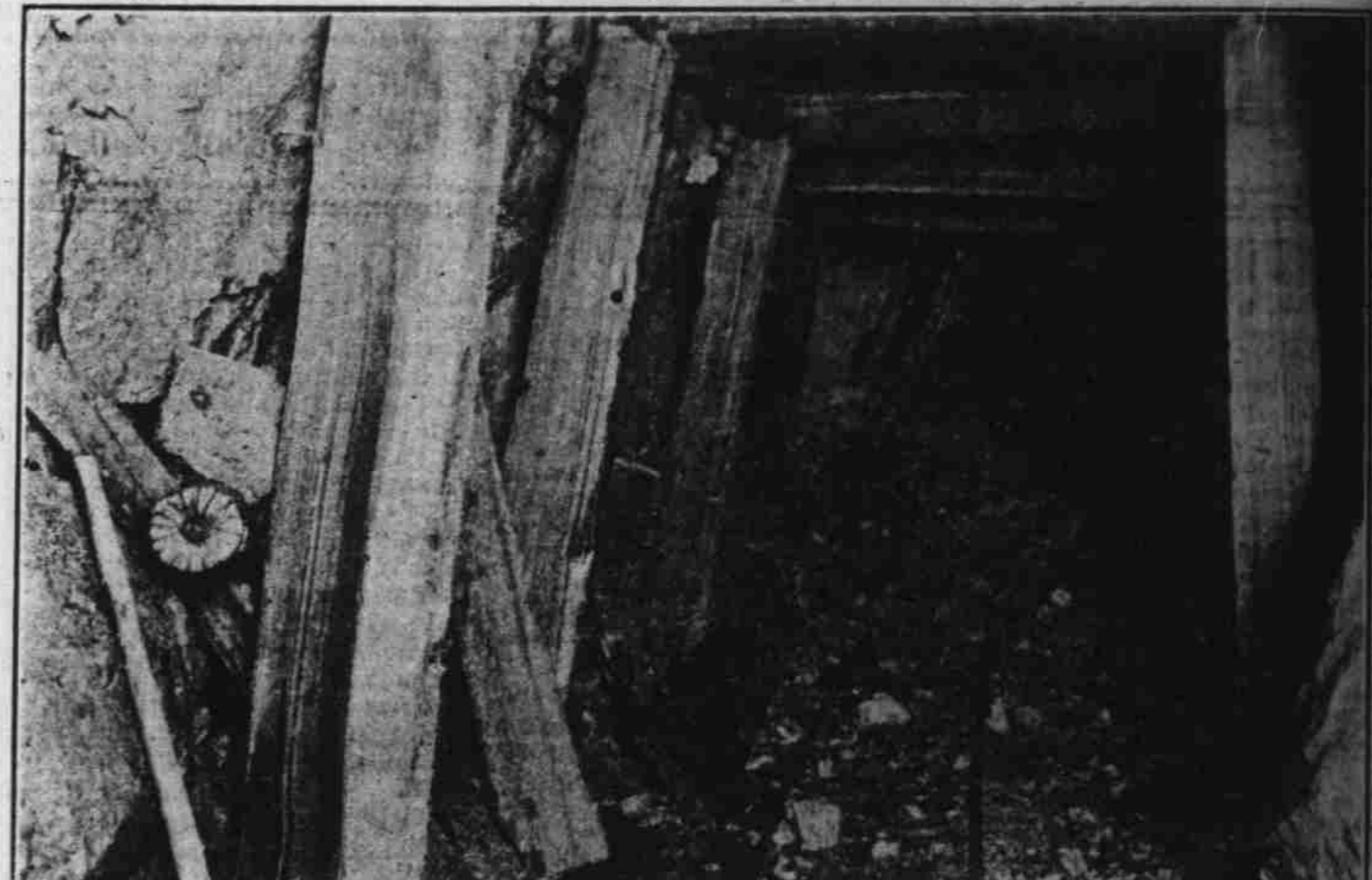
the ordinary farm risk. To say that the farmer is not a gambler certainly would be in error, for statistics prove that he, above all other men, battles with about all the risks there are for one to take. This is not stated as a matter of criticism, for the occupation of farming is a most essential one and must be encouraged for the mutual welfare of all civilization.

