

RADIO

By F. S. BARTON

Local organizations of radio broadcast listeners are being formed all over the United States and very rapidly. This movement is so rapid and spontaneous that practically every city in the country will be organized within a few months. The object is to eliminate interference and keep as clear an air as possible. Personally we think it's a fine idea. We predict that within a year there will be on the market a small simple device, selling at two or three dollars that will be connected ahead of a receiving set for the prevention of radiation. Why not a club in Salem for the exchange of ideas and the accomplishment of a "clear air?"

The General Electric company of Schenectady is erecting a \$150,000 building which will be used as a large experimental radio station. It is reported that the company will build a power house that will deliver a variety of frequencies and the antenna will be designed to cover a wide range of wave lengths.

A new and popular type of summer receiver is the suitcase type. One company is putting out such a set a little smaller than the ordinary suitcase and covered with

imitation leather. The controls are on top near the handle so that it doesn't have to be opened to operate it. The suitcase contains a six tube Superheterodyne, all batteries, and built-in loud speaker. As a loop is built inside the set also, direction is obtained by simply swinging the set around by the handle. One may enjoy music while walking down the street or while motoring. This fits a newly coined slogan, "Take your radio with you."

Many campers and tourists are equipping their automobiles with radio sets this summer. Radio proves a fine source of amusement and relaxation after a hard day's drive. And radio is heard as the medium through which the tourist and camper keep in touch with the outside world of current events.

Friday night the debate was heard by hundreds of radio listeners and greatly enjoyed. Salem won, of course.

Recently WLAG, Minneapolis broadcast the likeness of Mrs. Eleanor Poehler, their director, and offered a prize of \$10 for the best silhouette sent in. The listeners in were directed to draw a lot of parallel horizontal and vertical lines, thus making squares.

What is probably the first published radio program for the blind was put out in March by the Minnesota Council of Agencies for the Blind. A large proportion of the blind in this city are enthusiastic radio listeners. And why shouldn't they be? Radio brings them news, entertainment and a direct interest in outside affairs.

The vertical lines were lettered from A to Z and the horizontal lines were numbered from 1 to 26. Forty-four numbers were then read and corresponding intersections were marked or dotted with a pencil and their points connected with a continuous line thus making the silhouette.

One manufacturer has put on the market a set that has a perfection of tone little short of marvelous. The tone must be heard to be appreciated and it is a revelation. The tones are round, full and beautiful, all vibrations are there and the music is an exact reproduction of the original with nothing missing. The base viol and the bassoon are heard as plainly as the cornet or violin. Then, too, this manufacturer has succeeded in separating the static from the music and in practically subduing it.

Now is the time to look for poor tubes and B batteries. If your speaker frys and hisses and squeals have your B batteries tested for voltage and if these are all right try new tubes.

Radio reception will be more perfect this summer because of tremendous improvement in sending and receiving apparatus, not to mention better programs. This will indeed be a radio summer. The vital interests of the presidential campaign will be waged right in your own home. There will be glorious and inspiring church services, important sporting events, market reports, home hints, intensely interesting talks and wonderful music, all brought directly to you.

"A resident of rural Connecticut can now enjoy all the discomforts of New York life without suffering any pain in his New England thrift." June Popular Radio.

It is remarkable to note that many Salem fans are hearing KGO, KHT, KGW and CFCN on crystal sets—at least they say so.

SOCIAL CALENDAR

Monday
Republican Study club, Mrs. C. P. Bishop, 765 Court. 2:30 o'clock.

Professor Franklin B. Launer in concert, 8 o'clock. Waller hall. Conover Chapter of Westminster Guild at home of Miss Catharine Bates, 930 North Summer street.

Reception for Prof. F. B. Launer by Philodorian in Waller hall, after recital. Friends invited. Drama class. Public library. Play: "Know Thyself." Hervieu.

Tuesday
Silver tea. Central Congregational church. Church parlors. State PEO convention in Albany.

Final Apollo club concert of the season. Armory. Social afternoon of Chadwick chapter of Eastern Star. Kimball Glee club. First Methodist church.

Wednesday
State PEO convention in Albany.

Miss Kathleen LaRaut, graduation recital in voice. Waller hall. 8:15 o'clock.

Memorial day program at state blind school. 2 o'clock. Meeting of Ladies' Aid of First Methodist church. 2:30 o'clock.

Thursday
State PEO convention at Albany.

Thursday afternoon club. Kensington. Mrs. Frank Power, hostess.

Golden Hour club. Mrs. J. R. Pemberton, hostess.

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Governor Asks People to Observe Decoration Day

Governor Pierce issued a statement Saturday calling upon the people of Oregon to observe Memorial day.

"I want to call to the attention of the people of the state of Oregon the observance of Decoration day," says he statement. "It is a day to call to memory the stirring events of the mighty struggle which forever decided the question of this union, and forever wiped from our constitution the right to hold human beings in chattel slavery."

"On this 30th day of May let us meet wherever services are held in our respective communities and give thought and praise to those who sacrificed their lives that we might enjoy the benefits of this advanced civilization."

SAM MCKEE'S RECORD
The statement of the great American philosopher that the world will make a beaten track to the door of the man who does a given thing better than his fellows comes to our mind, when we read of the auction sale of the Sam McKee herd of purebred Jersey cattle at Independence.

McKee started breeding Jersey cattle a comparatively few years ago. During the period that has elapsed, he bred Lad's Iota, the world's greatest cow for a number of years. He produced many other animals of note. At his dispersal sale, 27 head of cattle brought \$13,680.

More than 1000 Jersey breeders and fans attended the sale. Bids on certain animals came from all parts of the union. A small bull calf was bought unseen by a Vermont. Other animals were bid in by Alabamans.

Surely on the day of the sale the world was making a beaten path to Sam McKee's door.

McKee didn't achieve his reputation by luck, nor by haphazard methods. He was not content to follow in the beaten track. Old methods of farming were not good enough for him. He did not find any inspiration in raising 90 cent wheat that cost him a dollar. Instead, he worked his brain as well as his body. He studied blood lines and made deduction of the proper crossings of strains. He worked hard, but he won. He is a young man yet, but he has made an impression on his generation and on Oregon that is of incalculable value.

What McKee has done, other men can do.

Oregon needs more McKees. It is peculiarly adapted to the line of research which this Independence breeder followed.

McKee has brought fame and fortune to himself. What more he has brought Oregon more pub-

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OUR AIM: TO SERVE FAITHFULLY AND UNFAILINGLY

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