

for the Vacationist

VISIT THE NEWPORT BEACHES

And use this road log. It will tell you the exact condition of the highway from Salem to Newport

LEAVING Salem you follow the Pacific Highway to Jefferson which is 18 miles from Salem, then on to Albany 10 miles farther. This portion of the trip is all on paving and the streets of the towns are plainly marked with highway signs so you cannot miss the road.

The bridge at Albany is closed, so you turn to the left at the foot of the bridge and take the east side route to Corvallis, 41 miles from Salem. This is an excellent gravel road.

Follow the Newport highway signs out of Corvallis and you will find a gravel road taking you into Philomath, 49.5 miles from Salem.

LUNCHEES

Confectionery, Fountain Drinks, Milk and Cream Bakery with home-cooked products, pies, cakes, and other good things.

POLLYANNA CAFE
Philomath, Oregon.

After leaving Philomath the road is slightly rough for the first few miles but one is comfortable at a speed of about 25 miles. About 12 miles from Philomath proceed more carefully, as there is a rock crusher and a bridge under construction, both requiring short detours of a few feet on a rather narrow road.

After these detours the road is excellent and fairly straight into Eddyville, which 79.1 miles from Salem. This portion of the road follows in succession the Marys, Little Elk, and Yaquina rivers. Anyone wishing to tarry and fish for a short time should stop and ask Mr. Mauch, proprietor of the service station and store in Eddyville to direct them as there is excellent fishing.

EDWARD MAUCH

Service Station, Garage, General Merchandise, C. T. C. & Goodyear Tires
Eddyville, Oregon
The halfway station between Corvallis and Newport

From Eddyville to Toledo which is 97.2 miles from Salem, the highway is freshly graveled and a wonderfully scenic trip. The fact that there are numerous curves and rather heavy traffic requires that you exercise caution.

On reaching the outskirts of Newport, if you wish to go to Agate Beach turn to the right at the first service station that you reach and follow the plank road for three miles. If you wish to go to Nye Beach follow the highway into town until you reach the stage terminal, 106 miles from Salem, then turn to the right and follow the plank, or if you wish to go to the downtown section turn to the left at the terminal and follow the plank.

Direct Routes Are Most Economical

The average automobile owner asserts that it costs at least ten cents per mile to operate his automobile. This cost applied to an extra mile of road, which carries an average traffic of five hundred cars a day, reveals astonishing results.

Highway traffic engineers have recently figured that for every extra mile of highway on a road carrying an average of five hundred vehicles per day, estimating at ten cents per mile, it costs the traffic traveling over it \$18,500,000 a year. This figure represents five per cent of the initial investment of \$370,000,000. The use of a three-mile detour for a period of three months at the same rate, figures \$12,500,000 and is the expense of those forced to travel the longer distance while the construction of the new section is under way.

Thus, the three-mile detour for the three months' period costs the traveling public, one mile of new construction of an average gravel road.

Highway engineers of today, faced with these figures, are learning the lessons that the railroad engineers solved years ago, and now realize why the railroads spent millions of dollars in cutting down unnecessary mileage by making huge cuts and fills, bridging ravines and tunneling mountains, so as to be able to cut out every extra mile in the transportation of passengers and freight. In the early days of railroad construction this was not done, and not until their own traffic engineers compiled valuable traffic census figures that actually showed, the transportation costs per mile. The average automobile owner

SEA CREST COTTAGES

Fronting the beach
22 Furnished cottages on the ocean front at Nye Beach. In view of the breaker. No additional charge for light, water, wood and garage.
Please write for folder
CHRIS ARMS, Owner
Free bus Newport, Or.

ALLEN'S

A Real Place to Eat.

Sea Foods A Specialty

Dining room over the bay

Near boat landing

Bert E. Allen, Prop.

CASINO GARAGE

STORAGE

Gas and Oil

Lincoln County's Largest Garage

NEWPORT CAFE

(Formerly The Coffee Cup)

"Where Highway and City Meet"

Fast and personal service featured. Meals, Fountain, Lunches.

Burt Humbarger, Prop.

