FRIDAY MORNING, MAY 23, 1924 THE OREGON STATESMAN, SALEM, OREGON



'Everything the Name Implies"-that's "Frye's Delicious" Brand Ham, tender and sweet. Only choicest tender young pork is used in its making-and it is cured and smoked by an exclusive Frye process which imparts that delightful mild flavor which has made it so popular with thousands of discriminating housewives. Here, indeed, is a ham for epicures-and the Frye label is a safe guide to those who appreciate the best.

Frye's Delicious whole hams mean economy

By having a whole Frye's "Delicious" Ham hanging in the cooler the housewife is prepared for every emergency and there is the added advantage of buying the Ham at a saving.

Prove the delightful economy of buying awhole "Frye's Delicious" Ham and you will be so pleased with the results that you will naturally want to try those other equally wonderful Frye products-"Frye's Delicious" Brand Bacon and "Frye's Wild Rose" Brand Lard-guaranteed pure.



Biddle Bishop and Bob Boardman of the local Y are on the commit-

Next Sunday the Senators will play the Kendall club of Portland on the Oxford grounds. Friday, May 30, Decoration day, the Yamhill team will be here and on Sunday, June 1, the Senators meet the Chown Hardware team of Portland on the local grounds.

MARTIN ON WAY

KETCHIKAN, Alaska, May 22. (By the AP.)-Major Frederick L. Martin, commander of a United States army aerial squadron encircling the earth, who was missing for 10 days on the Alaska eninsula after crashing April 30 into a mountain 100 miles northvest of Chignik, Alaska, arrived ere at 2 p. m. today aboard th Pacific-American fisheries' vesse Catherine D and departed an hour ter for Bellingham, Wash.

Willamette Valley Transfer Co. Fast Through Freight to All Valley Points Daily. Speed-Efficiency-Service Salem-Portland-Woodburn Corvallis - Eugene - Jefferson Dallas - Albany-Monmoath Independence - Monroe Springfield

SHIP BY TRUCK

British Champion Liddell, Staunch Churchman, Won't Run in Olympic Race Scheduled for Sunday

Service.

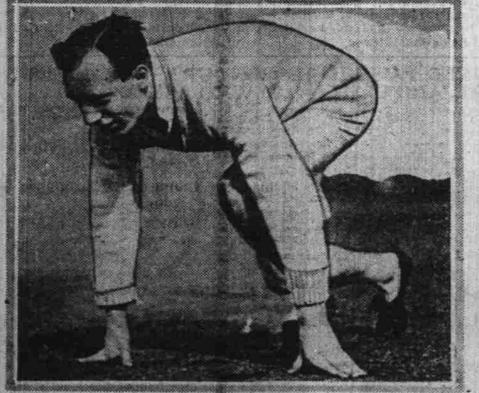
McClaren

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Phone 44.

Smith & Watkins



Eric Liddell, Scottish star and Although the British will lose an almost certain point winner in the 100 meter sprint at the Olympic 100 meter event, Liddell will start Games in Paris because the trial in the 440 meter run. He is capheats for that event are to be run able of doing under 50 seconds for es In the quarter-mile. The photo shows strict observance of the Sabbath. Liddell waiting for the signal to go.

A big motor freight line settles THE OIL QUESTION-

The Consolidated Motor Freight Lines, Inc., of Oakland, Calif., has solved its lubrication problem - by standardizing on Zerolene.

Independent Tests Verify Claims

Subjecting the anti-western oil superstition to the test of actual comparison in service, this Company verified independently our claims that Zerolene will lubricate the modern automobile engine as well or better than any oil on the market, irrespective of price, and whether of eastern or western origin. Their letter states:

"During the past three or four years we have experimented with various brands of eastern and western lubricating oils, including Zerolene oil. The results of these tests have proved to our satisfaction that Zerolene lubricates our equipment with the greatest efficiency.

"Our recent decision to lubricate-our trucks exclu-sively with Zerolene oils has resulted in the reduc-tion to a minimum of mechanical difficulties which were due to faulty lubrication."

Less Carbon - Better Gasoline Mileage

Why pay tribute to a superstition? The use of Zerolene, of the proper body, will not only cut down your oil bill, but give you better continuous lubrication, and better lubrication means greater gasoline mileage, less carbon, lower upkeep costs, and a longer life for your car.

Insist on Zerolene, even if it does cost

STANDARD OIL

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A series of independent and impartial reports showing the experience of large users with Zerolene motor oil has been collected in our booklet, "Why Pay Tribute to a Superstition?" Ask any Standard Oil Company sales or service station representative or Zerolene dealer for a copy.

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UPERSITEION

ZEROLENE

for FORDS

- the Standard Oil Com-

pany's new improved oil for

Ford cars,"Feeds Those Oil-

Starved Fords."