But the farmer buying his ground in the beginning as raw land, finds himself starting in on a two, three or more years job. The quality of soil is more or less of a risk, for it is known that not all soil in even the best proved localities is always high in quality, and in some cases this soil cannot be reclaimed by any of the present fertilizing methods. If adversity obtains here the farmer is generally obliged to seek elsewhere for the pursuit of his line, and in most cases he leaves the adventure considerably the worse financially.

Presume that he was fortunate in selecting the highest quality land, and he has had success in selecting a type of crop that will do well in his locality, and that, hail, rain, drought, fire, grasshoppers, disease infection, and any one of a dozen other calamities pass his crop by and he has raised a bumper crop of something that he has estimated to be a "sure thing," there is ever the final risk that is ever present—market and profitable prices. And the writer has



On the Santiam Near the Lotz-Larsen Mine



Minnie E. Tunnel near breast of drift, 800 feet deep, Lotz-Larsen Mine.



Tunnel Entrance and Air Compressing Machine Rooms of Minnie E.

Fairmount DAIRY

Perfectly Pasteurized MILK AND CREAM  
Phone 725

Butter-Nut Bread

"The Richer, Finer Loaf"  
CHERRY CITY BAKERY

HOTEL BLIGH

100 rooms of Solid Comfort  
A Home Away From Home

Double The Strength

For the 101 uses for concrete on the farm get the free information of how you can double the strength and the wear of concrete without costing any more.

This free information plus good materials at fair prices will give you more for your money than you are accustomed to getting.

Oregon Gravel Company

An Independent Organization  
1405 N. FRONT. PHONE 180

Salem Carpet Cleaning and Fluff Rug Works  
Rag and fluff rugs woven any sizes without seams. New mattresses made to order. Old mattresses remade. Feathers renovated. I buy all kinds of old carpets for fluff rugs.

Otto F. Zwicker, Prop.  
Phone 1154  
13 1/2 and Wilbur Streets



Bunk Houses, Mess House and Other Buildings at Lotz-Larsen

Why suffer with Stomach Trouble when Chiropractic will Remove the Cause

Your Health Begins When You Phone 87 For An Appointment

DR. O. L. SCOTT  
P. S. C. Chiropractor  
Ray Laboratory 414 to 419 U. S. National Bank Building.  
Hours 10 to 12 a. m. and 2 to 6 p. m.

## Mining Copper, Silver, Gold

LOTZ-LARSEN MINING CO.  
In the Santiam District—Operating on

- 32 Claims — seven Giant Ore ledges
- 13 Miles of Water Right
- 11 Power Sites

MILLIONS OF FEET OF TIMBER

- Every indication is for early production on a basis that will make profit on the common stock of the company.
- Help to be a builder of the greatest opportunity Willamette Valley has ever had. Mines are in Marion County. You owe yourself and your money at least an investigation of this remarkable property.
- All Stock Common-Non Assessable and participates in all of the holdings of the Lotz-Larsen Co.

WRITE, WIRE OR SEE

LOTZ-LARSEN MINING CO.  
F. H. KUNKEL, Agent  
Terminal Hotel Building — Salem, Oregon

## HERE, MR. HOMEBUILDER—

Is the BEST, SAFEST, STRONGEST, and, in the long run, the CHEAPEST Material out of which to build your home.

It is BURNED CLAY HOLLOW BUILDING TILE—It insures Fire-Safety—Health and Comfort.

Ask for Catalog and Booklet of Plans.

SALEM BRICK & TILE CO.  
Salem, Oregon. Phone 917

Mrs. of Burned Clay Hollow Building Tile, Brick, and Drain Tile.

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Our Classified Advertisements Bring Results