Agate Beach Inn

Most scenic beach on the Pacific coast

Three floors of solid comfort Dining room in connection

An ideal bathing and agate beach sheltered from the strong winds

For rates and reservations address

Katherine George
Agate Beach, Oregon

gives little thought to an extra mile of highway, but when his own mileage is multiplied by five hundred or a thousand, for a period of a week, month or year, the results obtained are unbelievable. Such results explain to the layman why the engineer often constructs his roadway upon an entirely new location, disregarding an apparently good road over a longer route. Figures like the above show his judgment to be economical when considered in the light of transportation costs as revealed by the traffic census.

NEW BOOKS AT SALEM PUBLIC LIBRARY

The Bridge of the Gods—F. H. Black.
Green Mantle—John Buchan.
The Prisoner of Zenda—A. H. Hawkins.
Anthony Dare—Archibald Marshall.
Options—Sidney Porter.
The Midlander—Booth Tarkington.
Grit A-Plenty—Dillon Wallace.
The Blazed Trail—S. E. White.
Rebecca of Sunnybrook Farm—K. D. Wiggin.
The People's Corporation—K. C. Gillette.
Taxation: The People's Business—A. W. Mellon.
Recipes and Menus for Fifty—F. L. Smith.
Famous Single Poems—B. E. Stevenson.
Groups and Couples—F. L. Warner.
Australia—A. W. Ferrin.
Oregon Methodist Historical Society—Jason Lee.
The Russian Soviet Republic—E. A. Ross.
For the Children
American Patty—A. E. Thompson.
Benjamin Franklin—E. L. Dud-ley.

A. L. THOMAS

Souvenir Store
Agate Cutting and Mounting Oregon Pictures, Agate Jewelry
NEWPORT, OREGON

STOCKER'S MARKET

Ed Stocker, Prop.
Nye Beach and Front Street
Choice, fresh and cured meats of all kinds. Poultry, etc.
Front Street Phone 7505
Nye Beach Phone 2551.

STORAGE

Drop Us a Card and We Will Save You a Dollar
Accessories, Oils, Greases
Repairing on All Makes of Cars
HUNTER BROS. GARAGE
NYE BEACH

Skating Rink

Hardwood floor 123x53
You will find this an ideal place to spend your evenings half way between bay and ocean.

Corvallis-Newport Stage Line

We run two stages daily, both to and from Corvallis. A three-hour ride from Corvallis to Newport through some of the best scenery in the west, in comfortable stages driven by careful drivers.

NEWPORT-AGATE BEACH DEVELOPMENT COMPANY

NEWPORT-AGATE BEACH DEVELOPMENT COMPANY

Hotel Gilmore

By the Sea

The Playground of Oregon

In the heart of Surf Bathing, Agate Hunting, Oyster Beds. All rooms with Ocean View, Furnace Heat, Hot and Cold Water.

FOR TRIPS CALL

Gilmore Auto Service

WE PLAN PARTIES

P. G. GILMORE, Prop., Nye Beach.

Phone 4004, Newport, Oregon

LUMBER BUSINESS DECLINES

The general business situation is featured by decreasing prices and diminishing sales and manufacturing activity. These developments have affected some industries more than others, but are felt in practically all of them. Lumber, dependent as it is on the activity of other consuming industries, consequently is in a state bordering on depression, and prices have shown a further weakening. Prospects are rather uncertain, but it is generally felt that the present dullness is largely due to the backward spring and to political uncertainties; and that these obstacles to business prosperity are on the point of disappearance, says the American Lumberman, Chicago. Unfavorable weather has delayed construction work and sales of important wood users such as the automobile industry; but confidence is strong that the next month, when real spring-like weather ought to be enjoyed, will witness considerable stimulation in both these fields as well as in other manufacturing lines which are more or less influenced by rainfall and temperature. It is also believed that the presidential nominations will be followed by a clearing of the political skies, so that the general expectation is of stimulated business by midsummer, though it is frequently pointed out that the vacation season then begins to interpose itself and that little quickening in trade can be looked for until August.

IMPROVE DIESEL TRANSMISSION

(By Mail)

HAMBURG, May 7.—A local firm of ship builders has turned out a motorboat with new wheel equipment that is said to solve the problem of transferring power from the Diesel motor to the shaft without vibration. The inventors claim also that their system results in the delivery of more power.

REPORT A FAIR, BUT NOT SEASONAL, VOLUME OF BUSINESS, AND STIFF COMPETITION FOR ALL ORDERS OFFERED.

The result has been a further weakening of prices, though the larger mills as a rule will make concessions only on items of which they have accumulated a surplus. Mill stocks generally are still subnormal and are not well assorted. The small mills, which for a considerable period of this year were prevented from shipping on account of poor roads, are now moving out large quantities of lumber, and their marketing this undoubtedly accounts to a great extent for the weakness of southern pine. Little change has occurred in the Douglas fir market. Rail demand, though increased over a month ago, is still rather sluggish, and the cargo markets do not show much life, except the Atlantic seaboard, which continues to consume all the lumber that vessel space can be obtained for. Southern hardwoods, being in comparatively dull demand, continue to develop weakness, but the northern varieties, being scarcer, hold firmly to previous levels.

Southern pine manufacturers

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MOTION PICTURES BETTER HIGHWAYS

"The Road to Happiness" Film Distributed Here From All Ford Branches

DETROIT, MICH., May 25, 1924.—The story of what improved highways mean to the rural community as told in the motion picture, "The Road to Happiness," is given a new impetus to good road sentiment everywhere through the country.

This is shown in reports being received daily by government officials who co-operated in the making of the picture and by the Ford Motion Picture Laboratory which produced it.

"The Road to Happiness" films are distributed free from all Ford Branches in the United States and since the first of them went out a few weeks ago the demand for their showing has been so great that it has been necessary to supply every branch with extra copies.

The picture tells of the influence of improved highways upon the social, educational, religious and economic phases of life in rural communities, and the need for skilled highway engineering to bring about the improvement, the moral of all of which is that "We pay for improved roads whether we have them or not, and we pay less if we have them than if we have not."

The film was produced jointly by the National Automobile Chamber of Commerce, representing the motor car industry and the Highway Education board, and was made by the Ford Motor Picture Laboratory, under the guidance of the Bureau of Public Roads, U. S. Department of Agriculture.

Because of the success of the picture in this country, the titles are being translated into foreign languages and as soon as possible it will be sent to Mexico, South America and Europe.

Free Musical Program At Mt. Angel Sunday

MT. ANGEL, Ore., May 25.—The Mt. Angel Community Club

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All Sizes 30x3 to 40x8

Kelly is now making an extra heavy cord for Commercial Use

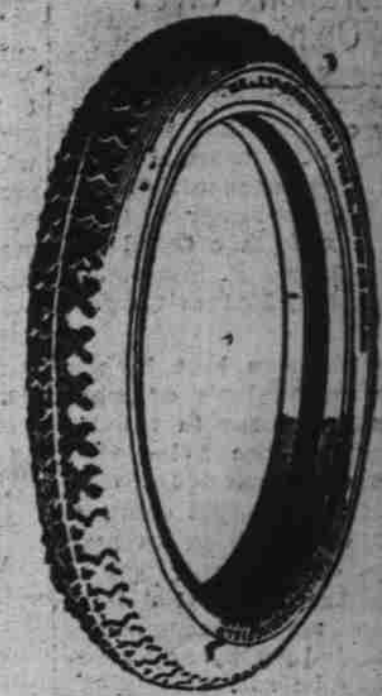
Marion Automobile Co.

Open Day and Night

Salem's Largest Garage

Phone 362

Opposite Hotel Marion



has been arranging for some time to put on a free musical program at the school auditorium at the next meeting, which will be Monday, May 26. They are inviting one and all and expect to have the auditorium crowded. St.

Mary's choir will render that master piece which was composed by Father Dominic and which has been sung at various churches in Portland, at the Lewis & Clark exposition, and on other important occasions—"The Beautiful Wil-

lamette." In conjunction with this the Mt. Angel band with members of Silverton and Salem Cherrian band will give a real program. There will also be quartet singing and other musical treats.

Motor to Church in Comfort



CHEVROLET

SUPERIOR 5-Pass. Sedan

\$990

Delivered in Salem

The Chevrolet 5-Passenger Sedan is most popular for family use, because it affords comfort, weather protection and the home atmosphere all the year 'round for five people—yet may be economically operated with only one or two passengers.

Its power, reliability and low up-keep appeal to men. Women like its handsome lines, fine upholstery, plate glass windows with Ternstedt regulators, and fine finish.

Everybody appreciates its great value at

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New Home Opposite City Hall